



Mass Cultural Council - Festivals Program FY20 - Spring/
Summer
123 Company
Application #FE20001

Primary Contact: Miss Festival L Programmer
Phone: (617) 234-4587
Email: realemail@gmail.com

Document Generated: Monday, June 17th 2019, 4:00 pm

Applicant Profile

Applicant Type	Organization
Legal Name	123 Company
Date of 501(c)3 incorporation	01/02/2019
Address1	123 Sesame Street Boston, Massachusetts 02116 UNITED STATES
Telephone	(612) 345-6744
Primary Contact	Miss Festival L Programmer Phone: (617) 234-4587 Email: realemail@gmail.com@gmail.com Organization - Non-Profit
Applicant Status	Performing Group
Applicant Institution	Music - Ethnic
Applicant Discipline	Black/African American
Grantee Race	99-9999999
FEIN / TAX ID	012221212
DUNS Number	http://
Web Address	



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Applicant Information

Organization Name
123 Company

Address
123 Sesame Street

Address 2

City/Town
Boston

State
MA

Zip Code
02116

Phone
6171234567

Website URL:
www.festie.org

Organization Contact Information

Executive Director

Salutation
Dr.

Executive Director Name
Festival

Title
King of all Festivals

Executive Director Phone
617-123-4567

Executive Director Email
festieking@gmail.com

What type of Massachusetts-based entity will benefit from the Festivals Program funding?
Unincorporated group/association using a fiscal agent

FEIN / Tax ID
XX-XXXXXXX

Date of 501(c)(3) Incorporation
2018-4-5



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Fiscal Agent Information (if applicable)

Fiscal Agent Organization Name

fiscal agent name

Fiscal Agent FEIN / Tax ID

99-9999999

Fiscal Agent Executive Director

Fiscal Agent Executive Director Name

Fiscal Agent Phone

617-456-7899

Fiscal Agent Email

FAagent@gmail.com

Fiscal Agent Legal Address

123 Electric Street

Fiscal Agent City/Town

Boston

Fiscal Agent State

MA

Fiscal Agent Zip Code

02119

Fiscal Agent Mailing Address 1

123 Main Street

Fiscal Agent Mailing Address 2

Fiscal Agent Mailing City/Town

Boston

Fiscal Agent Mailing State

MA

Fiscal Agent Zip Code

02116

Primary Contact for Festival

Fiscal Agent Primary Contact Phone

617-123-6789

Fiscal Agent Primary Contact Email

tedfestie@gmail.com



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Festival Information

Name of Festival

Festival of of Flowers

In one sentence, describe the festival to be supported (in 100 characters or less,)

The Festival of of Flowers celebrates flowers from around the world

Festival Start Date

2020-5-18

Festival End Date

2020-5-18

Festival Venue Name

Boston Public Garden

Festival Primary Street Address

(Street address where the festival takes place (100 Main Street)

4 Charles St

Festival Location Address 2

Festival Location: City/Town

Boston

State

MA

Zip

02116

Festival Website

www.boston.gov/parks/public-garden

Festival Contact Information

Name of Festival Contact

Daisy May

Title

Festival Coordinator

Festival Contact Email

Daisy.may@gmail.com

Festival Contact Phone

617-222-1111



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Festival Description

Is the festival produced solely as a fundraiser?

No

Is the festival open to the public?

Yes

Is the festival going to employ or showcase Massachusetts artists, humanists, or scientists

Yes

What is the current frequency of the Festival?

First Time (with plans to be an annual or a biannual)

How many days is the festival?

1

If the festival is for one (1) day, how many hours are open to the public?

8

Does the festival provide free programming?

What type of free programming is provided?

Open to public free plant seats

Prior to this year, how many years has the festival been in existence?

150

Please provide a brief description of the festival's programming, including theme.

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Festival Data Collection

What data will you be collecting about your festival attendees? (select all that apply)

Mailing Address
Zip Code Only
Email address

How will you collect the data the above data? (500 characters?)

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*How will you count or estimate the total number of attendees at your festival?

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Audience Development

Describe your promotional and marketing strategy for your upcoming festival?

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse eget metus vitae diam suscipit vestibulum. Cras ultrices dolor quis finibus vehicula. Vivamus felis elit, sagittis id sollicitudin et, scelerisque id sapien. Nunc iaculis, nisi eget hendrerit rutrum, turpis est interdum eros, in euismod enim justo et mi. Duis risus quam, tempor non vulputate vel, blandit ac tellus. Suspendisse vitae nibh a augue hendrerit imperdiet. Morbi pretium mollis lectus porttitor luctus. Pellentesque commodo elementum iaculis. Nulla pulvinar commodo mauris, quis sagittis metus consequat sed. Nam tristique dolor vel blandit egestas. Duis lacinia elementum odio sed fringilla. Praesent sollicitudin arcu dui, ut efficitur quam pharetra sed. Duis molestie, metus id malesuada sagittis, erat erat commodo lorem, ut mattis turpis urna ac lorem.

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Which statement best describes your festival



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Project Income

Please provide estimated earned income and contributed income for the Festival taking place between March 1, 2020 and August 31, 2020. For "In-Kind" please include things such as venue fee, advertising, promotion, audio equipment, staging, etc.)

Earned Income	Estimated
Admissions	500
Program Participation Fees	500
Ads in Program Guides	200
	200
	200
	200
SubTotals:	\$1,600

Contributed Income	Estimated
Individuals	100
Corporate	100
Foundation	100
Local Government	100
State Government (Do Not Include Anticipated Festivals Program Funding)	100
Federal Government	100
In-Kind	100
SubTotals:	\$700

Income Totals: \$2,300



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Project Expenses

Please provide estimated cash expenses for the Festival taking place between March 1, 2020, and August 31, 2020.

Salaries/Fees	Estimated
Artists/Humanists/Scientists	12
Administrative Costs	12
Festival Director	12
SubTotals:	\$36

Other Expenses	Estimated
Production/Technical Costs	12
Venue Rental	12
Travel/Transportation	12
Supplies	12
Marketing/Communications	12
Fundraising/Development	12
SubTotals:	\$84

Expense Totals: \$120