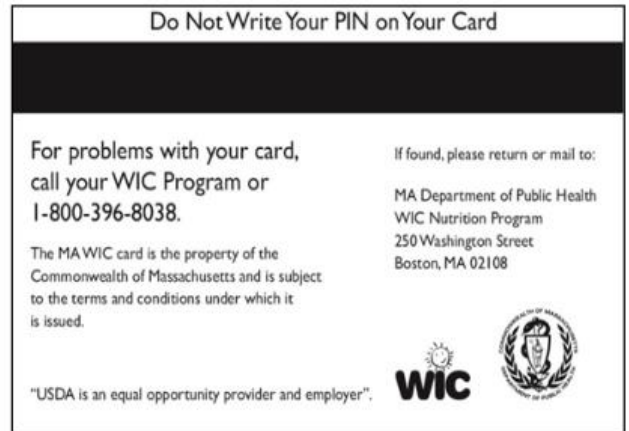


# WIC Card to Culture

**Photo of Women, Infants, & Children (WIC) program card that should be accepted for the Card to Culture discount**

Any bearer of a card you accept (EBT, WIC, or ConnectorCare) should be given the discount(s) you offer that population. We do not recommend asking for a photo ID in addition to the card presented.

There is only one version of the Women, Infants, & Children (WIC) Nutrition Program card.



WIC cards do not have identification photos on them.

For EBT and WIC programs, there is only one card issued per family, so the name on the card may not be the individual who requests the discount. It could happen that a two-parent family of four receives WIC benefits and the parent who is bringing their child(ren) to your institution is not the "head of household" so does not have their photo on the card.

Unlike with EBT cards, there is no common identifying number or other way to verify WIC cards over the phone or internet. Instead, organizations may set a discount code (such as "WelcomeWIC") to be entered by WIC card holders into an online admissions system. The code would only be advertised on the website for WIC cardholders, hosted by our partner agency. You could verify the card when the visitor arrives in person, or (best practice) take people at their word when they self-identify as being eligible for this discount.