Culture creates



Power of culture

Local Cultural Council Webinar:

FY25 Member Training: Voting Meeting Prep



Power of culture

Communities Team



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Agenda

- Grant Cycle Recap (October January)
- Pre-LCC Deadline Action Items
 - Conflict of Interest Scenarios & Procedures
- Post-LCC deadline—Pre-Voting Meeting Action Items
- Evaluative Review Process
- During the Voting Meeting
- Post-Voting Meeting Action Items

Grant Cycle Timeline

October

- Publicize the grant cycle
- Complete the Financial Report in GMS by 10/16/24.
- Schedule the voting meeting

November - January

- Once annual reporting is completed in GMS (due by 1/16/25):
 - Mass Cultural Council transfers LCC allocations
 - Publicize grant awards.
 - Begin processing reimbursement requests or direct grants.

Complete Before LCC Deadline

- 1. Confirm there are at least five voting members, including a chair, secretary, and treasurer.
- 2. Confirm funds available for granting (see <u>Financial Reporting webinar</u>).
- 3. Complete the mandatory <u>Conflict of Interest Law Education Requirements</u> by creating an account on the SEC's learning management system (<u>FAOs</u>).
- 4. Confirm whether your LCC voting members have conflicts (<u>LCC Toolkit's</u> <u>Conflict of Interest</u>).
- 5. Schedule a voting meeting(s) virtually or in a physically accessible space (or both—hybrid) and submit a notice of the meeting(s) to the Town or City Hall at least two business days in advance.
- 6. (ongoing & optional) Initial Review: Confirm that all submitted applications are complete.

Conflict of Interest Scenarios

The <u>Conflict of Interest Law</u> ensures that public employees' private financial interests and personal relationships **do not conflict** with their public obligations. Public employees must also avoid conduct that creates an **appearance of conflict of interest** or conduct that creates a reasonable impression that they will act with bias.

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Common Conflicts include:

- An LCC member applies for a grant from the LCC on which they serve
- An LCC member applying for a grant on behalf of someone else
- An LCC member, their immediate (and non-immediate) family, or an affiliate of an LCC member has a financial interest in a grant
- Former members

Conflict Procedures

What do we do if an LCC member has a conflict with a submitted application?

- 1. Assess the situation.
- 2. Decide whether <u>Exception</u> and/or <u>Disclosure</u> Forms are needed.
- 3. Complete the appropriate forms and file them through the instructed channels.
- 4. Make a verbal disclosure at the meeting.
- 5. <u>Abstain</u> by leaving the room during the discussion and not voting on the matter.
- 6. Record abstentions in the meeting minutes.

PUBLIC EMPLOYEE INFORMATION
In my capacity as a state, county or municipal employee, I am expected to take certain actions in the performance of my official duties. Under the circumstances, a reasonable person could conclude that a person or organization could unduly enjoy my favor or improperly influence me when I perform my official duties, or that I am likely to act or fail to act as a result of kinship, rank, position or undue influence of a party or person.
I am filing this disclosure to disclose the facts about this relationship or affiliation and to dispel the appearance of a conflict of interest.
APPEARANCE OF FAVORITISM OR INFLUENCE

After LCC Deadline-Before Meeting

- 1. Discuss the LCC's grantmaking philosophy (whatever is not covered by local criteria)
 - E.g., Do we award more grants at smaller amounts or fewer grants at larger amounts?
- 2. Develop an **evaluative** review process (e.g., sample rubric and sample score sheet)
 - To what degree does the application meet \bigcirc the criteria?
 - Check out the LCC Toolkit's Evaluating Ο <u>Grants section</u> for additional guidance.
- 3. Distribute the PDF panel book of submitted applications and any related documents (e.g., scoring rubric) to LCC members.



Sample Score Sheet for Evaluating Grants

This is a sample score sheet that can be tailored to use in reviewing grants at the voting meeting. Please note - the review criteria provided are based on a sample council's local priorities. The review criteria should be changed to reflect your council's definition of public benefit and any other local guidelines and priorities.

Applicant's Name

Project

How would you score this project in terms of:

Quality, Originality, and Creativity:

Score: ____

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- Are the applicant's and/or partner's credentials satisfactory? Do the qualifications of the artist, humanist, or interpretive scientist leading the activity suggest the project will be of high quality?
- · Are there technical considerations that would impact quality (lighting design expertise, teaching materials, appropriate workshop space, etc]?
- Does the project seem interesting, innovative or particularly original?

Community Benefit:

- Score: Does the project serve and involve the community? Does it serve a particular segment of the community? Does it benefit an underserved population?
- Is the applicant a city/town resident?
- Does the project contribute to the cultural vitality and well-being of the community as a whole?
- Does the project address a community need?
- Does the project play a unique role specific to the community?
- How many residents will benefit from the project?

Planning:

- Is there sufficient planning? Does the timeline make sense to ensure quality in project implementation?
- Have the participants or intended audience been identified?
- Have the date, time and venue been set for the project's completion? Are contact names listed for any performances or showings in the area?

Budget

- Score:_ Is there a budget for marketing/publicity for any part of the project that is open to the public?
- Can the project be successful if partially funded?
- Has the applicant leveraged additional resources?
- Will the project be take place without council help? Have funds been requested from other sources?

Score:

Rating Scale

Evaluative Review

- 1. Check your biases.
- 2. Review <u>state</u> guidelines and local criteria (<u>only if they were published</u>)
- 3. Review LCC's evaluative process, rubric, or score sheet.
- 4. Evaluate the degree to which apps meet the criteria.
 - o 1st read to comprehend; 2nd read to evaluate.
- 5. Enter scores/remarks during your second read.

• Add a few sentences explaining your rationale for each scored section.

- 6. Maintain objectivity and consistency.
- 7. Review your notes shortly before the voting meeting.

During the Voting Meeting

- 1. Ensure a quorum, especially when voting on applications w/ abstentions.
- 2. Give sufficient time to each application so that all LCC members can express their evaluations.
 - Evaluative comments should be clear, specific, and related to the criteria.
- 3. Tally final scores/remarks to produce a ranked list of applications that best meet the criteria.
 - Assign someone to track the grants you are voting on (<u>Grant Tracker</u> <u>Template</u>).
- 4. Decide funding amount, full vs. partial (avoid granting <\$250).
- 5. Set a reconsideration meeting date in case one is needed.

Open Meeting & Public Records



Open Meeting & Public Records Homepages

Open Meeting Law: Any meeting where public business is discussed must follow the directives of the <u>Open</u> <u>Meeting Law</u>.

Public Records Law: All records of LCC actions are considered public information and are subject to the state's <u>Public Records Law</u>.

After the Voting Meeting

Grant Decisions

- 1. Review the <u>Grant Decisions Webinar</u> for a GMS walkthrough.
- 2. Move all apps to either denied or approved in GMS.
 - Disapproved apps are automatically sent denial letters through GMS, which include reconsideration instructions.
 - In addition to the GMS walkthrough, the webinar covers the 15-day reconsideration period LCCs must wait after voting.

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Thank you!

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