**Introduction:**

In a time of change, the unrelenting pace of decisions which come flying at us can be overwhelming. This is especially true when we see new needs are emerging among our core audiences as a result of COVID-19 and the recession or when our donors are asking us to take on a new project. This guide is designed to help you focus your decision-making and make sure that what matters most to you is centered in your decision-making.

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| **Questions** |
| 1. **Relative to our other projects, how well does this project contribute to what the overall organization aims to accomplish (as described in our mission, vision, theory of change, and strategic plan)?** |
| 1. **Is this a project on which other projects we do depends?** |
| 1. **Relative to other projects, is this project something that we can deliver in an exceptional manner?** |
| 1. **Is this project something that we can deliver in keeping with our core values?** |
| 1. **Relative to our other projects, how big is the scale of this project relative to others within the organization?** |
| 1. **Relative to our other projects, how profound is the level of intervention and impact of this project?** |
| 1. **Are we the only organization able to deliver this project?** |
| 1. **Does this project build community around the project or the organization as a whole?** |
| 1. **Does this project benefit from and nurture important relationships and partnerships inside and outside of the organization?** |
| 1. **Do we have the resources available to do this project?** |