



Power of culture

GRANTS COMMITTEE BOOK

MASS CULTURAL COUNCIL

TUESDAY, AUGUST 13, 2019

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MASS CULTURAL COUNCIL
GRANTS COMMITTEE
TUESDAY, AUGUST 13, 2019

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MASS CULTURAL COUNCIL GRANTS COMMITTEE

TUESDAY, AUGUST 13, 2019: 12:30 PM-2:30 PM

MASS CULTURAL COUNCIL OFFICE
10 SAINT JAMES AVENUE-3D FLOOR-BOSTON, MA

AGENDA	VOTE
A. FY20 Grants and Program Plan	
B. FY20 Grant Allocation Recommendations	X
1. Cultural Investment Portfolio (CIP)	
a. General Portfolio	
b. CIP Gateway	
c. CIP Projects	
d. Capacity Accelerator Network (CAN) Stipends	
e. Media Partnerships	
2. Community	
a. Local Cultural Councils	
b. Compact Grants	
c. Cultural Districts /Fair Saturday	
d. ArtWeek	
e. Festivals	
f. Audience Lab	
3. Creative Youth Development (CYD)	
a. YouthReach	
b. SerHacer	

- c. Amplify
- d. Instrument Program
- e. META-Original
- f. META Expansion
- g. Western Massachusetts DCF Pilot

4. Arts & Education

- a. STARS
- b. Big Yellow School Bus
- c. Creative Minds Out of School
- d. Early Education
- e. Massachusetts History Day
- f. Poetry Out Loud
- g. Holyoke Arts Education Task Force

- 5. Health Initiative
- 6. Artist Fellowships
- 7. UP
- 8. MassHumanities Partnership
- 9. NEFA Project Grant
- 10. JFK Library Foundation
- 11. Network of Arts Administrators of Color
- 12. Data Arts

Procedure for dealing with conflicts of interest on Mass Cultural Council grant votes.

Prior to any Council or Grants Committee meeting, staff will compile a list of conflicts of interest by identifying any potential recipient of council funds to be voted on at that meeting to which any Council member has an identified connection. Unless a Council member indicates otherwise, it is assumed that the Council member will abstain from all discussion and any vote regarding such grantee.

A document listing these possible conflicts of interest (the" conflicts list") will be distributed to the board at the beginning of the meeting.

After presentation of grant recommendations for a particular program, before a motion for vote, the chair should refer to the list and 1) ask the members present if the conflicts list is accurate and if the members identified will abstain from votes and discussion for the relevant organizations as identified on the conflicts list and 2) ask if any other conflicts exist which should be added to the conflicts list.

After dealing with any necessary corrections or additions, the chair will then ask for a motion approving the grant/allocation recommendations noting that the Council members noted on the conflict list will abstain from discussion and votes for certain organizations in accordance with the conflicts list. It will not be necessary for any member with a conflict to leave the room as long as such member does not participate in any decision regarding the affected organization and it is specifically noted in the minutes that such member abstained from all discussion and votes regarding the specified organization.

Sample script for a meeting vote:

CHAIR: We will now consider votes approving the FY19 grant recommendations. Please note the conflicts list that has been distributed. Staff members have compiled these lists to identify members that have a real or potential conflict of interest in connection with this vote. Please indicate 1) if there are any inaccuracies on the list or 2) if any additional conflicts need to be disclosed.

[If any corrections or additions are noted by board members, the conflicts list will be amended at this time]

Noting the abstentions disclosed on the *[corrected]* conflicts list, the chair now calls for a motion to approve the grants recommendations for this program.

Then, upon motion duly and made and seconded, with the abstentions noted above, it was VOTED: ...]"

In the minutes recording this vote, the following will be included

[Council Member X] disclosed that s/he would abstain from any discussion or vote regarding the provision of a grant or other assistance to {list affiliated organizations }

Last created August 9, 2019

Conflicts of Interest Notifications- Mass Cultural Council Members- August 2019

Jake Brennan

Shout Syndicate

The Record Company

The Boston Foundation

Sandy Dunn

Discover Central Massachusetts

Nina Fialkow

Boston Ballet

Isabella Stewart Gardner Museum

Matthew Keator

Lenox Library

Susan Leff

Childrens Museum

MassHumanities

Victoria Marsh

Company One

WGBH

Allyce Najimy

None

Barbara Schaffer Bacon

Arts Extension Institute

Double Edge Theater

Enchanted Circle Theater

Amherst Cultural District

Troy Siebels

Hanover Theater/Worcester Center for the Performing Arts

Worcester Cultural Coalition

Discover Central Massachusetts

Indian Hill Music

Ann Murphy

The Pilgrim Monument and Provincetown Museum

Sherry Dong

Last created August 9, 2019

Lillian Do

Kathleen Castro

Little Theater of Fall River
New Bedford Festival Theater

Karen Barry

The Friendship Home

Karen Hurvitz

Marc Carroll

Jo-Ann Davis

Cecil Barron Jensen

Artists Association of Nantucket
The Nantucket Historical Association
Nantucket Cultural District
Nantucket Arts Council



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To: Mass Cultural Council Grants Committee
Fr: Anita Walker, David Slatery
Dt: August 13, 2019
Re: Grants Allocation Plan for FY20

Following this memo is a draft of a proposed grants allocation plan for Mass Cultural Council in FY20 based on the FY20 Budget and Spending Plan which will be reviewed by the Executive Committee immediately prior to this meeting.

After review and approval by the Grants Committee, this plan and the recommendations will be voted on by the full Council on August 27.

Below is a high-level overview of the FY20 plan, with detailed comments for each budget line.

Available Resources in FY20

We will have total available resources of \$20,382,626 for FY20. This includes all state, federal, and private funds. This is about \$2.3 million more than FY19, with most of that due to the increase in our state appropriation.

State funding for Mass Cultural Council programs in FY20 is \$2,025,018 more than FY19. The FY20 state budget line item for Mass Cultural Council is \$18,180,000 of which \$180,000 is dedicated to 6 separate earmarks leaving \$18,000,000 available for programming and expenses. By way of comparison, in FY19, Mass Cultural Council received \$16,154,982 of which \$120,000 was dedicated to earmarks leaving \$16,034,982 for general purposes.

Mass Cultural Council is also to receive \$910,700 in NEA funding this year which is an increase of \$10,000 from the FY19 award. Additionally, we are assuming funds available for reimbursement for administrative expenses related to the Cultural Facilities Fund will be about \$325,000, the same as last year, and we have roughly maintained the funding levels in our trust accounts. Additionally, we will have the second year of our second grant from the Klarman Family Foundation for our Music Educator Teaching Artist (META) training program, and

we expect to receive an additional \$135,491 in FY20. Through careful management of our funds in FY19, we were able to make a \$685,000 prepayment against the MassHumanities and NEFA's FY20 grants thus freeing up additional resources this year.

Highlights of Proposed FY20 Grants Allocation Plan

The proposed spending plan for FY20 reflects the second year of a \$2 million+ increase following three prior years of "flat-funding ." This year, Mass Cultural Council staff is once again proposing to focus budget decisions upon broad themes related to the FY18-22 Strategic Plan. Staff will present a more detailed power point on these themes at the Grants Committee meeting.

Grant Classifications. This year's state budget required that the agency spend an amount equal to 75% of its state appropriation (or \$13,650,000) on grants and subsidies. With that in mind, we have reviewed a number of initiatives that we have planned for this year and investigated whether they could be classified as grants within the meaning of our line item. In the discussion of the grant spending below (Line 39), please note that we have identified 14 separate initiatives totaling \$360,000 which we believe we may be able to classify as grants and so have elected to treat them that way in the budget and grants approval process. If we prove unable to classify any such initiative (or other items we have historically called grants) as a grant, we will so notify the Council in future financial reports. Please note that we have preliminarily identified spending in excess of 80% of our state appropriation as grants so we have a cushion should some items prove not to be classifiable as grants.

Note on Programs & Services Spending

Please note that per our work with the Council's Financial Task Force and tech consultant in FY19, we will be further refining how we code and break out our costs, so our presentation of the costs described under this plan will change. Specifically, it is our intention to specifically code our costs by program and eventually geography. Unfortunately, due to the lateness of this year's state budget and the press of other business, we were unable to accomplish this in time for the August meetings.

That being said- although we have only included the grants recommendation section of the proposed FY20 Spending Plan in this memo, we wanted to note how we are presenting spending that is primarily for the benefit of Council's programs and services that benefit the field directly (as opposed to more general overhead costs). In lieu of implementing the coding protocol as discussed above, in order to more accurately reflect the way Mass Cultural

employs its financial resources, we have, as we did last year, broken out costs that are Program and Services costs and these are shown in Lines 16-18 on the attached spreadsheet (and include things like the costs of convenings and panels and program-specific consultants and web applications) that in previous years would have been lumped in with general administrative costs. These costs are not grants (and hence not being presented to this committee) but at the same time are *like* grants in that they are directly part of our delivery of services and programming to the field.

FY20 Budget Details

Grant Programs

Cultural Districts Initiative Investment Program (Line 22)

- Staff proposes continuing the Cultural Districts Initiative Investment Program which provides up to \$5,000 grants to all cultural districts. Currently we have 47 districts and it is anticipated that up to 6 more may be added in FY20 so a maximum of \$265,000 in grants may be funded under this program

Artist Fellowships (Line 23)

- We are proposing increasing this program by \$110,000.
- Last year we awarded 34 \$15,000 Fellowship awards and 34 \$1000 Finalist awards. This year we have proposed an increase the Finalist award amount from \$1,000 to \$1,500 and increasing the number of awards to 40 fellowships (\$15,000) and 35 finalist awards (\$1,500), resulting in a \$652,500 Artist Fellowships budget.
- We typically receive between 1000-2000 Artist Fellowship applications each year for this small number of awards.

Cultural Investment Portfolio (Line 24)

Here is the funding progression of this program for the last several years:

- FY12 final: \$3,407,500 (Includes Media Grants)
- FY13 final: \$3,561,200 (Includes Media Grants)
- FY14 final: \$4,002,400 (Includes Media Grants)
- FY15 final: \$4,189,000 (Includes Media Grants).
- FY16 final: \$4,582,500 (Includes Media Grants).
- FY17 final: \$4,561,000 (Includes Media Grants).
- FY18 final: \$4,602,500 (Includes Media Grants).
- FY19 final \$5,010,000 (not including Media Grants- see below).
- FY20 proposal includes a 20% increase to the program to \$6,030,000. This amount is \$1,020,000 more than what was spent for the program in FY19 and

in addition to increasing base grant amounts for the portfolio, this increase enables us to increase the Gateway grants from \$3,000 to \$3,500, increase the number of Projects grants to 121 from 80.

Media Grants (Line 25)

- This year we are recommending a \$10,000 increase to our Media partnership program resulting in \$130,000 to five media organizations to purchase spots to highlight various Council grantees and initiatives. This increase will permit to add hopefully a college-age radio station to the mix of media organizations funded under this program.

Festivals Program (Line 26)

- Staff recommends continuing the Festivals Program which provides grants to large and small festivals throughout the Commonwealth.
- \$110,000 is recommended to be allocated to this program, which is equal to amount spent on this program in FY19.

Local Cultural Councils (Line 27)

- Staff recommends increased funding to \$4,154,000 this year (a \$754,000 or 22% increase). Every local cultural council will see an increase to its allocation this year. This increase in finally brings the program to above its previous high water mark for funding in FY2002(!) (this was the year before the agency's funding was cut by 62%). Each of the 329 local cultural councils will see an increase in their allocation.

Mass. Cultural Data Project (CDP) (Line 28)

- Mass Cultural Council and SMU Data Arts have agreed on a contract which would extend CDP coverage through FY20 at the same cost as FY19 (\$47,500).

Poetry Out Loud (Line 29)

- This is a nationwide poetry recitation program for high school students that is mandated and funded annually by the National Endowment for the Arts (NEA)
- The Mass Cultural Council has historically administered the Poetry Out Loud program in Massachusetts through an annual contract with the Huntington Theatre Company. The Mass Cultural Council issued a Request for Proposals for this program in July 2013 and Huntington was the sole respondent and once again selected as the provider.
- The NEA's restricted grant for this program appears on Line 65. The funding for this program is maintained at \$17,500 in FY20.

Traditional Arts Apprenticeships (Line 30)

- The Apprenticeship program runs every other year, alternating with Artist Fellowship grants for the traditional arts and was last funded in FY17.
- This program will not be funded in FY20 and Apprenticeships will next be funded in FY21.

Big Yellow School Bus (Line 31)

- Staff recommends funding at the "traditional" level of \$150,000. This level will allow us to fund transportation for 600 school field trips at \$250 each.
- For Fiscal Years 2009-2012, Big Yellow School Bus received annual funding from Bank of America. Bank of America ceased supporting the program in FY13, but Mass Cultural Council continued to fund it with state resources in FY13-18 (plus \$8,000 from Cape Cod Savings Bank for Cape activities in FY16-18) and we propose to continue funding it out of our state appropriation in FY20.

STARS (Line 32)

- Increased funding of more than \$957,000 is proposed -a \$203,500/21.5% increase.
- This increase is expected to result in a 20% increase in grants (from 245 to 294) and a 20% increase in students served (from 24,108 to 28,930.). This is a popular program and when opened up for application, the funding requests become oversubscribed within 30-45 minutes traditionally.

Creative Youth Development-YouthReach (Line 33)

- YouthReach is in the second year of a three-year application cycle in FY20.
- We propose increasing the funding by \$156,000 in FY20, allowing individual grants to the 52 participating programs increase from \$16,000 to \$19,000.

Creative Youth Development-Amplify (Line 34)

- Also proposed is \$22,500 for continuation of the Amplify grant program which includes a \$7500 increase which will allow for increased grant amounts (from \$1000 to \$1500). This program has been successful for four years and complements the work of YouthReach.

Creative Youth Development-SerHacer (Line 35)

- Like YouthReach, SerHacer is also in the second year of a three-year application cycle in FY20.
- This year staff recommends the program provide a \$19,000 grant (A \$3000 increase) to 22 grantees

Creative Youth Development-Music Educator Teacher Artist (META) Training (Line 36)

- This will be the fourth year of our initiative in partnership with the Klarman Foundation to provide training to teachers in existing YouthReach programs which started in FY17.
- The \$191,000 reflected here are the grants and stipends to be paid out of the Klarman grant to participants in the program. We have \$71,000 remaining from last year's Klarman grant funding and we have requested an additional \$135,491 for this year. Mass Cultural Council provides a small amount of matching funds to pay for certain program consultants and that expenditure is reflected above in Line 17, Programs & Services Consultants. Other administrative costs of the program are funded by Klarman and reflected in Line 16 above.
- Note- the Klarman-funded program focuses on music educators and you will note below, we are seeking to expand the program with our funding to other types of arts educators. That new program will be called "META Expansion" and is mentioned in Line 39.

UP! Accessibility Program (Line 37)

- The Mass Cultural Council is setting aside \$70,000 in the budget over-all for the sixth year of implementation of the UP program. This year the program will provide up to \$45,000 of Innovation Fund grants, \$14,000 in UP awards to recognize achievement and up to \$11,000 for participant's attendance at the national LEAD conference about accessibility and inclusion in the arts. Additionally this program will be holding workshops and consulting but only the spending on this program which consists of grants or stipends (\$70,000) is counted as "Grants Program" spending in this line.

Compact Grants (Line 38)

- The Mass Cultural Council has set aside \$30,000 for grants related to the six communities who previously signed Cultural Compacts. These \$5,000 grants will offer continued support to the six communities.

New Grants (line 39)

- In the state budget, Mass Cultural Council was asked to expend an amount equal to 75% of its appropriation on grants and subsidies. To that end, we have identified 14 individual initiatives (totally \$360,00) listed below which may be properly treated as "grants" under state law and are proposing to have them approved as grants for purposes of the state budget requirement. A further description of each grant proposal is included with the Grants Committee Meeting book.

Art Week	\$25,000
Fair Saturday	\$20,000
Festivals Audience Lab	\$20,000
CIP Capacity Accelerator Network	\$10,000
Health Initiative	\$55,000
Early Education & Childcare Pilot	\$5,000
Creative Minds Out of School	\$40,000
Mass History Day	\$20,000
Instrument Program	\$30,000
META Expansion	\$50,000
Western Massachusetts DCF Pilot	\$20,000
Holyoke Arts Education Task Force	\$5,000
Kennedy Library “Driving While Black” Program	\$35,000
Network of Arts Administrators of Color	\$25,000

Re-Grant and Project Funding Programs (Lines 41-45)

- An annual grant is proposed in FY20 to the Massachusetts Foundation for the Humanities (MFH) which is calculated as a percentage of Mass Cultural Council's state funding. Owing to the 12.25% increase in our state funding, MassHumanities will receive a concomitant increase from \$605,229 to \$679,397 (\$74,168 increase).
- Additionally, NEFA has made a funding proposal to Mass Cultural Council about projects to which the Mass Cultural Council would be invited to participate in and fund and staff is proposing funding this project at \$60,000- a 9% increase provided, that staff recommends that Massachusetts provide no more than 50% of the amount of the funding NEFA receives from all of the 6 New England states. In FY 19, we provided \$55,000 to NEFA which equaled the amount provided by the 5 states.
- As part of the FY20 state budget, line items for \$180,000 for the following projects were included in Mass Cultural Council's appropriation for this year.

- \$100,000 for Follow Your Art Community Studios in Melrose.

- \$20,000 for CDVN Vietnamese-American Community of Massachusetts.

- \$15,000 for Hispanic Week to showcase Hispanic Culture in the Merrimack Valley.

- \$10,000 for the Spanish-American Center in Leominster.

- \$10,000 to United Hmong of Massachusetts in Gardner.

-\$25,000 to City Mosaic for the Sterns Square mural restoration in Springfield

- This is not funding provided by any Mass Cultural Council program and is a pass-through “earmark” which the Mass Cultural Council will distribute in accordance with the language contained in the budget legislation.

Other

Prepaid Expenses and Carryforward (Line 48)

- This line shows funds that are used to pre-pay expenses for future years and/or carried forward in trust accounts across fiscal years.
- We typically prepay a portion of our annual partnerships with MassHumanities (and occasionally other contracts, too) with these funds. The practice began a number of years ago when a delay in the launch of a new program created a pool of funds that needed to be granted before the end of an approaching fiscal year.
- In order to avoid creating an operating hole from one year to the next, we typically reserve comparable amounts for prepaid expenses from one year to the next.
- The pre-pay reserve is anticipated to be at \$75K in FY20 much lower than FY19. Through careful management and due to certain initiatives that we were not able to complete in FY19 (as was discussed at the March 2019 meeting), we were able to prepay \$780K in expenses for FY20.
- Our goal will be to gradually reduce this item over time. To achieve this without creating an operating hole from one year to the next, however, the process will have to happen gradually.

Sources of Funds

Basic State Appropriation: Account Number 0640-0300 (Line 56)

- First some history:
 - In FY18, the final state budget provided \$13,925,699 in funding (after earmarks) for Mass Cultural Council programs and operation.
 - After three years of flat (actually slightly decreasing) funding, in FY19, Mass Cultural Council received a 15.14% increase to \$16,034,982 (after earmarks).
- In FY 20, the state budget in a great show of confidence in the work and activities of Mass Cultural Council, awarded it a second straight almost \$2 million increase to \$18,000,000.

State Pass-Through Funds (Line 57)

- As described above, the final FY20 budget included a \$180,000 in earmarks.

MassDevelopment: Statutory Transfer to Mass Cultural Council (Line 58)

- Ceased after FY 2014.

MassDevelopment: For Mass Cultural Council Expenses Associated with the Cultural Facilities Fund (Line 59)

- Every year since FY07 we have had an annual contract with MassDevelopment to compensate us for our services in the management and administration of the Cultural Facilities Fund.
- This is strictly a fee-for-service arrangement, under terms stipulated in the CFF statute.
- Under the CFF statute, expenses for administration of CFF cannot exceed 7.5% of total yearly grant commitments. This is usually shared between MassDevelopment and Mass Cultural Council.
- Governor Baker announced a \$10 million allocation for CFF in FY20 (the same as FY17- FY19) and there will be a new \$10 million funding round this fall. We anticipate a \$325,000 expense budget with MassDevelopment for this year (the same as FY17- FY19.)

Prepaid Expenses (Line 60)

- This line reflects prepayments made in FY19 for expenses related to FY20 operations and is discussed above.

National Endowment for the Arts: State Partnership Grant (Lines 61-65)

- These lines comprise the different components of our annual state partnership with the National Endowment for the Arts (NEA)
- In total, we will receive \$910,700 from the NEA in FY19. This represents a \$10,000 increase from the amount provided last year.
- This is an important piece of our financial picture. Below is a chart that summarizes the Federal funding since FY11 (not counting some special project one-time support in FY17) and the increase for this year.

NEA Grants to Mass Cultural Council	FY11	FY12	FY13	FY14	FY15	FY16	FY17	FY18	FY 19	FY 20
Basic State Plan	668,500	615,400	582,400	540,700	567,500	570,400	591,100	585,800	592,700	599,400
Arts in Education	62,100	80,500	74,300	70,900	71,100	71,200	71,400	64,100	63,500	63,500
Arts in Underserved Communities	240,500	199,600	184,900	178,000	183,000	186,500	193,400	193,800	197,000	200,300
Folk Arts Infrastructure	25,000	30,000	30,000	29,100	25,000	30,000	40,000	30,000	30,000	30,000

Poetry Out Loud	20,000	20,000	17,500	17,500	17,500	17,500	20,000	17,500	17,500	17,500
Total	1,016,100	945,500	889,100	836,200	864,100	875,600	915,900	891,200	900,700	910,700

Private Funds-Big Yellow School Bus (Line 66)

- Mass Cultural Council had largely funded this program out of its own funds for the past several years except for Cape Cod Savings Bank which made \$8,000 available in FY 16-18 and the account is now empty.

Harry Rice Trust Account (Line 67)

- The Harry Rice Trust account is where funds from miscellaneous donors and other amounts can be deposited.
- We will look to spend down this account (by funding a few grant payments from it) to its more traditional level of around \$50,000 this year.

Additions to Harry Rice Trust Account (Line 68)

- We added just under \$6,000 to the account last year consisting of expense reimbursements and contributions.

Commonwealth Awards Trust Account (Line 69-70)

- This represents money raised privately for the Commonwealth Awards. We did not require raising outside funds for this event in FY19. It is available as a receptacle should we need to raise funds for the next ceremony scheduled for FY21.

Klarman Funding for META Account (Line 71-73)

- We received \$135,000 from Klarman for META in FY 17.
- We also received another \$135,000 from Klarman for the program in FY18 of which \$61.9K remained was used in FY19
- Klarman provided \$90,000 of its new commitment during FY19.
- We will be seeking an additional \$135,000 for the fourth year of the program in FY20.

MASSACHUSETTS CULTURAL COUNCIL FY 20 BUDGET For August 13, 2019 Committee Meetings		FY 19 FINAL BUDGET (est)	FY 20 BUDGET PLAN	% Change for selected columns
NON GRANT/NON PROGRAM EXPENSES-SALARIES, SPACE, AND ADMINISTRATION				
1	AA: Salaries	\$ 2,620,283	\$ 2,800,072	
2	AA: Fringe & Indirect (Salaries & Contracts Paid Thru Fed. or Trust Accounts)	78,252	80,000	
3	BB: Employee Related Expenses	34,295	26,500	
4	CC: Interns and Contracted Employees	25,348	24,700	
5	DD: Pension and Insurance Related Expenditures (State Chargebacks)	44,480	46,350	
6	EE and FF: Administrative Expenses (NPS)	135,776	138,132	
7	GG: Space Rental and Utilities	353,010	354,010	
8	HH: Consultant Service (NPS) Contracts	76,543	111,645	
9	JJ: Operational Services	14,603	33,200	
10	KK: Equipment Purchases	-	1,000	
11	LL: Equipment Leases and Maintenance (Non-IT)	27,310	27,148	
12	UU: Information Technology Expenses	448,736	210,609	
13	SUB-TOTAL NON GRANT/NON PROGRAM EXPENSES	3,858,636	3,853,366	
PROGRAM & SERVICES EXPENSES				
16	EE: Administrative Program Expenses	106,371	197,850	
17	HH&JJ: Consultants & Panelists	456,026	546,410	
18	LL&UU: P&S Tech and Equipment	10,592	5,000	
19	SUB-TOTAL P&S EXPENSES	572,989	749,260	
GRANTS AND STIPENDS (PP)				
22	Cultural Districts	230,000	265,000	
23	Artist Fellowships	543,000	652,500	20.17%
24	Cultural Investment Portfolio	5,010,000	6,030,000	20.36%
25	Media	120,000	130,000	8.33%
26	Festival	110,000	110,000	
27	Local Cultural Council Program	3,400,000	4,154,000	22.18%
28	Mass. Cultural Data Project	47,500	47,500	
29	Poetry Out Loud	17,500	17,500	
30	Traditional Arts Apprenticeships	70,000		
31	Big Yellow School Bus	140,250	150,000	
32	STARS	946,500	1,150,000	21.50%
33	CYD -YouthReach	832,000	988,000	18.75%
35	CYD-SerHacer	352,000	418,000	18.75%
36	CYD: META (KFF-Funded)	151,900	191,000	
34	CYD-Amplify	15,000	22,500	50.00%
37	UP Program Stipends/Challenge Grants	70,000	70,000	
38	Compact Grants	40,000	30,000	
39	Other New Grants (see list below)		360,000	
39	SUB-TOTAL GRANT EXPENSES	12,095,650	14,786,000	22.24%
PARTNERSHIPS, RE-GRANT AND PROJECT FUNDING PROGRAMS				
42	Massachusetts Foundation for the Humanities	605,229	679,397	12.25%
43	NEFA Project	55,000	60,000	9.09%
44	Pass Through Earmarks	120,000	180,000	
45	SUB-TOTAL PARTNERSHIPS/ RE-GRANT PROGRAMS	780,229	919,397	
OTHER				
2	Prepaid Expenses and Carryforward	770,410	74,603	
3	SUB-TOTAL, OTHER	770,410	74,603	
5	SUB-TOTAL, ALL PROGRAM	14,219,278	16,529,260	16.25%
7	TOTAL EXPENSES	18,077,914	20,382,626	12.75%
REVENUE				
10	State: Basic Appropriation (0640-0300) less Earmarks	16,034,982	18,000,000	12.25%
11	State: Pass-Through Funds	120,000	180,000	
12	State: Supplemental Appropriation	-	-	
13	MassDevelopment: For MCC Expenses Associated with Cultural Fac	326,733	325,000	
14	Prepaid Expenses (Funding from Prior Years' Budgets)	463,623	680,350	
15	National Endowment for the Arts: Basic State Plan	592,700	599,400	
16	National Endowment for the Arts: Arts in Education	63,500	63,500	
17	National Endowment for the Arts: Arts in Underserved Communities	197,000	200,300	
18	National Endowment for the Arts: Folk Arts Infrastructure Grant	30,000	30,000	
19	National Endowment for the Arts: "Poetry Out Loud"	17,500	17,500	
20	Private Funds: Big Yellow School Bus	-	-	
21	Harry Rice Trust Account (As of 7/1)	73,994	79,970	
22	Additions to Harry Rice	5,976	-	
23	Comm Awards Trust Account	6	6	
24	Additions to Comm Awards Account	-	-	
25	Klarman Year I Funding for META	-	-	
26	Klarman Year II Funding for META	61,900	-	
27	Klarman Year III Funding for META	90,000	71,109	
27	Klarman Year IV Funding for META	-	135,491	
####	TOTAL REVENUE	18,077,914	20,382,626	

OTHER NEW GRANTS (NEW PP)	FY 20 AMOUNT		
Art Week	25,000		
Fair Saturday	20,000		
Audience Lab	20,000		
CIP Capacity Accelerator Network (CAN)	10,000		
Health Initiative	55,000		
Early Education and Childcare	5,000		
Creative Minds Out of School	40,000		
Mass History Day	20,000		
Instrument Program	30,000		
META Expansion (MCC-Funded)	50,000		
DCF Western Mass Pilot	20,000		
Holyoke Arts Ed Task Force	5,000		
Kennedy Library	35,000		
Network of Arts Administrators of Color	25,000		
SUBTOTAL NEW GRANTS	360,000		



Power of culture

To: Grants Committee
 Fr: Anita Walker, David Slatery, Jen Lawless, Kalyn King, Sara Glidden, Michael Ibrahim
 Dt: August 13, 2019
 Re: Cultural Investment Portfolio: FY20 Grant Recommendations-Overview and Portfolio

Summary

In this section, you will find proposed FY20 grant recommendations for nonprofit cultural organizations (and entities of local government) in the Cultural Investment Portfolio (CIP).

A total of 502 organizations are recommended for grants totaling **\$6,170,000**.

<u>Category</u>	<u>#</u>	<u>Amount</u>
Portfolio	306	\$5,626,000
Gateway	29	\$101,500
Projects	121	\$302,500
CAN Stipends	33	\$10,000
Media	5	\$130,000
<u>Total</u>	<u>502</u>	<u>\$6,170,000</u>

The CIP awards budget of \$6,170,000 was recommended by the Executive Committee. This amount is more than \$1,000,000 more than what was budgeted for the program in FY19 and enables us to increase the Gateway grants from \$3,000 to \$3,500, increase the number of Projects grants to 121 from 80, and provide 33 stipends to organizations participating in the Capacity Accelerator Network (CAN). Gateway and Project grants and CAN stipends are detailed in separate memos.

Based on this budget, we calculated award assignments for individual Portfolio organizations. Maximum and minimum grant amounts are increased from FY19. Maximum grant has increased to \$60,000 from \$57,000, and minimum grants are increased to \$4,500 from \$4,000. We increased the cap on grants for the largest

Cultural Affiliates from 20% of the maximum grant to 25% of the maximum grant (maximum Cultural Affiliate grant was \$11,400, and is now \$15,000, which affects 11 grantees). We increased the grants to degree-granting art colleges or universities from \$25,000 to \$30,000, which is the first increase since the CIP was established in 2009.

On August 13, 2019 the Grants Committee will review the draft award assignments and vote to recommend the individual awards. On August 27, 2019, the full Council will meet to review and vote on the recommendations made by the Grants Committee.

Background

The Cultural Investment Portfolio provides multi-year grants to nonprofit organizations that provide public programs in the arts, sciences, and humanities in Massachusetts. The program was launched in 2009, replacing our former Organizational Support Program. A series of focus group meetings were held across the state to solicit input from organizations that was included in its design.

The program established various categories of participation based on several factors, including organizational mission, duration of public programming, staff size, and track record of excellence based on previous Mass Cultural Council grant reviews. For Portfolio grantees, the program also replaced traditional written applications and panel reviews with comprehensive visits performed by Council staff, and in some cases, the senior staff members from other cultural organizations in the Portfolio.

More than simply a traditional grant program, we view the Cultural Investment Portfolio as a vehicle to strengthen our state's nonprofit cultural sector, not only through grants, but also through information, advocacy, and peer exchange.

In recent years, these visits have become a core component of the Council's support to grantees, providing opportunities for valuable capacity building conversations. In FY20, the CIP Site Visit Requirement will become the Portfolio Engagement Requirement. This name change reflects our goal of increasing equity within the Portfolio, empowering grantees to determine which CIP capacity building strategy is best for them and providing clearer distinction between the evaluative and non-evaluative engagements with the CIP. Portfolio Engagement comprises two components: Service to the Grantee, and Service to the Sector.

Portfolio grantees are also required to submit annual financial data (a "Cultural Data Profile") to DataArts, a powerful online financial tracking tool that was created by the Pew Charitable Trusts and launched in Massachusetts in 2009 through a partnership between the Council, Pew, and other Massachusetts funders.

The Gateway Program was introduced in 2016 as a clearly defined way for organizations to move into the Portfolio. Gateway organizations must be approved for funding for two out of three cycles (of two years of funding) to be eligible to move into

the Portfolio in their next application. Re-classification into the Portfolio can only happen if we have sufficient resources to increase the number of Portfolio grantees.

The Projects Program was introduced in 2016 to extend funding opportunities to smaller organizations, and to support specific project activity at organizations that do not receive Portfolio or Gateway grants.

Award Assignments for Portfolio Grantees

Portfolio Grantees' award assignments are determined through the following process:

1. Determine available resources for Portfolio, based on CIP program budget for the year, less funds allocated for Gateway, Projects, and media groups.
2. Determine budget size for each Portfolio organization.
 - Current model calculates budget size as the mean of the three most recent years of cash expenses, based in all but a few cases on data self-reported in DataArts. (See Cash Expense Adjustments chart below.)
 - For the purposes of the award assignments, organizations with budgets of \$10 million and above are treated as equal.
3. Apply maximum and minimum parameters for the Portfolio, and maximum grant amount for Cultural Affiliates.
 - Increase the maximum Portfolio grant to \$60,000 and the minimum to \$4,500.
 - Set the maximum Cultural Affiliate grant at \$15,000, which is 25% of the maximum Portfolio grant.
4. Apply cap of \$30,000 for degree-granting art colleges or conservatories.
 - This affects two organizations: New England Conservatory, and Boston Conservatory at Berklee.
5. Run budget-based formula incorporating above maximum and minimum parameters. Under this formula, larger organizations receive larger grants, but smaller organizations receive larger percentages of their operating budgets from the MCC.
6. Identify and adjust groups that had CDP compliance issues.
 - Organizations which did not meet the annual Cultural Data Project requirement by **May 31, 2019** will have their FY20 grant amount cut by 10%.
 - Organizations which still did not meet the annual Cultural Data Project requirement by **June 7, 2019** will have their FY20 grant amount cut an additional 15%, to a total of 25% cut.
 - Any organization remaining non-compliant with the annual CDP requirement after **June 14, 2019** will not be eligible for an FY20 Cultural Investment Portfolio grant.

Cash Expense Adjustments

In a few exceptional cases each year, we are unable to use financial data that is reported through the DataArts platform. To ensure that each grantee's formula expenses are the most representative of actual history and fairly entered into the formula with other grantees, we make small adjustments. The cash expense adjustments applied for FY20 are as follows:

Name	FYs in Formula	Reason for formula adjustment
Andover Center for History and Culture	FY17; FY16	Two years of CDP Data; reclassified from Gateway
Arts Foundation of Cape Cod	FY18; FY17; FY16;	Remove grantmaking/pass-through funds
Boston Dance Alliance	FY18; FY17; FY16	Remove grantmaking/pass-through funds
Boston Early Music Festival & Exhibition	FY18; FY17; FY16; FY15;	Biennial Festival, 4-year average used
Cambridge Arts Council	FY17; FY16; FY15	Remove grantmaking/pass-through funds
Cape Cod Museum of Natural History	CCM: FY18; FY17; FY16, TBS: FY17; FY16; FY15	Merger with Thornton Burgess Society, added most recent fiscal years for both
Fort Point Arts Community	FY18; FY17; FY16	Remove grants awarded
Lyric Stage Company of Boston	FY18; FY17; FY16	Merger with City Stage Company, added most recent fiscal years for both
Northampton Arts Council	FY18; FY17; FY16	Remove grantmaking/pass-through funds
Sociedad Latina	FY18; FY17; FY16	Re-classified from Gateway, FY17 & FY16 amounts based on audited financials
Somerville Arts Council	FY18; FY17; FY16	Remove grantmaking/pass-through funds
Wellfleet Harbor Actors Theatre	FY18; FY17; FY16	Removed adjustment for written-off debt from "cash expenses"

Suspensions and deletions in FY20

All recommendations are based on clearly stated guidelines and expectations for each category, as well as terms stated in each organization's annual grant contract package.

Deletions

We recommend the following organizations be deleted from the Cultural Investment Portfolio funding pool. As per program policy, deleted grantees would have to reapply through a competitive process in order to receive future CIP funding. For FY21 funding, a deleted organization could apply for CIP Project funding, if they meet all eligibility requirements at the time of application. An organization that meets Portfolio eligibility requirements in the future could reapply through the multi-year Gateway program.

Organization Name	Reason for Deletion
Community Outreach Group	No longer meets eligibility requirements
City Stage	Merged with Lyric Stage Company of Boston
Photographic Resource Center	No longer meets eligibility requirements
Thornton Burgess Society	Merged with Cape Cod Museum of Natural History
Prometheus Dance	Ceased operations

Suspensions

These organizations will not receive a grant in FY20, but can be reinstated for FY21 if they meet eligibility requirements

Organization Name	Reason for Suspension
Eagle Eye Institute	Dropped below three-year average \$50K minimum cash expenses.
Music at Eden's Edge	Dropped below three-year average \$50K minimum cash expenses.
Zephyr Press	Dropped below three-year average \$50K minimum cash expenses.

Suspension Reinstatement

This organization was suspended and did not receive a grant in FY19, but is reinstated for FY20 because they met eligibility requirements

Organization Name	Reason for Re-instatement
Robert Treat Paine Estate	Three-year average cash expenses have increased above the \$50K minimum

Hold

We are proposing “holds” on 4 of the FY20 contracts, meaning organizations will not receive disbursement of their grant amount until the reason is resolved, and the FY20 grant contract is returned to Mass Cultural Council, by the deadline to return grant contract packages in February 2020.

Organization Name	Reason for Hold
Charlestown Working Theatre	Verification of Resource/Infrastructure Maintenance
Davis Museum and Cultural Center	Verification of FY18 Cultural Data Profile (CDP) Survey
South Shore Art Center	Audit Verification
Tower Hill Botanic Garden	Audit Verification

In addition, 2 organizations need to submit their final report for their FY19 Festivals grant.

Reduction of FY20 Grant

The following organizations will receive cuts to their maximum possible FY20 grant amount, as a penalty for missing year-end compliance deadlines.

Organization Name	Penalty	Notes
Charlestown Working Theatre	25%	Compliance, missed 5/31 and 6/7 reporting deadline
Davis Museum and Cultural Center	10%	Compliance, missed 5/31 reporting deadline
Flying Cloud Institute	10%	Compliance, missed 5/31 reporting deadline
Museum of African American History	25%	Compliance, missed 5/31 and 6/7 reporting deadline
Old South Association	10%	Compliance, missed 5/31 and 6/7 reporting deadline
Spontaneous Celebrations	10%	Compliance, missed 5/31 reporting deadline

Reconsideration Requests

There were no requests for reconsideration on any of the penalties or reclassifications we are proposing.

Attachments

Following this memo is a spreadsheet with award recommendations for Portfolio grants.

We hope this is enough information to prepare you for the Grants Committee meeting next week. In the meantime, if you have any questions, please do not hesitate to call:

Sara Glidden, Program Manager, CIP Gateway and Projects: (617) 858-2710

Michael Ibrahim, Program Manager, Portfolio organizations and CIP Advisory Services:
(617) 858-2737

Kalyn King, Program Officer, Portfolio organizations and EBT Card to Culture: (617) 858-
2718

FY20 Portfolio Grant Recommendations

#	App	Name	FY19 CIP Grant	FY19 Formula Expenses	Years used FY20 for Formula Expenses	FY20 Formula Expenses	Compliance Penalty	FY20 Recommendation	Difference From FY19
1	0522	American Repertory Theater Company	\$57,000	\$10,000,000	FY18; FY17; FY16	\$10,000,000		\$60,000	\$3,000
2	0233	Boch Center^The	\$57,000	\$10,000,000	FY18; FY17; FY16	\$10,000,000		\$60,000	\$3,000
3	0518	Boston Ballet, Inc.	\$57,000	\$10,000,000	FY18; FY17; FY16	\$10,000,000		\$60,000	\$3,000
4	0523	Boston Children's Museum	\$57,000	\$10,000,000	FY18; FY17; FY16	\$10,000,000		\$60,000	\$3,000
5	0480	Boston Conservatory at Berklee^The	\$25,000	\$10,000,000	FY18; FY17; FY15	\$10,000,000		\$30,000 *	\$5,000
6	0513	Boston Symphony Orchestra, Inc.	\$57,000	\$10,000,000	FY18; FY17; FY16	\$10,000,000		\$60,000	\$3,000
7	0232	Clark Art Institute^Sterling & Francine	\$57,000	\$10,000,000	FY18; FY17; FY16	\$10,000,000		\$60,000	\$3,000
8	0521	Gardner Museum, Inc.^Isabella Stewart	\$57,000	\$10,000,000	FY18; FY17; FY16	\$10,000,000		\$60,000	\$3,000
9	0415	Harvard Art Museums	\$11,400	\$10,000,000	FY18; FY17; FY16	\$10,000,000		\$15,000	\$3,600
10	0514	Historic New England	\$57,000	\$10,000,000	FY18; FY17; FY16	\$10,000,000		\$60,000	\$3,000
11	0519	Huntington Theatre Company, Inc.	\$57,000	\$10,000,000	FY18; FY17; FY16	\$10,000,000		\$60,000	\$3,000
12	0515	Institute of Contemporary Art^The	\$57,000	\$10,000,000	FY18; FY17; FY16	\$10,000,000		\$60,000	\$3,000
13	0516	Massachusetts Audubon Society, Inc.	\$57,000	\$10,000,000	FY18; FY17; FY16	\$10,000,000		\$60,000	\$3,000
14	0512	Massachusetts Museum of Contemporary Art	\$51,300	\$10,000,000	FY17; FY16; FY15	\$10,000,000		\$60,000	\$8,700
15	0517	Museum of Fine Arts, Boston	\$57,000	\$10,000,000	FY18; FY17; FY16	\$10,000,000		\$60,000	\$3,000
16	0231	Museum of Science	\$57,000	\$10,000,000	FY18; FY17; FY16	\$10,000,000		\$60,000	\$3,000
17	0524	New England Aquarium	\$57,000	\$10,000,000	FY17; FY16; FY15	\$10,000,000		\$60,000	\$3,000
18	0479	New England Conservatory	\$25,000	\$10,000,000	FY18; FY17; FY16	\$10,000,000		\$30,000 *	\$5,000
19	0509	New England Historic Genealogical Soc.	\$55,100	\$9,526,704	FY18; FY17; FY16	\$10,000,000		\$60,000	\$4,900
20	0510	Old Sturbridge Village	\$57,000	\$10,000,000	FY18; FY17; FY16	\$10,000,000		\$60,000	\$3,000
21	0520	Peabody Essex Museum, Inc.	\$57,000	\$10,000,000	FY17; FY16; FY15	\$10,000,000		\$60,000	\$3,000
22	0235	Worcester Art Museum	\$57,000	\$10,000,000	FY18; FY17; FY16	\$10,000,000		\$60,000	\$3,000
23	0234	Zoo New England	\$57,000	\$10,000,000	FY18; FY17; FY16	\$10,000,000		\$60,000	\$3,000
24	0511	Plimoth Plantation, Inc.	\$54,900	\$9,485,812	FY17; FY16; FY15	\$9,601,609		\$58,500	\$3,600
25	0161	Worcester Center for Performing Arts	\$51,600	\$8,655,079	FY18; FY17; FY16	\$9,384,782		\$57,700	\$6,100
26	0412	Lesley Univ. College of Art and Design	\$11,400	\$8,714,112	FY18; FY17; FY16	\$8,944,908		\$15,000	\$3,600
27	0508	Boston Lyric Opera Company, Inc.	\$50,100	\$8,284,994	FY18; FY17; FY16	\$8,412,796		\$54,100	\$4,000
28	0507	Springfield Museums	\$46,100	\$7,330,383	FY18; FY17; FY16	\$7,452,507		\$50,300	\$4,200
29	0505	Celebrity Series of Boston, Inc.	\$43,200	\$6,661,839	FY18; FY17; FY16	\$7,030,314		\$48,600	\$5,400
30	0504	Jacob's Pillow Dance Festival, Inc.	\$42,000	\$6,397,322	FY17; FY16; FY15	\$6,893,040		\$48,100	\$6,100
31	0498	Historic Deerfield, Inc.	\$39,900	\$5,925,443	FY18; FY17; FY16	\$6,487,822		\$46,400	\$6,500
32	0418	Longy School of Music of Bard College	\$11,400	\$6,408,670	FY18; FY17; FY16	\$6,386,667		\$15,000	\$3,600
33	0503	North Bennet Street School	\$40,400	\$6,026,292	FY18; FY17; FY16	\$6,359,604		\$45,800	\$5,400
34	0417	Springfield City Library	\$11,400	\$5,995,228	FY18; FY17; FY16	\$6,151,929		\$15,000	\$3,600
35	0506	Center for EcoTechnology, Inc.	\$43,300	\$6,684,366	FY18; FY17; FY16	\$6,148,012		\$44,900	\$1,600
36	0501	Massachusetts Historical Society	\$39,500	\$5,832,103	FY18; FY17; FY16	\$6,082,370		\$44,600	\$5,100
37	0502	American Antiquarian Society	\$40,100	\$5,960,385	FY18; FY17; FY16	\$5,907,794		\$43,800	\$3,700
38	0499	Rockwell Museum^The Norman	\$37,300	\$5,357,833	FY18; FY17; FY16	\$5,669,127		\$42,800	\$5,500

*Degree-granting institution

**Compliance Penalty

***Suspended

****Ceased Operations

FY20 Portfolio Grant Recommendations

#	App	Name	FY19 CIP Grant	FY19 Formula Expenses	Years used FY20 for Formula Expenses	FY20 Formula Expenses	Compliance Penalty	FY20 Recommendation	Difference From FY19
39	0497	Handel and Haydn Society	\$36,200	\$5,138,572	FY18; FY17; FY16	\$5,315,284		\$41,200	\$5,000
40	0500	DeCordova Sculpture Park and Museum	\$37,000	\$5,300,517	FY18; FY17; FY16	\$5,219,613		\$40,700	\$3,700
41	0494	South Shore Conservatory	\$34,800	\$4,838,338	FY18; FY17; FY16	\$5,150,263		\$40,400	\$5,600
42	0486	Tower Hill Botanic Garden	\$33,300	\$4,530,647	FY18; FY17; FY16	\$4,915,353		\$39,300	\$6,000
43	0495	Manomet, Inc.	\$34,700	\$4,814,720	FY18; FY17; FY16	\$4,804,510		\$38,800	\$4,100
44	0491	Barrington Stage Company, Inc.	\$32,100	\$4,300,635	FY18; FY17; FY16	\$4,705,356		\$38,300	\$6,200
45	0490	EcoTarium	\$32,500	\$4,376,672	FY17; FY16; FY15	\$4,661,475		\$38,100	\$5,600
46	0492	Williamstown Theatre Festival	\$32,400	\$4,357,589	FY17; FY16; FY15	\$4,607,325		\$37,800	\$5,400
47	0496	Shakespeare & Company, Inc.	\$33,700	\$4,610,556	FY18; FY17; FY16	\$4,597,040		\$37,800	\$4,100
48	0489	Cape Cod Symphony and Conservatory	\$31,100	\$4,100,687	FY18; FY17; FY16	\$4,393,367		\$36,800	\$5,700
49	0493	New Bedford Whaling Museum	\$33,400	\$4,567,130	FY17; FY16; FY15	\$4,347,503		\$36,500	\$3,100
50	0485	Berkshire Theatre Group	\$32,000	\$4,283,815	FY17; FY16; FY15	\$4,345,899		\$36,500	\$4,500
51	0409	Williams College Museum of Art	\$11,400	\$4,030,388	FY18; FY17; FY16	\$4,183,552		\$15,000	\$3,600
52	0487	Northeast Document Conservation Center	\$30,000	\$3,886,821	FY18; FY17; FY16	\$4,043,583		\$35,000	\$5,000
53	0482	Coolidge Corner Theatre Foundation, Inc.	\$28,800	\$3,672,725	FY18; FY17; FY16	\$4,031,553		\$34,900	\$6,100
54	0488	Rockport Music	\$30,800	\$4,039,909	FY18; FY17; FY16	\$3,894,018		\$34,200	\$3,400
55	0484	Artists for Humanity, Inc.	\$27,100	\$3,912,848	FY18; FY17; FY16	\$3,893,820		\$34,200	\$7,100
56	0477	Indian Hill Music, Inc.	\$27,600	\$3,435,391	FY18; FY17; FY16	\$3,795,402		\$33,700	\$6,100
57	0481	USS Constitution Museum, Inc.	\$28,100	\$3,532,969	FY18; FY17; FY16	\$3,552,278		\$32,400	\$4,300
58	0483	From The Top, Inc.	\$28,500	\$3,607,271	FY18; FY17; FY16	\$3,500,314		\$32,100	\$3,600
59	0476	Carle Museum of Picture Book Art^Eric	\$26,500	\$3,245,773	FY18; FY17; FY16	\$3,320,442		\$31,100	\$4,600
60	0472	Boston Philharmonic Orchestra, Inc.	\$24,900	\$2,969,050	FY18; FY17; FY16	\$3,143,252		\$30,100	\$5,200
61	0478	Center for Independent Documentary^The	\$26,400	\$3,218,497	FY17; FY16; FY15	\$3,092,799		\$29,800	\$3,400
62	0416	Smith College Museum of Art	\$11,400	\$3,035,326	FY18; FY17; FY16	\$3,065,205		\$15,000	\$3,600
63	0474	Boston Center for the Arts, Inc.	\$23,800	\$2,775,910	FY18; FY17; FY16	\$3,046,774		\$29,600	\$5,800
64	0473	Zeiterion Theatre, Inc.	\$24,600	\$2,903,551	FY17; FY16; FY15	\$2,903,551		\$28,700	\$4,100
65	0470	Boston Youth Symphony Orchestras, Inc.	\$22,700	\$2,580,638	FY18; FY17; FY16	\$2,843,256		\$28,400	\$5,700
66	0471	Native Plant Trust, Inc.	\$23,100	\$2,651,010	FY18; FY17; FY16	\$2,835,839		\$28,300	\$5,200
67	0410	Rivers School Conservatory^The	\$11,400	\$2,688,655	FY18; FY17; FY16	\$2,767,172		\$15,000	\$3,600
68	0475	Community Music Center of Boston, Inc.	\$23,300	\$2,679,531	FY18; FY17; FY16	\$2,688,873		\$27,500	\$4,200
69	0467	Worcester County Mechanics Association	\$21,500	\$2,381,480	FY18; FY17; FY16	\$2,562,080		\$26,700	\$5,200
70	0466	Ballet Theatre of Boston, Inc.	\$20,700	\$2,254,477	FY18; FY17; FY16	\$2,550,721		\$26,600	\$5,900
71	0468	Merrimack Repertory Theatre	\$21,800	\$2,430,792	FY18; FY17; FY16	\$2,536,936		\$26,500	\$4,700
72	0469	Boston Early Music Festival & Exhibition	\$21,900	\$2,456,007	FY18; FY17; FY16; FY15	\$2,492,729		\$26,200	\$4,300
73	0411	List Visual Arts Center	\$11,400	\$2,578,350	FY18; FY17; FY16	\$2,476,113		\$15,000	\$3,600
74	0465	Mahaiwe Performing Arts Center, Inc.^The	\$20,300	\$2,199,589	FY17; FY16; FY15	\$2,282,269		\$24,900	\$4,600
75	0444	Bostonian Society^The	\$17,300	\$1,737,116	FY17; FY16; FY15	\$2,275,491		\$24,900	\$7,600
76	0457	Global Arts Live	\$19,700	\$2,104,704	FY18; FY17; FY16	\$2,252,476		\$24,700	\$5,000

*Degree-granting institution

**Compliance Penalty

***Suspended

****Ceased Operations

FY20 Portfolio Grant Recommendations

#	App	Name	FY19 CIP Grant	FY19 Formula Expenses	Years used FY20 for Formula Expenses	FY20 Formula Expenses	Compliance Penalty	FY20 Recommendation	Difference From FY19
77	0461	Lyric Stage Company of Boston, Inc.	\$19,200	\$2,018,361	FY18; FY17; FY16	\$2,248,327		\$24,700	\$5,500
78	0414	Davis Museum and Cultural Center	\$11,400	\$2,137,258	FY18; FY17; FY16	\$2,243,369	10%	\$13,500 **	\$2,100
79	0460	RAW Art Works, Inc.	\$19,900	\$2,136,567	FY18; FY17; FY16	\$2,219,872		\$24,500	\$4,600
80	0450	Grub Street, Inc.	\$18,400	\$1,902,891	FY17; FY16; FY15	\$2,179,736		\$24,200	\$5,800
81	0454	Boston Children's Chorus, Inc.	\$18,800	\$1,960,347	FY18; FY17; FY16	\$2,061,802		\$23,400	\$4,600
82	0464	Greater Boston Stage Company	\$19,400	\$2,043,586	FY18; FY17; FY16	\$2,054,286		\$23,400	\$4,000
83	0455	Berkshire Choral International	\$19,100	\$2,007,754	FY18; FY17; FY16	\$2,045,322		\$23,300	\$4,200
84	0536	Wharton Restoration, Inc.^Edith	\$18,400	\$1,889,917	FY18; FY17; FY16	\$2,038,563		\$23,300	\$4,900
85	0453	Cape Ann Museum	\$18,800	\$1,952,145	FY18; FY17; FY16	\$2,035,282		\$23,300	\$4,500
86	0458	Concord Museum	\$18,700	\$1,943,535	FY17; FY16; FY15	\$2,034,631		\$23,300	\$4,600
87	0459	Hancock Shaker Village, Inc.	\$18,400	\$1,902,787	FY17; FY16; FY15	\$1,976,632		\$22,900	\$4,500
88	0451	House of the Seven Gables^The	\$18,100	\$1,848,040	FY17; FY16; FY15	\$1,966,814		\$22,800	\$4,700
89	0463	Institute for Human Centered Design	\$19,200	\$2,018,739	FY18; FY17; FY16	\$1,919,574		\$22,500	\$3,300
90	0462	ArtsBoston, Inc.	\$18,500	\$1,908,610	FY18; FY17; FY16	\$1,914,381		\$22,400	\$3,900
91	0430	Mount Auburn Cemetery^The Friends of	\$16,500	\$1,609,047	FY18; FY17; FY16	\$1,845,002		\$21,900	\$5,400
92	0456	Museum of African American History	\$16,300	\$1,858,768	FY17; FY16; FY15	\$1,842,807	25%	\$16,400 **	\$100
93	0440	Springfield Symphony Orchestra	\$18,000	\$1,843,658	FY18; FY17; FY16	\$1,818,805		\$21,800	\$3,800
94	0441	Umbrella Community Arts Center^The	\$17,600	\$1,774,633	FY18; FY17; FY16	\$1,818,698		\$21,800	\$4,200
95	0155	Sociedad Latina, Inc.	\$17,600	\$1,770,501	FY18; FY17; FY16	\$1,807,212		\$21,700	\$4,100
96	0447	Brookline Music School, Inc.	\$17,300	\$1,728,592	FY18; FY17; FY16	\$1,805,641		\$21,700	\$4,400
97	0452	Central Square Theater, Inc.	\$17,600	\$1,775,304	FY18; FY17; FY16	\$1,723,503		\$21,100	\$3,500
98	0434	Care Center^The	\$16,300	\$1,583,296	FY18; FY17; FY16	\$1,722,153		\$21,100	\$4,800
99	0448	SpeakEasy Stage Company	\$17,200	\$1,721,131	FY18; FY17; FY16	\$1,711,774		\$21,000	\$3,800
100	0431	Community Music School of Springfield	\$16,300	\$1,580,381	FY18; FY17; FY16	\$1,690,156		\$20,800	\$4,500
101	0442	Discovery Museum, Inc.	\$16,300	\$1,589,497	FY17; FY16; FY15	\$1,689,021		\$20,800	\$4,500
102	0443	Cambridge Arts Council	\$17,000	\$1,682,277	FY17; FY16; FY15	\$1,669,717		\$20,700	\$3,700
103	0445	New Repertory Theatre, Inc.^The	\$16,800	\$1,663,984	FY18; FY17; FY16	\$1,659,032		\$20,600	\$3,800
104	0436	Fine Arts Work Center in Provincetown	\$16,300	\$1,591,572	FY17; FY16; FY15	\$1,638,177		\$20,400	\$4,100
105	0429	Passim	\$15,900	\$1,528,534	FY18; FY17; FY16	\$1,593,451		\$20,100	\$4,200
106	0439	Provincetown Art Association and Museum	\$15,900	\$1,532,368	FY17; FY16; FY15	\$1,556,467		\$19,800	\$3,900
107	0449	Actors' Shakespeare Project, Inc.	\$17,200	\$1,718,379	FY18; FY17; FY16	\$1,553,828		\$19,800	\$2,600
108	0432	Revels, Inc.	\$15,600	\$1,484,826	FY18; FY17; FY16	\$1,533,335		\$19,700	\$4,100
109	0438	Country Dance & Song Society, Inc.	\$15,900	\$1,525,745	FY18; FY17; FY16	\$1,496,115		\$19,400	\$3,500
110	0446	Boston Baroque, Inc.	\$16,400	\$1,604,327	FY18; FY17; FY16	\$1,495,418		\$19,400	\$3,000
111	0395	Cape Cod Museum of Natural History	\$11,000	\$886,941	FY18; FY17; FY16	\$1,477,808		\$19,200	\$8,200
112	0413	Wheelock Family Theatre	\$11,400	\$1,538,935	FY18; FY17; FY16	\$1,476,726		\$15,000	\$3,600
113	0427	All Newton Music School, Inc.	\$14,700	\$1,368,945	FY18; FY17; FY16	\$1,422,026		\$18,800	\$4,100
114	0437	Primary Source, Inc.	\$15,500	\$1,479,533	FY17; FY16; FY15	\$1,414,293		\$18,700	\$3,200

*Degree-granting institution

**Compliance Penalty

***Suspended

****Ceased Operations

FY20 Portfolio Grant Recommendations

#	App	Name	FY19 CIP Grant	FY19 Formula Expenses	Years used FY20 for Formula Expenses	FY20 Formula Expenses	Compliance Penalty	FY20 Recommendation	Difference From FY19
115	0425	Rehearsal for Life, Inc.	\$14,300	\$1,315,653	FY18; FY17; FY16	\$1,388,320		\$18,500	\$4,200
116	0424	Boston Landmarks Orchestra, Inc.	\$14,400	\$1,325,111	FY17; FY16; FY15	\$1,368,647		\$18,400	\$4,000
117	0421	Narrows Center for the Arts, Inc.	\$13,600	\$1,214,965	FY18; FY17; FY16	\$1,352,405		\$18,200	\$4,600
118	0406	Suzuki School of Newton, Inc.	\$13,600	\$1,221,086	FY18; FY17; FY16	\$1,349,751		\$18,200	\$4,600
119	0419	Fuller Craft Museum	\$13,800	\$1,245,714	FY18; FY17; FY16	\$1,335,226		\$18,100	\$4,300
120	0422	Snow Farm: The New England Craft Program	\$13,700	\$1,234,518	FY18; FY17; FY16	\$1,313,353		\$17,900	\$4,200
121	0404	Eliot School of Fine & Applied Arts^The	\$13,100	\$1,149,675	FY18; FY17; FY16	\$1,273,233		\$17,600	\$4,500
122	0403	Commonwealth Shakespeare Company, Inc.	\$12,800	\$1,112,892	FY18; FY17; FY16	\$1,252,496		\$17,400	\$4,600
123	0426	Zumix, Inc.	\$14,000	\$1,266,398	FY18; FY17; FY16	\$1,233,945		\$17,300	\$3,300
124	0420	New Art Center in Newton	\$13,300	\$1,171,729	FY18; FY17; FY16	\$1,207,601		\$17,100	\$3,800
125	0428	Fitchburg Art Museum, Inc.	\$15,100	\$1,413,012	FY18; FY17; FY16	\$1,183,909		\$16,900	\$1,800
126	0396	Yard, Inc.^The	\$12,200	\$1,033,907	FY18; FY17; FY16	\$1,170,322		\$16,700	\$4,500
127	0402	Theater Offensive^The	\$13,000	\$1,135,828	FY18; FY17; FY16	\$1,157,654		\$16,600	\$3,600
128	0435	Wellfleet Harbor Actors Theater, Inc.	\$14,500	\$1,331,541	FY18; FY17; FY16	\$1,132,963		\$16,400	\$1,900
129	0401	Society of Arts and Crafts^The	\$12,100	\$1,020,904	FY18; FY17; FY16	\$1,123,300		\$16,300	\$4,200
130	0405	Pocumtuck Valley Memorial Association	\$12,600	\$1,084,905	FY18; FY17; FY15	\$1,085,920		\$16,000	\$3,400
131	0423	Orion Society^The	\$12,800	\$1,113,761	FY17; FY16; FY15	\$1,067,461		\$15,800	\$3,000
132	0433	Danforth Art Museum at Framingham State	\$11,400	\$1,417,132	FY18; FY17; FY16	\$1,065,952		\$15,000	\$3,600
133	0393	Revere Memorial Association^Paul	\$11,400	\$935,728	FY18; FY17; FY16	\$1,051,542		\$15,700	\$4,300
134	0377	Martha's Vineyard Film Society, Inc.	\$11,100	\$897,173	FY17; FY16; FY15	\$1,044,461		\$15,600	\$4,500
135	0408	Documentary Educational Resources, Inc.	\$12,100	\$1,019,229	FY18; FY17; FY16	\$1,015,406		\$15,400	\$3,300
136	0394	Music Worcester, Inc.	\$11,200	\$917,152	FY18; FY17; FY16	\$997,999		\$15,200	\$4,000
137	0397	Gore Place Society, Inc.	\$9,500	\$715,072	FY18; FY17; FY16	\$993,384		\$15,200	\$5,700
138	0400	Boston Modern Orchestra Project	\$11,500	\$952,137	FY17; FY16; FY15	\$955,952		\$14,800	\$3,300
139	0399	Mudflat Pottery School, Inc.	\$11,400	\$933,424	FY17; FY16; FY15	\$952,107		\$14,800	\$3,400
140	0407	Old South Association in Boston	\$13,300	\$1,177,394	FY17; FY16; FY15	\$940,026	10%	\$13,200 **	-\$100
141	0379	Worcester Center for Crafts, Inc.	\$11,100	\$900,381	FY18; FY17; FY16	\$937,291		\$14,700	\$3,600
142	0391	Boston Gay Men's Chorus	\$11,000	\$884,697	FY18; FY17; FY16	\$932,252		\$14,600	\$3,600
143	0392	Joy of Music Program, Inc.	\$11,000	\$887,706	FY18; FY17; FY16	\$928,001		\$14,600	\$3,600
144	0157	Jewish Arts Collaborative	\$10,600	\$845,783	FY18; FY17; FY16	\$913,154		\$14,400	\$3,800
145	0382	Plymouth Philharmonic Orchestra, Inc.	\$10,400	\$815,179	FY18; FY17; FY16	\$898,495		\$14,300	\$3,900
146	0398	Tsongas Industrial History Center	\$11,100	\$899,809	FY18; FY17; FY16	\$898,298		\$14,300	\$3,200
147	0387	Brattle Film Foundation	\$10,400	\$816,238	FY17; FY16; FY15	\$865,339		\$14,000	\$3,600
148	0385	Truro Center for the Arts at Castle Hill	\$10,300	\$812,887	FY17; FY16; FY15	\$855,544		\$13,900	\$3,600
149	0383	Young Audiences of Massachusetts, Inc.	\$10,100	\$784,134	FY18; FY17; FY16	\$828,065		\$13,600	\$3,500
150	0366	Firehouse Center for the Arts^The	\$9,500	\$715,007	FY17; FY16; FY15	\$820,563		\$13,600	\$4,100
151	0388	Gloucester Maritime Heritage Center	\$10,700	\$856,538	FY18; FY17; FY16	\$820,214		\$13,500	\$2,800
152	0384	South Shore Art Center, Inc.	\$10,400	\$814,227	FY18; FY17; FY16	\$801,546		\$13,400	\$3,000

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FY20 Portfolio Grant Recommendations

#	App	Name	FY19 CIP Grant	FY19 Formula Expenses	Years used FY20 for Formula Expenses	FY20 Formula Expenses	Compliance Penalty	FY20 Recommendation	Difference From FY19
153	0386	Provincetown Film Society, Inc.	\$10,000	\$775,131	FY17; FY16; FY15	\$788,023		\$13,200	\$3,200
154	0378	Inquilinos Boricuas en Acción, Inc.	\$9,800	\$746,731	FY18; FY17; FY16	\$787,519		\$13,200	\$3,400
155	0230	Dance Complex, Inc.^The	\$9,100	\$669,807	FY18; FY17; FY16	\$780,784		\$13,200	\$4,100
156	0364	Double Edge Theatre Productions, Inc.	\$9,400	\$701,112	FY18; FY17; FY16	\$771,757		\$13,100	\$3,700
157	0375	National Center for Jewish Film, Inc.	\$9,600	\$724,893	FY18; FY17; FY16	\$757,104		\$12,900	\$3,300
158	0360	Hitchcock Center, Inc.^The	\$8,800	\$637,285	FY18; FY17; FY16	\$756,925		\$12,900	\$4,100
159	0390	Emmanuel Music, Inc.	\$9,600	\$724,281	FY18; FY17; FY16	\$749,502		\$12,800	\$3,200
160	0365	Martha's Vineyard Playhouse	\$9,800	\$751,622	FY17; FY16; FY15	\$740,180		\$12,700	\$2,900
161	0362	Community Access to the Arts, Inc.	\$8,800	\$646,184	FY18; FY17; FY16	\$734,341		\$12,700	\$3,900
162	0376	Cape Cod Museum of Art, Inc.^The	\$9,300	\$698,662	FY17; FY16; FY15	\$708,195		\$12,400	\$3,100
163	0371	Boston Jewish Film, Inc.	\$9,000	\$667,471	FY17; FY16; FY15	\$699,980		\$12,300	\$3,300
164	0356	Bakalar and Paine Galleries	\$8,900	\$655,995	FY18; FY17; FY16	\$697,651		\$12,300	\$3,400
165	0369	Northampton Community Music Center, Inc.	\$9,100	\$669,687	FY18; FY17; FY16	\$690,372		\$12,200	\$3,100
166	0380	Dickinson Museum^The Emily	\$9,200	\$686,534	FY18; FY17; FY16	\$688,211		\$12,200	\$3,000
167	0368	Cambridge Historical Commission	\$9,000	\$663,711	FY18; FY17; FY16	\$676,684		\$12,100	\$3,100
168	0381	Lloyd Center for the Environment, Inc.	\$9,400	\$709,080	FY18; FY17; FY16	\$675,831		\$12,100	\$2,700
169	0361	Nashua River Watershed Association	\$8,800	\$639,331	FY18; FY17; FY16	\$665,042		\$12,000	\$3,200
170	0358	VSA Massachusetts, Inc.	\$8,600	\$622,109	FY18; FY17; FY16	\$657,054		\$11,900	\$3,300
171	0351	Company One, Inc.	\$8,800	\$640,055	FY18; FY17; FY16	\$653,028		\$11,800	\$3,000
172	0354	Project STEP, Inc.	\$8,700	\$625,887	FY18; FY17; FY16	\$650,975		\$11,800	\$3,100
173	0355	Express Yourself, Inc.	\$8,600	\$617,871	FY18; FY17; FY16	\$628,766		\$11,600	\$3,000
174	0357	Somerville Arts Council	\$8,500	\$611,633	FY18; FY17; FY16	\$622,702		\$11,500	\$3,000
175	0367	Chesterwood Museum and Estate	\$8,400	\$596,418	FY18; FY17; FY16	\$619,459		\$11,500	\$3,100
176	0363	Harwich Jr. Theatre Company	\$8,700	\$626,387	FY17; FY16; FY15	\$610,903		\$11,400	\$2,700
177	0349	Boston City Singers, Inc.	\$8,400	\$593,887	FY18; FY17; FY16	\$600,691		\$11,300	\$2,900
178	0389	Arts Foundation of Cape Cod	\$9,600	\$724,878	FY18; FY17; FY16	\$570,070		\$10,900	\$1,300
179	0353	Joiner Center^William	\$8,300	\$591,693	FY18; FY17; FY16	\$569,740		\$10,900	\$2,600
180	0347	Cantata Singers, Inc.^The	\$7,800	\$536,439	FY18; FY17; FY16	\$564,644		\$10,800	\$3,000
181	0373	IS183 Art School of the Berkshires	\$8,300	\$583,070	FY18; FY17; FY16	\$563,463		\$10,800	\$2,500
182	0359	New England Museum Association, Inc.	\$8,300	\$584,440	FY18; FY17; FY16	\$553,517		\$10,700	\$2,400
183	0229	Berkshire Music School, Inc.^The	\$7,700	\$524,458	FY18; FY17; FY16	\$542,434		\$10,600	\$2,900
184	0350	Academy Playhouse	\$7,900	\$543,391	FY17; FY16; FY15	\$535,392		\$10,500	\$2,600
185	0346	Ploughshares	\$7,500	\$502,773	FY18; FY17; FY16	\$535,215		\$10,500	\$3,000
186	0348	Essex Art Center, Inc.	\$7,700	\$525,948	FY18; FY17; FY16	\$524,675		\$10,400	\$2,700
187	0344	Enchanted Circle Theater	\$7,300	\$481,986	FY18; FY17; FY16	\$524,548		\$10,400	\$3,100
188	0226	Earthdance Creative Living Project, Inc.	\$7,400	\$501,358	FY17; FY16; FY15	\$519,551		\$10,300	\$2,900
189	0352	Arts & Business Council of Gr. Boston	\$7,600	\$517,063	FY18; FY17; FY16	\$512,274		\$10,200	\$2,600
190	0345	Westport River Watershed Alliance, Inc.	\$7,500	\$510,366	FY18; FY17; FY16	\$500,861		\$10,100	\$2,600

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FY20 Portfolio Grant Recommendations

#	App	Name	FY19 CIP Grant	FY19 Formula Expenses	Years used FY20 for Formula Expenses	FY20 Formula Expenses	Compliance Penalty	FY20 Recommendation	Difference From FY19
191	0228	Cambridge Multicultural Arts Center	\$7,100	\$468,822	FY18; FY17; FY16	\$490,080		\$10,000	\$2,900
192	0343	Puppet Showplace, Inc.	\$7,200	\$472,176	FY18; FY17; FY16	\$478,307		\$9,800	\$2,600
193	0337	Brookline Arts Center, Inc.	\$6,900	\$443,974	FY18; FY17; FY16	\$478,056		\$9,800	\$2,900
194	0227	Northampton Academy of Music, Inc.	\$7,700	\$521,768	FY18; FY17; FY16	\$469,498		\$9,700	\$2,000
195	0341	Medicine Wheel Productions, Inc.	\$7,000	\$459,830	FY17; FY16; FY15	\$459,028		\$9,600	\$2,600
196	0335	Lexington Symphony, Inc.	\$6,800	\$438,469	FY18; FY17; FY16	\$458,663		\$9,600	\$2,800
197	0340	Rotch-Jones-Duff House & Garden Museum	\$6,500	\$408,795	FY18; FY17; FY16	\$448,789		\$9,500	\$3,000
198	0342	Chester Theatre Company, Inc.	\$6,900	\$447,776	FY18; FY17; FY16	\$443,731		\$9,400	\$2,500
199	0374	Hull Lifesaving Museum, Inc.	\$7,800	\$655,758	FY18; FY17; FY16	\$439,412		\$9,300	\$1,500
200	0330	Images Cinema	\$6,200	\$378,574	FY18; FY17; FY16	\$427,692		\$9,200	\$3,000
201	0339	New Bedford Art Museum/ArtWorks!	\$6,400	\$401,929	FY18; FY17; FY16	\$422,277		\$9,100	\$2,700
202	0333	Flying Cloud Institute, Inc.	\$6,400	\$397,997	FY18; FY17; FY16	\$417,218	10%	\$8,200 **	\$1,800
203	0165	Pioneer Valley Ballet Guild, Inc.	\$6,600	\$423,021	FY18; FY17; FY16	\$404,482		\$8,900	\$2,300
204	0331	Pakachoag Music School of Gr. Worcester	\$6,000	\$366,250	FY18; FY17; FY16	\$394,029		\$8,800	\$2,800
205	0156	Urbano Project, Inc.	\$6,300	\$387,875	FY18; FY17; FY16	\$367,147		\$8,400	\$2,100
206	0329	Drama Studio, Inc.	\$5,700	\$341,323	FY18; FY17; FY16	\$364,679		\$8,400	\$2,700
207	0332	Blue Heron Renaissance Choir, Inc.	\$5,700	\$341,277	FY18; FY17; FY16	\$363,807		\$8,400	\$2,700
208	0336	Folk Arts Center of New England, Inc.	\$6,000	\$361,254	FY17; FY16; FY15	\$363,455		\$8,300	\$2,300
209	0326	Juniper Initiative for Literary Arts	\$5,700	\$335,093	FY18; FY17; FY16	\$362,464		\$8,300	\$2,600
210	0334	Boston Chamber Music Society, Inc.	\$5,700	\$335,467	FY18; FY17; FY16	\$361,533		\$8,300	\$2,600
211	0163	Morgan Arts^Maud	\$5,800	\$349,842	FY18; FY17; FY16	\$358,621		\$8,300	\$2,500
212	0372	Newton Historical Society, Inc.	\$5,600	\$332,484	FY17; FY16; FY15	\$354,322		\$8,200	\$2,600
213	0338	Preservation Worcester, Inc.	\$6,600	\$415,353	FY18; FY17; FY16	\$342,315		\$8,100	\$1,500
214	0323	Arts Extension Institute, Inc.	\$5,500	\$322,886	FY18; FY17; FY16	\$322,177		\$7,800	\$2,300
215	0327	New England Quilt Museum	\$5,400	\$310,121	FY17; FY16; FY15	\$310,121		\$7,600	\$2,200
216	0159	Worcester Chamber Music Society, Inc.	\$5,000	\$276,668	FY18; FY17; FY16	\$308,492		\$7,600	\$2,600
217	0325	Massachusetts Intl. Festival of the Arts	\$5,000	\$281,329	FY18; FY17; FY16	\$287,440		\$7,300	\$2,300
218	0247	Lowell Parks & Conservation Trust, Inc.	\$4,900	\$274,527	FY18; FY17; FY16	\$286,448		\$7,200	\$2,300
219	0160	Andover Historical Society	\$4,900	\$272,316	FY18; FY17	\$285,521		\$7,200	\$2,300
220	0274	Apollinaire Theatre Company	\$4,600	\$248,056	FY17; FY16; FY15	\$280,394		\$7,200	\$2,600
221	0278	Back Bay Chorale	\$4,500	\$241,608	FY18; FY17; FY16	\$279,964		\$7,100	\$2,600
222	0306	Waterfront Historic Area League	\$5,000	\$282,196	FY17; FY16; FY15	\$269,588		\$7,000	\$2,000
223	0322	Longwood Symphony Orchestra, Inc.	\$4,600	\$249,879	FY18; FY17; FY16	\$268,582		\$7,000	\$2,400
224	0290	Chinese Culture Connection, Inc.	\$4,400	\$234,655	FY18; FY17; FY16	\$265,933		\$6,900	\$2,500
225	0295	Aston Magna Foundation for Music & Hum.	\$4,800	\$260,261	FY18; FY17; FY16	\$265,664		\$6,900	\$2,100
226	0324	UMASS Amherst Asian Arts & Culture Prog.	\$5,300	\$307,488	FY18; FY17; FY16	\$265,483		\$6,900	\$1,600
227	0299	Spontaneous Celebrations, Inc.	\$4,700	\$255,505	FY17; FY16; FY15	\$258,113	10%	\$6,100 **	\$1,400
228	0310	Montserrat College of Art Gallery	\$4,500	\$237,830	FY18; FY17; FY16	\$257,995		\$6,800	\$2,300

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**Compliance Penalty

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FY20 Portfolio Grant Recommendations

#	App	Name	FY19 CIP Grant	FY19 Formula Expenses	Years used FY20 for Formula Expenses	FY20 Formula Expenses	Compliance Penalty	FY20 Recommendation	Difference From FY19
229	0296	Boston Camerata, Inc.^The	\$4,500	\$241,293	FY18; FY17; FY16	\$244,885		\$6,600	\$2,100
230	0270	StageSource, Inc.	\$4,600	\$245,083	FY18; FY17; FY16	\$243,713		\$6,600	\$2,000
231	0317	Zamir Chorale of Boston, Inc.	\$4,300	\$225,305	FY18; FY17; FY16	\$239,671		\$6,500	\$2,200
232	0328	Fort Point Arts Community, Inc.	\$5,300	\$300,318	FY18; FY17; FY16	\$238,448		\$6,500	\$1,200
233	0285	Cape Ann Symphony Orchestra, Inc.	\$4,200	\$216,806	FY18; FY17; FY16	\$231,571		\$6,400	\$2,200
234	0297	Woods Hole Film Festival, Inc.	\$4,000	\$152,846	FY18; FY17; FY16	\$230,443		\$6,400	\$2,400
235	0286	Cape Cod Chamber Music Festival, Inc.	\$4,300	\$226,787	FY17; FY16; FY15	\$230,402		\$6,400	\$2,100
236	0244	Coro Allegro, Inc.	\$4,000	\$186,206	FY18; FY17; FY16	\$227,495		\$6,300	\$2,300
237	0279	BalletRox, Inc.	\$4,000	\$185,225	FY18; FY17; FY16	\$226,011		\$6,300	\$2,300
238	0308	Young at Heart Chorus, Inc.	\$4,100	\$205,369	FY18; FY17; FY16	\$224,681		\$6,300	\$2,200
239	0304	Voices Boston	\$4,200	\$216,233	FY18; FY17; FY16	\$224,646		\$6,300	\$2,100
240	0254	New Philharmonia Orchestra of MA, Inc.	\$4,300	\$221,737	FY18; FY17; FY16	\$223,540		\$6,300	\$2,000
241	0245	On Stage, Inc.	\$4,000	\$190,967	FY18; FY17; FY16	\$221,637		\$6,200	\$2,200
242	0275	Art Connection, Inc.^The	\$4,600	\$247,806	FY18; FY17; FY16	\$221,101		\$6,200	\$1,600
243	0250	Massachusetts Educational Theater Guild	\$4,000	\$199,173	FY18; FY17; FY16	\$217,788		\$6,200	\$2,200
244	0164	WAM Theatre, Inc.	\$4,000	\$174,799	FY18; FY17; FY16	\$212,744		\$6,100	\$2,100
245	0267	Nature Connection, Inc.^The	\$4,000	\$169,922	FY18; FY17; FY16	\$201,061		\$5,900	\$1,900
246	0249	Massachusetts Center for the Book, Inc.	\$4,000	\$185,412	FY18; FY17; FY16	\$199,787		\$5,800	\$1,800
247	0316	Pro Arte Chamber Orchestra of Boston	\$4,300	\$221,499	FY18; FY17; FY16	\$198,118		\$5,800	\$1,500
248	0158	ArtsWorcester, Inc.	\$4,000	\$167,514	FY18; FY17; FY16	\$196,575		\$5,800	\$1,800
249	0301	Triboro Youth Theatre, Inc.	\$4,000	\$188,848	FY18; FY17; FY16	\$187,946		\$5,600	\$1,600
250	0269	Agni Review	\$4,000	\$172,548	FY18; FY17; FY16	\$182,936		\$5,500	\$1,500
251	0283	Boston Musica Viva, Inc.	\$4,000	\$156,923	FY18; FY17; FY16	\$175,753		\$5,400	\$1,400
252	0312	Northampton Arts Council	\$4,000	\$118,938	FY18; FY17; FY16	\$166,529		\$5,200	\$1,200
253	0319	Pioneer Valley Symphony, Inc.	\$4,000	\$169,484	FY18; FY17; FY16	\$164,192		\$5,200	\$1,200
254	0280	Berkshire Historical Society, Inc.^The	\$4,000	\$182,107	FY18; FY17; FY16	\$163,475		\$5,200	\$1,200
255	0162	Shelter Music Boston	\$4,000	\$127,427	FY18; FY17; FY16	\$162,005		\$5,200	\$1,200
256	0320	Provincetown Arts Press, Inc.	\$4,000	\$167,301	FY18; FY17; FY16	\$161,335		\$5,100	\$1,100
257	0248	Contact Collaborations, Inc.	\$4,000	\$162,230	FY18; FY17; FY16	\$158,169		\$5,100	\$1,100
258	0292	Civic Symphony Orchestra of Boston	\$4,000	\$132,273	FY18; FY17; FY16	\$157,758		\$5,100	\$1,100
259	0255	New England Quarterly, Inc.^The	\$4,000	\$185,950	FY18; FY17; FY16	\$157,412		\$5,100	\$1,100
260	0258	Massachusetts Review^The	\$4,000	\$142,278	FY18; FY17; FY16	\$153,095		\$5,000	\$1,000
261	0289	Chameleon Arts Ensemble of Boston, Inc.	\$4,000	\$127,644	FY18; FY17; FY16	\$146,193		\$4,900	\$900
262	0237	Martha's Vineyard Chamber Music Society	\$3,600	\$135,628	FY18; FY17; FY16	\$145,444		\$4,800	\$1,200
263	0277	Available Potential Enterprises, Ltd.	\$4,000	\$108,879	FY18; FY17; FY16	\$137,990		\$4,700	\$700
264	0260	Masterworks Chorale, Inc.	\$4,000	\$147,794	FY18; FY17; FY16	\$137,309		\$4,700	\$700
265	0293	Close Encounters with Music, Inc.	\$4,000	\$149,181	FY18; FY17; FY16	\$134,943		\$4,600	\$600
266	0268	Boston Dance Alliance	\$4,000	\$153,024	FY18; FY17; FY16	\$134,182		\$4,600	\$600

*Degree-granting institution

**Compliance Penalty

***Suspended

****Ceased Operations

FY20 Portfolio Grant Recommendations

#	App	Name	FY19 CIP Grant	FY19 Formula Expenses	Years used FY20 for Formula Expenses	FY20 Formula Expenses	Compliance Penalty	FY20 Recommendation	Difference From FY19
267	0273	Angkor Dance Troupe, Inc.	\$4,000	\$136,545	FY18; FY17; FY16	\$131,971		\$4,600	\$600
268	0263	Mistral Music, Inc.	\$4,000	\$128,280	FY18; FY17; FY16	\$130,219		\$4,500	\$500
269	0298	Spinner Publications, Inc.	\$4,000	\$198,511	FY18; FY17; FY16	\$125,348		\$4,500	\$500
270	0265	Metropolitan Chorale of Brookline	\$4,000	\$135,915	FY18; FY17; FY16	\$125,200		\$4,500	\$500
271	0288	Cape Cod Writers Center, Inc.	\$4,000	\$131,635	FY18; FY17; FY16	\$120,156		\$4,500	\$500
272	0256	New England Philharmonic, Inc.	\$4,000	\$116,272	FY18; FY17; FY16	\$119,930		\$4,500	\$500
273	0266	Commonwealth Chorale	\$4,000	\$120,562	FY18; FY17; FY16	\$119,245		\$4,500	\$500
274	0243	Dorchester Community Ctr. for Visual Art	\$4,000	\$104,174	FY18; FY17; FY16	\$118,549		\$4,500	\$500
275	0303	Tunefoolery Music, Inc.	\$4,000	\$113,560	FY18; FY17; FY16	\$113,741		\$4,500	\$500
276	0287	Cape Cod Theatre Project, Inc.^The	\$4,000	\$96,313	FY18; FY17; FY16	\$111,543		\$4,500	\$500
277	0252	Musica Sacra	\$4,000	\$117,943	FY18; FY17; FY16	\$108,889		\$4,500	\$500
278	0276	Arts Are Essential, Inc.	\$4,000	\$106,287	FY18; FY17; FY16	\$103,915		\$4,500	\$500
279	0314	SMARTS Collaborative	\$4,000	\$96,338	FY18; FY17; FY16	\$101,943		\$4,500	\$500
280	0262	Multi-Arts, Inc.	\$4,000	\$119,439	FY18; FY17; FY16	\$101,141		\$4,500	\$500
281	0259	Musicians of the Old Post Road, Inc.	\$4,000	\$99,334	FY18; FY17; FY16	\$100,123		\$4,500	\$500
282	0281	Concord Chamber Music Society, Inc.	\$4,000	\$96,249	FY18; FY17; FY16	\$98,372		\$4,500	\$500
283	0318	Radius Ensemble, Inc.	\$4,000	\$95,575	FY18; FY17; FY16	\$95,629		\$4,500	\$500
284	0241	Golden Tones, Inc.	\$4,000	\$91,709	FY18; FY17; FY16	\$93,389		\$4,500	\$500
285	0315	Performance Project, Inc.^The	\$4,000	\$75,875	FY18; FY17; FY16	\$91,096		\$4,500	\$500
286	0321	Sarasa, Inc.	\$4,000	\$82,381	FY18; FY17; FY16	\$87,234		\$4,500	\$500
287	0238	Charlestown Working Theater, Inc.	\$3,600	\$116,752	FY17; FY16; FY15	\$85,703	25%	\$3,400 **	-\$200
288	0311	Salamander, Inc.	\$4,000	\$85,045	FY18; FY17; FY16	\$84,698		\$4,500	\$500
289	0282	Boston Cyberarts, Inc.	\$4,000	\$66,590	FY18; FY17; FY16	\$80,466		\$4,500	\$500
290	0305	Spectrum Singers, Inc.^The	\$4,000	\$65,174	FY18; FY17; FY16	\$73,678		\$4,500	\$500
291	0300	Symphony by the Sea	\$4,000	\$74,358	FY18; FY17; FY16	\$70,482		\$4,500	\$500
292	0242	History Project, Inc.^The	\$4,000	\$60,055	FY18; FY17; FY16	\$69,861		\$4,500	\$500
293	0251	KO Theater Works, Inc.	\$4,000	\$71,177	FY18; FY17; FY16	\$67,726		\$4,500	\$500
294	0302	Triple Shadow, Inc.	\$4,000	\$63,943	FY18; FY17; FY16	\$64,117		\$4,500	\$500
295	0246	La Donna Musicale, Inc.	\$4,000	\$83,328	FY18; FY17; FY16	\$63,027		\$4,500	\$500
296	0257	New England Classical Singers, Inc.	\$4,000	\$62,505	FY18; FY17; FY16	\$62,631		\$4,500	\$500
297	0253	Odaiko New England, Inc.	\$4,000	\$52,926	FY18; FY17; FY16	\$61,141		\$4,500	\$500
298	0271	1794 Meetinghouse, Inc.	\$4,000	\$64,112	FY18; FY17; FY16	\$60,860		\$4,500	\$500
299	0294	Collage New Music	\$4,000	\$57,175	FY18; FY17; FY16	\$60,649		\$4,500	\$500
300	0307	Writers' Room of Boston, Inc.^The	\$4,000	\$59,154	FY18; FY17; FY16	\$59,784		\$4,500	\$500
301	0239	Cambridge Forum, Inc.	\$4,000	\$60,028	FY18; FY17; FY16	\$57,233		\$4,500	\$500
302	0264	Metropolitan Wind Symphony, Inc.	\$4,000	\$57,478	FY18; FY17; FY16	\$55,877		\$4,500	\$500
303	0313	Voices Rising, Inc.	\$4,000	\$54,462	FY18; FY17; FY16	\$55,546		\$4,500	\$500
304	0284	Cantemus Chamber Chorus, Inc.	\$4,000	\$53,353	FY18; FY17; FY16	\$53,547		\$4,500	\$500

*Degree-granting institution

**Compliance Penalty

***Suspended

****Ceased Operations

FY20 Portfolio Grant Recommendations

#	App	Name	FY19 CIP Grant	FY19 Formula Expenses	Years used FY20 for Formula Expenses	FY20 Formula Expenses	Compliance Penalty	FY20 Recommendation	Difference From FY19
305	0272	Acme Theater Productions, Inc.	\$4,000	\$50,884	FY18; FY17; FY16	\$50,777		\$4,500	\$500
306	0759	Paine Estate^Robert Treat	\$0	\$41,279	FY18; FY17; FY16	\$50,488		\$4,500	\$4,500
307	0370	Burgess Society, Inc.^Thornton W.	\$8,200	\$573,622	FY17; FY16; FY15	\$555,147	100%	\$0 ****	-\$8,200
308	0291	City Stage Co., Inc.	\$4,000	\$150,722	FY18; FY17; FY16	\$134,110	100%	\$0 ****	-\$4,000
309	0309	Zephyr Press	\$4,000	\$57,267	FY18; FY17; FY16	\$48,419	100%	\$0 ***	-\$4,000
310	0240	Eagle Eye Institute, Inc.	\$4,000	\$66,249	FY17; FY16; FY15	\$45,333	100%	\$0 ***	-\$4,000
311	0261	Music at Eden's Edge, Inc.	\$4,000	\$60,510	FY18; FY17; FY16	\$45,152	100%	\$0 ***	-\$4,000
312	0236	Prometheus Dance, Inc.	\$4,000	\$61,392	FY17; FY16; FY15	\$36,465	100%	\$0 ****	-\$4,000
			\$4,736,900	\$619,786,811		\$632,659,736		\$5,626,000	\$889,100

*Degree-granting institution

**Compliance Penalty

***Suspended

****Ceased Operations



Power of culture

To: Grants Committee
 Fr: Anita Walker, David Slatery, Jen Lawless, Kalyn King, Sara Glidden, Michael Ibrahim
 Dt: August 13, 2019
 Re: CIP Gateway: FY20 Grant Recommendations

Background on the Gateway Program

The Gateway program provides operating support for two years and is structured to be the path for organizations to move into the Portfolio. Applicant organizations must meet Portfolio eligibility. Within the Gateway program, we have clearly defined the process for moving an organization from Gateway into the Portfolio.

The grant is for a set amount, positioned as smaller than Portfolio grants, but larger than Projects grants. With the increase in budget for FY20, we are proposing increasing the Gateway grant from \$3000 per year to \$3500.

This list of grantees is unchanged from FY19, as FY20 is the second year of Gateway funding for this cycle of funding.

Name	City	FY20 Grant Recommendation
826 Boston, Inc.	Boston	\$ 3,500
A Far Cry, Inc.	Boston	\$ 3,500
Assabet Valley Mastersingers, Inc.	Northborough	\$ 3,500
Berkshire Film and Media Collaborative	Pittsfield	\$ 3,500
Berkshire Playwrights Lab, Inc.	Great Barrington	\$ 3,500
Berkshire Pulse, Inc.	Housatonic	\$ 3,500
Boston Book Festival, Inc.	Boston	\$ 3,500
BSA Foundation	Boston	\$ 3,500

Buttonwood Park Zoo	New Bedford	\$ 3,500
Buzzards Bay Coalition, Inc.	New Bedford	\$ 3,500
Cambridge Symphony Orchestra, Inc.	Cambridge	\$ 3,500
Community Art Center, Inc.^The	Cambridge	\$ 3,500
Concord Chorus^The	Concord	\$ 3,500
Design Museum Boston, Inc.	Boston	\$ 3,500
Falmouth Chorale, Inc.^The	Falmouth	\$ 3,500
Grow Native Massachusetts, Inc.	Waltham	\$ 3,500
Heritage Plantation of Sandwich, Inc.	Sandwich	\$ 3,500
Hopkinton Center for the Arts	Hopkinton	\$ 3,500
Kennedy Library Foundation, Inc.^John F.	Boston	\$ 3,500
Nantucket Historical Association	Nantucket	\$ 3,500
New Bedford Fishing Heritage Center	New Bedford	\$ 3,500
New Bedford Symphony Orchestra Assn.	New Bedford	\$ 3,500
Newburyport Choral Society, Inc.	Newburyport	\$ 3,500
Northeast Massachusetts Youth Orchestras	Manchester-by-the-Sea	\$ 3,500
Now and There, Inc.	Boston	\$ 3,500
OrigiNation Cultural Arts Center	Boston	\$ 3,500
Special Needs Arts Programs, Inc.	Lexington	\$ 3,500
Transformative Culture Project, Inc.	Boston	\$ 3,500
Worcester Historical Museum	Worcester	\$ 3,500



Power of culture

To: Grants Committee
Fr: Anita Walker, David Slatery, Jen Lawless, Kalyn King, Sara Glidden,
Michael Ibrahim
Dt: August 13, 2019
Re: CIP Projects: FY20 Grant Recommendations

Background on the Projects Program

Award Assignments for Projects

The Projects category includes organizations whose missions are not fully cultural, and organizations that do not receive Gateway or Portfolio grants. Project grantees receive funding for one year, restricted to the proposed project.

CIP Project grants are one year grants for specific cultural public programming and are not for general operating support. Applications are accepted from:

- Massachusetts recognized 501(c)3 organizations
- Programs under a federal, state, or local entity/municipality

To make the Projects grants available to more organizations, and to smaller organizations, we extended eligibility to:

- Unincorporated associations, or organizations that are eligible to be federally tax exempt, 501(c)3 nonprofit but have not attained this status may apply using a fiscal agent

A few details about this year's applicants and process:

- We received 222 applications in the Projects program. Staff conducted a review to screen out applications that were clearly either ineligible or incomplete, and 196 applications were forwarded to the panel.

- These applicants represented a wide range of artistic, cultural, and interpretive sciences disciplines, and organizational budgets ranging from \$10,000 to \$50million. The applicants are from every region of the state. Organizations ranged from two years old to 104 years old.
- Applications were randomly assigned to three review groups. Eighteen panelists (six per panel), drawn from Portfolio grantee organizations or other not for profit organizations, reviewed and scored the applications on criteria relating to project quality, public value, and organizational capacity to deliver the project.

In FY20, there are 121 Projects recommended for grants at \$2,500 each – a total of \$302,500.

- The recommended grantees include applicants in a wide range of disciplines, and from every region of the Commonwealth
- Ten of the recommended grantees are unincorporated organizations, using a Fiscal Agent. Two recommended grantees are programs of municipalities.
- Project grants are supporting small organizations: 40 of the recommended grantees have organization budgets up to \$50,000, and an additional 17 organizations have budgets under \$100,000. A total of 91 organizations have budgets under \$500,000.
- Project budgets range from \$5,000 to \$563,000. Eight-seven of the project budgets are under \$25,000

A few projects of interest:

- Jean Appalon Expressions: A Haitian Dance education program to bring accessible cultural identity and dance education to youth age 5 – 18 in Lawrence MA
- Bourne Historical Society: a festival that showcases the arts and culture of the local Wampanoag tribe through dance performances, music and tribal drumming along with cultural demonstrations and food prepared by tribal members.
- Erving Public Library A performing arts series to celebrate the opening of a new public library in the rural community of Erving MA in Franklin County. Population 1800.
- Luminartz This application is for a project that brings together artists, light techs, and the community to light up downtown Boston. It is a contemporary arts festival that manipulates light and sound to turn Boston's streets into an installation gallery.

Project Panelists, June, 2019

Kelly Grill Co-Director Hopkinton Center for the Arts Hopkinton, MA	Ben Hires Director of Strategic Partnerships Boston Public Library Boston, MA
Musau Dibinga Executive Director OrigiNation Cultural Arts Center Boston, MA	Marshall Hughes Program Manager Bridge to Equity & Advancement/New England Conservatory Boston, MA
Katie DeBonville Chief Development Officer Boston Baroque Boston, MA	Grace Kennerly Executive Director A Far Cry Boston, MA
Lyndsay Cox Director of Theatre Arts Boston Center for the Arts Boston, MA	Gavin Kleespies Director of Programs Mass. Historical Society Boston, MA
Lucie Castaldo Executive Director IS183 Art School Stockbridge, MA	Juan Maldonado Director of Programs Sociedad Latina Boston, MA
Laury Gutierrez Director La Donna Musical Boston, MA	Patrice Maye Executive Director South Shore Arts Center Cohasset, MA
Norah Piehl Executive Director Boston Book Festival Boston MA	Ashley Occhino Executive Director New Bedford Art Museum/ArtWorks New Bedford MA
Dahvy Tran Executive Director Angkor Dance Troupe Lowell MA	Courtney O'Connor Associate Artistic Director Lyric Stage Company of Boston Boston, MA
Polly Carpenter Director of Public Programs BSA Foundation Boston, MA	

List of Project Grant Recommendations

Name	City	Score	Award
Front Porch Arts Collective^The	Cambridge	4.97	\$2,500
Lowell Telecommunications Corporation	Lowell	4.88	\$2,500
Ashmont Hill Chamber Music, Inc.	Dorchester	4.83	\$2,500
Asian American Resource Workshop	Boston	4.82	\$2,500
Blues to Green, Inc.	Huntington	4.8	\$2,500
Castle of our Skins, Inc.	Dorchester	4.8	\$2,500
Community Service Care, Inc.	Jamaica Plain	4.8	\$2,500
True Story, Inc.	Arlington	4.79	\$2,500
Hyde Square Task Force, Inc.^The	Jamaica Plain	4.78	\$2,500
Chinese Consolidated Benevolent Assn.	Boston	4.77	\$2,500
Belmont World Film, Inc.	Sudbury	4.74	\$2,500
Amherst Cinema Arts Center, Inc.	Amherst	4.73	\$2,500
Appolon Expressions, Inc.^Jean	Malden	4.73	\$2,500
Boston Shakespeare Project, Inc.	Boston	4.73	\$2,500
BAMS Fest, Inc.	Dorchester	4.72	\$2,500
Powers Music School, Inc.	Belmont	4.71	\$2,500
Nantucket Dreamland Foundation	Nantucket	4.7	\$2,500
African Community Education Program	Worcester	4.69	\$2,500
Berkshire Children and Families, Inc.	Stockbridge	4.69	\$2,500
Cantilena Chamber Choir^The	Lenox	4.69	\$2,500
Esplanade Association, Inc.^The	Boston	4.69	\$2,500
Mass. College of Liberal Arts Foundation	North Adams	4.69	\$2,500
Salem Film Fest	Salem	4.67	\$2,500
Audio Journal, Inc.	Worcester	4.66	\$2,500
musiConnects	Roslindale	4.66	\$2,500
Immigrant City Archives and Museum^The	Lawrence, MA	4.65	\$2,500
Metalwerx, Inc.	Waltham	4.65	\$2,500
University Museum of Contemporary Art	Amherst	4.65	\$2,500
GreenRoots, Inc.	Chelsea	4.64	\$2,500
Rockport New Year's Eve, Inc.	Rockport	4.64	\$2,500
Winchester Community Music School	Winchester	4.64	\$2,500
Dream Out Loud Center for the Arts	New Bedford	4.63	\$2,500

New Bedford Historical Society, Inc.	New Bedford	4.62	\$2,500
Boston Chinatown Neighborhood Center	Boston	4.61	\$2,500
Gloucester Meetinghouse Foundation	Gloucester	4.61	\$2,500
Hibernian Hall	Roxbury	4.61	\$2,500
Voices From Inside	Greenfield	4.61	\$2,500
North Shore Philharmonic Orchestra, Inc.	Danvers	4.6	\$2,500
Sustainable CAPE	Truro	4.6	\$2,500
Piti Theatre Company	Charlemont	4.58	\$2,500
Worcester Youth Center, Inc.	Worcester	4.58	\$2,500
Boys & Girls Club of Greater Westfield	Westfield	4.57	\$2,500
Liars & Believers, Inc.	Cambridge	4.57	\$2,500
South Hadley Family Center, Inc.	South Hadley	4.57	\$2,500
Brown Box Theatre Project, Inc.	Berlin	4.56	\$2,500
Create. Inspire. Change. Theater Company	Sudbury	4.56	\$2,500
Girls Incorporated of Greater Lowell	Lowell	4.56	\$2,500
Convergence Ensemble, Inc.	Boston	4.55	\$2,500
Framingham Downtown Renaissance, Inc.	Framingham	4.55	\$2,500
Southborough Library	Southborough	4.55	\$2,500
Easthampton City Arts +	Easthampton	4.54	\$2,500
International Book Fair, Inc.	Lawrence	4.54	\$2,500
Downtown Taunton Foundation, Inc.	Taunton	4.53	\$2,500
Great Small Works, Inc.	Cambridge	4.53	\$2,500
Lexington Chamber Music Center, Inc.	Lexington	4.53	\$2,500
Makanda Project^The	Milton	4.53	\$2,500
New Bedford Dept. of Parks & Recreation	New Bedford	4.53	\$2,500
Arlington Public Art	Worcester	4.52	\$2,500
Cantilena	Arlington	4.51	\$2,500
UMass Lowell University Gallery	Lowell	4.51	\$2,500
Andover Choral Society	Andover	4.5	\$2,500
Boston Theater Company, Inc.	Boston	4.5	\$2,500
Boston University Arts Initiative	Boston	4.5	\$2,500
Springfield Boys and Girls Club, Inc.	Springfield	4.5	\$2,500
Eastham Public Library	Eastham	4.49	\$2,500
Housing Families, Inc.	Malden	4.49	\$2,500
MA Center for Native American Awareness	Danvers	4.49	\$2,500

Cambridge Dance Youth Program, Inc.	Somerville	4.48	\$2,500
Erving Public Library	Erving	4.48	\$2,500
Korean Cultural Society of Boston, Inc.	Lexington	4.48	\$2,500
Sandwich Arts Alliance, Inc.	Sandwich	4.48	\$2,500
Silverthorne Theater Company, Inc.	Turners Falls	4.48	\$2,500
Boston Architectural College^The	Boston	4.47	\$2,500
Urbanity Dance, Inc.	Boston	4.47	\$2,500
Bard College at Simon's Rock	Great Barrington	4.46	\$2,500
Bourne Historical Society	Bourne	4.46	\$2,500
Cape Cod Chorale, Inc.	Sandwich	4.46	\$2,500
Cambridge Community Television	Cambridge	4.45	\$2,500
Chew Memorial Boys Club, Inc.^Thomas	Fall River	4.45	\$2,500
Wellfleet Preservation Hall, Inc.	Wellfleet	4.44	\$2,500
ANIKAYA/Akhra, Inc.	Somerville	4.43	\$2,500
Berkshire Botanical Garden^The	Pittsfield	4.43	\$2,500
Lawrence Public Library	Lawrence	4.43	\$2,500
YMCA of Metro North	Peabody	4.43	\$2,500
Hyde-Jackson Square Main Street	Jamaica Plain	4.42	\$2,500
Opera del West, Inc.	Wayland	4.42	\$2,500
Osher Lifelong Learning Institute	Pittsfield	4.42	\$2,500
Peabody Institute Library Foundation	Peabody	4.42	\$2,500
Springfield Central Cultural District	Springfield	4.42	\$2,500
Transient Canvas	Jamaica Plain	4.42	\$2,500
Berkshire Lyric Theatre, Inc.	Pittsfield	4.4	\$2,500
Easton Children's Museum, Inc.	North Easton	4.4	\$2,500
Writers Without Margins, Inc.	Cambridge	4.4	\$2,500
Dedham School of Music	Dedham	4.39	\$2,500
Elevated Thought Foundation, Inc.	Lawrence	4.38	\$2,500
LuminArtz	Gloucester	4.38	\$2,500
Mystic Learning Center, Inc.	Somerville	4.38	\$2,500
Vineyard Arts Project Limited	Edgartown	4.38	\$2,500
West Springfield Parks and Recreation	West Springfield	4.38	\$2,500
AHA! New Bedford	New Bedford	4.37	\$2,500
Arlekin Players Theatre	Needham	4.36	\$2,500

Family Health and Social Service Center	Worcester	4.36	\$2,500
Worcester Schubertiad, Inc.	Worcester	4.36	\$2,500
20 Summers, Inc.	Provincetown	4.35	\$2,500
Dinosaur Annex Music Ensemble, Inc.	Watertown	4.33	\$2,500
Nolumbeka Project, Inc.^The		4.32	\$2,500
In Good Company, Inc.	Boston	4.28	\$2,500
South Shore YMCA	Norwell	4.27	\$2,500
Woods Hole Research Center, Inc.	Falmouth	4.27	\$2,500
Berkshire South Reg. Community Center	Great Barrington	4.25	\$2,500
Boston Latino Intl. Film Festival	Roslindale	4.25	\$2,500
Tamarack Hollow Nature and Cultural Ctr.	Windsor	4.25	\$2,500
Old Colony Historical Society	Taunton	4.24	\$2,500
Lowell Kinetic Sculpture Race	Lowell	4.23	\$2,500
Medford Arts Center, Inc.	Medford	4.23	\$2,500
Bow Seat Ocean Awareness Programs, Inc.	Westwood	4.21	\$2,500
Non-Event, Inc.	Jamaica Plain	4.21	\$2,500
Irish Cultural Center of Western NE	West Springfield	4.2	\$2,500
Co-Incidence, Inc.	Somerville	4.17	\$2,500
Cooperative Productions, Inc.	North Dighton	4.16	\$2,500
Girls Rock Campaign Boston	Jamaica Plain	4.13	\$2,500
Palante Theater Company	Holyoke	4.12	\$0
Art Resource Collaborative for Kids	Orleans	4.09	\$0
Salisbury Singers, Inc.	Worcester	4.09	\$0
Fort Point Theatre Channel, Inc.	Boston	4.07	\$0
Music and Arts South Hadley, Inc.	South Hadley	4.07	\$0
Polymnia Choral Society, Inc.	Melrose	4.06	\$0
Chelmsford Community Band	Chelmsford	4.05	\$0
Forbes House^Captain Robert Bennet	Springfield	4.05	\$0
Beebe Memorial Library^Lucius		4.03	\$0
Gloucester Stage Company, Inc.	Gloucester	4.02	\$0
Wellesley Choral Society	Wellesley Hills	4.02	\$0
Lower Cape Community Acces Television	North Eastham	4.01	\$0

Marion Art Center, Inc.	Marion	4.01	\$0
Newton Theatre Company, Inc.	Newton	4	\$0
Payomet Performing Arts Charitable Trust	Truro	4	\$0
Apple Tree Arts, Inc.	Grafton	3.99	\$0
Somerville Museum	Somerville	3.98	\$0
BRAIN Arts, Inc.	Dorchester	3.97	\$0
Seraphim Singers^The	Watertown	3.94	\$0
North Shore Community Dev. Coalition	Salem	3.93	\$0
Belchertown Cultural Council	Belchertown	3.92	\$0
Girls Incorporated of Worcester	Worcester	3.92	\$0
Antenna Cloud Farm	Gill	3.89	\$0
Reading Community Singers	Reading	3.89	\$0
Hanover Historical Society	Hanover	3.87	\$0
Nemasket River Productions, Inc.	Middleboro	3.87	\$0
Shovel Town Cultural District	Easton	3.86	\$0
Mohawk Trail Concerts, Inc.	Shelburne Falls	3.85	\$0
Chorus Pro Musica, Inc.	Boston	3.84	\$0
Outer Cape Chorale, Inc.	South Wellfleet	3.83	\$0
Mosesian Center for the Arts^The	Watertown	3.82	\$0
Delvena Theatre Company^The	Lynn	3.81	\$0
Museum of Russian Icons	Clinton	3.8	\$0
Clinton Parks and Recreation Department	Clinton	3.78	\$0
Berkshires Jazz, Inc.	Pittsfield	3.76	\$0
Concord Art Association, Inc.	Concord	3.75	\$0
Bach, Beethoven, and Brahms Society	Brookline	3.74	\$0
Sandisfield Arts Center	Sandisfield	3.73	\$0
Actors Studio of Newburyport, Inc.^The	Newburyport	3.71	\$0
Your Theatre, Inc.	New Bedford	3.7	\$0
Art in the Park, Worcester	Boston	3.69	\$0
Kadence Arts, Inc.	West Roxbury	3.69	\$0
Easton Chamber Music Festival	Sharon	3.66	\$0
Boston Dance Theater	Medford	3.63	\$0
Concord Women's Chorus, Inc.^The	Concord	3.63	\$0
Norfolk Public Library	Norfolk	3.63	\$0

Cambridge Center for Adult Education	Cambridge	3.62	\$0
Madore Chorale, Inc.^The Paul	Salem	3.62	\$0
Serious Play! Theatre Ensemble	Northampton	3.62	\$0
Williams Theater Festival^Tennessee	Provincetown	3.61	\$0
Carlisle Chamber Orchestra	Carlisle	3.6	\$0
Stage Ensemble Theatre Unit, Inc.	Belmont	3.57	\$0
Break a Leg Theater Works	Marshfield	3.53	\$0
CitySpace, Inc.	Easthampton	3.52	\$0
Byfield Community Arts Center	Byfield	3.51	\$0
Women of Color in Solidarity	Boston	3.51	\$0
Cultural Center of Cape Cod, Inc.^The	South Yarmouth	3.49	\$0
Heritage Chorale, Inc.^The	Framingham	3.47	\$0
Cape Cod Center for the Environment	South Yarmouth	3.41	\$0
Dighton Public Library	Dighton	3.4	\$0
Seaglass Theater Company, Inc.	New Bedford	3.39	\$0
Arts Empowering Life Foundation, Inc.	Dorchester	3.34	\$0
Arlington Historical Society^The	Arlington	3.33	\$0
School for Contemporary Dance and Thought	Northampton	3.33	\$0
Cappella Clausura, Inc.	Newtonville	3.32	\$0
New England Brass Band	Groton	3.29	\$0
Palmer Senior Center	Palmer	3.25	\$0
Studio at 550	Cambridge	3.24	\$0
Boston Literary Cultural District	Boston	3.21	\$0
Rose Art Museum^The	Waltham	3.19	\$0
Oxford Free Public Library	Oxford	3.17	\$0
Congregational Church of West Medford	Medford	3.1	\$0
Amazing Things Arts Center	Framingham	3.02	\$0
East Somerville Main Streets, Inc.	Somerville	3	\$0



Power of culture

To: Grants Committee
Fr: Anita Walker, David Slatery, Jen Lawless, Kalyn King, Sara Glidden,
Michael Ibrahim
Dt: August 13, 2019
Re: Capacity Accelerator Network Stipends

Stipend Assignment Recommendations for The Capacity Accelerator Network (CAN)

The CIP Capacity Accelerator Network was developed in response to an increasing tempo of CIP organizations facing financial resiliency challenges. CAN is facilitated by outside experts in financial health modeling/planning, selected based on the needs of the CAN cohort. In addition, organizations have a curated peer relationship with other leaders who have experienced improvement in similar focus areas. We are recommending that 33 CAN organizations will receive a \$300 stipend for participation in the process, compensation for travel and capacity needs at their institutions during the network period.

The following organizations will be participants in CAN in FY20

Academy of Performing Arts, Inc
Actors' Shakespeare Project, Inc.
Ballet Theatre of Boston
Blue Heron Renaissance Choir
Boston Baroque
Brattle Film Foundation
Cantata Singers
Central Square Theatre
Drama Studio
Fuller Craft Museum
Greater Boston Stage Company
Harwich Junior Theatre, Inc.
Hull Lifesaving Museum

IS183 Art School of the Berkshires
Lexington Symphony
Martha's Vineyard Film Society
Martha's Vineyard Playhouse
Museum of African American History
New Art Center in Newton, Inc.
New Philharmonia Orchestra of Mass
New Repertory Theatre, Inc
Northampton Community Music Center
Orion Society, Inc
Primary Source
Puppet Showplace, Inc
Rehearsal for Life, Inc
Shakespeare & Company
Snow Farm - The New England Craft Program, Inc.
South Shore Art Center
Springfield Symphony Orchestra, Inc
StageSource, Inc.
The Boston Camerata
The Center for Independent Documentary
The Society of Arts and Crafts
VOICES Boston
Worcester Natural History Society



Power of culture

To: Grants Committee
Fr: Anita Walker, David Slatery, Greg Liakos, Carmen Plazas
Dt: August 13, 2019
Re: FY20 Media Partnerships

Funding Recommendations for Media Partnerships

We plan to renew and increase our investment in public media organizations that play a unique role in amplifying the Power of Culture. We are recommending that \$130,000 be allocated to this effort in FY20 by which we support nonprofit media organizations by purchasing radio sponsorships that promote our grantees and position Mass Cultural Council as a vital source of support for the cultural sector.

Our Media Partnerships take a straightforward approach: Mass Cultural Council provides a grant to nonprofit radio stations to purchase an agreed-upon number of on-air sponsorships. The radio spots highlight our work together in a particular area at the intersection of culture of public policy: last year our focus was creative youth development. We selected four stations to receive this funding through an RFP and awarded \$50,000 in funding each to WCRB (a WGBH station), and WBUR, and \$10,000 each to WICN, which covers Central Mass, and New England Public Radio (NEPR), which covers the Pioneer Valley and Berkshires. This year, we are recommending allocating the same amounts to the above stations and the additional \$10,000 to a fifth to-be-chosen station that serves a college-age audience with the goal of expanding our reach. This station will be selected by staff pursuant a competitive selection process.

In past years, we have focused messages around organizations in our Cultural Investment Portfolio, UP Initiative, and Cultural Districts. (Communications Manager Carmen Plazas also leveraged our investment for a *pro bono* run of 48 spots this summer on WCRB for our [Creative Minds Out Loud](#) podcast!) This year, we plan to focus the messaging around Arts and Health and will invite our institutional partners to participate. We will work to negotiate grants with each of the public radio stations for sponsorships to air in early 2020.

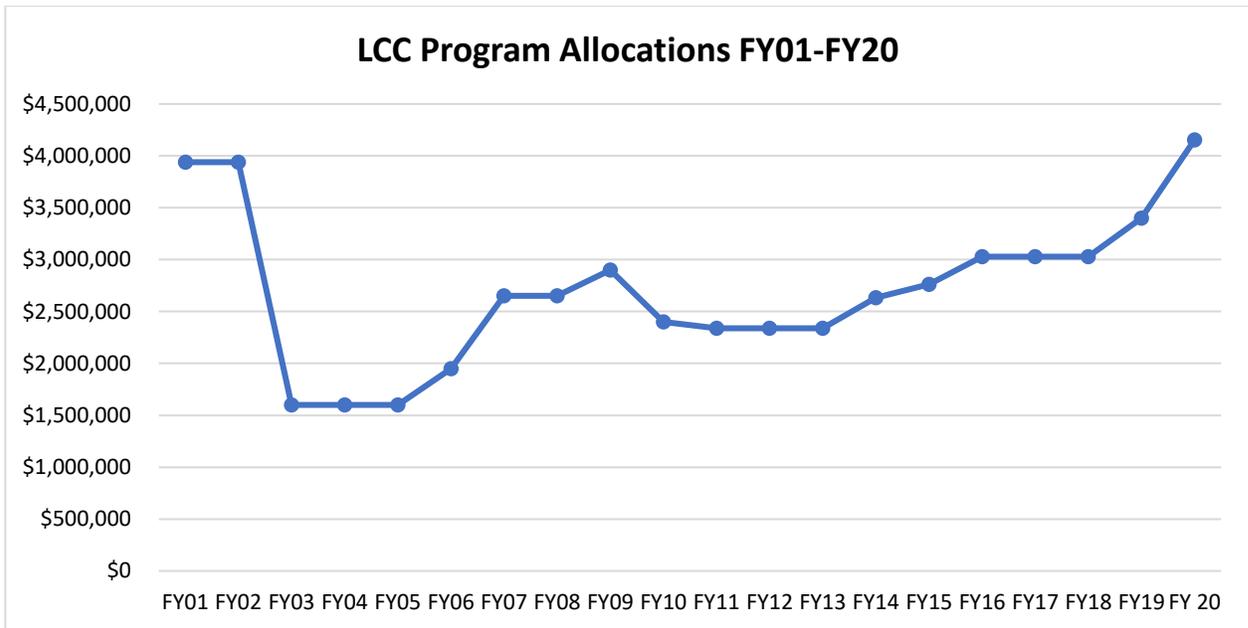


Power of culture

To: Grants Committee
Fr: Anita Walker, David Slatery, Jen Lawless, Lisa Simmons, Luis Cotto, Mina Kim, Samantha Montano, Timothea Pham
Dt: August 13, 2019
Re: FY20 Local Cultural Council Allocations

This memo presents recommended allocations for each of the MCC's 329 Local Cultural Councils in FY2020. Mass Cultural Council 's FY 20 Spending Plan calls for an allocation of \$4,154,000 to the Local Cultural Council Program. This figure represents an increase of \$754,000 in funding compared to funding in FY19.

For reference, below is a chart that summarizes the last 21 years of LCC Program allocations. The budget for the program was as high as \$3.9 million in FY02. This fell to \$1.6 million in FY03 – the year that the MCC's state appropriation was cut by 62%. It gradually grew back to \$2.9 million before further cuts in FY10 and FY11. From FY11 – FY18 there was a steady increase but on average the LCC's were level funded. With the increase in the FY20 budget the LCC's will see a marked increase from \$3,400,000 to \$4,154,000, an increase of 22.18%.



The recommended allocations for all 329 Local Cultural Councils are detailed in the chart which follows this memo. Each council's individual allocation is determined by following the Department of Revenue's percent distribution of lottery funds to each city and town, which is done using a state local aid formula, based on population and property values. Because funding has increased this year, each LCC's allocation will increase on average by 14.8%. The minimum allocation was \$4,500 in FY19. We recommend increasing the minimum allocation to \$4,800 for FY20. There are now only 77 out of 329 councils that receive the minimum allocation. The largest increase in allocation (to the Boston Cultural Council and Worcester Arts Council) is \$37,300 and \$36,300 respectively.

FY20 Local Cultural Council Recommendations

Council	FY19 Allocation	FY20 Recommendation	Difference from FY19	% Difference from FY19
Abington Cultural Council	\$7,100	\$8,900	\$1,800	25.35%
Acton-Boxborough Cultural Council	\$10,300	\$12,500	\$2,200	21.36%
Acushnet Cultural Council	\$5,300	\$6,600	\$1,300	24.53%
Agawam Cultural Council	\$13,400	\$17,200	\$3,800	28.36%
Alford-Egremont Cultural Council	\$9,000	\$9,600	\$600	6.67%
Amesbury Cultural Council	\$7,100	\$9,000	\$1,900	26.76%
Amherst Cultural Council	\$29,600	\$38,300	\$8,700	29.39%
Andover Cultural Council	\$6,800	\$9,000	\$2,200	32.35%
Arlington Cultural Council	\$13,700	\$16,400	\$2,700	19.71%
Ashburnham Cultural Council	\$5,000	\$5,900	\$900	18.00%
Ashby Cultural Council	\$4,600	\$5,000	\$400	8.70%
Ashfield Cultural Council	\$4,500	\$4,800	\$300	6.67%
Ashland Cultural Council	\$5,700	\$7,300	\$1,600	28.07%
Athol Cultural Council	\$8,700	\$11,300	\$2,600	29.89%
Attleboro Cultural Council	\$21,200	\$27,200	\$6,000	28.30%
Auburn Cultural Council	\$6,200	\$8,000	\$1,800	29.03%
Avon Cultural Council	\$4,600	\$4,900	\$300	6.52%
Ayer Cultural Council	\$5,000	\$5,800	\$800	16.00%
Barre Cultural Council	\$5,000	\$5,900	\$900	18.00%
Becket Cultural Council	\$4,500	\$4,800	\$300	6.67%
Bedford Cultural Council	\$5,000	\$5,700	\$700	14.00%
Belchertown Cultural Council	\$6,500	\$8,600	\$2,100	32.31%
Bellingham Cultural Council	\$6,200	\$7,800	\$1,600	25.81%
Belmont Cultural Council	\$5,600	\$6,800	\$1,200	21.43%
Berkley Cultural Council	\$4,900	\$5,600	\$700	14.29%
Berlin Cultural Council	\$4,500	\$4,800	\$300	6.67%
Bernardston Cultural Council	\$4,500	\$4,800	\$300	6.67%
Beverly Cultural Council	\$14,000	\$17,600	\$3,600	25.71%
Billerica Arts Council	\$14,400	\$18,300	\$3,900	27.08%
Blackstone Cultural Council	\$5,300	\$6,500	\$1,200	22.64%
Blandford Cultural Council	\$4,500	\$4,800	\$300	6.67%
Bolton Cultural Council	\$4,600	\$5,000	\$400	8.70%
Boston Cultural Council	\$199,100	\$236,400	\$37,300	18.73%
Bourne Cultural Council	\$5,300	\$6,400	\$1,100	20.75%
Boxford Cultural Council	\$4,700	\$5,200	\$500	10.64%
Boylston Cultural Council	\$4,600	\$5,000	\$400	8.70%
Braintree Cultural Council	\$11,000	\$13,700	\$2,700	24.55%
Brewster Cultural Council	\$4,600	\$4,900	\$300	6.52%
Bridgewater Cultural Council	\$12,100	\$15,600	\$3,500	28.93%
Brimfield Cultural Council	\$4,600	\$5,000	\$400	8.70%
Brockton Cultural Council	\$65,000	\$81,700	\$16,700	25.69%
Brookfield Cultural Council	\$4,800	\$5,400	\$600	12.50%
Brookline Commission for the Arts	\$12,000	\$14,000	\$2,000	16.67%
Buckland Cultural Council	\$4,500	\$4,800	\$300	6.67%
Burlington Cultural Council	\$5,500	\$7,200	\$1,700	30.91%
Cambridge Arts Council	\$23,600	\$27,600	\$4,000	16.95%
Canton Cultural Council	\$5,500	\$7,000	\$1,500	27.27%
Carlisle Cultural Council	\$4,500	\$4,800	\$300	6.67%

FY20 Local Cultural Council Recommendations

Council	FY19 Allocation	FY20 Recommendation	Difference from FY19	% Difference from FY19
Carver Cultural Council	\$5,500	\$6,900	\$1,400	25.45%
Charlemont-Hawley Cultural Council	\$9,000	\$9,600	\$600	6.67%
Charlton Cultural Council	\$5,600	\$7,200	\$1,600	28.57%
Chatham Cultural Council	\$4,500	\$4,800	\$300	6.67%
Chelmsford Cultural Council	\$11,100	\$14,100	\$3,000	27.03%
Chelsea Cultural Council	\$21,900	\$28,300	\$6,400	29.22%
Chester Cultural Council	\$4,500	\$4,800	\$300	6.67%
Chesterfield Cultural Council	\$4,500	\$4,800	\$300	6.67%
Chicopee Cultural Council	\$38,500	\$49,300	\$10,800	28.05%
Clinton Cultural Council	\$8,000	\$10,000	\$2,000	25.00%
Cohasset Cultural Council	\$4,600	\$4,900	\$300	6.52%
Colrain Cultural Council	\$4,500	\$4,800	\$300	6.67%
Concord Cultural Council	\$5,000	\$5,800	\$800	16.00%
Conway Cultural Council	\$4,500	\$4,800	\$300	6.67%
Cultural Council of Northern Berkshire	\$62,600	\$70,700	\$8,100	12.94%
Cummington Cultural Council	\$4,500	\$4,800	\$300	6.67%
Dalton Cultural Council	\$5,100	\$6,100	\$1,000	19.61%
Danvers Cultural Council	\$7,400	\$9,500	\$2,100	28.38%
Dartmouth Cultural Council	\$9,600	\$12,400	\$2,800	29.17%
Dedham Cultural Council	\$7,300	\$9,000	\$1,700	23.29%
Deerfield Cultural Council	\$4,700	\$5,200	\$500	10.64%
Dennis Arts and Culture Council	\$4,600	\$5,000	\$400	8.70%
Dighton Cultural Council	\$5,000	\$5,800	\$800	16.00%
Douglas Cultural Council	\$5,100	\$6,200	\$1,100	21.57%
Dover Cultural Council	\$4,500	\$4,800	\$300	6.67%
Dracut Cultural Council	\$13,200	\$17,100	\$3,900	29.55%
Dudley Cultural Council	\$5,900	\$7,800	\$1,900	32.20%
Dunstable Cultural Council	\$4,500	\$4,800	\$300	6.67%
Duxbury Cultural Council	\$5,000	\$5,800	\$800	16.00%
East Bridgewater Arts Council	\$5,700	\$7,400	\$1,700	29.82%
East Brookfield Cultural Council	\$4,500	\$4,800	\$300	6.67%
East Longmeadow Cultural Council	\$5,800	\$7,700	\$1,900	32.76%
Eastham Cultural Council	\$4,500	\$4,800	\$300	6.67%
Easthampton City Arts +	\$9,500	\$11,800	\$2,300	24.21%
Easton Cultural Council	\$8,100	\$10,500	\$2,400	29.63%
Erving Cultural Council	\$4,500	\$4,800	\$300	6.67%
Essex Cultural Council	\$4,500	\$4,800	\$300	6.67%
Everett Cultural Council	\$15,400	\$20,700	\$5,300	34.42%
Fairhaven Cultural Council	\$6,900	\$8,600	\$1,700	24.64%
Fall River Cultural Council	\$77,800	\$98,000	\$20,200	25.96%
Falmouth Cultural Council	\$5,200	\$6,300	\$1,100	21.15%
Fitchburg Cultural Council	\$31,400	\$40,700	\$9,300	29.62%
Foxborough Cultural Council	\$5,500	\$6,800	\$1,300	23.64%
Framingham Cultural Council	\$24,100	\$31,800	\$7,700	31.95%
Franklin Cultural Council	\$9,400	\$12,300	\$2,900	30.85%
Freetown Cultural Council	\$5,000	\$5,900	\$900	18.00%
Gardner Cultural Council	\$15,400	\$20,000	\$4,600	29.87%
Georgetown Cultural Council	\$5,000	\$5,800	\$800	16.00%

FY20 Local Cultural Council Recommendations

Council	FY19 Allocation	FY20 Recommendation	Difference from FY19	% Difference from FY19
Gill Cultural Council	\$4,500	\$4,800	\$300	6.67%
Gloucester Cultural Council	\$8,500	\$10,400	\$1,900	22.35%
Goshen Cultural Council	\$4,500	\$4,800	\$300	6.67%
Gosnold Cultural Council	\$4,500	\$4,800	\$300	6.67%
Grafton Cultural Council	\$5,900	\$7,800	\$1,900	32.20%
Granby Cultural Council	\$5,000	\$5,900	\$900	18.00%
Granville Cultural Council	\$4,500	\$4,800	\$300	6.67%
Great Barrington Cultural Council	\$4,600	\$5,000	\$400	8.70%
Greenfield Local Cultural Council	\$11,400	\$14,200	\$2,800	24.56%
Groton Cultural Council	\$5,100	\$6,100	\$1,000	19.61%
Groveland Cultural Council	\$4,900	\$5,600	\$700	14.29%
Hadley Cultural Council	\$4,600	\$5,000	\$400	8.70%
Halifax Cultural Council	\$5,100	\$6,000	\$900	17.65%
Hamilton-Wenham Cultural Council	\$9,400	\$10,500	\$1,100	11.70%
Hampden Cultural Council	\$4,800	\$5,400	\$600	12.50%
Hanover Cultural Council	\$5,200	\$6,200	\$1,000	19.23%
Hanson Cultural Council	\$5,300	\$6,500	\$1,200	22.64%
Hardwick-New Braintree Cultural Council	\$9,200	\$10,000	\$800	8.70%
Harvard Cultural Council	\$4,700	\$5,200	\$500	10.64%
Harwich Cultural Council	\$4,600	\$4,900	\$300	6.52%
Hatfield Cultural Council	\$4,500	\$4,800	\$300	6.67%
Haverhill Cultural Council	\$29,600	\$38,300	\$8,700	29.39%
Heath Cultural Council	\$4,500	\$4,800	\$300	6.67%
Hingham Cultural Council	\$5,200	\$6,300	\$1,100	21.15%
Hinsdale-Peru Cultural Council	\$9,000	\$9,600	\$600	6.67%
Holbrook Cultural Council	\$5,500	\$6,800	\$1,300	23.64%
Holden Cultural Council	\$6,700	\$8,900	\$2,200	32.84%
Holland Cultural Council	\$4,500	\$4,800	\$300	6.67%
Holliston Arts Council	\$5,300	\$6,500	\$1,200	22.64%
Holyoke Local Cultural Council	\$35,600	\$46,200	\$10,600	29.78%
Hopedale Cultural Council	\$4,800	\$5,400	\$600	12.50%
Hopkinton Cultural Council	\$5,100	\$6,300	\$1,200	23.53%
Hubbardston Cultural Council	\$4,800	\$5,500	\$700	14.58%
Hudson Cultural Council	\$7,400	\$9,400	\$2,000	27.03%
Hull Cultural Council	\$4,800	\$5,500	\$700	14.58%
Huntington Cultural Council	\$4,600	\$4,900	\$300	6.52%
Ipswich Cultural Council	\$5,100	\$6,000	\$900	17.65%
Kingston Cultural Council	\$5,300	\$6,500	\$1,200	22.64%
Lakeville Arts Council	\$5,200	\$6,200	\$1,000	19.23%
Lancaster Cultural Council	\$5,100	\$6,100	\$1,000	19.61%
Lawrence Cultural Council	\$75,100	\$96,400	\$21,300	28.36%
Lee Cultural Council	\$4,700	\$5,200	\$500	10.64%
Leicester Arts Council	\$6,400	\$8,200	\$1,800	28.13%
Lenox Cultural Council	\$4,500	\$4,800	\$300	6.67%
Leominster Cultural Council	\$21,600	\$28,100	\$6,500	30.09%
Leverett Cultural Council	\$4,500	\$4,800	\$300	6.67%
Lexington Council for the Arts	\$5,400	\$6,700	\$1,300	24.07%
Leyden Cultural Council	\$4,500	\$4,800	\$300	6.67%

FY20 Local Cultural Council Recommendations

Council	FY19 Allocation	FY20 Recommendation	Difference from FY19	% Difference from FY19
Lincoln Cultural Council	\$4,500	\$4,800	\$300	6.67%
Littleton Cultural Council	\$4,900	\$5,600	\$700	14.29%
Longmeadow Cultural Council	\$5,600	\$7,200	\$1,600	28.57%
Lowell Cultural Council	\$75,500	\$96,800	\$21,300	28.21%
Ludlow Cultural Council	\$11,100	\$14,100	\$3,000	27.03%
Lunenburg Cultural Council	\$5,300	\$6,700	\$1,400	26.42%
Lynn Cultural Council	\$56,300	\$72,200	\$15,900	28.24%
Lynnfield Cultural Council	\$4,900	\$5,600	\$700	14.29%
Malden Cultural Council	\$29,500	\$36,300	\$6,800	23.05%
Manchester Cultural Council	\$4,500	\$4,800	\$300	6.67%
Mansfield Local Cultural Council	\$6,400	\$8,500	\$2,100	32.81%
Marblehead Cultural Council	\$5,100	\$6,100	\$1,000	19.61%
Marion Cultural Council	\$4,500	\$4,800	\$300	6.67%
Marlborough Cultural Council	\$12,500	\$16,300	\$3,800	30.40%
Marshfield Cultural Council	\$7,200	\$9,000	\$1,800	25.00%
Martha's Vineyard Cultural Council	\$27,000	\$28,800	\$1,800	6.67%
Mashpee Cultural Council	\$4,700	\$5,200	\$500	10.64%
Mattapoisett Cultural Council	\$4,500	\$4,800	\$300	6.67%
Maynard Cultural Council	\$5,200	\$6,300	\$1,100	21.15%
Medfield Cultural Council	\$5,000	\$5,800	\$800	16.00%
Medford Arts Council	\$23,100	\$27,500	\$4,400	19.05%
Medway Cultural Council	\$5,300	\$6,500	\$1,200	22.64%
Melrose Cultural Council	\$10,300	\$12,400	\$2,100	20.39%
Mendon Cultural Council	\$4,800	\$5,300	\$500	10.42%
Merrimac Cultural Council	\$5,000	\$5,800	\$800	16.00%
Methuen Cultural Council	\$20,300	\$26,500	\$6,200	30.54%
Mid-Cape Cultural Council	\$12,800	\$15,800	\$3,000	23.44%
Middleborough Cultural Council	\$9,600	\$12,900	\$3,300	34.38%
Middlefield Cultural Council	\$4,500	\$4,800	\$300	6.67%
Middleton Cultural Council	\$4,800	\$5,500	\$700	14.58%
Milford Cultural Council	\$11,400	\$14,900	\$3,500	30.70%
Millbury Cultural Council	\$6,400	\$8,000	\$1,600	25.00%
Millis Cultural Council	\$5,000	\$5,800	\$800	16.00%
Millville Cultural Council	\$4,700	\$5,200	\$500	10.64%
Milton Cultural Council	\$7,900	\$9,700	\$1,800	22.78%
Monson Cultural Council	\$5,300	\$6,600	\$1,300	24.53%
Montague Cultural Council	\$5,200	\$6,300	\$1,100	21.15%
Monterey Cultural Council	\$4,500	\$4,800	\$300	6.67%
Montgomery Cultural Council	\$4,500	\$4,800	\$300	6.67%
Mount Washington Cultural Council	\$4,500	\$4,800	\$300	6.67%
Nahant Cultural Council	\$4,500	\$4,800	\$300	6.67%
Nantucket Cultural Council	\$4,500	\$4,800	\$300	6.67%
Natick Cultural Council	\$8,200	\$10,400	\$2,200	26.83%
Needham Cultural Council	\$5,500	\$6,800	\$1,300	23.64%
New Bedford Cultural Council	\$80,900	\$101,800	\$20,900	25.83%
New Marlborough Cultural Council	\$4,500	\$4,800	\$300	6.67%
New Salem Cultural Council	\$4,500	\$4,800	\$300	6.67%
Newbury Cultural Council	\$4,600	\$5,000	\$400	8.70%

FY20 Local Cultural Council Recommendations

Council	FY19 Allocation	FY20 Recommendation	Difference from FY19	% Difference from FY19
Newburyport Cultural Council	\$5,200	\$6,200	\$1,000	19.23%
Newton Cultural Council	\$16,900	\$20,600	\$3,700	21.89%
Norfolk Cultural Council	\$5,200	\$6,300	\$1,100	21.15%
North Andover Cultural Council	\$7,700	\$10,400	\$2,700	35.06%
North Attleborough Cultural Council	\$10,600	\$13,600	\$3,000	28.30%
North Brookfield Cultural Council	\$4,900	\$5,700	\$800	16.33%
North Reading Cultural Council	\$5,200	\$6,300	\$1,100	21.15%
Northampton Arts Council	\$13,700	\$16,900	\$3,200	23.36%
Northborough Cultural Council	\$5,100	\$6,200	\$1,100	21.57%
Northbridge Cultural Council	\$7,800	\$10,100	\$2,300	29.49%
Northfield Cultural Council	\$4,500	\$4,800	\$300	6.67%
Norton Cultural Council	\$7,800	\$10,000	\$2,200	28.21%
Norwell Cultural Council	\$4,800	\$5,400	\$600	12.50%
Norwood Cultural Council	\$9,000	\$11,200	\$2,200	24.44%
Oakham Cultural Council	\$4,500	\$4,800	\$300	6.67%
Orange Cultural Council	\$5,800	\$7,300	\$1,500	25.86%
Orleans Cultural Council	\$4,500	\$4,800	\$300	6.67%
Otis Cultural Council	\$4,500	\$4,800	\$300	6.67%
Oxford Cultural Council	\$7,400	\$9,400	\$2,000	27.03%
Palmer Cultural Council	\$7,400	\$9,600	\$2,200	29.73%
Paxton Cultural Council	\$4,800	\$5,400	\$600	12.50%
Peabody Cultural Council	\$17,500	\$22,500	\$5,000	28.57%
Pelham Cultural Council	\$4,500	\$4,800	\$300	6.67%
Pembroke Cultural Council	\$6,200	\$7,900	\$1,700	27.42%
Pepperell Cultural Council	\$5,600	\$7,200	\$1,600	28.57%
Petersham Cultural Council	\$4,500	\$4,800	\$300	6.67%
Phillipston Cultural Council	\$4,500	\$4,800	\$300	6.67%
Pittsfield Cultural Council	\$28,200	\$35,300	\$7,100	25.18%
Plainfield Cultural Council	\$4,500	\$4,800	\$300	6.67%
Plainville Cultural Council	\$5,000	\$5,800	\$800	16.00%
Plymouth Cultural Council	\$15,000	\$19,800	\$4,800	32.00%
Plympton Cultural Council	\$4,500	\$4,800	\$300	6.67%
Princeton Cultural Council	\$4,600	\$4,900	\$300	6.52%
Provincetown Cultural Council	\$4,500	\$4,800	\$300	6.67%
Quincy Arts Council	\$35,300	\$41,000	\$5,700	16.15%
Randolph Cultural Council	\$14,600	\$19,100	\$4,500	30.82%
Raynham Cultural Council	\$5,300	\$6,600	\$1,300	24.53%
Reading Cultural Council	\$7,300	\$9,000	\$1,700	23.29%
Rehoboth Cultural Council	\$5,200	\$6,300	\$1,100	21.15%
Revere Cultural Council	\$23,700	\$30,300	\$6,600	27.85%
Richmond Cultural Council	\$4,500	\$4,800	\$300	6.67%
Rochester Cultural Council	\$4,600	\$5,000	\$400	8.70%
Rockland Cultural Council	\$8,400	\$10,500	\$2,100	25.00%
Rockport Cultural Council	\$4,600	\$4,900	\$300	6.52%
Rowe Cultural Council	\$4,500	\$4,800	\$300	6.67%
Rowley Cultural Council	\$4,700	\$5,200	\$500	10.64%
Royalston Cultural Council	\$4,500	\$4,800	\$300	6.67%
Russell Cultural Council	\$4,500	\$4,800	\$300	6.67%

FY20 Local Cultural Council Recommendations

Council	FY19 Allocation	FY20 Recommendation	Difference from FY19	% Difference from FY19
Rutland Cultural Council	\$5,300	\$6,500	\$1,200	22.64%
Salem Cultural Council	\$16,400	\$21,300	\$4,900	29.88%
Salisbury Cultural Council	\$4,800	\$5,500	\$700	14.58%
Sandisfield Cultural Council	\$4,500	\$4,800	\$300	6.67%
Sandwich Cultural Council	\$5,400	\$6,700	\$1,300	24.07%
Saugus Cultural Council	\$8,400	\$10,800	\$2,400	28.57%
Scituate Cultural Council	\$5,100	\$6,100	\$1,000	19.61%
Seekonk Cultural Council	\$5,400	\$6,800	\$1,400	25.93%
Sharon Cultural Council	\$5,400	\$6,800	\$1,400	25.93%
Sheffield Cultural Council	\$4,500	\$4,800	\$300	6.67%
Shelburne Cultural Council	\$4,500	\$4,800	\$300	6.67%
Sherborn Arts Council	\$4,500	\$4,800	\$300	6.67%
Shirley Cultural Council	\$5,300	\$6,500	\$1,200	22.64%
Shrewsbury Cultural Council	\$9,800	\$13,100	\$3,300	33.67%
Shutesbury Cultural Council	\$4,500	\$4,800	\$300	6.67%
Somerset Cultural Council	\$6,000	\$8,100	\$2,100	35.00%
Somerville Arts Council	\$37,500	\$43,600	\$6,100	16.27%
South Hadley Cultural Council	\$9,600	\$12,400	\$2,800	29.17%
Southampton Cultural Council	\$4,800	\$5,500	\$700	14.58%
Southborough Cultural Arts Council	\$4,800	\$5,300	\$500	10.42%
Southbridge Cultural Council	\$13,000	\$16,800	\$3,800	29.23%
Southwick Cultural Council	\$5,300	\$6,500	\$1,200	22.64%
Spencer Cultural Council	\$7,000	\$8,800	\$1,800	25.71%
Springfield Cultural Council	\$137,500	\$178,500	\$41,000	29.82%
Sterling Cultural Council	\$5,000	\$5,800	\$800	16.00%
Stockbridge Cultural Council	\$4,500	\$4,800	\$300	6.67%
Stoneham Cultural Council	\$7,500	\$9,300	\$1,800	24.00%
Stoughton Cultural Council	\$11,300	\$14,200	\$2,900	25.66%
Stow Cultural Council	\$4,700	\$5,200	\$500	10.64%
Sturbridge Cultural Council	\$5,100	\$6,100	\$1,000	19.61%
Sudbury Cultural Council	\$5,100	\$6,200	\$1,100	21.57%
Sunderland Cultural Council	\$4,700	\$5,200	\$500	10.64%
Sutton Cultural Council	\$5,000	\$5,900	\$900	18.00%
Swampscott Cultural Council	\$5,100	\$6,200	\$1,100	21.57%
Swansea Cultural Council	\$6,700	\$8,400	\$1,700	25.37%
Taunton Cultural Council	\$30,900	\$39,500	\$8,600	27.83%
Templeton Cultural Council	\$5,500	\$6,900	\$1,400	25.45%
Tewksbury Cultural Council	\$10,300	\$13,100	\$2,800	27.18%
Tolland Cultural Council	\$4,500	\$4,800	\$300	6.67%
Topsfield Cultural Council	\$4,600	\$5,000	\$400	8.70%
Townsend Cultural Council	\$5,500	\$6,900	\$1,400	25.45%
Truro Cultural Council	\$4,500	\$4,800	\$300	6.67%
Tyngsborough Cultural Council	\$5,300	\$6,600	\$1,300	24.53%
Tyringham Cultural Council	\$4,500	\$4,800	\$300	6.67%
Upton Cultural Council	\$4,900	\$5,600	\$700	14.29%
Uxbridge Cultural Council	\$5,600	\$7,200	\$1,600	28.57%
Wakefield Cultural Council	\$8,000	\$10,000	\$2,000	25.00%
Wales Cultural Council	\$4,500	\$4,800	\$300	6.67%

FY20 Local Cultural Council Recommendations

Council	FY19 Allocation	FY20 Recommendation	Difference from FY19	% Difference from FY19
Walpole Cultural Council	\$6,800	\$8,700	\$1,900	27.94%
Waltham Cultural Council	\$18,900	\$23,400	\$4,500	23.81%
Ware Cultural Council	\$6,300	\$8,100	\$1,800	28.57%
Wareham Cultural Council	\$7,200	\$9,100	\$1,900	26.39%
Warren Cultural Council	\$5,200	\$6,200	\$1,000	19.23%
Warwick Cultural Council	\$4,500	\$4,800	\$300	6.67%
Washington Cultural Council	\$4,500	\$4,800	\$300	6.67%
Watertown Cultural Council	\$9,900	\$12,200	\$2,300	23.23%
Wayland Cultural Council	\$4,800	\$5,500	\$700	14.58%
Webster Cultural Council	\$8,900	\$11,400	\$2,500	28.09%
Wellesley Cultural Council	\$5,100	\$6,100	\$1,000	19.61%
Wellfleet Cultural Council	\$4,500	\$4,800	\$300	6.67%
Wendell Cultural Council	\$4,500	\$4,800	\$300	6.67%
West Boylston Cultural Council	\$5,000	\$6,000	\$1,000	20.00%
West Bridgewater Cultural Council	\$4,800	\$5,400	\$600	12.50%
West Brookfield Cultural Council	\$4,700	\$5,200	\$500	10.64%
West Newbury Cultural Council	\$4,500	\$4,800	\$300	6.67%
West Springfield Arts Council (WSAC)	\$13,400	\$17,500	\$4,100	30.60%
West Stockbridge Cultural Council	\$4,500	\$4,800	\$300	6.67%
Westborough Cultural Council	\$5,300	\$6,500	\$1,200	22.64%
Westfield Cultural Council	\$23,600	\$30,900	\$7,300	30.93%
Westford Cultural Council	\$5,700	\$7,400	\$1,700	29.82%
Westhampton Cultural Council	\$4,500	\$4,800	\$300	6.67%
Westminster Cultural Council	\$5,000	\$5,900	\$900	18.00%
Weston Cultural Council	\$4,500	\$4,800	\$300	6.67%
Westport Cultural Council	\$5,100	\$6,100	\$1,000	19.61%
Westwood Cultural Council	\$4,900	\$5,700	\$800	16.33%
Weymouth Cultural Council	\$24,100	\$29,800	\$5,700	23.65%
Whately Cultural Council	\$4,500	\$4,800	\$300	6.67%
Whitman Cultural Council	\$7,500	\$9,500	\$2,000	26.67%
Wilbraham Cultural Council	\$5,600	\$7,300	\$1,700	30.36%
Williamsburg Cultural Council	\$4,500	\$4,800	\$300	6.67%
Wilmington Cultural Council	\$5,800	\$7,500	\$1,700	29.31%
Winchendon Cultural Council	\$6,500	\$8,800	\$2,300	35.38%
Winchester Cultural Council	\$5,100	\$6,000	\$900	17.65%
Windsor Cultural Council	\$4,500	\$4,800	\$300	6.67%
Winthrop Cultural Council	\$8,600	\$10,600	\$2,000	23.26%
Woburn Cultural Council	\$11,200	\$14,100	\$2,900	25.89%
Worcester Arts Council	\$120,800	\$157,100	\$36,300	30.05%
Worthington Cultural Council	\$4,500	\$4,800	\$300	6.67%
Wrentham Cultural Council	\$5,000	\$5,900	\$900	18.00%
	\$3,400,000	\$4,154,000	\$754,000	22.18%



Power of culture

To: Grants Committee
Fr: Anita Walker, David Slatery, Jen Lawless, Lisa Simmons, Luis Cotto, Mina Kim, Samantha Montano, Timothea Pham
Dt: August 13, 2019
Re: Cultural Compact Grants

The Massachusetts Cultural Compact Program

The Cultural Compact is shaped around the idea of city and town government working together with the cultural sector to instill the power of culture in their communities. The Compact requires a working partnership with the cultural community, artists and the municipality to make cities and towns a better place for people to live, work, and thrive. The Cultural Compact that is signed by all parties is designed to build relationships, support economic growth, cultivate a strong cultural environment, and promote the power of culture.

The municipality and the cultural community sign the Cultural Compact and agree, through a shared vision, to commit to and support a cultural agenda in their communities. By adhering to the partnership principles of leadership, communication, transparency, accountability and engagement, communities will attest in the belief that the power of culture can add benefit and richness to communities.

The program was piloted during FY18 and there were 6 communities that participated. The program was supported with \$10,000 grants to each community for a total of \$60,000. In FY19 the Compact communities were convened for Mass Cultural Council to get a better idea of the impact of the program and we found that the communities had accomplished exactly what the Compact had set out to do. To bring together top municipal officials with the Local Cultural Councils and Cultural Districts (only one Compact community did not have a district but is working on creating one) to create a partnership around supporting arts and culture in their communities and agree that this was a priority and come up with ways in which they could work together to achieve certain goals. More information is available about the program, the impact it

has had on the communities in a recent blog post on the Mass Cultural Council site: <https://massculturalcouncil.org/blog/cultural-compact-pilot-program-findings/>

The Compact communities are: Harwich, Worcester, Springfield, New Bedford, Lynn, & Pittsfield.

For FY20 we are requesting \$30,000 to offer continued support to the six communities which will have a matching grant component. In addition, we will be using this year to work out how we can use our findings to support all of our municipalities and cultural councils around shared values and focus on cultural investment in their communities.



Power of culture

To: Mass Cultural Council
Fr: Anita Walker, David Slatery, Luis E. Cotto, Lisa Simmons
Dt: August 13, 2019
Re: Cultural Districts/Fair Saturday– FY20 Grant Recommendations

For FY20, we are recommending **\$265,000** to be allocated to the Cultural District Initiative for the grants to support the functioning and thriving of state-designated Cultural Districts. Staff is recommending up to a \$5,000 grant per district.

There are currently forty seven (47) districts designated (listed on the next page), each to receive grants of up to \$5,000:

\$235,000

Additionally, We wish to set aside a small reserve for up to an additional six (6) districts yet to be designated in FY20 (NOTE-This includes Winchester which will be recommended for designation at the August Council Meeting).

\$30,000

Total: **\$265,000**

In addition staff recommends up to \$1,000 (up to a total of no more than \$20,000) will be made available to each District that participate in the Mass Cultural Council's Fair Saturday^{1*} Pilot. (NOTE-if there are appear to fewer new districts and greater interest in Fair Saturday, we may deploy some of the funds reserved for new districts to support Fair Saturday participation).

¹ *Per the organization's [website](#) "Fair Saturday is a global cultural movement with a positive cultural impact that takes place every last Saturday of November, the day following Black Friday. Its aim is to generate a massive mobilization of people in favor of arts and culture, to highlight their essential role in the construction of a better future. Fair Saturday is based on the open and participatory organizations of cultural activities of all kind. Each of which collaborate with a social cause the artists choose". Fair Saturday aligns with "Small Business Saturday" in the United States. The Administration introduced the concept of Fair Saturday to Mass Cultural Council and we believed it was a good fit with the Cultural District program.

To receive funds, a municipality must apply through a streamlined application process highlighting how the funds would be used to promote or support the district and, if applicable, how the district would be implementing the Fair Saturday. The funds will go to the municipality to disburse.

Applications will be reviewed internally by staff. The grant must be spent in FY20 and a Final Report will be due in July.

There is no longer a matching requirement for these grant funds as was the case in previous years' grants to Cultural Districts. In FY16, we provided matching grants to all of the then designated cultural districts thinking that they would be able to leverage their standing in their community and easily raise funds from the municipality and other sources. We learned that although some districts in larger cities and towns were able to meet the requirement, others struggled to find the funds for a variety of reasons such as; competing with organizations in the cultural districts partnership that also raise funds at the local level; capacity to raise funds in the timeframe allotted; and unintentionally impeding progress by adding fundraising as a requirement thus creating stress on the partnership, particularly in the formative first two years of the designation. Staff therefore recommends that the FY20 grants do not require a match, and that further consideration is given to this issue at a later date.

MASSACHUSETTS CULTURAL DISTRICTS**(as of August 13, 2019)**[Amherst Center Cultural District](#) Amherst[Aquinnah Circle Cultural District](#) Aquinnah[Arlington Cultural District](#) Arlington[Barnstable Village Cultural District](#) Barnstable[Hyannis HyArts Cultural District](#) Barnstable[Beverly Arts District](#), Beverly[Boston's Latin Quarter Cultural District](#) Boston[Boston's Literary Cultural District](#), Boston[Fenway Cultural District](#), Boston[Roxbury Cultural District](#), Boston[Central Square Cultural District](#), Cambridge[Concord Center Cultural District](#), Concord[Cottage Street Cultural District](#), Easthampton[Shovel Town Cultural District](#), Easton[Essex River Cultural District](#), Essex[Franklin Cultural District](#), Franklin[Harbortown Cultural District](#), Gloucester[Rocky Neck Cultural District](#), Gloucester[Great Barrington Cultural District](#), Great Barrington[Crossroads Cultural District](#), Greenfield[Riverfront Cultural District](#), Haverhill[Lenox Cultural District](#), Lenox[Lowell's Canalway Cultural District](#), Lowell[Downtown Lynn Cultural District](#), Lynn[Marlborough Downtown Village Cultural District](#), Marlborough[Maynard Cultural District](#), Maynard[Nantucket Cultural District](#), Nantucket[Natick Center Cultural District](#), Natick[North Adams Cultural District](#), North Adams[Seaport Cultural District](#), New Bedford[Newburyport Cultural District](#),

Newburyport

[Paradise City Cultural District](#),

Northampton

[Orleans Cultural District](#), Orleans[Upstreet Cultural District](#), Pittsfield[Plymouth Bay Cultural District](#), Plymouth[Provincetown Cultural District](#),

Provincetown

[Rockport Cultural District](#), Rockport[Salisbury Cultural District](#), Worcester[Glass Town Cultural District](#), Sandwich[Scituate Harbor Cultural District](#), Scituate[Shelburne Falls Cultural District](#), Shelburne Falls[Springfield Central Cultural District](#),

Springfield

[Turners Falls Cultural District](#), Turners Falls[Vineyard Haven Harbor Cultural District](#),

Vineyard Haven

[Wellfleet Cultural District](#), Wellfleet[West Concord Junction Cultural District](#),

West Concord

[Williamstown Cultural District](#),

Williamstown



Power of culture

To: Grants Committee
Fr: Anita Walker, David Slatery, Jen Lawless, Lisa Simmons, Luis Cotto, Mina Kim, Samantha Montano, Timothea Pham
Dt: August 13, 2019
Re: FY20 Program Recommendation for Art Week Program

ArtWeek is an annual 10-day celebration of the Commonwealth's arts, culture, and creative communities that showcases one-of-a-kind, interactive, learning-based, and/or unique hands-on events. Mass Cultural Council in FY19 was a Lead Champion supporting the program providing \$20,000 to support, promote and advance ArtWeek's mission of shining the statewide spotlight on hundreds of affordable and accessible creative experiences during this innovative creative festival.

ArtWeek works directly with the local cultural community to assist them in amplifying and creating arts and culture programming at the local level and provides marketing and visibility at the statewide level to events happening across the Commonwealth. The program directly correlates to our message that the power of culture can add benefit and richness to communities.

FY19 was the first year we financially supported the program and we found it to be a successful partnership.

For FY20 we are requesting \$20,000 to continue our support, classify it formally as a grant and work with ArtWeek around connecting the arts community statewide with health-related programming.



Power of culture

To: Grants Committee
Fr: Anita Walker, David Slatery, Jen Lawless, Lisa Simmons, Luis Cotto, Mina Kim, Samantha Montano, Timothea Pham
Dt: August 13, 2019
Re: FY20 Program Recommendation for the Massachusetts Festivals Program/Audience Lab Project

Festivals are a vital part of the cultural landscape in Massachusetts offering creative platforms, performance spaces and exhibition opportunities for artists and cultural products. They add a rich and vibrant texture to communities, and provide access to arts, heritage, and educational programs that engage wide and varied audiences.

The Festivals Grant Program is now in its sixth grant cycle and has granted to over 225 festivals since the inception of the program. The amount of funding for the program has remained steady at \$100,000. For FY19 we increased that amount and spent approximately \$110,000 and were able to support even more festivals.

In addition to this amount, we are requesting additional funding for \$20,000 for grants in support of the Festival Audience Lab program (pilot program).

The Festivals Grant is administered in two cycles, spring/summer for festivals that take place March 1 – August 31, and September 1 – February 28.

The program is a first come/first review process where festival producers submit an online application.

For FY20 we are requesting level funding (to provide direct grants to festivals) of \$110,000 to further support more festivals, especially first-time festivals, and anticipate that there will be an increase in applications for Fall/Winter and Spring/Summer this fiscal year based on outreach and removal of the requirement that a festival has to be in existence more than one year.

The Audience Lab is being created in conjunction with ArtsBoston to ascertain how we can best support festivals in the Commonwealth. The Lab will work with a cohort of selected festivals to review their marketing strategies, their inclusion and diversity efforts and their current capacity to expand & better market themselves to a wider community. From the pilot program which will happen over 12 months, we will be able to take the findings and apply them to all of our 225+ festivals and give them the support they need to be grow their audiences and be more intentional about outreach and inclusion of their audiences.

While most of the Audience Lab program consists of a contract with ArtsBoston (which is not a grant), we are requesting the ability to provide up to \$20,000 for Mini-grants to participants in the program for digital marketing experiments they will be conducting as part of the cohort. These grants will allow stipends for the participants to participate in the program as well as using funds to experiment with digital marketing platforms that will help build their audiences.

The Festivals Grant Program goals are:

- To engage residents and visitors with programs that celebrate the arts, humanities, and sciences;
- To build community;
- To offer diverse arts and cultural experiences;
- To showcase Massachusetts artists, humanists, and scientists
- To showcase the Commonwealth's geographic, artistic, and cultural diversity.

MCC has defined an eligible festival as:

- An annual or bi-annual celebration.
- An organized sequence of curated events within a certain time period - not less than 4 hours in one day and not to exceed 14 consecutive days.
- An identifiable unified theme that either has an arts, humanities or interpretive science component.
- In operation for 1 year or more.
- Employ or showcases MA artists, humanists, or scientists.
- Meet the 501(c) (3) requirements.
- Open to the public and include free programming

Total amount requested, \$130,000.



Power of culture

To: Grants Committee
 Fr: Anita Walker, David Slatery, Erik Holmgren
 Dt: August 13, 2019
 Re: FY20 Creative Youth Development Funding Recommendations

Summary

YouthReach and SerHacer, the two flagship grant programs in Creative Youth Development at the Mass Cultural Council, will be entering the second year of a three-year funding cycle in FY20. We are pleased to bring forward recommendations for continued funding for all 52 YouthReach grantees and 22 SerHacer grantees after successful review of their final reports. In FY19, each funded organization in these two grant programs received \$16,000 per year representing a total investment of \$1.184 million. We are recommending the funding for these nationally recognized Creative Youth Development programs be increased to \$19,000 in FY20 for a total investment of \$1.406 million.

This memo also includes an update and recommendations for continued funding of three projects – Amplify, the Instrument Program (aka Johnson String Project) and the META Fellowship, as well as the expansion of the META program to support artistic disciplines outside of music. It also describes a small pilot program in Western Massachusetts that is intended to connect cultural opportunities to Department of Children and Family (DCF) involved youth and families. The total recommended funding for YouthReach, SerHacer and relevant support programs is \$1.528 million consisting of the following:

YouthReach	\$988,000
SerHacer	\$418,000
Amplify	\$22,500
Instrument Program	\$30,000
META Original	[\$191,000 but funded by Klarman]
META Expansion	\$50,000
W Mass DCF Pilot	\$20,000
Total	\$1,528,500 (Mass Cultural Council Grants)

Background

The YouthReach Initiative was launched in 1994 to promote the integration of substantive out-of-school arts learning opportunities into a collaborative community response to the needs of young people – especially those at risk of not making a successful transition from adolescence to young adulthood. The program has received several national awards and has been replicated by the Ohio and Colorado arts councils. More than 40 YouthReach grant recipients have been also honored over the years with *National Arts & Humanities Youth Program (formerly Coming Up Taller)* awards from the President's Committee on the Arts and Humanities.

In March 2014, MCC hosted the National Summit on Creative Youth Development, which catalyzed the work of YouthReach into a national spotlight and generated an ongoing national partnership between the Mass Cultural Council, the National Guild for Community Arts Education, the President's Committee on the Arts and Humanities, and Americans for the Arts. This partnership has brought visibility, technical support, and new sources of funding to our programs in Massachusetts over the last four years.

In December of 2014, Massachusetts became the first state in the nation to create a public support system for El Sistema inspired work. In September 2015, we launched Amplify, which provides grants for youth led projects around Massachusetts and in 2016 we launched the Music Educator and Teaching Artists (META) Fellowship Pilot Program, which is currently the largest teaching artist support program in the United States. We are pleased to report that we have emerged from that pilot and The Klarman Family Foundation has agreed to continue to provide up to the \$300,000 to the Mass Cultural Council over the next two years to continue the program.

Application Review Process

For the third consecutive cycle, YouthReach Grants were being awarded for a 3-year grant cycle, with SerHacer adopting that same cycle.

Three panels met in July of 2018 and reviewed a total of 85 applications. One panel reviewed 23 applications from currently funded YouthReach organizations, another panel reviewed 31 new applications to YouthReach, and the third panel reviewed 29 applications to SerHacer. This report combines the results of all three panels.

All applicants received on-site evaluations as part of their review that included a panelist and a Mass Cultural Council staff member. The Panels met at the Mass Cultural Council offices on July 10, 11, and 12, 2018 and were public,

meaning applying organizations were encouraged to call in to listen to the deliberations. At the end of the scoring process panelists were asked to come to consensus around a funding line, above which they would make recommendations to the Mass Cultural Council. This document includes those recommendations from last year at the end of this memo. As a reminder, FY20 represents the second year of funding for the programs recommended through this process.

YouthReach Partners

One of the new policies adopted by the Council in FY11 was the creation of the YouthReach Partners—projects in which the Mass Cultural Council has made the longest investments. Like our Cultural Investment Portfolio Partners, the eighteen YouthReach Partners were not required to apply for continued funding. Instead, they were required to commit senior staff in their project or organization to meet specific service requirements – and help build the Creative Youth Development field. For many this year, their service to the field was serving as YouthReach review panelists.

FY19 Recommendations

We are recommending a total of 52 *YouthReach grants* for FY19-21:

- 18 YouthReach Partners
- 21 Applicants for continued YouthReach funding
- 13 Projects new to YouthReach funding

We are recommending a total of 22 *SerHacer grants* for FY19-21.

The recommended grant amounts are all \$19,000 for a total of **\$1,406,000** for these 74 YouthReach and SerHacer programs. This is keeping with the policy adopted in FY11 to keep all YouthReach grants consistent and bringing SerHacer into alignment with YouthReach. The grants represent an increase of \$3,000 per organization over the last year. The list of YouthReach and SerHacer grantees is contained at the end of this memo.

Amplify Youth Voice Grants

Mass Cultural Council has been a leader in supporting Creative Youth Development over the past 25 years, providing more than \$15 million of support to programs that infuse the arts with the principles of youth development, empowering a generation of young people to find their voice and contribute to their communities. In its short three-year history, Amplify has supported over 40 youth led projects that heightened the visibility of contributions that young

people make to their communities in the arts, sciences and humanities and sharing their work in a public setting.

Amplify grants provided support for projects designed and executed by young people in programs currently supported by the Council's YouthReach and SerHacer programs. These grants supported the creation of work by young people in the arts, sciences, or humanities that demonstrates the capacity they have to be visible and audible part of developing safe and thriving communities throughout the Commonwealth.

Proposals for Amplify grants, which come from young people include a written application and presentation to a groundbreaking panel composed of expert youth practitioners, past Amplify grantees and youth workers who make funding recommendations for the projects. Each project is required to have a public culminating event.

Amplify grant recipients have been celebrated in the Massachusetts State House, eliciting fantastic responses from legislators, organizations and participants alike with Representative Jeffrey Sanchez stating: "To see you here and to see the power of what Mass Cultural Council is doing with state resources is dramatic to me... I see what it's doing, it's giving all of you a voice." And Senator Adam Hinds: "I'm so glad that you are stepping up in helping your communities, and I want you to know that in this building you've got a bunch of people who are going to get your back, and make sure that you can keep doing that,"

We are recommending an increase in the funding levels of each of these grants for the first time since its inception, moving from \$1,000 grants to \$1,500 grants up to a total of **\$22,500**. This recommendation is being made after deploying a survey to past grantees and applicants where, unsurprisingly, grant amounts were the main area of critique. Specifically, the field identified travel to, and collaboration with, other community organizations and youth programs as the part of their work that would benefit from the increased funding.

Creative Youth Development Support Programs

META Fellowship (Original-Klarman Funded)

In 2016 the Mass Cultural Council, in partnership with the Klarman Family Foundation, launched the META Fellowship pilot program. The program included more than 50 Fellows from 32 different schools and organizations throughout the Commonwealth. Over a two year period the Fellows met 8

times for workshops with leaders from around the country, visited at least 4 other programs represented in the Fellowship, and took advantage of Professional or Artistic Development grants of up to \$3,000. Throughout the pilot we worked with a skilled evaluator, Julia Gittleman, to understand the impact of the Fellowship on Fellows and on their organizations. The Fellows identified four key areas of impact:

- 1.) Increased connections to peers and music educator community
- 2.) Improved skills related to student voice and engagement, classroom management, lesson and curriculum planning
- 3.) Stronger sense and appreciation for themselves as music educators AND as artists
- 4.) Greater motivation and engagement with their teaching

In addition, several Fellows provided comments on the experience:

“Through my involvement with META, I have definitely made more of an effort to create programs that are **culturally relevant to our youth.**”

“Following the example of what I observed at site visits, I **structure my lessons differently, and greatly expanded the teaching materials** I use.”

“Because of my participation in the program I have been **re-inspired**, and have **had time to reflect on my own experience as a young person learning to play a classical instrument.**”

“I have been filled with **tons of new ideas, offered many new resources, and made many connections**, and, ultimately, this has **reinvigorated**, in particular, the teacher in me. But also the musician, as well.”

“I'd just like to emphasize how **extremely uplifting our sessions** were: to come together with so many FELLOW teaching artists, see their faces, hear their concerns and enjoy their personalities.”

“To be honest, before the META Fellowship opportunity, I did not realize I was even a part of such a community. Thank you to both MCC and Klarman for gathering our community together. **I left sessions feeling rejuvenated, as a result of the human connection with my peers.**”

Organizational leaders also identified the Fellowship as being an impactful experience on their organization with 87% saying the Fellowship improved the practice of participating educators and had a positive impact on other teachers at the organizations who were not Fellows. Organizational and School leadership commented:

“... programs like the META Fellowship that offer the opportunity for teachers to learn from each other over an extended period of time (two years) are **extremely motivating**. The results are **far more important than a one-time workshop alone**. This in turn improves teacher retention within the field.”

“(The Fellowship...) **Initiated regional collaborations in western MA** - started second site in elementary school.”

“**I would love to have more staff participating in the META fellowship**. It is a brand of thinking that we'd like to continue having in our organization.”

The report from this pilot was broadly disseminated throughout the country and, most notably, to an international audience at Carnegie Hall during the 2018 International Teaching Artist Collaborative conference. As a result of the overwhelmingly positive evaluation and subsequent feedback, we fully implemented this program with The Klarman Family Foundation in the fall of 2018. The second cohort of META Fellowship included 57 participants from more than 30 schools and organizations, all nominated by their employers. The program is a public-private partnership with approximately \$20,000 of funding coming from the Council and \$250,000 coming from The Klarman Family Foundation over the course of two years.

The primary changes to the program for the second cohort included:

- **Utilizing META Fellowship program application to improve communications related to expectations and commitment –** The META Fellowship application included questions for Fellows about each component of the Fellowship, including initial brainstorms on potential grants, site visits, and project ideas. In addition to collecting basic data about each individual and their areas of teaching, the entire application was utilized to design Fellowship discussions and the begin the work of the Fellowship earlier in the two-year arc of the program
- **Increase integration among program components-** group convenings were used to share site visit and professional/artistic development grant experiences and

learnings and more time was created in sessions for Fellows to connect to one another. In addition, the Final Project was introduced at the end of year one, instead of the beginning of year two, to allow for group work throughout the summer.

The second cohort of Fellows differed from the first in a few key ways. First, the current group included more in-school educators as a result of opening up spots in the Fellowship for at large recommendations by the leadership of the arts programs in Boston Public Schools, Worcester Public Schools, and Springfield public schools. Second, the cohort included a higher number of teachers with more than 10-years' experience, largely from the bigger group of in-school educators. Finally, as compared with the first group, the current class of Fellows was less connected entering the program, meaning they did not bring in as many existing relationships.

Summary of Year One Activities

The META Fellowship is a learning community comprised 48 Fellows from more than 30 organizations will meet over the course of the next two years. The program components include:

Workshops

- Four workshops will be held each year:
 - **October 11, 2018:** Eric Booth
 - **November 5, 2018:** Dr. Bettina Love and cultural competency
 - **March 4, 2019:** BEST Initiative Training
 - **April 6, 2019:** Liz O'Connor facilitates a workshop focusing the development of showcase projects

Each of the workshops was reviewed positively, with the final workshop being the most valued of the year due to the opportunity that was given to work directly with colleagues in the Fellowship. The session with Dr. Love was the second most valued. The BEST initiative training, despite being cited as having the largest impact in the pilot program was not as positively reviewed as during the pilot. This session was rescheduled due to weather and was still cited as one of the key changes in practice for Fellows in a survey at the end of year one. This raises a question about the ways we evaluate sessions in the future. The language of each session evaluation may need to more clearly articulate the difference between perceived value and impact on practice or both questions need to be asked at different intervals of time.

Site Visits

Each Fellow is expected to visit at least two programs of other Fellows each year. These visits are continuing as during the pilot. The one significant change for the second cohort has been the opportunity to report out about site visits during each session. In addition, we will be reminding Fellows that Site Visit reports from this cohort and the prior cohort are all available on the Google Drive as well as some basic information about each of the participating programs.

Stipends (funded by Klarman)

All Fellows were paid initial stipends of \$1,000 during the first year, up from \$800 during the pilot, to compensate for additional time spent in Fellowship activities. Fellows receiving stipends continues to be a challenge with some organizations as it requires sometimes complex communication between Fellows, program and organizational leadership and financial staff. In year two, contracts for each of the Fellows will be physically distributed during the first session to be signed by their organizations. These contracts will be physically returned during the second session in November to expedite the payment process.

Professional Development and Artistic Grants (Funded by Klarman)

Despite consistent efforts from the application through each of the first four sessions, the number of Fellows utilizing the grant resource remains low. We anticipate the number of grants will rise through the second year and we will continue to share potential grant opportunities, offer technical assistance, and encourage Fellows to plan ahead to utilize this resource. A listing of all awarded grants is below:

Fellow	Organization	Grant Amount	Activity
Susanna Johnson-Chelaru	Bridge Boston	\$3,000	To attend the "El Sistema Academy" in Stockholm, Sweden
Derek Beckvold	Boston Philharmonic (grant paid directly to Fellow)	\$3,000	To examine folk music pedagogy and teacher training at the Kathmandu Jazz Conservatory, the Global Music Institute, and Musicmatters school.

Robert Jordon	Boston Philharmonic (grant paid directly to Fellow)	\$3,000	To examine folk music pedagogy and teacher training at the Kathmandu Jazz Conservatory, the Global Music Institute, and Musicmatters school.
Miles Wilcox	Berklee Institute for Arts Education and Special Needs	\$2,200	To participate in a 3-week Dalcroze training at the Longy School of Music of Bard College
Stephen Curtis	Making Music Matters (grant paid directly to Fellow).	\$3,000	To write and record 10 beginner band songs to be learned by ear, based on the work of Chris Azerra

Showcase Projects

Showcase projects were introduced earlier in the Fellowship during this second cycle and with much more clarity. Fellows ended the final session of the year with an increased understanding of the goals, scope, and process of completing these projects. In addition, the funding to support these projects has been systematized with a more formal application and timeframe. There are also fewer and larger groups in the cohort as compared with the pilot program.

Expanding the META Fellowship (Mass Cultural Council Funds)

As a funder and a service provider for the field, Mass Cultural Council rarely provides discipline specific programming. One exception has been the META Fellowship, which focuses specifically on music as our funding partner's interests are limited to that discipline. It is clear, however, from our work in the field, site visits, and experience in operating the META Fellowship over the last three years, that Teaching Artists from all disciplines are in need of significant support in bridging the gap between higher education training and the realities of community based work. Specifically, almost the entirety of the group learning in the META Fellowship is not about music at all...it is about young people.

Drawing on our experiences in developing, implementing, and evaluating the META Fellowship over the last several years, we are recommending the expansion of this program to serve Teaching Artists from all of our funded

YouthReach programs. While we have received significant interest from other area funders in collaborating on this project, we are initially proposing a smaller pilot as we explore a new group of constituents in Massachusetts and learn more about their specific needs. As such, the program would invite up to 50 Fellows, each nominated to participate by their sponsoring organizations, to take part in the two-year pilot program. The curriculum and program components will mirror the META Fellowship, however the Final Projects component will be removed initially as it is one area where the discipline specific. Fellows will be paid a stipend of \$1,000 each year for their investment of time in the program and will be eligible for grants of up to \$1,000 for professional or artistic development experiences. This grant amount is lower than the META Fellowship, which awards grants of up to \$3,000. This lower grant amount represents significant savings as we pilot the program. We are recommending a total of \$91,000 be invested in the first year of this program, of which **\$50,000** consists of grants and stipends to be approved by Grants Committee.

Instrument Program

As part of the launch of SerHacer, the Mass Cultural Council issued an RFP in FY15 for two projects designed to strengthen the foundation of support for El Sistema-inspired work throughout the Commonwealth. The first was for a partner to provide instruments to young programs supported in our initiative. We worked with the Johnson String Project to support their launch of a 501(c)3 non-profit arm of their string business dedicated to providing instruments, complete with maintenance and insurance, to SerHacer programs. Our initial funding of \$15,000 came with a continued commitment to leverage funding from the private sector. In its first year, Johnson Strings has raised nearly \$100,000 above and beyond our funding. For FY20, we are recommending continued funding of **\$30,000** as a matching grant to Johnson Strings as we continue push toward our goal of providing every young person in SerHacer a high quality instrument.

The Department of Children and Families Western Massachusetts Pilot Program

Over the last several months we have been working closely with contacts at the Department of Children and Families to connect some of Massachusetts most vulnerable young people with cultural opportunities in the Commonwealth. This work has made clear some of the extraordinary challenges facing young people and their families. After conversations with everyone from the Secretary of Health and Human Services, Mary Lou Sudders, to the heads of local DCF area offices and social workers, we have found very receptive partners who recognize as we do the value that the cultural field can provide youth and families. These partnerships are currently being developed in four regions in Western Mass including Greenfield, Pittsfield, Springfield, and Holyoke. We are

recommending a pool of \$20,000 be allocated to compensate each participating organization, the number of which currently stands at 15, to compensate them for the significant time staff members from these organizations will take in setting up visits, welcoming families, and ensuring the experience is positive for the children, families, and the DCF.

Our one-year pilot program involves connecting local area DCF offices and social workers with a contact person at participating cultural organizations in the regions. The social workers identify specific needs and opportunities that DCF engaged youth experience in their lives. For example, Sibling Saturdays are an opportunity for siblings, who are often placed with separate families, to spend time together. This time often occurs in the conference room of a local DCF office without programmatic planning. Similarly, birth parents often have supervised visits with biological children in the same spaces. The pilot program is focused on connecting cultural organizations to these offices to create opportunities for young people and families to engage with culture experiences as part of these visits. We anticipate the creativity of the cultural sector in Massachusetts will undoubtedly find other opportunities beyond these.

What participation entails

Participating organizations have three main responsibilities:

- 1.) **Identify** a point of contact for area DCF offices and social workers
- 2.) **Review and agree to** DCF's specific space requirements for the kinds of visits described above.
- 3.) **Track** the number of visits and connections with DCF involved youth during the one-year pilot.

What we are trying to learn

The pilot program is focused on understanding two key areas:

- 1.) Participation – how many young people took advantage of this opportunity and did they come back multiple times?
- 2.) How is the collaboration valuable for DCF involved youth and for cultural organizations?

List of YouthReach and SerHacer Grantees

YouthReach, Partners

Organization	Location
Artists for Humanity	South Boston
Berklee College of Music	Boston
Community Art Center	Cambridge
Express Yourself	Beverly
Partners for Youth with Disabilities	Boston
RAW Art Works	Lynn
Shakespeare and Company	Lenox
The Theater Offensive	Boston
Zumix	East Boston
Angkor Dance Troupe	Lowell
Actors Shakespeare Project	Boston
Barrington Stage Company	Pittsfield
Cambridge Community Television	Cambridge
The CARE Center	Holyoke
Hyde Square Task Force	Boston
Medicine Wheel Productions	Boston
Northern Berkshire Community Coalition	North Adams
Zoo New England	Boston

YouthReach, Returning Applicants

Organization	Location	Panel Score
Sociedad Latina	Boston	90.2
South End Technology Center	Boston	89.5
Enchanted Circle Theater	Holyoke	88.4
The Clubhouse Network	Boston	88.3
Transformative Culture Project	Boston	87.3
Girls Inc. of Lynn	Lynn	85.1
Elevated Thought	Lawrence	83.8
BalletRox	Boston	83.5
New England Aquarium	Boston	83.5
New Bedford Whaling Museum	New Bedford	83.1
The Institute of Contemporary Art	Boston	82.2
Artistic Noise	Boston	82
Performance Project	Holyoke	81

Central Square Theater	Cambridge	80.8
Mystic Learning Center	Somerville	80.8
Provincetown Art Association and Museum	Provincetown	79.1
Worcester Youth Center	Worcester	78.7
Groundwork Lawrence	Lawrence	78.3
Bird Street Community Center	Boston	75.8
Project STEP	Boston	72.2
Mass Audubon	Lowell	72

YouthReach, New Applicants

Organization	Location	Panel Score
Inquillinos Boricus en Accion	Boston	82.87
Origination	Boston	82.25
Mass College of Art and Design	Boston	81.5
Cambridge Community Center	Cambridge	79.87
The Art Garden	Shelburne Falls	79.75
Mass LEAP	Boston	79.37
Boys and Girls Club of Greater Lowell	Lowell	79.12
The Brick House Community Resource	Turners Falls	78.37
New England Public Radio	Springfield	77.62
GreenRoots	Chelsea	72.87
'E' Inc	Charlestown	72.75
Berkshire Pulse	Housatonic	72.29
Rehearsal for Life (formerly Urban Improv)	Boston	72.125

Serhacer

Organization	Location	Panel Score
Berklee College of Music*	Boston	98
Boston City Singers	Dorchester	98
Margarita Muniz Academy	Jamaica Plain	97
Springfield Public Schools (SciTech Band)	Springfield	97
Josiah Quincy Orchestra Program	Boston	96
musiConnects	Roslindale/Mattapan	96

Musica Franklin, Inc.	Greenfield	95
Bridge Boston Charter School	Dorchester	95
Boston Children's Chorus, Inc.	Boston	94
Berkshire Children & Families, Inc.	Pittsfield	94
Somerville Public Schools	Somerville	92
Community Day Charter Public School – Prospect*	Lawrence	91
Boston Youth Symphony Orchestras, Inc.	Boston	91
Worcester Chamber Music Society	Worcester	88
Boston String Academy	Boston	87
Community Music School of Springfield	Springfield	85
Conservatory Lab Charter School	Dorchester	81
Lawrence Public Schools*	Boston	81
Merrimack Valley Comm Music School*	Lawrence	79
Worcester Public Schools*	Worcester	73
Community Music Center of Boston	Boston	73
City Strings United	Dorchester	

*indicates programs new to the SerHacer portfolio



Power of culture

To: Grants Committee
Fr: Anita Walker, David Slatery, Diane Daily
Dt: August 13, 2019
Re: FY20 Funding of STARS Residencies

As referred to in the FY20 Budget and Allocation Plan, staff is recommending funding for the STARS Residencies program in the amount of \$1,150,000. STARS Residencies provides grants of \$500-\$5000 to Massachusetts K-12 schools to support residencies of 3 days or more with a teaching artist, scientist, or scholar. Demand for these grants is very strong – schools are hungry for this type of learning. The amount recommended by staff represents an increase from \$958,400 to \$1,150,000. This 20% increase is expected to result in a 20% increase in grants (from 245 to 294) and a 20% increase in students served (from 24,108 to 28,930.)

Unlike many programs submitted to the Grants Committee for approval and recommendation to the full Council, FY20 grantees under the STARS program have not yet been identified; grant awards are made pursuant to an application process previously approved by the Council. Reports on STARS awards made in FY19 will be provided in the materials for the Council meeting on August 27, 2019.



Power of culture

To: Grants Committee
Fr: Anita Walker, David Slatery, Diane Daily
Dt: August 13, 2019
Re: FY20 Funding of Big Yellow School Bus

As referred to in the FY20 Budget and Allocation Plan, staff is recommending level funding for the Big Yellow School Bus program in the amount of \$150,000. Big Yellow School Bus provides grants of \$250 to Massachusetts K-12 schools to defray the cost of field trips to non-profit cultural programs and destinations in Massachusetts. The proposed funding will support a total of 600 grants. Last year we increased the grant amount from \$200 to \$250 in recognition of fuel and other transportation cost increases since the program began. All funds were granted by the end of February.

Unlike many programs submitted to the Grants Committee for approval and recommendation to the full Council, FY20 grantees under the BYSB program have not yet been identified; grant awards are made pursuant to an application process previously approved by the Council. Reports on BYSB awards made in FY19 will be provided in the materials for the Council meeting on August 27, 2019.



Power of culture

To: Grants Committee
Fr: Anita Walker, David Slatery, Diane Daily
Dt: August 13, 2019
Re: FY20 Funding of Creative Minds Out of School Time (CMOST)

As referred to in the FY20 Budget and Allocation Plan, staff is recommending funding for the Creative Minds Out of School Time (CMOST) program in the amount of \$40,000. CMOST provides free visual art education training and curriculum developed by Mass Cultural Council to youth workers who serve K-5 children in afterschool and out-of-school programs.

For implementation of CMOST, Mass Cultural Council contracts with a vendor selected pursuant to an RFP process. The contractor conducts outreach, recruits participants, provides free training and follow-up support and provides content for Mass Cultural Council communications. It has been five years since the last RFP process was undertaken. Consequently, we are conducting a new RFP process to select a contractor to carry out the program in FY20.



Power of culture

To: Grants Committee
Fr: Anita Walker, David Slatery, Diane Daily
Dt: August 13, 2019
Re: FY20 Funding for Early Childhood Education

For FY20, staff is recommending \$5,000 to fund year two of a pilot designed to help cultural resources serve high need families with children ages 0-5 in their areas. In FY19, Mass Cultural Council partnered with the Department of Early Education and Childcare (EEC) to design and run year one of the pilot. EEC has a network of community-based grantees statewide who provide families with access to local services and supports that strengthen families, promote optimal child development and bolster school readiness.

In the FY19 pilot, we used EEC's Cape network to reach out to high need families. Mass Cultural Council paid the registration fees to allow these families to participate in programs at four Cape cultural organizations (all grantees under our CIP program.) Our evaluation of the pilot found that EEC, their community organizations, and the families who participated were very appreciative of the opportunities. For FY20, we propose to run the pilot again to address lessons learned and determine if our partnership with EEC can help us serve very young children in other areas of the state. Participating cultural organizations are the Cape Cod Museum of Natural History, Green Briar Nature Center, the Cape Conservatory, and Heritage Gardens and Museum.

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Power of culture

To: Grants Committee
Fr: Anita Walker, David Slatery, Diane Daily
Dt: August 13, 2019
Re: FY20 Funding of Massachusetts History Day

FY20 marks the second year of our partnership with the Massachusetts Historical Society to support and grow Massachusetts History Day (MHD.) MHD is the local affiliate of National History Day, an inter-disciplinary research program for students in grades 6-12 that encourages exploration of local, state, national, and world history. Last year, Mass Historical Society used Mass Cultural Council funding to lower student and teacher fees, support teacher workshops, and help fund students going to the national competition. For FY20, staff is recommending a grant of \$20,000 to Massachusetts Historical Society to accelerate the growth of program participation statewide. This represents an increase of \$5,000 over FY19 funding.



Power of culture

To: Grants Committee
Fr: Anita Walker, David Slatery, Diane Daily
Dt: August 13, 2019
Re: FY20 Funding for Poetry Out Loud

Again, this year, we will be contracting with the Huntington Theatre Company to implement to national Poetry Out Loud program on behalf of Mass Cultural Council here in Massachusetts. POL is a program of the National Endowment for the Arts and the Poetry Foundation. The \$17,500 for the contract is designated for the program by the NEA in their grant to us. The Huntington Theatre Company raises approximately \$50,000 in additional funds to carry out the program, which is among the top 5 in the country for school, student and teacher participation.



Power of culture

To: Grants Committee
Fr: Anita Walker, David Slatery, Greg Liakos, Diane Daily
Dt: August 13, 2019
Re: Holyoke Arts Education Task Force

We propose a \$5,000 pilot grant to the Holyoke Public Schools to seed-fund the creation of an Arts Education Task Force.

The Task Force will look systemwide at the availability and quality of arts education in Holyoke, one of two public school systems in state receivership.

The current Receiver/Superintendent, Dr. Stephen Zrike, seeks to use the arts as part of his strategy to turn around performance in a district struggling with many students living in poverty, learning English as a second language, and trying to overcome disabilities. He has worked closely with Priscilla Kane Hellweg and the Enchanted Circle Theater and others to increase access to the arts with limited resources.

We believe the Task Force has the potential to create a systemwide arts education integration plan that could serve as a model for other Gateway Cities in Massachusetts.

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Power of culture

To: Grants Committee
Fr: Anita Walker, David Slatery, Erik Holmgren
Dt: August 13, 2019
Re: Health Initiative

The Health Initiative is a larger program and the entire concept is described in detail below and on the Attachment (and a larger presentation is planned for the full Council Meeting on August 27). The reason this item is being brought for the Grants Committee is to recommend that up to **\$55,000** in grants be authorized to support the initiative. These grants would consist of

- Grants to organizations to provide programming at community health center (\$5,000); and
- Grants to reimburse organizations take part in social prescribing pilot (\$50,000).

Please see the items identified in red on the Attachment in the “Health Center Pilot” section.

Background to Health Initiative

Health care costs are currently 40% of annual budget for the Commonwealth of Massachusetts and this number continues to rise. There is broad consensus socially, politically, and economically that this is not a sustainable path. As a result, new approaches to health care in policy and practice are focusing on prevention and wellness. The Robert Wood Johnson Foundation, a leader in this approach, is working to flip the funding model for health care completely upside down. Currently, approximately 20% of health care spending goes toward prevention while 80% goes toward clinical medical care. The vision for the future of health care is that 80% of spending and resources are focused on prevention and wellness and only 20% is focused on clinical care.

The arts and culture fall broadly under the umbrella of Social Determinants of Health, which are defined as the economic and social conditions that influence individual and community health.ⁱ* For more than 25 years, Mass Cultural

Council has seen and supported the impact that high quality experiences in the arts can have on young people through our internationally recognized work in Creative Youth Development. Supporting young people to make a successful transition to adulthood is, however, not the end of the capacity of the arts to be a vehicle for change – it is the beginning.

The evolving story: From the EBT Card to Social Prescription of Arts and Culture.

In August 2017 the Mass Cultural Council launched the EBT Card to Culture program. In just two years we've tracked more than 350,000 admissions to more than 200 cultural organizations for people on public assistance. That work was a first step in bringing new audiences into organizations throughout the Commonwealth and supporting them to use those experiences in an empowering way. In the Spring of 2019 we also launched a pilot program to connect DCF youth and families in Western Massachusetts to cultural programming in the region.

This fall, we will be launching a new partnership with the Mass Health Connector that will be the first step in connecting the health and cultural sectors at a systemic level. Mass Health Connector provides subsidized health insurance to people at 300% of the poverty level and below. The program will seek to improve the health and wellbeing of people in Massachusetts, lower health care costs and strengthen the cultural sector with new audiences by:

- Increasing cultural participation of families, young people, and new immigrants in Massachusetts
- Increasing the number of people with health insurance by offering cultural access as a benefit to policyholder
- Lowering health care costs through increased Health Connector enrollment, particularly by younger, 'invincible' people.

This program will be the first step in connecting health and cultural sector at a systemic level.

The Arts and Health in Massachusetts.

Programming that focuses on health and wellness is widespread, and disconnected, in Massachusetts. In a six-month landscape analysis in Western Massachusetts, we found that no less than 25 organizations have existing programming currently focused on health and wellness and, in one case six organizations are beginning to discuss the potential of their collective impact in the space in Berkshire County. We have also seen local models of successful partnership between cultural organizations and health care centers, with examples being found everywhere from Raw Art Works and Lahey Health in

Lynn, the to the MFA and resident doctors throughout the Longwood hospital area in Boston.

Mass Cultural Council has the capacity to be a catalyst for systemic change in the relationship between arts and health. Our deep relationships to the cultural sector together with our work in state government put the council in a unique position to connect and catalyze new, essential opportunities for our field. More importantly, the Council will deepen its commitment to its mission of creating vibrant, healthy communities throughout the Commonwealth.

The Social Prescription Pilot Program.

The pilot program in Springfield and North Adams will introduce the social prescription of cultural experiences as a treatment option for patients in established Community Health Centers. The program will involve educating medical professionals as to the opportunities and impacts of these experiences, prescribing the experiences, making them logistically feasible, and evaluating their impact. The program design and funding will fall into four broad categories:

- a. **Training** – Engaging with medical professionals, from doctors to community health workers, to provide information about cultural opportunities. Costs include staff time for training from the Community Health Center and from MCC staff.
- b. **Social Prescription** – Medical professionals will prescribe cultural experiences for patients as they see fit. Examples may include participation in musical ensembles as a treatment for loneliness, dance as a treatment for balance and strength problems in seniors, and museum visits as a treatment for social isolation caused by language barriers or social isolation. The Mass Cultural Council will reimburse the participating cultural organizations for costs incurred in these experiences with specific amounts detailed ahead of the prescription.
- c. **Evaluation** – Drawing on a base of existing research the experiences and impact will be evaluated by experienced researchers in the medical field, including on site research support at the Community Health Center as well as external evaluators. The focus will assess the value of the experience, health impacts, and cost savings from traditional treatments both to insurance companies and to patients.

Timeline

A broad timeline is provided below. There are two key areas of work, both developed in the Fall of 2019 and fully deployed beginning in January 2020. Include:

Launching the brand – Mass Health Connector Card RolloutFall 2019 Development Activities

- Enroll cultural organizations
- Develop best practices for welcoming organizations
- Train organizations in best practices
- Develop and launch marketing initiative
- Drive constituents to Health Connector

January 2020 Implementation

- Launch the Mass Health Connector Card Benefit
- Track increases in the number of enrollments at Health Connector
- Continue to grow the number of organizations in program

Bringing Social Prescription to MassachusettsFall 2019 Development Activities

- Begin provider training education with doctors, nurses, and community health workers.
- Enroll cultural partners at prescription destinations
- Train cultural organizations in best practices
- Develop on-site programming options for Health Center

January 2020 Implementation

- 6 Month Pilot
- Begin prescription services
- Collect data at monthly intervals around number of prescriptions/locations
- Work with evaluator throughout to track impacts from patients and providers

Responsibilities.

Mass Cultural Council will:

- Recruit cultural organizations to provide prescribed cultural experiences
- Provide training and professional development for participating organizations
- Compile, deliver and facilitate training information to health professionals
- Administer reimbursements to the health center for prescribed experiences in the program, including:
 - Transportation costs
 - Overhead administration and coordination expenses
- Administer reimbursements to cultural organizations for prescribed activities, including:
 - Admission fees
 - Staff time
 - Any material costs associated with experience
- Coordinate research and evaluation work between partners external to the health center and the research team within the health center.

The Community Health Center will:

- Provide opportunities for training of medical professionals and related staff
- Distribute information regarding cultural opportunities
- Invoice the Mass Cultural council for prescribed experience transportation expenses
- Maintain relationship between identified points of contact at each organization
- Collaborate with external researchers and Mass Cultural Council staff on monitoring and evaluation of the work.
- Participate with Mass Cultural Council at promotional events

i* Health Benefits of Cultural Participation

- People who attended a cultural event or place in the last 12 months are 60% more likely to report good health
- A higher frequency of engagement with the arts and culture is associated with a higher level of subjective wellbeing

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- Studies highlight the benefits of dance for reducing loneliness and alleviated depression and anxiety among people in social care environment
 - A study involving more than 50,000 adults in Norway found that participation in arts and culture was significantly associated with good health, satisfaction with life and low anxiety and depression.
 - Cultural participation reduces social isolation
 - Experiencing calming cultural engagement decreases anxiety
 - Cultural participation increases optimism, hope and enjoyment
 - Cultural participation increases inspiration and opportunities for meaning-making
 - A wealth of research indicates that escaping to a neighborhood park, hiking through the woods, or spending a weekend by the lake can lower a person's stress levels, decrease blood pressure and reduce the risk [asthma, allergies, diabetes and cardiovascular disease](#), while boosting mental health and increasing [life expectancy](#). Doctors around the world have begun [prescribing time in nature](#) as a way of improving their patients' health.
 - Veterans who “write through” traumatic experiences by participating in playwriting, poetry or story-telling workshops experience less PTSD
 - Adolescents struggling to navigate their way to adulthood are more successful when they participate in Creative Youth Development programs

ATTACHMENT

Mass Cultural Council Health and Wellness Pilot Program Task Analysis

Year One (FY20)

Tasks	Projected Costs	Staffing	Timeline
<u>Health Connector Partnership</u>			
Activities			
Enroll Cultural Organizations	\$0	Mass Cultural Council CIP	November/December 2019
Develop best practices for welcoming organizations	\$0	Mass Cultural Council CIP, CYD, UP	September/October 2019
Train organizations in best practices	\$1,000 Facilitator	Mass Cultural Council Facilitator, CYD, CIP	December 2019
Develop and launch marketing initiative	\$0	Mass Cultural Council CYD, CIP, Communications	Fall 2019
Drive constituents to Health Connector	\$0	Mass Cultural Council CIP, CYD	September-January 2020
Research			
Increase # enrollments at Health Connector	\$0	Mass Health Connector	January 2020

Grow # organizations in program	\$0	Mass Cultural Council	September – January 2020
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Tasks	Projected Costs	Staffing	Timeline
<u>Health Center Pilot</u>			
Activities			
Secure health center partners in Springfield and North Adams	\$0	Mass Cultural Council CIP	November/December 2019
Recruit cultural organizations in Springfield and North Adams for pilot	\$0	Mass Cultural Council CIP, CYD, UP	September/October 2019
Develop and deploy on-site programming model	\$5,000	Mass Cultural Council Facilitator, CYD, CIP	December 2019
Develop and deliver education for providers	\$5,000	Mass Cultural Council CYD, CIP, Communications	Fall 2019
Develop and deliver education for participating organizations	\$1,500	Mass Cultural Council CIP, CYD	September-January 2020
Insert arts/culture question in medical checklist	\$0	Partner Health Organizations	January 2020
Develop and deploy patient/organization prescribing model for providers	\$50,000	Partner Health Organizations Mass Cultural Council CYD staff	January 2020
Develop and deploy messaging and marketing materials	\$20,000	Mass Cultural Council Communications, CYD, CIP Mass Health Connector	January 2020
Research			
# on-site programs/participants/referrals	\$20,000 Covering 2 sites	Partner Health Organizations	January 2020

# prescriptions/fulfillment	\$0 Included in research	Partner Health Organizations	September – January 2019
Tasks	Projected Costs	Staffing	Timeline
<u>Prescription Reimbursement</u>			
Activities			
Establish Fund/reimbursement amounts	\$0	Mass Cultural Council Exec, CIP, CYD	September 2019
Develop process for reimbursements	\$0	Mass Cultural Council CIP, CYD, UP	September – December 2019
Research			
Evaluate cost/outcomes	\$10,000	External Research Partner Springfield	January 2020-June 2020

Year Two Activities Include:

- Partnership with the Robert Wood Johnson Foundation – Multi-million-dollar grant to develop, deploy and evaluate as a scalable model
- Research Model and Partner secured in collaboration with the Robert Wood Johnson Foundation
- All Health Connector participating organizations reimbursed for participation in the program
- A dedicated consultant is hired through RWJF partnership to work with participating organization to enhance impact of prescribed experiences
- Visual Thinking Strategy training for all participating doctors, in partnership with the MFA existing work
- Pilot providers participate in wellness experiences through the arts

Year Three Activities Include:

- Edit and revise protocols based on evaluation data and partner experience
- Add 2 health centers
- Establish partnership with Mass Health to expand cultural access to cardholders

Year Four Activities Include:

- Edit and revise protocols
- Develop partnerships with insurance companies to include experiences as covered expenses
- Add 2 health centers

Year Five Activities Include:

- Edit and revise protocols
- Insurance company reimburses health and wellness experiences in the cultural sector
- Publish Study of five-year findings

Five Year Outcomes Include:

Minimum of 6 community health centers throughout the Commonwealth

Free or reduced price access to nearly 2 million lower income Massachusetts residents

Partnerships with major insurance companies



Power of culture

To: Mass Cultural Council Members
 Fr: Anita Walker, David Slatery, Jenifer Lawless, Kelly Bennett, Dan Blask, Maggie Holtzberg
 Dt: August 13, 2019
 Re: FY20 Artist Fellowships Budget

In FY19, \$543,000 was allocated to the Artist Fellowships for 34 \$15,000 fellowship grants and 33 \$1,000 finalist awards.

In FY20, we propose an increase the Finalist award amount from \$1,000 to \$1,500 and increasing the number of awards to 40 fellowships (\$15,000) and 35 finalist awards (\$1,500), resulting in a \$652,500 Artist Fellowships budget. The following table represents a potential distribution of FY20 Artist Fellowships awards based on a total budget of \$652,500 and estimates for applicant totals (based on averages of past cycles). The grants allocated to each discipline may be adjusted based on the number of applications actually received in each discipline.

	FY20 - \$15,000 fellowships, \$1,500 finalist awards							
<u>Discipline</u>	Applicants	Grants	Percent	Amount	Finalists	Percent	Amount	Total
Drawing & Printmaking	380	8	2.11%	\$120,000	6	1.58%	\$9,000	\$129,000
Poetry	350	8	2.29%	\$120,000	6	1.71%	\$9,000	\$129,000
Traditional Arts	25	3	12.00%	\$45,000	4	16.00%	\$6,000	\$51,000
Choreography	50	5	10.00%	\$75,000	5	10.00%	\$7,500	\$82,500
Fiction/ Nonfiction	580	8	1.38%	\$120,000	7	1.21%	\$10,500	\$130,500
Painting	580	8	1.38%	\$120,000	7	1.21%	\$10,500	\$130,500
<u>TOTAL</u>	1965	40	2.04%	\$600,000	35	1.78%	\$52,500	\$652,500

Please note that we are seeking in this vote as an endorsement of the process by which Artist Fellowships grants are made (consistent with all of the other Mass Cultural Council programs), and we will bring all recommendations for Artist Fellowship and Finalist awards back to the Grants Committee and full Council in January and May.



Power of culture

To: Grants Committee
Fr: Anita Walker, David Slatery, Jen Lawless, Charles Baldwin
Dt: August 13, 2019
Re: UP

Background

Having completed its fifth year, the Universal Participation Initiative (UP) of Mass Cultural Council will be modified for FY2020 so as to also include a DEI Pilot Program (as discussed further below). The UP Initiative is designed to steward ADA compliance by breaking down barriers to participation with strategic partnerships, experiential learning workshops, technical resource assistance, user/expert consulting, and a peer network for the sharing of best practices/innovative solutions in the field.

Request

In FY20, we are recommending the following grants under the UP program.

Innovation Fund Grants	\$45,000
UP Awards	\$14,000
LEAD Stipend Grant	<u>\$11,000</u>
	\$70,000

Innovation Fund Grants

The UP initiative began offering access grants on first come, first-served basis to UP Designated organizations that pursue a deeper understanding of inclusive practice; or create an innovative, accessible program; or commit to the development of a technological or human resource. We are requesting **\$45,000** for FY20 which will allow us to provide \$3000 grants to the first 15 applicants that meet the Innovation Fund requirements. The application for the Innovation Fund will open in September 2019 and will be due by the end of November.

UP Awards

The UP Award is a **\$10,000 award** presented at a public ceremony every other year to a Massachusetts organization selected as best reflecting UP principles. Additionally up to four runners up for the award receive recognitions of **\$1000**.

All organizations with UP Designation are eligible. Peer voting will ensue December 2019-January 2020. A panel of 5-6 user/experts from the creative field will be formed to determine the top 5 and the number 1 institution. Criteria for nominations include an exemplary commitment to the UP behaviors (Education, Representation, Vision, Innovation) as well as an examination of access to their physical, digital, programmatic, and social environments. The UP Award ceremony will take place in Spring 2020 at the WGBH studios, Boston. Besides a spotlight on the nominees, a showcase of talent, with and without disabilities will be featured.

LEAD Stipend Grants

The Kennedy Center for the Performing Arts LEAD Conference (Leadership Exchange in Arts and Disability) continues to be at the forefront of accessibility and inclusion work. LEAD provides participants with effective accessible practices, emerging technologies, and a strong peer network. While UP organizations are informed and encouraged to attend, most often cited for non-attendance are fiscal barriers. With 10k allotted in FY19, ten organizations were able to send 14 representatives. To that end, we are requesting **\$11,000** in FY20 for up to eleven \$1,000 professional development stipends to support UP Organizations sending a representative to the LEAD conference in August 2020. The application for the LEAD Stipend will open in March 2020 and will be due by the end of April.

Recipients of the Innovation Fund and the LEAD stipend make a commitment to participate in the UP Network as a workshop teacher, access convener, roundtable host, blog contributor, webinar participant, or podcast interview.

In addition to the grants requested above, other essential aspects and FY20 activities of the UP program include the following:

UP Designation

Organizations are requested to submit an application designed to surface information about four key behavioral indicators:

- **Education: Provide training about inclusive culture.** An educated and empowered staff uplifts the patron experience and builds strong relationships between board, staff, patrons, volunteers, teachers, and students. Stay nimble by cultivating human resources, technological awareness, and best/next practices.
- **Representation: Engage with user/experts to inform.** A user/expert can be anyone who by lived experience has developed natural expertise in dealing with the barriers in our physical, social, digital, or economic

environments. Establish a routine commitment to engage people with disabilities to teach, review, consult, and evaluate.

- **Vision: Integrate inclusion throughout the entire organization.** A shared sense of purpose and intention is woven into the fabric of the organization– facilities, marketing, budgeting, operations, and programming. “Access” is not a retro-fit, but an integral part of the foundation, shaping priorities from start to finish.
- **Innovation: Adaptive thinking.** Designing places and experiences that work for everyone can be challenging, despite a multi-departmental, user/expert, all-hands-on-deck approach. Fresh ideas come from fresh insights and a willingness to engage in trial and error. UP is a direction, not a destination. UP is about process, not perfection.

The Executive Director will select a panel made up of staff and experts in the field of universal design and accessibility to review the applications. The panel will review the materials and recommend up to ten organizations that demonstrate evidence of a commitment to learn, take action, and embrace inclusion as a core organizational value; demonstrate evidence that the organization behaviors and culture are reflective of the aspirations of the UP Program.

Once designated, organizations are eligible to apply for the Innovation Fund and the LEAD Stipend. Organizations are also eligible for the UP Award. The application for UP Designation will open in September 2019 and will be due by the end of November.

DEI Pilot Program

The Mass Cultural Council, as part of a continuum of diversity, equity, and inclusion (DEI) work being addressed by the Universal Participation Initiative (UP), has partnered with artists Maia Chao and Josephine Devanbu, to pilot an artist-led program that stewards an innovative approach to drive institutional change. This DEI Pilot Program is a creative, social experiment that centers the non-attending public as museum critics and consulting experts. The non-user/critics are financially compensated by the participating institutions to provide bold and authentic feedback. The opportunity to hear directly from community members outside one’s established visitor base can be catalytic. The feedback from the analysis is externalized and shared with the institution’s patron base as an art intervention after a year of curated DEI conversations and initiatives. This pilot program will launch across a cohort of 3 art museums in Massachusetts in FY2020.

UP Education/Consultation

- **Innovation and Learning Network:** based on sector survey, workshops planned on job pipelines in the creative field for people with disabilities, theater practices for Deaf youth development, response creative aging statistics, and ADA 101's to introduce compliance and UP principles.
- **StageSource:** positioning and training to position service organization to be the ADA coordinator for emerging and fringe theater groups.
- **Grub Street:** charette consultation on Grub Street's new headquarters.
- **ICA Boston:** consultation on emerging grievance re: film captions.
- **MCC Creative Communities:** working with Communities and LCC's to connect creative sector/municipalities, and accessible practice.
- **Cultural Access New England (CANE):** workshop designed to complement UP workshops: access at historic sites, website access, emergency preparedness.

Leadership/Branding

- **LEAD Conference:** the UP Initiative is recognized for a Community Asset Award.
- **ADA at 30:** working with the Institute for Human Centered Design, the New England ADA Center, Mass Office on Disability, and ArtWeek to facilitate 30th anniversary of the ADA as a Cultural Festival with a spotlight on artists with disabilities and creative sector jobs.



Power of culture

To: Grants Committee
Fr: Anita Walker, David Slatery
Dt: August 13, 2019
Re: FY20 Partnership Grant with MassHumanities

In our FY20 budget we are recommending **\$679,397** for our annual partnership grant with the Massachusetts Foundation for the Humanities (MassHumanities).. The proposed partnership award for FY20 is **12.25% (\$74,000) greater** than the amount actually awarded in for FY19 (\$605,229). The percentage is the same as the percentage increase in Mass Cultural Council's FY20 state appropriation (after earmarks) from the amount actually received (after earmarks) for FY19. We have an agreement with MFH that this grant will increase or decrease at the same percentage rate as our state appropriation from one year to the next.

This partnership goes back more than twenty years. The qualifications of both organizations for these partnerships were re-established through a statewide RFP process in July 2008. The partnership is renewed each year through a vote of the full Council.

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Power of culture

To: Grants Committee
Fr: Anita Walker, David Slatery
Dt: August 13, 2019
Re: FY20 Project Grant for New England Foundation for the Arts (NEFA)

Per a vote at Mass Cultural Council's January 2014 Council meeting, in a change from past practice which involved more of a dues-based scheme, the council now considers annual funding requests from NEFA for projects and activities that benefit the Commonwealth of Massachusetts. In addition, we require an annual accounting of NEFA's expenditure of any Mass Cultural Council funding with a clear showing of the benefits to Massachusetts. We of course continue to work closely with and collaborate with NEFA as an important local arts organization representing the region on issues of mutual interest.

Staff will present a summary of NEFA's FY19 Massachusetts activities and its proposal for FY20 funding in the amount of \$60,000 at the Grants Committee meeting. NEFA has requested that Mass Cultural Council increase its annual contract and staff is recommending that NEFA receive that NEFA receive an increase of \$5,000 from last year's award provided, that Massachusetts is providing no more than 50% of the funding that NEFA receives from all of the New England states. In FY19, Massachusetts provided \$55,000 to NEFA and the other 5 states provided a total of \$55,000.

For further information, we have included a report from NEFA detailing use of our FY19 award of \$55,000 which was used to support its New England States Touring (NEST) Program. According to the report, Massachusetts artists and venues received almost \$135,000 in support from NEST and another \$48,000 to Massachusetts presenting organizations through other touring programs. In addition, as the report shows, Massachusetts organizations and artists received an additional \$178,000 in support from other NEFA programs (although not specifically supported by Mass Cultural Council funding). The NEFA report also highlights other projects which generally support the Massachusetts cultural community such as Idea Swap, Assets for Artists workshop, the Northeast Indigenous Arts Alliance, Creative Communities Exchange (CCX) conference,

community placemaking initiatives, the CreativeGround online directory of New England artists and research on the creative economy in New England.

Please see the attached narrative report for further information.



FY19 REPORT TO THE MASSACHUSETTS CULTURAL COUNCIL

Overview

The New England Foundation for the Arts (NEFA) is one of six regional arts organizations (RAOs) established in 1976 in partnership with the National Endowment for the Arts (NEA) to strengthen the national arts infrastructure by cultivating the arts on a regional level. NEFA invests in artists and communities and fosters equitable access to the arts, enriching the cultural landscape in New England and the nation. NEFA is widely recognized as an influential and successful grantmaker and intermediary. We incubate challenging, meaningful initiatives while serving as a steward to long-running programs locally, regionally, nationally, and internationally. Through grants, convenings, network building, online tools, and data-driven research on the economic impact of the arts, NEFA continues an over 40-year history of pioneering partnerships and programs supporting dance, music, theater, public art, and the creative economy.

The Massachusetts Cultural Council and its state agency equivalents in Connecticut, Maine, New Hampshire, Rhode Island, and Vermont have been among NEFA's key partners since its founding. NEFA's New England Partnership Program is sustained by funding from the National Endowment for the Arts and New England's six state arts agencies. The Partnership Program provides:

- GRANTS that subsidize artist touring fees and employment;
- [CREATIVEGROUND](#): An online directory for artists and cultural organizations;
- CONVENINGS that bring project partners together across state lines; and
- CREATIVE ECONOMY case-making data and networking.

Beyond New England-specific programs, NEFA's full roster of programs, including Center Stage, Creative City, Fund for the Arts, the National Dance Project, and the National Theater Project, bring further benefit to Massachusetts artists, organizations, and communities. The narrative below includes information on Partnership-supported New England-wide grantmaking during NEFA's FY19 (June – May), as well as Massachusetts-specific grantmaking during the reporting period (July – June). Please see the accompanying grants detail report for information on specific grants made from July 1, 2018 – June 30, 2019.

New England Presenting & Touring

New England Presenting and Touring programs support the New England presentation of performing artists of all disciplines from the region and around the globe and provide professional development and technical assistance to presenters throughout the six New England states. New England Presenting and Touring grants and convenings are funded through our partnerships with the National Endowment for the Arts and with the six New England State Arts Agencies.

GRANTS

- ***New England States Touring (NEST)*** funds nonprofit organizations in New England to present and support performances and community activities by New England-based performing artists listed as NEST-eligible in CreativeGround. Representatives from each of the six New England state arts agencies meet every four months with NEFA staff to review applications and discuss current issues facing the region. In NEFA's FY19 (June – May), NEFA awarded 34 grants in all six New England states ranging from \$410 - \$4,000, totaling \$80,134. During the Mass Cultural Council's fiscal year (July – June), NEFA awarded 8 NEST grants totaling \$20,240 to Massachusetts organizations, as well as 15 grants totaling \$33,332 to organizations in other New England states to support engagements by Massachusetts artists. Three yearly deadlines in August, December, and April.
- ***Expeditions Touring*** grants provide funding for tours featuring New England, national, and international artists that exhibit strong collaboration between artists, presenters, and nonprofit



organizations to creatively engage communities in New England. In NEFA's FY19, NEFA awarded **40** grants totaling **\$243,062** in all six states ranging from **\$1,650 – \$10,000** that will support projects in music, theater, and dance. In the Mass Cultural Council's fiscal year, NEFA awarded **17** Expeditions Touring grants totaling **\$96,978** to Massachusetts organizations, as well as **2** grants totaling **\$14,256** to organizations in other New England states to support engagements by Massachusetts artists. Annual deadline in February.

- **Expeditions Tour Planning** grants provide resources for projects that need additional planning time to build interest among presenters, leading to an application for Expeditions Touring support. In NEFA's FY19, NEFA awarded **4** grants in all six New England states ranging from **\$4,000 - \$10,000**, totaling **\$23,000**. During the Mass Cultural Council's fiscal year, NEFA awarded **1** grant totaling **\$10,000** to Massachusetts organization Double Edge Theatre in Ashfield, MA. Deadline in February.
- **Presenter Travel Fund** enhances the performing arts in the region by supporting programming and curatorial staff's travel costs associated with research. In NEFA's FY19, NEFA awarded **18** grants ranging from **\$373 - \$1,000** for a total of **\$12,673**. This included **10** Presenter Travel Fund grants totaling **\$7,300** to Massachusetts organizations in the Mass Cultural Council's fiscal year. Rolling deadline.

CONVENINGS

- **Idea Swap** is an annual event held at Mechanics Hall in Worcester, MA, for New England-based nonprofit presenting organizations to network and share ideas for touring projects. With over 180 presenters and artists from all six New England states in attendance, NEFA's 17th Annual Idea Swap in October 2018 was sold out with a record number of attendees. **42%** of participants were from Massachusetts. 22 tour project ideas were presented to all attendees, and 69 New England-based artists pitched projects in smaller "mini-swap" breakout sessions. The next Idea Swap will take place at Mechanics Hall in Worcester, MA on October 30, 2019.
- **Assets for Artists:** NEFA partnered with Assets for Artists, based at MASS MoCA in North Adams, MA, and The Boston Foundation to co-host a workshop in Boston entitled *The Nuts & Bolts of Being a Performing Artist* in April 2019. NEFA invited performing artists with profiles on CreativeGround to take part. Approximately 25 artists spent two days learning about the ins and outs of running a creative business from two working artists/educators. The majority of participants were from the Greater Boston area.
- **New England Presenters and Arts Presenters of Northern New England:** NEFA staff participate in regular meetings of the two New England presenting consortia. In FY19, NEFA's New England Programs staff attended nearly all NEP and APNNE meetings which were held in Amherst, MA, Worcester, MA, Manchester, CT, Middletown, CT, New York, NY, Concord, NH, Keene, NH, and Lebanon, NH.
- **Cultural Equity Workshop for New England Arts Presenters & Cultural Organizations:** In partnership with NEP and APNNE, NEFA co-hosted a cultural equity workshop titled "Undoing Racism and Building Cultural Change" for New England arts presenters and cultural organizers in May 2019. The [Steward Cultural Development Group](#) facilitated a gathering of 27 participants, including 10 individuals from Massachusetts, to build a shared vocabulary by examining race, privilege, power, and systems of oppression, and to develop new strategies and ideas to help affect cultural and institutional change within business operations and programming in their communities.



- **Accessibility Committee:** Under the direction of Program Manager and Accessibility Coordinator Daniela Jacobson, NEFA maintains an Accessibility Committee, which is comprised of individuals from throughout New England. The Committee is helping NEFA frame learning opportunities and best practices related to accessibility at NEFA and by our constituents. Committee member and artist Toby MacNutt (Burlington, VT) conducted site visits for NEFA’s 2019 Creative Communities Exchange in Montpelier, VT to evaluate venue accessibility and also led a NEFA staff training on accessible event planning in May 2019. Committee members from Massachusetts include NEFA Board members, Lisa Wong and Ann Smith, and Massachusetts Rehabilitation Commission Vocational Counselor, Loredana Brugnaro.
- **Partnership with [The Northeast Indigenous Arts Alliance \(NIAA\)](#)**
 - *Markets and Marketing Yourself:* NEFA partnered with NIAA to host a marketing workshop for Native American artists in New England at Crandall “minacommuck” Farm in Westerly, RI in November 2018. The workshop included tips to assist artists interested in arts markets, including a tutorial on the benefits of using CreativeGround and a panel discussion featuring artists Margaret Jacobs (Mohawk), Berta Welch (Aquinnah Wampanoag), and Endawnis Spears (Diné/Ojibwe/Choctaw/Chicksaw), who shared insights on participating in local and national markets. For more information, see the event recap [here](#).
 - *Second Annual Abbe Museum Indian Market 2019:* In collaboration with NIAA, NEFA supported the participation of 13 New England Native artists, including 5 from Massachusetts, in the Abbe Museum Indian Market in May 2019. The market featured a pop-up market with art from nearly 100 indigenous artists from over 40 nations, and included a film festival, food, exhibit tours at the museum, a fashion show, ongoing artist demonstrations, and more entertainment.

NATIONAL INITIATIVES & COLLABORATIONS

- **Partnership with South Arts on Jazz Road**
 - In Spring 2019, South Arts launched Jazz Road, a new national initiative to provide direct support to U.S.-based jazz musicians, in partnership with the five other U.S. Regional Arts Organizations. Jazz Road is an artist-centric touring and residency grant program aimed to spread jazz throughout the country, strengthen work opportunities and compensation for jazz artists, and bolster deeper engagement between jazz musicians, presenters, and communities. In December 2018, NEFA gathered over 25 jazz artists, presenters, arts administrators, and other key stakeholders from New England’s jazz community for a regional focus group during the grant program planning process.
- **Partnership with Western Arts Alliance (WAA) on Advancing Indigenous Performance (AIP)**
 - To deepen support, touring networks, and audience building for U.S.-based Indigenous performing artists, WAA recently launched the Advancing Indigenous Performing (AIP) Touring Fund in partnership with the five other U.S. Regional Arts Organizations. The AIP Touring Fund matches any Regional Arts Organization’s Touring grants awarded to a presenter engaging an Indigenous performing artist for touring within the RAO’s region. New England nonprofits receiving FY20 NEST or Expeditions Touring grants are eligible to receive AIP Tour Funds for fee support (up to 50% of the artist fee) for the 2019-20 and 2020-21 seasons.

Creative Economy

NEFA’s creative economy work supports the creative sector and creative placemaking work by highlighting the rich cultural activity of New England, quantifying its impact, connecting its leaders, and providing opportunities for anyone across the U.S. to apply research frameworks or New England model projects locally.



CONVENINGS

- ***Creative Communities Exchange (CCX)*** gathers New England's creative and cultural community leaders for networking and practical creative economy projects prepared by their peers. The Exchange, which rotates to different New England communities, highlights a wide range of successful initiatives from around New England that leverage the local creative sector for revitalization and growth of the broader community.
 - NEFA held the sixth version of this biennial event on June 6-7, 2019 in Montpelier, VT. With our local host [Montpelier Alive](#), we hosted over **260** participants over the two-day exchange. Special plenary sessions were planned to focus on inclusive creative communities and on strengthening connection and shared resources among the New England creative economy network. The reach of this year's CCX increased due to coordination with two local partners, Montpelier Alive and the Vermont Department of Housing and Community Development, who hosted their Downtown and Historic Preservation Conference in Montpelier the day prior to CCX. Combining receptions with our partners created opportunity for more participants and local VIPs to celebrate CreativeGround's fifth anniversary and future plans. We raised cash and in-kind sponsorships from local and regional organizations. Other funders, including our State Arts Agency colleagues, joined NEFA in offering registration and travel subsidy for constituents, resulting in an early sell out. The Barr Foundation brought a Learning Cohort of ten people from the Creative Commonwealth (their community foundation partners) and about fifteen Fellows from MassDevelopment's Transformative Development Initiative. The CCX advisors and review committee chose workshops representing communities across New England. Workshop leaders were individually mentored in the signature CCX format of 20 minutes of presentation, 20 minutes of discussion and 20 minutes of networking and transitions. **7** of the **24** projects presented came from Massachusetts. ZUMIX, a youth development, arts, and creative technology organization in East Boston, MA won a Creative Economy Award for their project Constelación de Historias. Photos from the event can be found [here](#).

ONLINE SERVICES

- ***Community Initiatives:*** Exemplary creative placemaking initiatives posted on nefa.org by organizations that leverage local creative assets and cross-sector partnerships for community revitalization and growth. **30%** of projects [currently posted](#) are from Massachusetts
- **CreativeGround** is a real-time online community that reflects the rich range of creative people and places at work in the six New England states in order to promote and connect them with each other and with those who know that vibrant neighborhoods go hand-in-hand with a vibrant creative sector. A product of the New England Foundation for the Arts (NEFA), this free online directory includes profiles for cultural nonprofits like libraries and theaters, creative businesses like recording studios and design agencies, and artists of all disciplines such as performing arts, visual arts, and crafts. The more it's used and promoted, the better CreativeGround illustrates the vital creative work occurring in New England communities and informs state and regional decisions about how to support and strengthen those doing that work. CreativeGround enables NEFA to continue compiling important data to add to its 40 years of research quantifying and demonstrating the impact of the New England creative economy.

Response to CreativeGround continues to be positive, and many site enhancements were made as the result of feedback from users submitted through emails, phone calls, surveys, and direct interactions at workshops and conferences. At the five-year anniversary of this New England-wide resource, NEFA received funding from a new foundation to analyze user feedback and assess CreativeGround. We commissioned a significant review of its structure and impact, resulting in a



roadmap for strategic growth. CreativeGround staff worked with Verge Arts Group, a consulting team based in Connecticut for technology, marketing and business planning, and with Vermont based consultant Dawn Ellis for additional strategies around equity, diversity, inclusion, and accessibility. Planning activities included a discovery process with consultants and staff; meetings and workshops with stakeholders including state arts agency staff, local cultural councils and community foundations; user surveys; an accessibility audit and meeting with NEFA's accessibility committee. CreativeGround has an ongoing relationship with web developers who also collaborated in the planning and identified impending needs for technology upgrades. During planning, CreativeGround staff maintained administration and promotion of the current site, offering direct technical assistance, demonstrations, information, and meeting participation at 32 events throughout New England.

Since launch in January 2014, 3,555 new Massachusetts profiles have been created or updated, representing 44.4% of all updated profiles on CreativeGround, and 5 Massachusetts profiles have been featured on the website over the past year. In FY19, CreativeGround hosted, attended, or otherwise maintained a presence at 8 workshops in Massachusetts, including a NEFA Boston Info Session hosted by Black Cotton Club, Idea Swap 2018, Greater Boston Theater Expo, and the inaugural Arts Equity Summit. CreativeGround continues to form key partnerships with local cultural councils and cultural districts, exploring ways in which these entities can utilize CreativeGround's free services to benefit their communities. CreativeGround was promoted to various Local Cultural Councils and community groups, not just by our staff and immediate partners, but by the LCCs and community groups that had previously been made aware of and have used CreativeGround as an important cultural resource for Massachusetts cultural organizations.

The Massachusetts Cultural Council has been integral to the development and continued growth of CreativeGround, and regularly provides feedback and ideas about the site. The Mass Cultural Council staff serve as important partners and ambassadors for the site, spreading the word about CreativeGround to Massachusetts constituents through social media, website links, and email communication. Since launch, the Mass Cultural Council and ArtSake websites have been responsible for over 4,200 web referrals to CreativeGround! CreativeGround would not be possible without the partnership of each of the New England SAAs.

RESEARCH

NEFA has a 40-year history of national leadership and excellence in the fields of creative economy research, analysis, and network building, beginning with our first economic impact study in 1978. Our constituents look to us to provide data and tools that strengthen the creative sector in our region. NEFA research models, network resources, and online tools can be used by anyone in the U.S. to quantify and develop their own creative community.

- ***Creative Sector Reports:*** NEFA periodically commissions studies that include methodology and data to measure the economic impact of New England's creative sector. After the launch of NEFA's most recent creative economy employment research report [The Jobs in New England's Creative Economy and Why They Matter](#) in June 2017, we have been focused on the promotion of the report and its findings throughout the region.

Selected Constituent Testimonials

For the New England States Touring tour of BABYLON:

"The show and workshop had powerful impact. After the workshop/simulation, participants spoke about how playing a game with unfair rules made them empathize with the extreme conditions faced by refugees. One participant, who works in international development, said: 'Of



course I had to send my child away, even if I would never see her again. It wasn't even a choice.' She is now creating her own puppetry piece about refugees."

Cat Meilus
Puppet Showplace Theater
Brookline, MA

For Idea Swap 2018:

"Idea Swap is a connective event that invites artists, presenters, and programmers to get a true sense of what is happening in the New England performing arts world. It's a moment to put your finger on the pulse of the performing arts pipeline!"

Andrea Blesso Albuquerque
Boston Center for the Arts
Boston, MA

For support of the Boston Area Dance Showcase:

"Thank you to you and all the support from the NEFA team we received to accomplish this (first! first ever?) Boston Area Dance showcase for New England presenters. Your incentives to the presenters' attendance gave us weight and import and it paid off. 16 presenters/arts admin folks - including you - were in attendance for most of the day. 23 choreographers (and approximately 30 more dancers) were able to share their work with everyone. Thank you- I know you all collaborate in the way we do here, so I appreciate the whole team, the support, the quick turnaround and your presence, too."

Peter DiMuro
The Dance Complex
Cambridge, MA

For the Creative Communities Exchange 2019:

"It's a great inspirational boost. The value of being reminded that others in the field are working and succeeding through some of the same issues can't be overstated."

Hank Von Hellion
Worcester PopUp
Worcester, MA

For the Expeditions program tour of Le Patin Libre (Montreal, Quebec, Canada):

"We were delighted with the community response to the skate dance party after Saturday night's performance, which attracted nearly the entire audience. Participants told us how much fun they had dancing on ice with each other and the performers. It was a truly multigenerational dance party that left seemingly everyone feeling cheerful... Our community's enthusiasm for Le Patin Libre is encapsulated in something said by Bill Eville, a year-round island resident who is Managing Editor at the local Vineyard Gazette... 'I will attend the 11am performance... and when it finishes I will text everyone I know, and others I do not know, telling them their life depends on getting to the 7pm show.'"

Alison Manning
The Yard
Chilmark, MA



Power of culture

To: Grants Committee
Fr: Anita Walker, David Slatery
Dt: August 13, 2019
Re: FY20 Grant to Support JFK Library Forum

We propose continuing our partnership with the John F. Kennedy Library Foundation to support a spring 2020 Library Forum featuring Dr. Gretchen Sorin and the documentary film *Driving While Black*.

JFK Library has proposed continuing a partnership we engaged in during the JFK centennial to jointly present one of the Library's annual forums. Our 2018 Kennedy Library Forum with actor and author John Lithgow drew more than 1,000 attendees.

A public presentation of *Driving While Black* and related forum will present an opportunity to reach new audiences with our ongoing commitment to Diversity, Equity, and Inclusion (DEI) and tie directly to another related initiative, "Look At Art Get Paid" that we will pilot this year (and discussed in the agenda item covering the UP program).

Staff recommends approval of a \$35,000 grant to support the partnership between the Library, the Library Foundation and Mass Cultural Council

A copy of the proposal is attached.

JOHN F. KENNEDY
LIBRARY FOUNDATION

July 31, 2019

Ms. Anita Walker
Executive Director
Massachusetts Cultural Council
10 Saint James Avenue, Floor 3
Boston, MA 02116-3813

Dear Anita,

I am pleased to submit the following proposal for consideration by the Massachusetts Cultural Council. The John F. Kennedy Library Foundation respectfully requests \$35,000 to support a spring 2020 Kennedy Library Forum featuring Dr. Gretchen Sorin and the documentary film *Driving While Black*. We are thrilled that you are interested in sponsoring this impactful and relevant forum, and are grateful for your invitation to apply for a grant.

Sponsorship of the Kennedy Library Forums enables us to secure a wide range of prominent, inspiring, and diverse panelists whose perspectives, experiences, and thoughtful remarks reach thousands onsite and hundreds of thousands online. As we work to expand our impact beyond the bounds of the Library—and as we work to demonstrate our commitment to reaching and engaging people of all ages, backgrounds, and demographics—events like these take on increased importance. We deeply appreciate the Massachusetts Cultural Council's dedication to expanding access to arts and cultural programming, promoting diversity and discussion, and encouraging programming that educates and inspires all, and we are proud to count you as among our most vital partners. Thank you for your ongoing support of our work, and thank you for your consideration of this request.

The Kennedy Library Forums

The immensely popular Kennedy Library Forums offer a distinct platform through which to promote and share President Kennedy's values and legacy with the 80 percent of the population born after his administration. They foster respectful discourse on a wide range of topics important to our city, nation, and world; they bring the public free access to extraordinary leaders, scholars, artists, activists, and more; and they make it possible for the Library to maintain its ranking as the largest convener of public conversations in Boston.

In 2018, the Kennedy Library presented 21 dynamic forums featuring 70 speakers on a range of topics including American politics, the Vietnam War, the challenges of news reporting in the current political climate, the history and present-day impact of racism in Boston, and more. The onsite audience for these events totaled 8,265 people, and most events reached or exceeded capacity. To ensure access to individuals unable to attend a forum in person, all forums were also professionally filmed, broadcast live, and stored for on-demand viewing on our website (www.jfklibrary.org). A total of 462,490 viewers accessed forums online in 2018, with nearly 111,000 watching the 2018 forums live or on-demand and 352,000 viewing archived forums from past years.

Highlights of the 2018-2019 forums include:

- **Leadership in Turbulent Times** (November 7, 2018): Pulitzer Prize-winning historian Doris Kearns Goodwin discussed her new book, which explores the leadership of Abraham Lincoln, Theodore Roosevelt, and Lyndon Johnson, with Robin Young, co-host of WBUR's *Here and Now*.
- **The Soul of America: The Battle for Our Better Angels** (November 13, 2018): Pulitzer Prize-winning historian Jon Meacham discussed his new book, which examines historical antecedents of our current climate of partisan division, with longtime former ABC correspondent Ann Compton.
- **Exploring Race through Drama** (March 19, 2019): Keith Hamilton Cobb, actor and author of *American Moor*, and David Howse, executive director of ArtsEmerson, examined the powerful role performance can play in catalyzing conversations on race, equality, and social challenges with Lizzy Cooper Davis, professor at Emerson working at the intersection of arts and social justice.
- **American Moonshot: John F. Kennedy and the Great Space Race** (April 4, 2019): Award-winning author and Rice University professor of history Douglas Brinkley discussed his new book with Pulitzer Prize-winning author and Harvard professor of history Fredrik Logevall.
- **Something Wonderful: Rodgers and Hammerstein's Broadway Revolution** (June 23, 2019): Todd Purdum, staff writer at *The Atlantic*, discussed his new book with Dan Aucoin, chief theater critic for *The Boston Globe*.

A full listing of and details on all forums held in 2018-2019 can be found at www.jfklibrary.org/forums, and a PDF of our 2018 Forums Report is attached.

Planning for the 2019-2020 Kennedy Library Forums is currently underway, and we are eager to continue building on the momentum generated by our recent programming. Forums planned for the 2019-2020 year will feature timely topics including civil rights; the 100th anniversary of women's suffrage; the upcoming 2020 elections; the 40th anniversary of the completion of the John F. Kennedy Presidential Library and Museum, designed by the late I. M. Pei; and more. Upcoming forums will be posted to our website as they are finalized, and we look forward to keeping you apprised the exciting lineup as it is developed.

Request for Support

A grant of \$35,000 from the Massachusetts Cultural Council would provide vital sponsorship of the *Driving While Black* forum featuring Dr. Gretchen Sorin, scheduled for the spring of 2020.

Directed by Ric Burns and produced by Steeplechase Films in association with Dr. Sorin, SUNY Oneonta, and the Cooperstown Graduate Program in Museum Studies, the documentary film *Driving While Black* examines the history of African Americans on the road from the 1930s to the 1960s. Featuring oral histories, archival materials, and insights from scholars, writers, musicians, artists, religious leaders, and American travelers, the film explores the genre of travel literature aimed at helping black travelers navigate Jim Crow America. This highly anticipated forum will present themes of racial, cultural, and social history related to freedom, mobility, and race in America.

Gretchen Sorin is the Senior Historical Advisor for the film, and her dissertation and forthcoming book form the basis of the scholarship for the documentary. Dr. Sorin received her PhD in history from the University of Albany in 2009, and is currently Distinguished Professor and Director of the Cooperstown Graduate Program at SUNY Oneonta.

In addition to offering the forum, we would also be pleased to host a private dinner for special guests following the forum. This gathering, held in the Library’s Mural Room, would allow forum panelists, key Kennedy Library supporters, and a list of guests invited by the Massachusetts Cultural Council (including your Board) to continue the conversation in an intimate setting. If interested, we would welcome you to make remarks at the dinner.

Costs associated with the forum and dinner are outlined below.

<u>Item</u>	<u>Cost</u>
Compensation*	\$14,500
Audiovisual Services	\$3,000
Videography Services	\$3,150
Graphic Designer	\$200
Advertising	\$250
Printing (brochure)	\$300
Photographer	\$1,000
Security	\$500
Travel (including participant out-of-pocket expenses)	\$5,000
Flowers	\$500
Catering	\$7,500
Total Budget for <i>Driving While Black</i> Forum	\$35,900

*Includes the following staff positions: Forum Producer, Program Assistant, Executive Director, Deputy Director, Communications Officer, Digital Strategist

The Massachusetts Cultural Council’s support for the forum would be recognized on signage in the main lobby and outside of the Smith Center where forums are held; in the Foundation’s monthly e-newsletter, which reaches an audience of more than 80,000; and in the Foundation’s Annual Report and Forums Report. We will also continue to include the MCC in the Kennedy Library Foundation’s President’s Council for major donors, with benefits throughout the year including reserved seating at the Kennedy Library Forums and corresponding VIP receptions and events, as well as behind-the scenes tours including special exhibits and the Kennedy Family private quarters.

The past support of the Massachusetts Cultural Council has helped contribute to dynamic and thought-provoking forums with a reach that encompasses Boston and beyond. Today more than ever our world needs informed, engaged, and conscientious citizens, and the importance of your support to the Kennedy Library Foundation cannot be overstated. Thank you for your ongoing generosity and consideration of this request.

Sincerely,



Steven M. Rothstein
Executive Director
steven.rothstein@jfkfoundation.org
617.514.1671



Power of culture

To: Grants Committee
Fr: Anita Walker, David Slatery, Jen Lawless, Lisa Simmons
Dt: August 13, 2019
Re: FY20 Grant to Support Network Arts Administrators of Color

Request Summary ArtsBoston has requested funding to support the continued enhancement and expansion of its Network for Arts Administrators of Color Boston (NAAC Boston), with a long-term goal of building a statewide alliance of regional networks working collectively to attract and retain people of color working in the arts sector. Staff is recommending a \$25,000 grant to support the effort.

Project Background Launched in 2016 with thirty members, NAAC Boston has grown dramatically. Today it includes more than 300 individual members who are self-identifying people of color and allies committed to building collective and individual power that fosters equity within the arts sector. NAAC Boston is led by a community-based Advisory Committee of nine members and hosts monthly events which range from professional development sessions, to member socials, to public panel discussions. The Network also maintains an online member directory (which has become a valued resource for HR directors searching for job candidates of color as well as funders working to build diverse grant review panels) and monthly newsletter. There is an active NAAC Boston Google Group listserv and Facebook group that allows members to share job postings, professional development opportunities, and other information with one another. Most recently, NAAC Boston, with support from MCC, launched its Mentorship & Sponsorship Pilot Program, which pairs both early and midcareer arts administrators of color with leaders of color in the arts for nine months of advising and career coaching.



Power of culture

To: Grants Committee
Fr: Anita Walker, David Slatery
Dt: August 13, 2019
Re: FY20 DataArts Contract

As referenced in the grants recommendation memo for the Cultural Investment Portfolio (CIP), Mass Cultural Council makes use of a data reporting platform called the “Cultural Data Profile” administered by the organization now known as SMU DataArts (after a recent merger and affiliation with Southern Methodist University) and formerly known as the Cultural Data Project or CDP, a powerful online financial tracking tool that was created by the Pew Charitable Trusts and launched in Massachusetts in 2009 through a partnership between Mass Cultural Council, Pew, and other Massachusetts funders. This application over the years has evolved into a basic grantmaking tool for which we pay a fee each year. The price we have negotiated for FY20 is \$47,500, the same cost as last year.