Gaming Mitigation Fund
Welcome & Introductions

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Program Officer

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Structure for Questions

• Submit questions using the Q&A feature when the presentation hits the related topic.

• Questions will either be answered through the Q&A or asked out loud for the larger group.

• At the end there will be a change to vocally ask questions as well as submit them through the Q&A feature.

NOTE: This presentation is a supplement to the guidelines
Auto-Generated Captions

• Auto-Generated captions have been enabled.

• To turn them on click on the “Show Captions” icon on the Zoom menu bar on the bottom of the Zoom window.

• You can also select “View Full Transcript” on the Zoom menu bar to have a separate transcript pop up rather than scrolling captions.
Agenda

1. Eligibility
2. Touring Credentials
3. Application Walkthrough
4. Review Process & Timeline
5. Additional Q&A

Te Ao Mana at Jacob’s Pillow Dance. Photo by Mahinahina Choy Ellis.
Eligibility
Eligibility Criteria

• Applicants must be a performing arts center.

• Applicants must be a non-profit (which can include cultural affiliates) OR municipally owned.

• Applicants must present touring shows or artists.
Performing Arts Center

Performing Arts Centers are defined for this program as:

• Having a **primary mission** to promote access, diversity, or education in the arts, humanities, or interpretive sciences.

• Committing **50% or more of their operating expenses** to the performing arts.

• There is **no requirement to own a venue**.
Fully-Cultural Massachusetts Non-Profits

• A legally-recognized 501(c)3 non-profit in good standing in the Commonwealth of Massachusetts.

• Nonprofit performing arts centers managed by separate nonprofit managing organizations.

• The managing entity must have a long term (at least 5 years) contract, lease, or deed articulating their management responsibilities.
Cultural affiliate Performing Arts Center

A semi-independent performing art center that operates under a non-cultural parent organization.

In addition to the mission and performing arts expense requirements, cultural affiliates must:

• **Manage their own budget.**

• Have at least **one full-time, paid staff** position dedicated solely to the performing arts center/cultural affiliate.

• Have its own **advisory board.**
Municipally-owned performing art centers.

- Managed by the municipality itself.
- Managed by an eligible managing entity.
  - **Eligible Managing Entities** can be non-profit or for-profit but must have a long term (at least 5 years) contract, lease, or deed articulating their management responsibilities.
  - **Ineligible Managing Entities** are or operate under the direction of resort-style or slot parlor casinos.
Touring Credentials
MUST present touring shows or artists.

Touring shows or artists must be:

• an independent entity being *presented* as a guest at the organization.

• a headliner(s) with name recognition that is used as a marketing tool in a piece produced by the performing arts center.
Touring Show or Artist Credentials

There are 3 set credentials to help verify that a performance features an eligible touring show or artist.

• Touring Artists Roster
• Touring Schedule
• Touring Artists' Representation

Applicants will need to provide a link to or information on 2 of those 3.
Touring Artist Roster

- https://www.pollstar.com/
- https://www.creativeground.org/
- https://www.bandsintown.com/
- https://www.songkick.com/
- https://www.apap365.org/
- https://cinars.org/cinars/about

Or some similar service.

Yo-Yo Ma at Music Worcester
Touring Schedule

Established history of touring within the last five years.

• travel to different towns, cities, states, or countries in a pre-planned route for a series of live performances

Chloé Arnold's Syncopated Ladies at The Hanover Theatre and Conservatory for the Performing Arts.
Touring Artists' Representation

- CAA
- CAMI
- High Road Touring
- Jensen Artists
- IMG Artists
- Paradigm Agency

Or some similar agency.
Application
Welcome to Mass Cultural Council's Grants Management System

Login to:

- Complete an application for our grants and programs
- Get details about an existing grant
- Fulfill reporting requirements
- Register as a panelist

Details on all of our grants, programs, and services can be found on the Agency's website.

Join our email list.

Need help with login?
Process & Timeline
Application Review Process

Staff review to confirm eligibility.

- Ineligible applicants are notified and removed from pool
- Eligible applications are then reviewed to confirm formula components

Applications needing corrections will be notified.

- The applicant will be given a deadline to resubmit the corrected application.

Applications without issue and corrected applications will then be moved into formula consideration.
Formula and Grant Amounts

Grant Amounts are determined by two factors:

• Percent of Performances Impacted: total number of eligible performances divided by the total number of performances.

• Total fees paid to touring shows or artists for the eligible performances.

Not all eligible applicants are guaranteed funding.
Use of Grant Funds

Grant funds must be spent on fees paid to touring shows or artists which can include:

• Payments to the show/artist including bonuses and percentages for in-person and/or virtual performances.

• Housing costs for the touring show/artist for in-person performances.

• Travel costs for the show/artist for in-person performances.
Timeline

February 1, 2024: Applications deadline (11:59pm ET)

March 2024 (estimated): Email award notifications sent to grantees

March 2024 (estimated): Contracts mailed to grantees

June 30, 2024: Date by which the grants funds must be spent.

TBD (Fall 2024): Final Report Due/Application for next cycle

Rajah O'Hara at The Theater Offensive
Questions?

Check out our FAQs: Gaming Mitigation Frequently Asked Questions

Sign up for weekly Office Hours: Gaming Mitigation Office Hours

Email: lillian.lee@mass.gov

Call: 617-858-2737
Thank You!