



FY24 Cycle
Info Session

Gaming Mitigation Fund



Welcome & Introductions

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Lillian Lee
Program Officer



Greg Torrales
Program Officer

Structure for Questions

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- Submit questions using the Q&A feature when the presentation hits the related topic.
- Questions will either be answered through the Q&A or asked out loud for the larger group.
- At the end there will be a change to vocally ask questions as well as submit them through the Q&A feature.

NOTE: This presentation is a supplement to the guidelines

Auto-Generated Captions

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- Auto-Generated captions have been enabled.
- To turn them on click on the “Show Captions” icon on the Zoom menu bar on the bottom of the Zoom window.
- You can also select “View Full Transcript” on the Zoom menu bar to have a separate transcript pop up rather than scrolling captions.

Agenda

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1. Eligibility
2. Touring Credentials
3. Application Walkthrough
4. Review Process & Timeline
5. Additional Q&A



Te Ao Mana at Jacob's Pillow Dance. Photo by Mahinahina Choy Ellis.

Eligibility

Eligibility Criteria

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Sweet Honey In The Rock at Bombyx Center for Arts & Equity Photo by Julian Parker-Burns

- Applicants must be a performing arts center.
- Applicants must be a non-profit (which can include cultural affiliates) OR municipally owned.
- Applicants must present touring shows or artists.

Performing Arts Center

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Performing Arts Centers are defined for this program as:

- Having a **primary mission** to promote access, diversity, or education in the arts, humanities, or interpretive sciences.
- Committing **50% or more of their operating expenses** to the performing arts.
- There is **no requirement to own a venue**.

Fully-Cultural Massachusetts Non-Profits

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- A legally-recognized 501(c)3 non-profit in good standing in the Commonwealth of Massachusetts.
- Nonprofit performing arts centers managed by separate nonprofit managing organizations.
- The managing entity must have a long term (at least 5 years) contract, lease, or deed articulating their management responsibilities.

Cultural affiliate Performing Arts Center

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A semi-independent performing art center that operates under a non-cultural parent organization.

In addition to the mission and performing arts expense requirements, cultural affiliates must:

- **Manage their own budget.**
- Have at least **one full-time, paid staff** position dedicated solely to the performing arts center/cultural affiliate.
- Have its own **advisory board**.

Municipally-owned performing art centers.

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- Managed by the municipality itself.
- Managed by an eligible managing entity.
 - **Eligible Managing Entities** can be non-profit or for-profit but must have a long term (at least 5 years) contract, lease, or deed articulating their management responsibilities.
 - **Ineligible Managing Entities** are or operate under the direction of resort-style or slot parlor casinos.



Touring Credentials

MUST present touring shows or artists.

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Touring shows or artists must be:

- an independent entity being **presented** as a guest at the organization.
- a headliner(s) with name recognition that is used as a marketing tool in a piece produced by the performing arts center.

Touring Show or Artist Credentials

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There are 3 set credentials to help verify that a performance features an eligible touring show or artist.

- **Touring Artists Roster**
- **Touring Schedule**
- **Touring Artists' Representation**

Applicants will need to provide a link to or information on 2 of those 3.

Touring Artist Roster

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- <https://www.pollstar.com/>
- <https://www.creativeground.org/>
- <https://www.bandsintown.com/>
- <https://www.songkick.com/>
- <https://www.apap365.org/>
- <https://cinars.org/cinars/about>

Or some similar service.



Yo-Yo Ma at Music Worcester

Touring Schedule

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Established history of touring within the last five years.

- travel to different towns, cities, states, or countries in a pre-planned route for a series of live performances



Chloé Arnold's Syncopated Ladies at The Hanover Theatre and Conservatory for the Performing Arts.

Touring Artists' Representation

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- CAA
 - CAMI
 - High Road Touring
 - Jensen Artists
 - IMG Artists
 - Paradigm Agency
- Or some similar agency.



Nick Offerman at Huntington Theatre Company



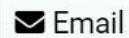
Application

SmartSimple Grants Management System (GMS)



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Login



Email



Password

Login

[Forgot Password?](#)

New to the System?

Register

Welcome to Mass Cultural Council's Grants Management System

Login to:

- Complete an application for our grants and programs
- Get details about an existing grant
- Fulfill reporting requirements
- Register as a panelist

[Details on all of our grants, programs, and services](#) can be found on the Agency's website.

[Join our email list.](#)

[Need help with login?](#)



Process & Timeline

Application Review Process

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Staff review to confirm eligibility.

- Ineligible applicants are notified and removed from pool
- Eligible applications are then reviewed to confirm formula components

Applications needing corrections will be notified.

- The applicant will be given a deadline to resubmit the corrected application.

Applications without issue and corrected applications will then be moved into formula consideration.

Formula and Grant Amounts

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Grant Amounts are determined by two factors:

- Percent of Performances Impacted: total number of eligible performances divided by the total number of performances.
- Total fees paid to touring shows or artists for the eligible performances.

Not all eligible applicants are guaranteed funding.

Use of Grant Funds

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Grant funds must be spent on fees paid to touring shows or artists which can include:

- Payments to the show/artist including bonuses and percentages for in-person and/or virtual performances.
- Housing costs for the touring show/artist for in-person performances.
- Travel costs for the show/artist for in-person performances.

Timeline

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February 1, 2024: Applications deadline (11:59pm ET)

March 2024 (estimated): Email award notifications sent to grantees

March 2024 (estimated): Contracts mailed to grantees

June 30, 2024: Date by which the grants funds must be spent.

TBD (Fall 2024): Final Report Due/Application for next cycle



Rajah O'Hara at The Theater Offensive

Questions?

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Check out our FAQs: [Gaming Mitigation Frequently Asked Questions](#)

Sign up for weekly Office Hours: [Gaming Mitigation Office Hours](#)

Email: lillian.lee@mass.gov

Call: 617-858-2737



Thank You!