



Power of Culture

From WARM & FUZZY FEELS by Chanel Thervil, image courtesy of The Boston Children's Museum



Mass Cultural Council

Power of culture

FY22 Priorities

Increase investment in a cultural sector still reeling from the impacts of the COVID-19 pandemic

- Do so while keeping admin simple for grantees and us and maximizing service delivery and constituent support

Racial Equity

- Launch Racial Equity Plan and actions and begin work on designing learning cohort

Operational Improvements and Efficiencies

- Launch new Grants Management/Customer Relationship Management system
- Increase capacity of fiscal team and improve systems for reporting, compliance, and making payments
- Invest in dedicated HR Director

Mass Cultural Council Budget: Fiscal Year 2022

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Massachusetts State House

Total: \$28,960,206

*State Appropriation: \$21,375,000

NEA Grants: \$1,852,246

*Gaming Funds: \$5,155,675

Other funds: \$577,285

*State Appropriation includes \$1.38 million in earmarks including \$1 million for a new program and \$.38 million of passthrough funds

**Gaming funds include funds the Council has voted to allocate as well as anticipated revenue from collections for the year



Summary of Legislative Language

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1. Align spending with strategic plan
2. Invest 75% of state appropriation into grant spending
3. Report on spending plan by January 3, 2022

Amount Granted: FY21 and FY22

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Total Grantmaking (Including Gaming, Cares Act Funds, and Earmarks)

***FY21:** \$29.6 million

FY22: \$24.0 million

**FY21 includes \$10 million in onetime Federal Cares Act money received through Executive Office of Housing and Economic Development.*

Total Grantmaking:

Percentage of Appropriation Spent on Grants

Total in Grants = \$24 million

112% of the FY22 State Appropriation is expected to be awarded in grants.

Amount Granted: FY21 and FY22

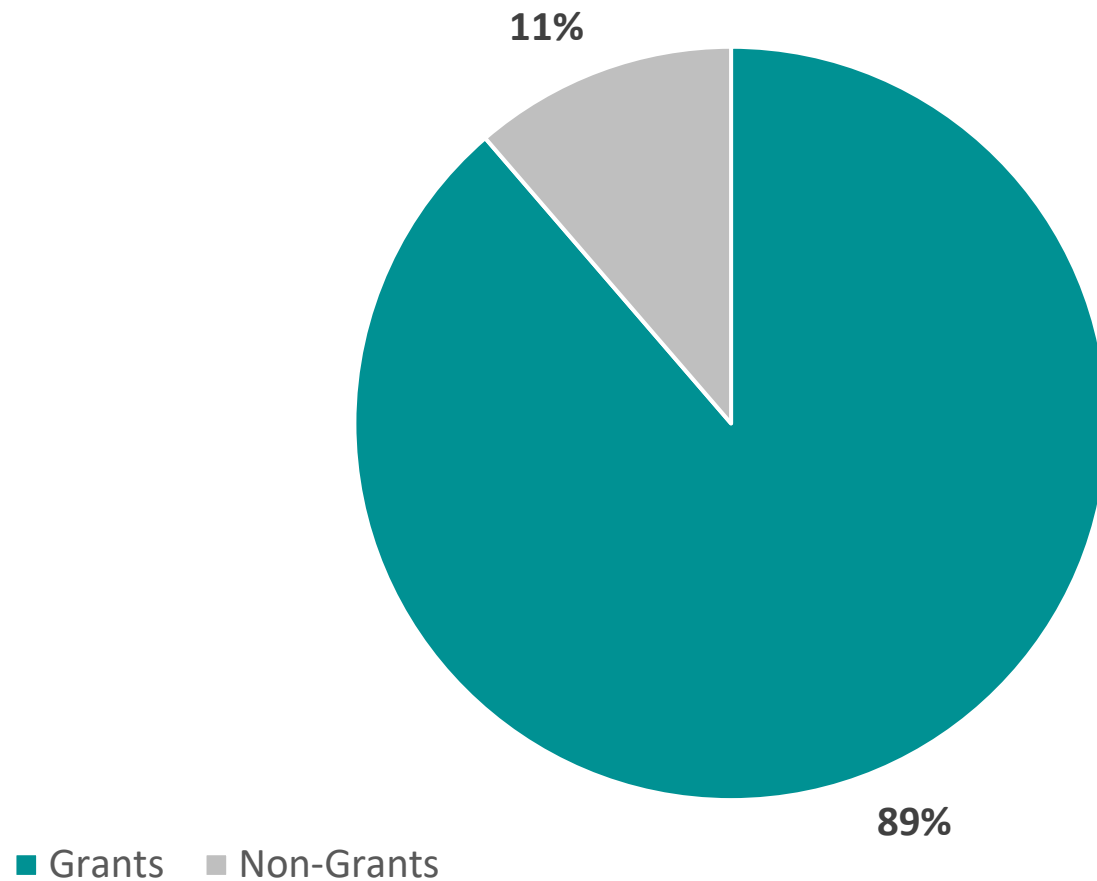
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State Appropriation Grantmaking (Excluding Gaming and CARES Funds, and Earmarks)

FY21: \$16.3 million

FY22: \$17.9 million

State Appropriation Grantmaking: Percentage of Appropriation Spent on Grants



FY18 – FY22* Strategic Plan Goals

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Enriching Communities: Amplify cultural vitality in cities and towns through integrated community-focused grants, initiatives, and advocacy.

Growing the Economy: Enhance the Commonwealth's economic vitality by helping artists and cultural organizations thrive.

Advancing Inclusion and Equity: Promote more diverse and inclusive participation in the cultural sector by ensuring equity in policies, practices, and opportunities.

Empowering a Creative Generation: Enhance creative learning experiences in schools and communities that instill agency in, and support the growth of, creative, productive, independent-minded young people.

Building Internal Capacity: Strengthen Mass Cultural Council's internal capacity to deliver the highest quality services to constituents and enable the agency to effectively fulfill its mission.

**Pending approval, Strategic Plan will be extended one year to FY23*

Enriching Community

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Services

- Community check-ins and webinars
- Regional gatherings for Local Cultural Councils and cultural districts
- Cultural district speaker series
- Marketing and audience development workshops for festivals

Enriching Community Grants

Community	FY21	FY22	Change	Note
Cultural District Grants	\$397,500	\$412,500	4%	Increased grants from \$5k to \$7.5k in FY21 for COVID. Keeping that increase for FY22.
Local Cultural Councils	\$4,350,000	\$4,785,000	10%	All LCCs see increase. Minimum increased from \$4,800 to \$5,000
Festivals	\$50,000	\$300,000	500%	In FY21 ran a limited cycle due to COVID. FY22 represents a 200% increase from the last full cycle in FY21. Grants are increasing from \$500 to \$1,500.
MassHumanities	\$686,191	\$754,886	10%	Formula
New England Foundation for the Arts	\$60,000	\$60,000	0%	Maintaining
	\$5,543,691	\$6,312,386	14%	

Advancing Inclusion and Access

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Services

- Implementation of Racial Equity Plan
- Development of Cultural Equity Learning Cohort program
- Film project highlighting Massachusetts folk and traditional artists
- Universal Participation (UP) Innovation and Learning Network
- UP Office hours

Advancing Inclusion & Access Grants

Access and Inclusion	FY21	FY22	Change	Note
Traditional Arts Apprenticeships	\$100,000	\$100,000	0%	Second year of funding
Cultural Investment Portfolio Projects grants	\$350,000	\$487,500	39%	Increase the number of awards
UP Innovation Fund	\$81,000	\$90,000	11%	Increase the number of awards
Innovation and Learning Network (ILN) stipend	\$30,000	\$50,000	67%	Increasing from \$3,000 to \$5,000 per org
LEAD Conference Professional Development Grants		\$15,000		Did not run in FY21, restarting the program
Network for Arts Administrators of Color	\$35,000	\$35,000	0%	Maintaining
Cultural Equity Learning Community	\$50,000	\$50,000		Second year funding For specific project
Social Prescription Pilot	\$64,753	\$120,000	85%	
	\$646,000	\$947,500	47%	

Growing the Economy

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Services

- Professional development and capacity building workshops for artists
- Capital planning workshop for organizations
- Small shop workshops for cultural organizations
- Data Arts workshop

Growing the Economy Grants

Economy	FY21	FY22	Change	
Artist Fellowships	\$600,000	\$1,300,000	117%	Doubling the number of artists receiving funds. Increase finalist award from \$1,500 to \$5,000
Cultural Investment Portfolio Grants	\$5,626,000	\$6,181,600	10%	Increase for almost every org
Cultural Investment Portfolio Gateway Grants	\$112,000	\$128,000	14%	Increase grants from \$3,500 to \$4,000
Media Partnerships	\$130,000	\$130,000	0%	Maintaining
MassCreative		\$15,000		New, for specific project
	\$6,468,000	\$7,754,600	20%	

Empowering a Creative Generation

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Services

- META Fellowship and support of multidisciplinary teaching artists
- Work with Youth Arts Impact network to support and cultivate new Creative Youth Development programs
- Partner on Arts Integration Leadership Conference with Lesley University, Arts | Learning, and DESE
- Creative Youth Development (CYD) Black Indigenous People of Color (BIPOC) Alumni Council development

Empowering a Creative Generation Grants

Youth	FY21	FY22	Change	
YouthReach	\$1,480,000	\$1,613,000	9%	Increase in grant amount
STARS Residencies	\$1,150,000	\$1,265,000	10%	Increase number of grants and increased per session amount for cultural partners
Poetry Out Loud	\$20,000	\$20,000	0%	Maintaining
Big Yellow School Bus	\$0	\$0		Continuing COVID-19 related pause
Mass History Day	\$20,000	\$20,000	0%	Maintaining
Johnson String Project	\$30,000	\$30,000	0%	Maintaining
Arts Learning		\$8,000		New, for specific project
	\$2,700,000	\$2,956,000	9%	

Looking Ahead to FY23

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While delivering our FY22 grants and services, we will be evaluating and planning for FY23

All Departments

- Racial Equity Plan

Racial Equity/Universal Participation

- Racial Equity Plan
- Scale up Universal Participation(UP) and build Cultural Equity Learning Module

Planning for FY23

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Communities

- Rural data collection/convenings/correction proposal
- Revise Festival Funding Guidelines
- Deepening work with Local Cultural Council's
- Research and Data Collection for elevating Community Development as Strategic Plan Focus Area

Public Affairs

- Develop consolidated awards/advocacy event proposal
- Develop multi-year funding goal messaging and advocacy campaign

Planning for FY23

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Youth

- Analysis and/or redesign of Social Prescription program
- Analysis and/or redesign of Creative Youth Development (CYD) Black Indigenous People of Color (BIPOC) Youth Alumni Council
- Research and Data Collection for elevating Arts Education as Strategic Plan Focus Area

Cultural Investment Portfolio

- Review Portfolio/Gateway programs - launch new/revised Portfolio/Gateway
- Scale Capacity Building grants

Planning for FY23

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Artists

- Develop capacity building grants

Cultural Facilities Fund

- With Artists, Research and Data Collection for elevating Artist infrastructure as Strategic Plan Focus Area



Mary Bichner performing
SYNESTHESIA SUITE:
CONSTELLATIONS at
Boston's Museum of
Science, photo
by Jonathan Beckley



Power of culture