



Power of culture

**MASS CULTURAL COUNCIL
GRANTS COMMITTEE**

**TUESDAY, JUNE 2, 2020
3:30-5:00 PM**

ON-LINE MEETING

(CALL-IN INSTRUCTIONS POSTED AT
<https://massculturalcouncil.org/about/board/>
UNDER "JUNE 2, 2020 GRANTS COMMITTEE MEETING")

<u>AGENDA</u>	<u>VOTE</u>
1. Call to Order- Open Meeting Law Notice	
2. Minutes- March 3, 2020, March 31, 2020	X
3. Chair Report	
4. Executive Director Report	
5. FY20 Artist Fellowships Program: Grant Recommendations, Round Two	X
a) Choreography,	
b) Fiction/Creative Nonfiction	
c) Painting	
6. FY 21 Planning Discussion	
a. Overview	
b. Data	

c. Program Presentations

- i. Artists Programs-*Fellowships, Apprenticeships*
- ii. Community- *Local Cultural Councils, Cultural Districts, Festivals*
- iii. Education- *Big Yellow School Bus, STARS, Creative Minds Out of School, History Day, Poetry Out Loud*

10 MINUTE BREAK

7. FY 21 Strategies Discussion Related to Prior Presentations



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MASS CULTURAL COUNCIL
GRANTS COMMITTEE

TUESDAY, JUNE 2, 2020: 3:30-5:00 PM

ON-LINE MEETING

RESOLUTIONS

Section 2

RESOLVED: that the Grants Committee approves the minutes of the March 3, 2020 and March 31, 2020 Grants Committee Meetings in the form presented to the Grants Committee at its June 2, 2020 Meeting.

Section 3

RESOLVED: To recommend to Mass Cultural Council the FY20 Artist Fellowship grant awards in the disciplines of Choreography, Fiction/Creative Nonfiction and Painting as reviewed by the Grants Committee at its June 2, 2020 meeting.

OPEN MEETING LAW STATEMENT

Please note that this meeting is an open meeting of a public body subject to the Massachusetts Open Meeting Law. A notice of this meeting together with the agenda was posted on Mass Cultural Council's website 48 or more hours ago (excluding weekends and holidays).

This meeting shall be open and accessible to all members of the public except at such times when this body has voted to go into closed executive session under the Open Meeting Law.

Please note that this body has invited staff of Mass Cultural Council to be present at the meeting.

Mass Cultural Council welcomes members of the public to attend its public meetings. Under the Open Meeting Law, however, this is not a public hearing and public testimony will not be taken. Individuals may not address the meeting without permission of the Chair.

Any member of the public may record this meeting provided that they first notify the Chair and must not interfere with the meeting. The Chair will then inform the members of the meeting that they are being recorded.

This meeting is a virtual meeting held under the Open Meeting Law as modified by the Governor's recent emergency declaration. Only Committee members, Council members and invited staff will be able to address the meeting. All other persons will be muted. Please note that anyone attempting to disrupt the meeting may be muted, have their ability to project video images shut off or even removed from the meeting, at the discretion of the chair

Draft minutes of the open session of this meeting shall be kept and shall be posted on Mass Cultural Council's website no later than 30 days after the meeting provided that such minutes shall not be considered official until they have been approved by this body in open session. Individuals asserting a violation of the Open Meeting Law may file a complaint with this body within 30 days or with the Attorney General's office thereafter.

**TIPS FOR PARTICIPATING IN A VIRTUAL OPEN MEETING USING VIDEOCONFERENCING
WHEN THERE ARE SEVERAL PARTICIPANTS
(adapted from several sources)**

- In order to minimize background noise, please mute microphone when not speaking.
- Please raise hand in order to be recognized by the chair.
- In order for all members to have an opportunity to speak and be heard, please wait to speak until specifically recognized by the chair.
- If there are questions, please direct them to the chair and the chair will then recognize the appropriate person to respond.
- Please limit statements to three minutes.
- The chair will reserve the right to limit discussion in order to allow sufficient time for every member to be heard who wishes to speak.



Power of culture

ARTIST FELLOWSHIPS REPORT JUNE 2020

To: Mass Cultural Council Grants Committee
From: Anita Walker, David Slatery, Jenifer Lawless, Bethann Steiner, Kelly Bennett, Dan Blask
Date: June 2, 2020
Re: FY20 Artist Fellowships (Second Cycle)

Enclosed for your review and approval are recommendations for 18 fellowship awards (\$15,000) and 16 finalist awards (\$1,500) from a total of 1222 eligible applications for the FY20 Artist Fellowships panels in Choreography, Fiction/Creative Nonfiction, and Painting.

Following this memo are charts with award recommendations from our recent grant panels; lists of panelists; rankings from each panel; and brief information on each recommended fellow and finalist.

Please note that in response to the pandemic crisis in April 2020, the Council diverted \$49,500 originally designated for the FY20 Artist Fellowships awards to go to the Mass Cultural Council COVID-19 Relief Fund for Individuals. The recommendations in the following pages reflect three fewer \$15,000 Fellowships and three fewer \$1,500 Finalist awards than originally planned.

Artist Fellowships Overview. The Artist Fellowships provide direct, unrestricted support to artists in recognition of artistic excellence. Mass Cultural Council has awarded Artist Fellowships almost continuously since FY75. The award level has ranged from \$3,000 to its current level of \$15,000 (the highest in the program's history).

There are two Artist Fellowship deadlines, each with different disciplines, in every fiscal year. The first Artist Fellowships deadline for FY20 was October 7, 2019 for the categories of Drawing & Printmaking, Poetry, and Traditional Arts. Panels met in December, and their award recommendations were approved at the January 2020 Council meeting.

The second FY20 application deadline was January 27, 2020, for the disciplines of Choreography, Fiction/Creative Nonfiction, and Painting. Panels met (via Zoom) in April to produce the grant recommendations in the pages ahead.

Outreach. To encourage a broad applicant pool, we promote the availability of the awards in multiple ways. We announce the grants in the Artist News e-newsletter (7000+ subscribers), as well as in the Community Initiative (almost 6,000 subscribers) and Power of Culture (12,000+ subscribers) e-newsletters. The Communications Department does media outreach and extensive social media communication to promote the grants.

In FY20, Kelly Bennett from the Artist Department and Luis Cotto and Ricardo Guillame from the Communities Department attended the Cape Cod Chamber of Commerce & Visitors Bureau's regional meeting of Cultural Districts. Kelly talked about the grants and encouraged Cultural Districts to spread the word to their members. She also presented a remote Artist Fellowship Program Application Workshop for the Artists Association of Nantucket. Artist Fellowships opportunities are also thoroughly promoted on ArtSake, our online resource for artists.

Review Process and Criteria. The review criteria for Artist Fellowships are *artistic quality* and *creative ability*, based solely on the work submitted. Grant panels review the applications anonymously. No aspect of the applicants' biography, career, geography, or other identifying information is introduced into the review. The applications' work samples are scored by each panelist on a five-point scale.

In most categories, there is also a first round of review before the panel, which narrows the field to the most competitive applications through a yes/no vote.

After applications are scored by the panels, a ranked list is given to the panel to make its final funding recommendations. In the case of a tie, panelists determine which of the tied applicants receive the award through a discussion and vote. The funding lists that follow this memo reflect the award rankings.

Mass Cultural Council Artist Fellowships Charts June 2020

FY20 Awards in Choreography, Fiction/Creative Nonfiction, and Painting

FY20 - \$15,000 fellowships, \$1,500 finalist awards								
<u>Discipline</u>	Applicants	Grants	Percent	Amount	Finalists	Percent	Amount	Total Awarded
Choreography	60	4	6.67%	\$60,000	4	6.67%	\$6,000	\$66,000
Fiction/CNF	603	7	1.16%	\$105,000	6	1.00%	\$9,000	\$114,000
Painting	559	7	1.25%	\$105,000	6	1.07%	\$9,000	\$114,000
TOTAL	1222	18	1.47%	\$270,000	16	1.31%	\$24,000	\$294,000

FY20 Awards in All Categories, Year to Date

FY20 - \$15,000 fellowships, \$1,500 finalist awards								
<u>Discipline</u>	Applicants	Grants	Percent	Amount	Finalists	Percent	Amount	Total Awarded
Drawing & Printmaking	363	8	2.20%	\$120,000	6	1.65%	\$9,000	\$129,000
Poetry	243	7	2.88%	\$105,000	6	2.47%	\$9,000	\$114,000
Traditional Arts	26	4	15.38%	\$60,000	4	15.38%	\$6,000	\$66,000
Choreography	60	4	6.67%	\$60,000	4	6.67%	\$6,000	\$66,000
Fiction/CNF	603	7	1.16%	\$105,000	6	1.00%	\$9,000	\$114,000
Painting	559	7	1.25%	\$105,000	6	1.07%	\$9,000	\$114,000
TOTAL	1854	37	2.00%	\$555,000	32	1.73%	\$48,000	\$603,000

FY18 Awards, for Comparison

FY18 - \$12,000 fellowships, \$1,000 finalist awards								
<u>Discipline</u>	Applicants	Grants	Percent	Amount	Finalists	Percent	Amount	Total Awarded
Drawing & Printmaking	348	6	1.72%	\$72,000	6	1.72%	\$6,000	\$78,000
Poetry	230	6	2.61%	\$72,000	6	2.61%	\$6,000	\$78,000
Traditional Arts	17	3	17.65%	\$36,000	4	23.53%	\$4,000	\$40,000
Choreography	60	5	8.33%	\$60,000	5	8.33%	\$5,000	\$65,000
Fiction/Creative Nonfiction	551	7	1.27%	\$84,000	6	1.09%	\$6,000	\$90,000
Painting	578	7	1.21%	\$84,000	6	1.04%	\$6,000	\$90,000
TOTAL	1784	34	1.91%	\$408,000	33	1.85%	\$33,000	\$441,000

**Mass Cultural Council
Artist Fellowships
Choreography Panel
April 17, 2020**

Panelists

Vanessa Anspaugh

Choreographer and Dance Artist

Randal Fippinger

Producing Director, Williams College '62 Center for
Theater and Dance

Kristin Gregory

Producing Manager, Dance
New England Foundation for the Arts

Martha Potyrala

Dance Coordinator, Five Colleges

Reader

Ana Masacote

Afro-Latin Dance Specialist

**FY20 ARTIST FELLOWSHIPS AND FINALISTS
PANEL RECOMMENDATIONS
CHOREOGRAPHY**

Panel Date: April 17, 2020

Total Applications: 60

Applicant	City	County	Rating	Recommendation
Ian Berg	Allston	Suffolk	4.67	\$15,000
Ilya Vidrin	Brookline	Middlesex	4.25	\$15,000
Chris Aiken and Angie Hauser	Florence	Hampshire	4.00	\$15,000
Callie A. Chapman	Somerville	Middlesex	4.00	\$15,000
Alexander W. Davis and Joy Davis	Boston	Suffolk	4.00	\$1,500
Tom James Truss III and Matthew Cumbie	Great Barrington	Berkshire	4.00	\$1,500
Rebecca McGowan	Somerville	Middlesex	3.75	\$1,500
Jenna L. Pollack	Boston	Suffolk	3.50	\$1,500

FY20 Mass Cultural Council Artist Fellowship Recipients and Finalists Choreography

RECIPIENTS

Chris Aiken & Angie Hauser

Florence, MA

<https://www.smith.edu/academics/faculty/chris-aiken>

<http://www.angiehauser.com/>



Photo: Jonathan Hsu

Ian Berg

Allston, MA

<https://scoutsomerville.com/artist-spotlight-ian-berg/>



Photo: Chris McIntosh

FY20 Mass Cultural Council Artist Fellowship Recipients and Finalists Choreography

RECIPIENTS

Callie Chapman

Somerville, MA

<https://zoedance.org/about-us-bios/>



Ilya Vidrin

Brookline, MA

<https://www.ilyavidrin.com/bio>



Ilya Vidrin's & Reciprocity Collaborative's "Partnering & Science Lab" at Jacob's Pillow, photo Sue Murad

FY20 Mass Cultural Council Artist Fellowship Recipients and Finalists Choreography

FINALISTS

Alexander Davis & Joy Davis

Boston, MA

<https://thedavissisters.com/about-1>



Rebecca McGowan

Somerville, MA

<https://rebeccamcgowandance.com/>



FY20 Mass Cultural Council Artist Fellowship Recipients and Finalists Choreography

FINALISTS

Jenna Pollack

Somerville, MA

<https://www.jennapollack.com/>



Photo: Tyler Mallory

Tom James Truss III & Matthew Cumbie

Great Barrington, MA

<https://www.mcla.edu/news1/2017-Nov/new-dance-instructor-helps-to-shape-new-dance-minor>

<http://matthewcumbie.com/event/creative-residency-with-tom-truss-nate-mel/>



**Mass Cultural Council
Artist Fellowships
Fiction/Creative Nonfiction Panel
April 29, 2020**

Panelists

Mary-Kim Arnold	Writer, Poet, and Visual Artist
Mary O'Donoghue	Writer and Fiction Editor, AGNI
Salvatore Scibona	Writer and Director, New York Public Library's Cullman Center for Scholars & Writers
Shubha Sunder	Writer and Mass Cultural Council Fellow

Readers

Cherline Bazile	Writer
Robert Croll	Classics Editor-at-Large, Restless Books
Jennifer Alise Drew	Nonfiction Editor, AGNI
Jane Dykema	Writer
Stephanie G'Schwind	Editor, Colorado Review Director, Center for Literary Publishing
Janalyn Guo	Writer
Dianca London Potts	Writer

**Mass Cultural Council
Artist Fellowships 2020
Fiction/Creative Nonfiction**

Readers (cont'd)

Jill Maio	Writer
Sean P. McCarthy	Writer
Speer Morgan	Editor-in-Chief, Missouri Review
GennaRose Nethercott	Writer
Lynne Nugent	Managing Editor, The Iowa Review
Anie Onaiza	Writer
Daniela Petrova	Writer
Peng Shepherd	Writer
Ashley Strosnider	Managing Editor, Prairie Schooner
Shilpi Suneja	Writer
Brian Trapp	Writer
Laura Willwerth	Writer

**FY20 ARTIST FELLOWSHIPS AND FINALISTS
 PANEL RECOMMENDATIONS
 FICTION/CREATIVE NONFICTION**

Panel Date: April 29, 2020

Total Applications: 603

Applicant	City	County	Rating	Recommendation
Ann Ward	Shutesbury	Franklin	4.00	\$15,000
Daniel E. Robb	Pelham	Hampshire	3.75	\$15,000
Morris Collins	West Roxbury	Suffolk	3.75	\$15,000
Emily Shelton	Cambridge	Middlesex	3.67	\$15,000
Kelle Groom	Provincetown	Barnstable	3.50	\$15,000
Linda Woolford	Andover	Essex	3.50	\$15,000
Whitney Scharer	Arlington	Middlesex	3.50	\$15,000
Alyssa Songsiridej	Cambridge	Middlesex	3.50	\$1,500
Amanda Giracca	Housatonic	Berkshire	3.50	\$1,500
Chivas Sandage	Easthampton	Hampshire	3.50	\$1,500
Justine Dymond	Belchertown	Hampshire	3.50	\$1,500
Matthew Muller	Pittsfield	Berkshire	3.50	\$1,500
Robert Dall	Cambridge	Middlesex	3.50	\$1,500

FY20 Mass Cultural Council Artist Fellowship Recipients and Finalists Fiction/Creative Nonfiction

RECIPIENTS

Morris Collins

West Roxbury, MA

<https://morriscollins.com>

The Inn at the End of History

Novel about holocaust survivors and the confusions of Jewish identity in Trump's America.

Kelle Groom

Provincetown, MA

<https://www.kellegroom.com>

The Year Without Summer

Creative nonfiction exploring the meaning of home, set in Cape Cod, Massachusetts.

Daniel E. Robb

Pelham, MA

<http://danielrobb.net>

Arc of the GW

Novel about a young woman facing injustice and abuse, and her journey to sovereignty.

Whitney Scharer

Arlington, MA

<https://whitneyscharer.com>

Silver Wives

Historical novel from the perspective of the wives of 19th-Century "Silver King" Horace Tabor.

FY20 Mass Cultural Council Artist Fellowship Recipients and Finalists Fiction/Creative Nonfiction

RECIPIENTS

Emily Shelton

Cambridge, MA

Infant Bride

Alternate history novel about a witch hysteria in the Mass. Bay Colony (pre-Salem Witch Trials).

Ann Ward

Shutesbury, MA

Some Quick Thing

Novel about a woman who decides to expose her now-famous childhood abuser.

Linda Woolford

Andover, MA

Terrible Beauties

Short story exploring the role of art and design during times of crisis and change.

FY20 Mass Cultural Council Artist Fellowship Recipients and Finalists Fiction/Creative Nonfiction

FINALISTS

Robert Dall

Cambridge, MA

Epiphenomena

Darkly comic story about a neighborhood in crisis after a burglary.

Justine Dymond

Belchertown, MA

Brave of Worms

Personal essay about an ordeal with breast cancer.

Amanda Giracca

Housatonic, MA

<https://amandagiracca.com>

Wildish: Animals, Kinship, and My Search for Wild in a Humble Landscape

Hybrid of memoir and nature writing exploring the author's adventures with animals.

Matthew Muller

Pittsfield, MA

<https://www.matthewzanimuller.com>

Field Survey

Quirky story about a woman sending satisfaction surveys to the men she meets online.

FY20 Mass Cultural Council Artist Fellowship Recipients and Finalists Fiction/Creative Nonfiction

FINALISTS

Chivas Sandage

Easthampton, MA

<https://www.csandage.com>

Water's Edge

Nonfiction exploring social justice, hate crimes, and gender identity in the American South.

Alyssa Songsiridej

Cambridge, MA

<https://alyssasongsiridej.com>

Predator

Story about a Thai American family uneasily adapting to life in Des Moines, Iowa.

**Mass Cultural Council
Artist Fellowships
Painting Panel
April 27, 2020**

Panelists

Erin Becker

Norma Jean Calderwood Director
Cambridge Art Association

Nathan Prebonick

Artist, Instructor, Rhode Island School of Design

Yo Ahn Han

Artist, Assistant Professor
Massachusetts College of Art and Design

**FY20 ARTIST FELLOWSHIPS AND FINALISTS
PANEL RECOMMENDATIONS
PAINTING**

Panel Date: April 27, 2020

Total Applications: 559

Applicant	City	County	Rating	Recommendation
Warner Friedman	Sheffield	Berkshire	4.67	\$15,000
Gerald Bergstein	Cambridge	Middlesex	4.33	\$15,000
David Brewster	Northampton	Hampshire	4.33	\$15,000
Michele J. Lauriat	Wakefield	Middlesex	4.33	\$15,000
Alex Lukas	Cambridge	Middlesex	4.33	\$15,000
Daniela Rivera	Wellesley	Norfolk	4.33	\$15,000
Lynda Schlosberg	Lexington	Middlesex	4.00	\$15,000
Joerg Dressler	Provincetown	Barnstable	4.00	\$1,500
Andrew Fish	Somerville	Middlesex	4.00	\$1,500
Anne Leone	Berkley	Bristol	4.00	\$1,500
Greg Menco	Somerville	Middlesex	4.00	\$1,500
Wilhelm Neusser	Somerville	Middlesex	4.00	\$1,500
Virginia Bradley	Great Barrington	Berkshire	3.67	\$1,500

FY20 Mass Cultural Council Artist Fellowship Recipients and Finalists Painting

RECIPIENTS

Gerald Bergstein

Cambridge, MA

<http://gerrybergstein.com>



Body Politic, oil on canvas, 66" x 84" x 1.5"

David Brewster

Northampton, MA

<http://www.davidbrewsterfineart.com>



American Sorrow: Chasing Trumps Tornado, Oil on Mi-Teintes, 47" x 64" x 2"

FY20 Mass Cultural Council Artist Fellowship Recipients and Finalists Painting

RECIPIENTS

Warner Friedman

Sheffield, MA

<http://www.clarkgallery.com/artists/warner-friedman>



The Bridge, Acrylic on canvas, 78" x 104" x 2"

Michele Lauriat

Wakefield, MA

<http://www.michelelauriat.com/>



Untitled from the series Fells Woods, Gouache, acrylic, colored pencil, and graphite on paper, 75" x 55"

FY20 Mass Cultural Council Artist Fellowship Recipients and Finalists Painting

RECIPIENTS

Alex Lukas

Cambridge, MA

<https://www.alexlukas.com/>



Monopine, Marker, pencil crayon, gouache, watercolor, ink, spraypaint, 10" x 6.5"

Daniela Rivera

Wellesley, MA

<http://www.danielarivera.com>



Labored Landscape. Where the Sky touches the Ground, Oil on canvas, 12' x 30' x 30'

FY20 Mass Cultural Council Artist Fellowship Recipients and Finalists Painting

RECIPIENTS

Lynda Schlosberg

Lexington, MA

<http://www.lyndaschlosberg.com>



Tuning In, Acrylic on panel, 40" x 30" x 2"

FY20 Mass Cultural Council Artist Fellowship Recipients and Finalists Painting

FINALISTS

Virginia Bradley

Great Barrington, MA

<http://www.virginiabradley.com>



Yellowstone 12, oil on canvas, 40" x 36" x 2.5"

Joerg Dressler

Provincetown, MA

<http://joergdressler.com>



Undulation, Acrylic on Canvas, 24" x 18" x 0.75"

FY20 Mass Cultural Council Artist Fellowship Recipients and Finalists Painting

FINALISTS

Andrew Fish

Somerville, MA

<http://www.andrewfish.art>



Blue Bench, Oil on linen, 54" x 60" x 1.5"

Anne Leone

Berkley, MA

<http://www.anneleone.com>



Cenote Azul #40, acrylic on linen, 70" x 86" x 2"

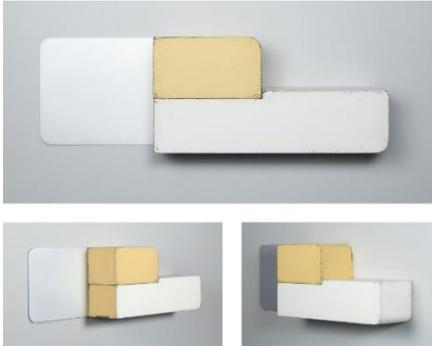
FY20 Mass Cultural Council Artist Fellowship Recipients and Finalists Painting

FINALISTS

Greg Mencoff

Somerville, MA

<http://www.gregmencoff.com>



Inner Morandi, Latex, wood, etched aluminum, 6" x 18" x 3.5"

Wilhelm Neusser

Somerville, MA

<http://www.wilhelmneusser.com>



Bog/Dark Sky (#2002), Oil on linen, 39" x 47"

Grants Committee

BACKGROUND INFORMATION ON PROGRAMS

Meeting 1 of 2: June 2, 3:30pm to 5:00pm

FY21 Planning. The June 2 meeting will be focused on discussing strategies and approaches certain programs (listed below) may take in FY21. We won't have time to make detailed presentations about each program and how it works. To help with that background information, it may be helpful for you to refresh your memory about each program in order to prepare. Here are the current FY20 program guidelines for each of the programs that will be discussed on June 2:

- Artist Fellowships: <https://massculturalcouncil.org/artists-art/artist-fellowships/application-process/>
- Traditional Arts Apprenticeships: <https://massculturalcouncil.org/artists-art/traditional-arts-apprenticeships/application-process>
- Cultural Districts: <https://massculturalcouncil.org/communities/cultural-districts/application-process/>
- LCCs: <https://massculturalcouncil.org/documents/lccguidelines.pdf>
- Festivals: <https://massculturalcouncil.org/communities/festivals/application-process/>
- BYSB: <https://massculturalcouncil.org/education/big-yellow-school-bus/application-process/>
- STARS: <https://massculturalcouncil.org/education/stars-residencies/application-process/>
- CMOST: <https://massculturalcouncil.org/education/creative-minds-out-of-school/>

Grants Committee

Meeting 2 of 2: June 9, 1:00 – 2:30pm

FY21 Planning continues. The June 9 meeting will be focused on discussing strategies and approaches certain programs (listed below) may take in FY21. It may be helpful for you to refresh your memory about each program in order to prepare. Here are the current FY20 program guidelines for each program to be discussed on June 9:

- CIP Portfolio: <https://massculturalcouncil.org/organizations/cultural-investment-portfolio/portfolio/application-process/>
- CIP Gateway: <https://massculturalcouncil.org/organizations/cultural-investment-portfolio/gateway/application-process/>
- CIP Projects: <https://massculturalcouncil.org/organizations/cultural-investment-portfolio/projects/application-process/>
- YouthReach: <https://massculturalcouncil.org/creative-youth-development/youthreach/application-process/>
- SerHacer: <https://massculturalcouncil.org/creative-youth-development/serhacer/application-process/>
- Amplify: <https://massculturalcouncil.org/creative-youth-development/amplify/application-process/>
- UP ILN: <https://massculturalcouncil.org/organizations/universal-participation-initiative/innovation-and-learning-network/application-process/>

June 2 & 9 Grants Committee Meetings

Detailed and annotated agendas

PROGRAM STAFF WHO WILL PRESENT AND/OR BE AVAILABLE FOR QUESTIONS ARE NOTED IN RED.

June 2: (1 of 2): 3:30-5:00 P.M.

1. Normal FY20 business - FY20 Artist Fellowships recommendations **(10 minutes)**
2. FY21 Planning – Strategies and Discussion
 - a. Recover, Rebuild, Renew and Strength, Service, Trust **(7 minutes) (ANITA)**
 - b. Statewide FY20 Grantmaking data review **(7 min) (JEN LAWLESS)**
 - c. Staff presentations: Brief program Overview – goal, design, reach with some data.
 - i. Artists: Fellowships, Apprenticeships **(7 min) (KELLY BENNETT, DAN BLASK, MAGGIE HOLTZBERG)**
 - ii. Community: LCC, Cultural Districts, Festivals **(7 min) (LISA SIMMONS (supervisor), LUIS COTTO, MINA KIM, TIMOTHEA PHAM, RICARDO GUILLAUME, VERÓNICA RAMÍREZ MARTELL)**
 - iii. Education: BYSB, STARS, CMOST, History Day, POL **(7 min) (DIANE DAILY)**
 - d. **10 Min break**
 - e. Strategies for discussion – what are the pros and cons, what questions do they have, what resonates? **(45 min)**
 - i. Do we want to consider using some program funding for relief/recover?
 1. Individual relief fund? Current pool of applicants? New pool?
 2. Some programs will have low/no demand due to severe restrictions – i.e. BYSB, CMOST, Festivals. Shift to recovery/rebuilding?
 3. Idea of shifting focus of STARS funds to train teaching artist in best practices of remote

teaching/engagement and then offering some funding to schools to host remote residencies.

Tuesday June 9:

Grants Committee (2 of 2): 1:00-2:30 PM

FY21 Planning – Strategies and Discussion

- a. Recap: Recover, Rebuild, Renew and Strength, Service, Trust **(5 minutes) (ANITA)**
- b. Staff presentations: Brief program Overview – goal, design, reach with some data.
 - i. CIP: Portfolio, Gateway, Projects **(10 min) (SARA GLIDDEN (supervisor), MICHAEL IBRAHIM, KALYN KING, CHEYENNE COHN-POSTELL)**
 - ii. CYD: YouthReach, Amplify, Teaching Fellowships **(10 min) (ERIK HOLMGREN (supervisor), KÄTHE SWABACK, CARINA-RUIZ ESPARZA)**
 - iii. UP: ILN, Innovation fund, LEAD grants **(10 min) (CHARLES BALDWIN, ANGELINA LUPINI)**
 - iv. Partnership Grants: NEFA, Mass Humanities, NAAC, etc. **(5 min) (DAVID, JEN)**
- c. **10 Min break**
- d. Strategies for discussion – what are the pros and cons, what questions do they have, what resonates? **(45 min)**
 - i. Do we want to consider using some program funding for relief/recover/renew?
 1. Project grants – convert to simple, unrestricted grants to support recovery/rebuilding? Difficulty of project

planning and implementation, want to keep door open to smaller, new, diverse, orgs.

2. Reclassifying/adding newly eligible Gateway orgs to portfolio?
3. Idea of ensuring success of new CYD applicants and supporting current CYD orgs by postponing application one year.
4. Focus of UP on renewal and intentionality around DEI in crisis.

Culture Counts



Power of culture



Big Picture

Mass Cultural Council Grantmaking

How do we compare to other State Arts Agencies (SAAs) across the country?

National Assembly of State Arts Agencies (NASAA) [released a report in January](#) looking at FY18 grantmaking data across the country.

national
assembly
of state
arts
agencies

State Arts Agency Grant Making
Fiscal Year 2018

State or Jurisdiction	Total Grants Awarded		Communities Funded	Grantees Funded
	Number	Dollars	Number	Number
Alabama	352	\$3,748,811	79	236
Alaska	193	\$1,616,733	39	151
Arizona	316	\$2,512,205	53	313
Arkansas	447	\$1,560,227	95	299
California	767	\$11,796,360	138	488
Colorado	167	\$1,242,798	46	165
Connecticut	284	\$1,994,131	70	204
Delaware	203	\$3,325,965	33	165
Florida	613	\$16,199,042	135	580
Georgia	230	\$1,469,431	103	210
Hawaii	80	\$2,369,012	24	71
Idaho	187	\$595,452	44	160
Illinois	835	\$8,937,278	151	686
Indiana	216	\$3,468,816	55	202
Iowa	156	\$1,157,703	76	155
Kansas	94	\$646,141	38	76
Kentucky	202	\$1,453,842	71	186
Louisiana	296	\$1,533,152	84	265
Maine	131	\$437,044	57	122
Maryland	840	\$18,648,255	172	760
Massachusetts	1,987	\$11,115,289	375	1,579
Michigan	529	\$10,180,055	133	391
Minnesota	624	\$32,843,213	82	493
Mississippi	216	\$1,296,080	75	192
Missouri	477	\$4,384,671	114	452
Montana	194	\$849,715	42	150
Nebraska	437	\$1,921,002	80	331
Nevada	276	\$1,014,934	34	238
New Hampshire	103	\$555,730	51	100
New Jersey	206	\$15,870,093	89	170
New Mexico	178	\$997,122	40	175
New York	2,044	\$46,267,075	219	1,229
North Carolina	356	\$7,176,132	124	271

Mass Cultural Council Reach – Broadest in the Country

4

In FY18, we were 9th in the nation in the amount of money we granted: \$11,115,289.

We were 2nd in the nation in terms of the number of grants made: 1,987.

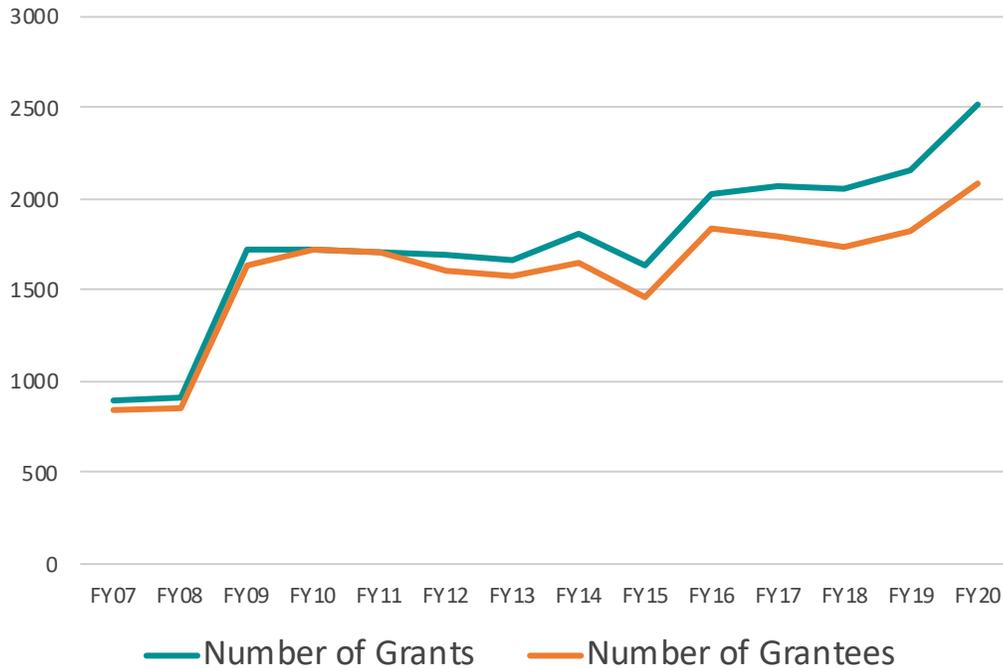
But we reached the most communities and served the most grantees in the nation.

Mass Cultural Council Reach – Broadest in the Country

FY18 SAA Grantmaking Data

	Number of Grants	Amount Awarded	Communities Funded	Grantees Funded
Massachusetts	1,987	\$11,115,289	375	1,579
New York	2,044	\$46,267,075	219	1,229
Tennessee	928	\$5,491,599	216	705
Texas	1,447	\$5,696,106	206	766
Illinois	835	\$8,937,278	151	686
Minnesota	624	\$32,843,213	82	493

Reach over time – Number of grants and number of grantees



	Amount Awarded	Number of Grants	Number of Grantees
FY07	\$10,167,613	896	844
FY08	\$10,790,137	908	854
FY09	\$10,802,751	1,718	1,631
FY10	\$8,887,143	1,731	1,727
FY11	\$8,118,139	1,711	1,708
FY12	\$7,934,410	1,699	1,602
FY13	\$7,894,601	1,665	1,572
FY14	\$9,279,729	1,811	1,657
FY15	\$10,008,462	1,632	1,464
FY16	\$11,549,502	2,025	1,837
FY17	\$11,490,646	2,076	1,797
FY18	\$10,998,635	2,056	1,742
FY19	\$12,786,679	2,156	1,820
FY20	\$19,074,009	2,520	2,087

FY20 Grantmaking – By Program

Program	Applications	Grants	Request	Award
Artist Fellowships	1,850	35	\$27,750,000	\$309,000
Amplify Youth Voices	18	15	\$25,800	\$22,500
Big Yellow School Bus	673	594	\$168,250	\$148,500
COVID-19 Individual Relief Fund*	1,868	281	\$1,868,000	\$281,000
Cultural Investment Portfolio: Formula*	312	306	\$11,788,200	\$6,312,250
Cultural Investment Portfolio: Gateway*	77	29	\$269,500	\$166,750
Cultural Investment Portfolio: Projects	222	121	\$555,000	\$302,500
CultureRx: Partnership Pilots	18	18	\$69,075	\$69,075
Educator and Teaching Artists (META-AETA)	85	78	\$113,769	\$240,710
Festivals	232	225	\$131,000	\$127,500
Gaming Mitigation	52	52	\$9,085,571	\$3,339,654
Local Cultural Councils	329	329	\$4,154,000	\$4,154,000
Massachusetts Cultural Districts Initiative	48	48	\$259,000	\$258,000
Public Partnerships & Service Projects	18	12	\$473,720	\$292,820
SerHacer*	29	22	\$457,000	\$556,250
STARS Residency	307	283	\$1,236,100	\$1,150,000
UP	67	20	\$147,000	\$59,000
YouthReach*	74	52	\$1,163,000	\$1,284,500
	6,279	2,520	\$59,713,985	\$19,074,009

*Indicates programs that granted COVID-19 relief funds, from the agency budget & outside donors (Individual Relief Fund) , the ¼ gaming mitigation funds (CIP Formula and Gateway), or the NEA CARES funding (YouthReach/SerHacer).

FY20 Grantmaking – By County

County	Applications	Grants	Request	Award
Barnstable	330	114	\$2,711,861	\$573,439
Berkshire	324	162	\$4,145,908	\$1,377,855
Bristol	261	137	\$2,718,826	\$943,134
Dukes	45	22	\$620,485	\$146,622
Essex	497	214	\$5,092,334	\$1,857,866
Franklin	230	100	\$1,794,630	\$438,450
Hampden	314	192	\$2,580,230	\$1,124,454
Hampshire	486	142	\$4,453,283	\$675,791
Middlesex	1,536	480	\$16,686,017	\$3,385,122
Nantucket	36	10	\$337,954	\$31,068
Norfolk	413	125	\$4,189,784	\$809,251
Plymouth	227	119	\$1,996,009	\$605,431
Suffolk	1,115	473	\$14,229,702	\$5,461,442
Worcester	457	230	\$4,096,081	\$1,665,084
	6,271	2,520	\$65,632,104	\$19,074,009



Application Analysis

Geographic Analysis Applications

10

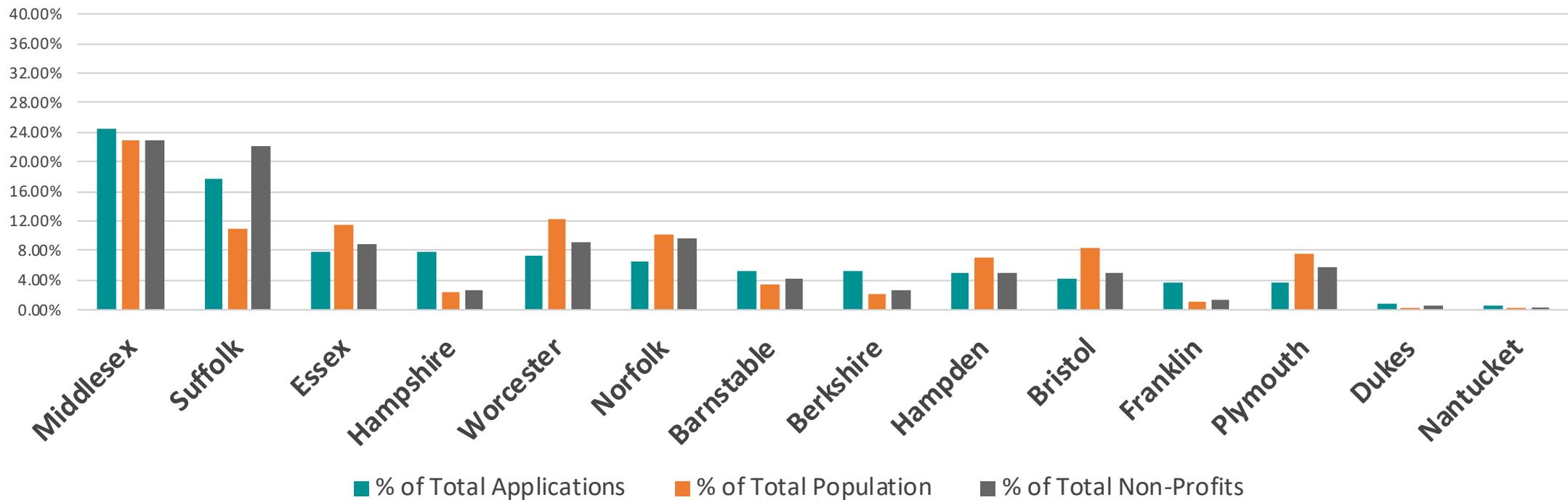
Are applications coming from all over the state?

Are some areas over or under-represented?

Where should we target outreach?

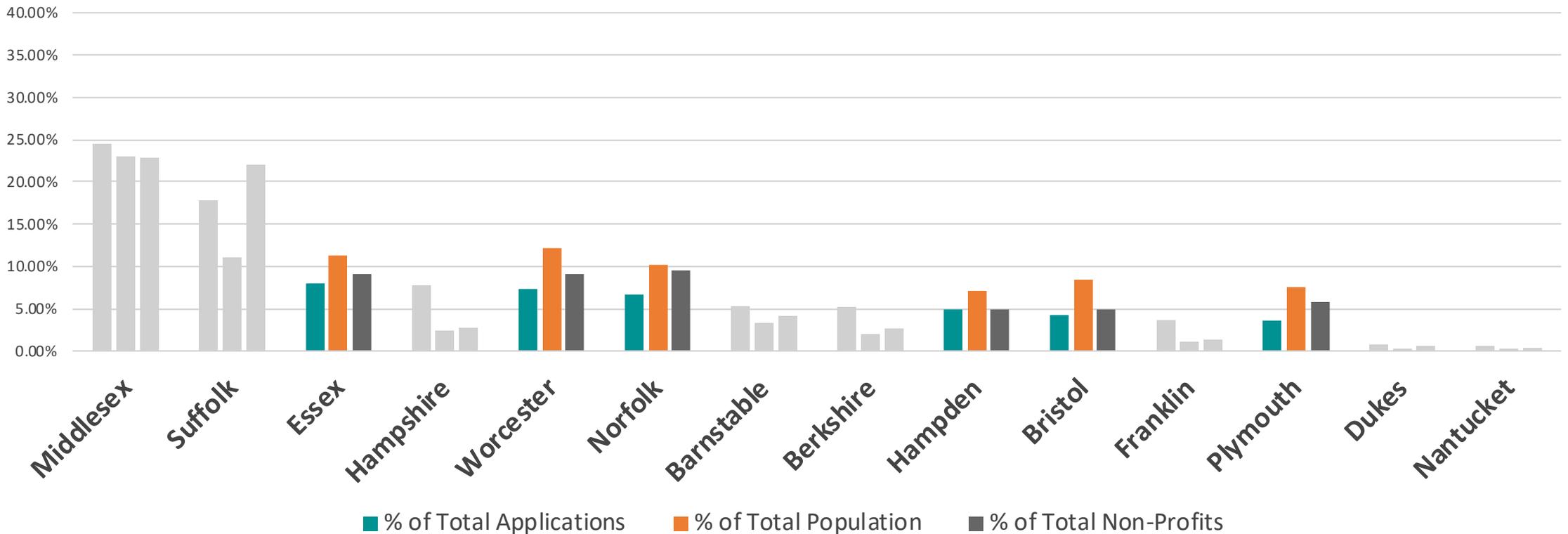
Application Demand by County Compared to % Total Population and % Total Non-Profits

Application rates for counties largely align with population and the location of non-profits. The difference between the % Application and % Population is less than 7% for all counties. The difference between % Application the % Non-Profits is less than 5% for all counties.



FY21 Outreach

Six counties had application demand lower than both % Population and % Non-profits. While the difference is less than 5% when comparing to % Population and less than 3% when comparing % Non-profits, we can focus additional outreach on these counties in FY21:





Grant Analysis

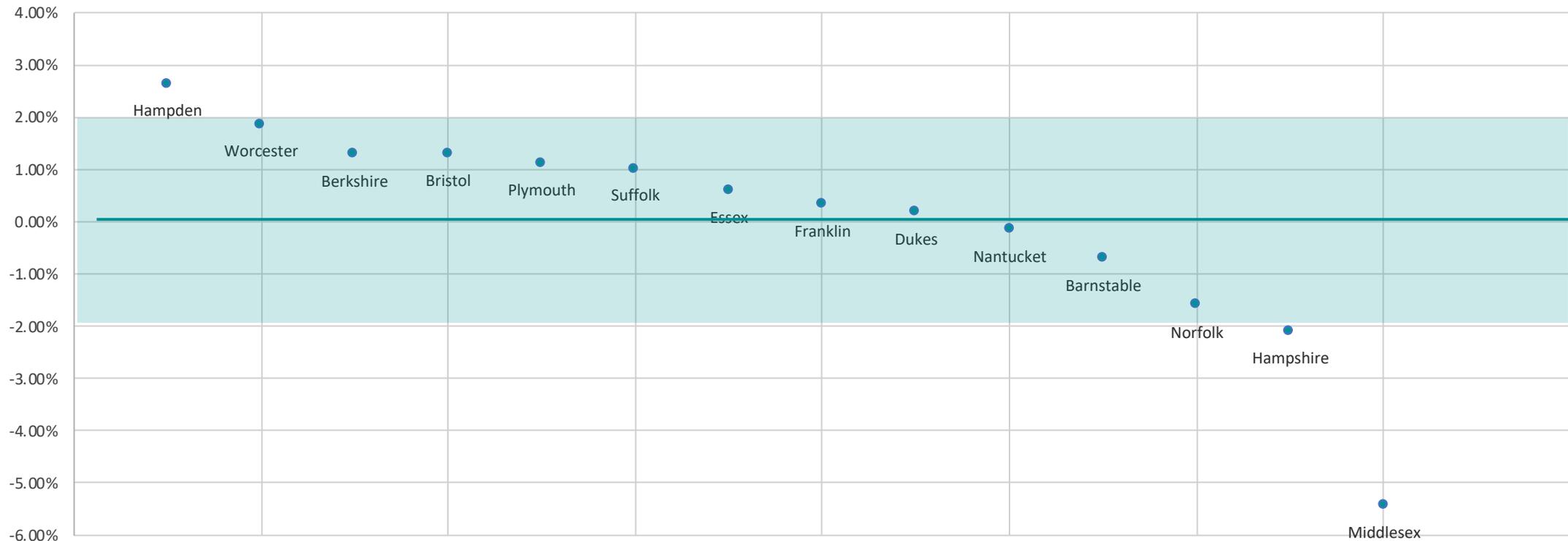
Applications Compared to Grants by County

How successful are applicants? Is there a difference by county?

County	Applications	% of Total Applications	Grants	% of Total Grants
Barnstable	330	5.26%	114	4.52%
Berkshire	324	5.17%	162	6.43%
Bristol	261	4.16%	137	5.44%
Dukes	45	0.72%	22	0.87%
Essex	497	7.93%	214	8.49%
Franklin	230	3.67%	100	3.97%
Hampden	314	5.01%	192	7.62%
Hampshire	486	7.75%	142	5.63%
Middlesex	1,536	24.49%	480	19.05%
Nantucket	36	0.57%	10	0.40%
Norfolk	413	6.59%	125	4.96%
Plymouth	227	3.62%	119	4.72%
Suffolk	1,115	17.78%	473	18.77%
Worcester	457	7.29%	230	9.13%
	6,271	100.00%	2,520	100.00%

Difference Between the % of Total Applications and % of Total Grants by County

There is no significant difference between counties. The difference between % Application and % Approved grants is less than 3% for 13 out of 14 counties. Three counties fall slightly outside the standard deviation (shaded below).



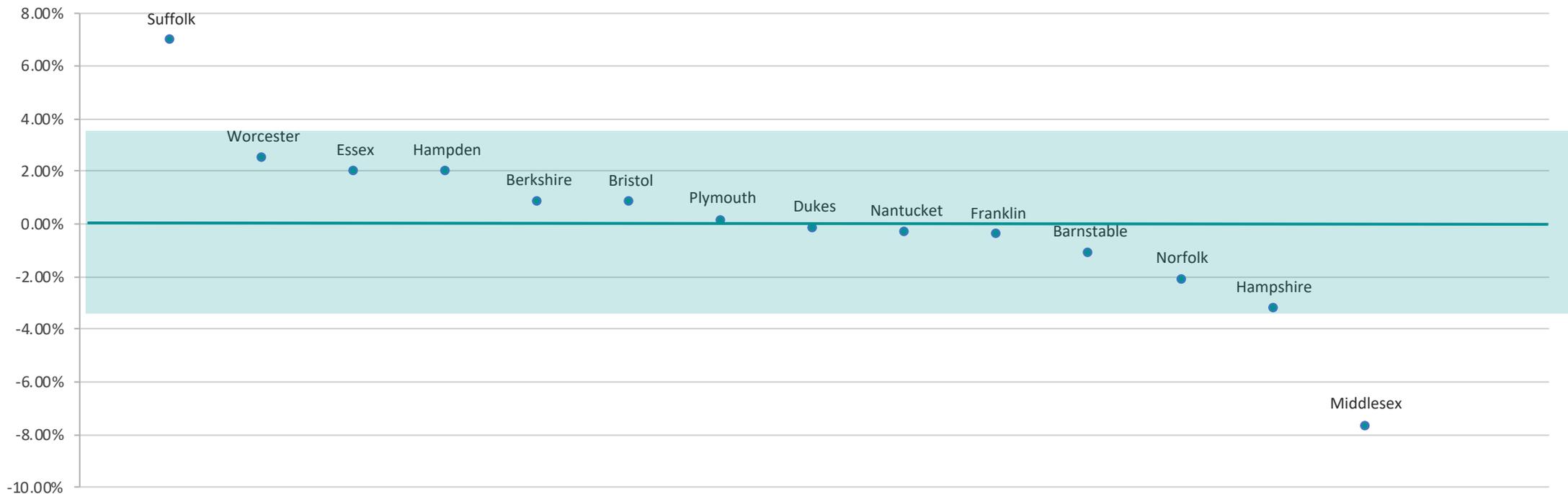
Grant Requests Compared to Amount Awarded by County

How successful are applicants? Is there a difference by county?

County	Request	% of Total Request	Award	% of Total Award
Barnstable	\$2,711,861	4.13%	\$573,439	3.01%
Berkshire	\$4,124,908	6.28%	\$1,356,855	7.11%
Bristol	\$2,718,826	4.14%	\$943,134	4.94%
Dukes	\$620,485	0.95%	\$146,622	0.77%
Essex	\$5,092,334	7.76%	\$1,857,866	9.74%
Franklin	\$1,794,630	2.73%	\$438,450	2.30%
Hampden	\$2,580,230	3.93%	\$1,124,454	5.90%
Hampshire	\$4,453,283	6.79%	\$675,791	3.54%
Middlesex	\$16,686,017	25.42%	\$3,385,122	17.75%
Nantucket	\$337,954	0.51%	\$31,068	0.16%
Norfolk	\$4,189,784	6.38%	\$809,251	4.24%
Plymouth	\$1,996,009	3.04%	\$605,431	3.17%
Suffolk	\$14,229,702	21.68%	\$5,461,442	28.63%
Worcester	\$4,096,081	6.24%	\$1,665,084	8.73%
	\$65,632,104	100.00%	\$19,074,009	100%

Difference Between the % of Total Requested and % of Total Award by County

There is no significant difference between counties. The difference between % of Total Requested and % of Total Award is less than 3% for 12 out of 14 counties. Suffolk and Middlesex are the outliers at nearly 7% above and below respectively and are the only 2 that fall outside the standard deviation (shaded).





Program Snapshots June 2 Agenda

- Artists
- Community Initiative
- Education

Artist Fellowships

19

Program Goal: To provide direct grants to Massachusetts artists to recognize artistic excellence.

Program Design: Anonymous panel review (except in the case of Traditional Arts) of twelve disciplines. Review criteria is artistic quality and creative ability based solely on the creative work submitted. Each discipline is reviewed every other year. Panelists are experts in the field (artists, presenters, curators, editors, etc), and staff guides review but does not vote.

Grant Cycle Stats: The full 12 discipline cycle happens over two years. For FY19, 1085 applications, 67 grants, \$543,000 total awarded. FY20, 1854 applications, 69 grants, \$603,000 total awarded. FY20 award levels are \$15,000 Artist Fellowships and \$1,500 Finalist awards.

Traditional Arts Apprenticeships

20

Program Goal: The Traditional Arts Apprenticeship Program provides funding for master artists to mentor apprentices in one-on-one learning experiences of traditional music, craft, or dance. Whether handcrafted or performed, traditional art reflects a community's shared sense of aesthetics and meaning.

Program Design: Panel review by an independent panel of experts in traditional arts that includes folklorists and ethnomusicologists.

Grant Cycle Stats: Funded in part by the NEA. Has been a one-year grant every other year. Just moved to a two-year grant, pending availability of funding. FY19 Funding cycle 20 applications, 10 grantees, \$70,000 awarded.

Local Cultural Council (LCC) Program

21

Program Goal: The largest grassroots cultural funding network in the nation, the Local Cultural Council (LCC) Program enriches the cultural life of all cities and towns in Massachusetts.

Program Design: 329 LCCs represent all 351 Cities and Towns. LCCs receive an allocation from us, which is determined by using the state's local aid formulas established by the legislature and is based on population and property values. LCCs serve as a regranteeing entity awarding funds based on their individual community cultural needs.

FY20 Stats: Mass Cultural Council made 329 grants totaling \$4,154,000. LCCs received 9,723 applications and made 6,930 grants for a total of \$5,042,741.

LCC Grantmaking Overview

Summary of the applications submitted to the 329 LCCs by region and the grantmaking they did in FY20 using state funds and local funds.

Region	Applications to LCC	LCCs Approved	Applicants Requested	LCCs Granted
Cape Cod	360	251	\$257,568	\$112,794
City of Boston	184	146	\$618,000	\$475,000
Franklin County	683	463	\$372,130	\$147,640
Greater Boston	1,480	987	\$2,022,179	\$871,851
Greater Merrimack Valley	615	433	\$639,312	\$317,569
Greater Springfield	740	550	\$973,441	\$484,017
Hampshire County	661	408	\$458,271	\$180,832
Martha's Vineyard	78	66	\$162,259	\$55,241
Metro West	561	356	\$487,453	\$208,723
Nantucket Island	13	10	\$29,054	\$12,286
North of Boston	851	622	\$1,098,984	\$500,190
North-Central Massachusetts	745	529	\$477,732	\$251,624
Plymouth County	851	541	\$662,911	\$319,732
South-Central Massachusetts	836	601	\$727,729	\$431,793
Southeastern Massachusetts	655	547	\$740,255	\$450,741
The Berkshires	691	455	\$540,841	\$238,013
	10,004	6,965	\$10,268,119	\$5,058,046

Festival Grants

Program Goal: Support festival programmers in producing, promoting, and developing their festivals and festival audiences.

Program Design: Two application cycles per year. Flat grants of \$500. Reviewed for eligibility in order they were submitted by Community Initiative staff.

FY20 Stats: 232 applications, 225 grants for a total of \$131,000.

Cultural District Grants

Program Goal: Support the success of state-designated cultural districts with funding for the planning and implementation of projects, events, and activities that are aligned with the overall program goals and the district specific goals identified by each cultural district.

Program Design: Grants of up to \$5,000 available to current districts once per year, and to new districts upon designation. Staff review.

FY20 Stats: 49 grants have been awarded with Fall River expected to make it 50 for a total of \$250,000.

STARS Residencies

25

Program Goal: To support residencies of three days or more that bring students and teachers together with practicing artists, scientists, and scholars. Residencies help students build confidence, discover hidden talents, explore the natural world, and understand their place in history.

Program Design: Grants between \$500 and \$5,000. Annual application open to all Massachusetts K-12 schools. Applications are reviewed by a team of outside readers on a first-received, first-reviewed basis until all funds are awarded. Schools are eligible to apply for one grant per school year.

FY20 Stats: 307 applications received, 283 grants made, \$1,150,000 awarded.

Big Yellow School Bus

26

Program Goal: provide transportation grants to K-12 schools to support field trips to non-profit cultural institutions and activities in the arts, sciences, and humanities in Massachusetts.

Program Design: Flat grants of \$250. Annual, rolling application open to all Massachusetts K-12 schools. Applications are reviewed by agency staff for eligibility on a first-received, first-reviewed basis until all funds are awarded. Schools are eligible for one grant per school year.

FY20 Stats: 673 applications, 594 grants, total awarded \$148,500

Discussion

27

Do we want to consider using some program funding for recovery/rebuilding?

Individual relief fund? Current pool of applicants? New pool?

Some programs will have low/no demand due to severe restrictions – i.e. BYSB, Festivals. Shift to recovery/rebuilding?

Idea of shifting focus of STARS funds to train teaching artist in best practices of remote teaching/engagement and then offering some funding to schools to host remote residencies.

What are the pros and cons? What questions/thoughts do you have? What resonates?



Program Snapshots June 9 Agenda

- Creative Youth Development
- Cultural Investment Portfolio
- Universal Participation (UP)
- Partnership Grants

YouthReach/SerHacer

29

Program Goal: to promote integration of substantive out-of-school arts, humanities, and science opportunities into a collaborative response to the needs of young people and communities.

Program Design: Three-year grant cycle that includes a panel review and site visits.

Grant Cycle Stats: During last application process in FY17 we received 85 applications, plus continued funding for 19 YouthReach Partners for a total of 104 applicants. Of the 104 total applicants we made 74 grants, including a record of 31 new grantees. In FY20 funded 73 grantees at at \$19,000 per organization for \$1,406,000 in total, but NEA CARES funding brought the total to \$1,840,750.

Amplify

30

Program Goal: Support the creation of work by young people in the arts, sciences, or humanities that demonstrates their capacity to be a visible and audible part of developing safe and thriving communities throughout the Commonwealth.

Program Design: Annual opportunity for young people in YouthReach/SerHacer programs to apply for project grants. Applicants can submit materials in written, audio, or video format. Panel reviewed, and panel includes young people as well. Grants of up to \$1,500.

FY20Stats: Received 18 applications, made 15 grants totaling \$22,500.

CIP Formula

31

Program Goal: To promulgate best practices, grow robust peer networks, provide targeted support for both long-term sustainability and short-term projects, and to monitor and resolve short-term crises.

Program Design: Annual operating support grants. Formula-based, using a three-year average of self-reported cash expenses via the DataArts Cultural Data Profile. A grant award minimum, maximum, and formula modifier are all determined once available funds to the Portfolio have been determined.

FY20 Stats: 306 grantees received \$6,312,250. Includes the funding approved in August 2019 and the Safe Harbor funding approved in April 2020.

Of the 306 organizations currently in the Portfolio 10% (32) have no W2 staff and 39% (118) had cash expenses below \$500,000 in their most recently completed fiscal year.

CIP Gateway

32

Program Goal: To promulgate best practices, grow robust peer networks, provide targeted support for long term sustainability.

Program Design: Two-year operating support grants. Panel Review. Criteria: 60% Public Value, 40% Organization Capacity and Sustainability. Applications every other year

Grant Cycle Stats: Previous application cycle (FY19): 76 applications. 12 organizations approved and moved to the Portfolio. Additional 29 organizations received Gateway grants of \$3000 for a total of \$87,000. In FY20, these grantees received the 2nd year of the two-year grant. Grants were increased to \$3,500, for a total of \$101,500. Safe Harbor funding brought the total to \$166,750.

Grantees organizations range in size from \$73,000 to \$8m. 69% of Gateway grantees have budgets under \$1m, and 48% are under \$500,000

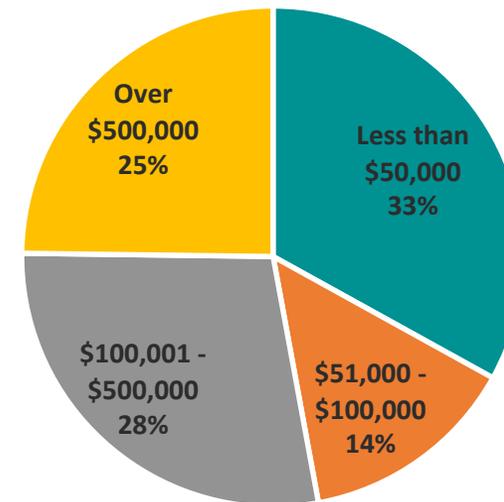
CIP Projects

Program Goal: To promulgate best practices, grow robust peer networks, provide targeted support for short-term projects. These grants support cultural projects that benefit the public.

Program Design: Panel Review. Criteria: Quality of the Project, Public Value, Organization capacity. As discussed with the grants committee, we were in the process of further streamlining the program while maintaining the overall structure and goals, prior to the COVID-19 crisis.

FY20 Stats: Received 222 applications, from organizations with budgets ranging from \$10,000 to \$50m. The program funded 121 Projects with grants of \$2,500, for a total of \$302,500.

The program supports small organizations. 91 organizations (75%) have budgets under \$500,000. See pie chart for further detail.



Universal Participation (UP) Innovation Fund

34

Program Goal: To spark creative solutions and new ideas that address barrier removal with funding to minimize risk.

Program Design: Annual application for Designated organizations, first come, first served noting geographical and discipline diversity/representation and adherence to guidelines. Staff Reviewed. Flat grants of \$3,000.

FY20 Stats: 25 applications, 15 grants, total awarded \$45,000.

FY20 Partnership Grants & Service Projects

Name	Title	Grant
ArtsBoston	Network for Arts Administrators of Color Boston (NAAC)	\$25,000
The Boch Center	ArtWeek	\$25,000
Boston Symphony Orchestra	MCC Artists and Artisans: Traditional Arts Showcase	\$10,320
Huntington Theatre Company	Poetry Out Loud Competition	\$17,500
Johnson String Project	The Johnson String Project	\$30,000
John F. Kennedy Library Foundation	2020 Kennedy Library Forum- "Driving While Black"	\$35,000
Massachusetts Historical Society	Mass History Day	\$20,000
New England Public Media	Media Arts	\$10,000
WBUR Public Radio	Media Arts	\$50,000
WERS 88.9FM	Media Arts	\$10,000
WGBH Educational Foundation	Media Arts	\$50,000
WICN Public Radio	Media Arts	\$10,000
		\$292,820

Discussion

36

Project grants – convert to simple, unrestricted grants to support recovery/rebuilding? Difficulty of project planning and implementation, want to keep door open to smaller, new, diverse, orgs.

Reclassifying/adding newly eligible Gateway orgs to portfolio?

Idea of ensuring success of new CYD applicants and supporting current CYD orgs by postponing application one year.

Focus of UP on renewal and intentionality around DEI in crisis.

What questions/thoughts do you have? What resonates? What are the pros and cons?