



Power of culture

COUNCIL MEETING BOOK

ONE HUNDRED AND FIFTY-SECOND MEETING
OF
MASS CULTURAL COUNCIL

TUESDAY, AUGUST 24, 2021

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MASS CULTURAL COUNCIL
TUESDAY, AUGUST 24, 2021

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**ONE HUNDRED AND FIFTY-SECOND MEETING
OF MASS CULTURAL COUNCIL**

**TUESDAY, AUGUST 24, 2021
10:00 AM-NOON**

ON-LINE MEETING

(CALL-IN INSTRUCTIONS POSTED AT
<https://massculturalcouncil.org/about/board/>
UNDER "AUGUST 24, 2021 COUNCIL MEETING")

<u>AGENDA</u>	<u>VOTE</u>
1. Call to Order- Open Meeting Law Notice	
2. Zoom Picture of Council	
3. Minutes of the One Hundred Fifty-First Meeting	X
4. Reports	
a. Chairman's Report	
i. Calendar of Upcoming meetings	
ii. Committee Membership	
b. Executive Director's Report	
c. Advocacy Report	
d. DEIA Report	
5. Agency Updates	
6. Racial Equity Plan	X
7. Extension of Strategic Plan Through FY23	X

8. Financial Report
 - a. PowerPoint Presentation
 - b. Approval of FY22 Budget and Spending Plan **X**
9. FY22 Grant Recommendations: Conflict of Interest Notifications
10. FY 22 Grant Recommendation: Artists Fellowships **X**
11. FY22 Program Recommendations: Traditional Arts Apprenticeships **X**
12. FY22 Grant and Program Recommendations: Cultural Investment Portfolio (CIP) **X**
 - a. Portfolio Memo & Funding List
 - b. CIP Gateway Memo & Funding List
 - c. CIP Projects Memo
13. FY 22 Media Partnerships **X**
14. FY22 Allocation and Grant Recommendations: Community **X**
 - a. Local Cultural Councils
 - b. Cultural Districts
 - c. Festivals
15. FY22 Grant and Program Recommendations: Creative Youth Development (CYD) **X**
 - a. YouthReach
 - b. Instrument Program
 - c. META (Klarman Family Foundation)
 - d. CYD Teaching Artist Fellowships (Linde Foundation)
 - e. CultureRX
16. FY 22 Grant and Program Recommendations: Education **X**
 - a. STARS
 - b. Massachusetts History Day
 - c. Poetry Out Loud
 - d. Arts | Learning
17. FY 22 Grant and Program Recommendations: UP **X**
 - a. Innovation and Learning Network Stipends
 - b. Innovation Fund Grants
 - c. LEAD Professional Development Fund Grants
18. FY 22 Grant Recommendation: Cultural Equity Learning Community **X**
19. FY 22 Grant Recommendation: Mass Humanities Partnership **X**

- | | |
|---|----------|
| 20. FY 22 Grant Recommendation: NEFA | X |
| 21. FY 22 Grant Recommendation: MASS Creative | X |
| 22. FY 22 Grant Recommendation: Network of Arts Admins of Color | X |
| 23. FY 22 Grant Recommendations- SMU Data Arts | X |
| 24. Cultural District Redesignations | X |
| a. Amherst | |
| b. Aquinnah | |
| c. Beverly | |
| d. Crossroads [Greenfield] | |
| e. Nantucket | |
| f. Plymouth Bay | |
| g. Salisbury [Worcester] | |
| h. Scituate Harbor | |
| i. West Concord | |
| 25. Adjourn | |



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MASS CULTURAL COUNCIL

TUESDAY, AUGUST 24, 2021

ON-LINE MEETING

RESOLUTIONS

Section 2- Minutes

RESOLVED: To approve the minutes of the One Hundred Fifty-First Meeting of the Mass Cultural Council

Section 4- Racial Equity Plan

RESOLVED: To approve Mass Cultural Council's Racial Equity Plan in the form provided to the Council for the Meeting.

Section 5- Strategic Plan Extension

RESOLVED: To extend Mass Cultural Council's existing FY18-22 Strategic Plan through FY 23.

Section 8- FY22 Budget and Spending Plan

WHEREAS, the General Court of the Massachusetts State Legislature has appropriated a budget of \$21,375,000 to the Massachusetts Cultural Council (the "Council") for FY22 and the Governor duly signed said budget;

WHEREAS Council staff presented a draft FY22 budget and spending plan (the "Plan") to the Executive Committee at its meeting on August 10, 2021;

WHEREAS the Executive Committee reviewed said plan and recommended that it be forwarded to the Council for approval;

WHEREAS Council staff presented the Plan to the Mass Cultural Council at its meeting on August 24, 2021 (the "Council Meeting").

NOW THEREFORE, it is hereby

RESOLVED: To approve the Plan as reviewed by the Executive Committee and as presented at the Council Meeting and attached hereto, subject to the further approvals of the individual grant and program recommendations to be considered and voted upon the Council later in this meeting; and

RESOLVED: To make available funds from the Massachusetts Cultural and Performing Arts Mitigation Trust Fund (the "Fund") to be spent in FY22 in the manner set forth in the Plan.

Section 10-23 Grant Recommendations

WHEREAS Council staff presented the grants portion of the Plan to the Grants Committee at its meeting on August 10, 2021 ("Grants Committee Meeting"), in connection with recommended grant allocations;

WHEREAS the Grants Committee recommended to the full Council the allocation of the grants presented at the Grants Committee Meeting;

WHEREAS the Grants Committee reviewed procedures of grant allocations and recommended that the Council approve the same;

NOW, THEREFORE, it is hereby

RESOLVED: To approve the Traditional Arts Apprenticeships grant recommendation in the total amount of \$100,000 as recommended by the Grants Committee;

RESOLVED: To approve the recommended Artist Fellowship program grant allocations totaling \$652,500 as recommended by the Grants Committee;

RESOLVED: To approve grant allocations to the Cultural Investment Portfolio, CIP Gateway and CIP Projects, for a total of \$6,203,000 as recommended by the Grants Committee;

Section 10-11

RESOLVED: To approve the funding of the Apprentice Grants program in the amount of \$100,000 and Artist Fellowship program allocations totaling \$1,300,000, all as recommended by the Grants Committee.

Section 12

RESOLVED: To approve the allocations to the Cultural Investment Portfolio, CIP Gateway and CIP Projects (collectively, the "CIP Programs") as recommended by the Grants Committee for an aggregate total of \$6,797,500.

Section 13

RESOLVED: To approve allocations to the Media Partnerships program of \$130,000 as recommended by the Grants Committee.

Section 14

RESOLVED: To approve an allocation to the Local Cultural Councils totaling \$4,785,000, up to \$412,500 in Cultural District grants, and \$300,000 to the Festivals Program all as recommended by the Grants Committee.

Section 15

RESOLVED: To approve grant allocations to YouthReach program, continued funding of the Instrument Library in the combined amount of \$1,636,000 plus expenditure of any remaining CARES Act funds, participation in the META and CYP Teaching Artist Fellowships program with outside foundations and funding up to \$120,000 in grants/stipends/reimbursements to participating organizations in the CultureRX program all as recommended by the Grants Committee.

Section 16

RESOLVED: To approve the following Arts Education grant allocations, \$1,265,000 to the STARS program, \$20,000 in support of Massachusetts History Day, \$20,000 in support of the NEA-funded Poetry Out Loud program and \$8,000 to Arts | Learning for its School Arts Leader Program, all as recommended by the Grants Committee.

Section 17

RESOLVED: To approve the continuation of the UP Program with grants of up to \$155,000 as recommended by the Grants Committee.

Section 18

RESOLVED: To approve a \$50,000 partnership grant to Arts Connect International for development of its Cultural Equity Learning Community (CELC) 2.0 teaching course as recommended by the Grants Committee.

Section 19

RESOLVED: To approve a grant to Mass Humanities totaling \$754,886 as recommended by the Grants Committee.

Section 20

RESOLVED: To approve a grant to NEFA of \$60,000 as recommended by the Grants Committee.

Section 21

RESOLVED: To approve a grant to Mass Creative for \$15,000 to improve their website as recommended by the Grants Committee.

Section 22

RESOLVED: To approve an allocation of \$35,000 to ArtsBoston acting on behalf of the Network Arts Administrators of Color as recommended by the Grants Committee.

Section 23

RESOLVED: to approve to contract with SMU Data Arts to provide the Cultural Data Profile tool as recommended by the Grants Committee.

Section 24

RESOLVED: to approve the re-designation of the following seven previously approved Cultural Districts:

- a. Amherst
- b. Aquinnah
- c. Beverly
- d. Crossroads [Greenfield]
- e. Nantucket
- f. Plymouth Bay
- g. Salisbury [Worcester]
- h. Scituate Harbor
- i. West Concord

OPEN MEETING LAW STATEMENT

Please note that this meeting is an open meeting of a public body subject to the Massachusetts Open Meeting Law. A notice of this meeting together with the agenda was posted on Mass Cultural Council's website 48 or more hours ago (excluding weekends and holidays).

This meeting shall be open and accessible to all members of the public except at such times when this body has voted to go into closed executive session under the Open Meeting Law.

Please note that this body has invited staff of Mass Cultural Council to be present at the meeting.

Mass Cultural Council welcomes members of the public to attend its public meetings. Under the Open Meeting Law, however, this is not a public hearing and public testimony will not be taken. Individuals may not address the meeting without permission of the Chair.

Any member of the public may record this meeting provided that they first notify the Chair and must not interfere with the meeting. The Chair will then inform the members of the meeting that they are being recorded.

This meeting is a virtual meeting held under the Open Meeting Law as modified by the Governor's recent emergency declaration. Only Committee members, Council members and invited staff will be able to address the meeting. All other persons will be muted. Please note that anyone attempting to disrupt the meeting may be muted, have their ability to project video images shut off or even removed from the meeting, at the discretion of the chair

Draft minutes of the open session of this meeting shall be kept and shall be posted on Mass Cultural Council's website no later than 30 days after the meeting provided that such minutes shall not be considered official until they have been approved by this body in open session. Individuals asserting a violation of the Open Meeting Law may file a complaint with this body within 30 days or with the Attorney General's office thereafter.

**TIPS FOR PARTICIPATING IN A VIRTUAL OPEN MEETING USING VIDEOCONFERENCING
WHEN THERE ARE SEVERAL PARTICIPANTS
(adapted from several sources)**

- In order to minimize background noise, please mute microphone when not speaking.
- Please raise hand in order to be recognized by the chair.
- In order for all members to have an opportunity to speak and be heard, please wait to speak until specifically recognized by the chair.
- If there are questions, please direct them to the chair and the chair will then recognize the appropriate person to respond.
- Please limit statements to three minutes.
- The chair will reserve the right to limit discussion in order to allow sufficient time for every member to be heard who wishes to speak.
- Modify Video Settings to "Hide all non-video participants"- this will make it easier to follow who is speaking and participating
- In the event of a service interruption during a Zoom call due to hackers, so-called "zoom bombing" or other technical difficulties, staff will indicate the call is to be terminated. Please exit the call and staff will circulate instructions by email for a new Zoom call to continue the meeting.



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UNOFFICIAL DRAFT SUBJECT TO APPROVAL BY THE COMMITTEE AT ITS NEXT MEETING

**MINUTES OF THE ONE HUNDRED-FIFTY FIRST MEETING
OF
MASS CULTURAL COUNCIL**

TUESDAY, MAY 18, 2021

ONLINE MEETING

Chair Nina Fialkow called the meeting to order at 11:36 AM

Council Members Present were

Nina Fialkow, Chair
Marc Carroll, Vice Chair
Che Anderson
Barbara Schaffer Bacon
Karen Barry
Kathleen Castro
Jo-Ann Davis
Simone Early
Matthew Keator
Susan Leff
Victoria Marsh
Ann Murphy
Robert Price
Troy Siebels

Also Present were Mass Cultural Council Staff Members David Slatery, Jen Lawless, Bethann Steiner, Ann Petruccelli Moon, Dan Blask, Kelly Bennett, Maggie Holtzberg, and Luis Cotto; and guests Senator Nick Collins, Representative Ken Gordon, Boston City Councilor Frank Baker, Boston City Councilor Michelle Wu, Bedford Selectman William Moonan, Bedford Economic Development Director Alyssa Sandoval, NOVA President Annie Le, MassCreative Executive Director Emily Ruddock, Mass Humanities Executive Director Brian Boyles, Vice President of the Vietnamese Community of Massachusetts Khang Nguyen, Legislative Aide to Senator Nick Collins Patrick Forde, Coleman Lynds, Julie Turner, Leo Stella, and Hieu Do.

Prepared on 6/2/21

Chair Nina Fialkow called the meeting to order at 11:36am and Deputy Director David Slatery reminded all present that this was an Open Meeting. Nina welcomed Council Members, staff, and guests to the 151st meeting of the Mass Cultural Council and then **called for a vote on the minutes from the Council's 150th meeting which was held on March 16th.** Troy Siebels moved to approve the minutes. Victoria Marsh seconded the motion. Deputy Director David Slatery called the role. Acknowledging that Council Members Sherry Dong, Karen Barry, Karen Hurvitz, Lillian Do, Barbara Schaffer Bacon, Robert Price, Allyce Najimy, and Ann Murphy were not present it was

RESOLVED: To approve the minutes of the One Hundred Fiftieth Meeting of the Mass Cultural Council

Nina then thanked former Council Member Sandra Dunn of Worcester who recently stepped off the Council in March after serving for six years and current Council Member Victoria Marsh who would step off the Council at the **conclusion of today's meeting.** Nina also announced that Jo-Ann Davis would be the new Chair of the Grants Committee, replacing Victoria. Nina welcomed to the meeting the newest member of the Council, Che Anderson of Worcester who was sworn in earlier in that day.

Che introduced himself. He is originally from New York City. He has lived in Worcester for 14 years having attended Holy Cross and worked in the Office of Cultural Development in Worcester. He currently works for UMass Medical School and is a huge fan of accessible artwork. He is very excited to have been appointed to the Council by Governor Baker and looks forward to getting to work. Executive Director Michael Bobbitt added that Che was known as **Worcester's "Director of Fun" and was given the key to the city.**

Nina noted that May 29th marked an important date for the Commonwealth as the state would open completely. Nina feels this is welcome news for the cultural sector. She thanked staff and Council Members who have been wonderful in leading the cultural sector through the pandemic, then asked Michael Bobbitt for his Executive Director's report.

Michael began by referencing the infographic outlining all he had accomplished in his first 100 days as Executive Director. Michael has been working with Public Affairs Director Bethann Steiner and MassCreative Executive Director Emily Ruddock on an advocacy campaign. Michael is also working on an efficiency plan for the Agency which speaks to the new grants management system. There will be some new tweaks to the budget process that staff will present to the Council at its meeting in August. The race equity plan is being **built and should be done in June.** Staff is also looking at the Agency's human resources and will be adjusting salaries and revising the employee handbook. Michael is talking with staff about their feelings of being siloed in their work and trying to see what he might do to assuage those feelings. Perhaps programs will be consolidated. Michael noted that the Grants Committee would meet on June 15th and review some of those tweaks and consolidations. The staff is also

undertaking a calendaring process, looking at the Agency's grantmaking process through a race equity lens, and beginning a conversation about recruitment in the coming weeks. Staff is also going to develop a new Agency protocol for site visits and is looking at maturing the Local Cultural Council program, UP program, and CultureRx.

Nina thanked Michael for his report and asked Public Affairs Director Bethann Steiner for her Advocacy report.

Bethann stated that the Agency is enjoying a tremendous amount of support on Beacon Hill in both the House and the Senate. Last month the House finalized its budget and put Mass Cultural Council in a strong position with – including earmarks - \$21M and change as it heads into the Senate budget debate in which we are now in the middle. The Senate Ways & Means Committee released its plan last week and, again, we are thrilled and thankful that we are funded at the \$20M we requested. Amendments have been filed and there is only one seeking to earmark our account; there is not a lot to monitor or be concerned about at this point. The Agency will be subject to Conference Committee due to the earmarks, but at the end of the day, we can be pleased and thankful that \$20M will be recommended to Governor Baker. This is the highest level of state funding to be recommended for the Agency's line item since the 1980s. This is largely due to Michael Bobbitt's many meetings with legislators through which we have secured support for both Chair Kennedy's bill and the Local Cultural Council bill sponsored by Senator Hinds and Representative Gordon. As Michael is meeting with legislators, he is building a long list of invitations to visit every corner of the Commonwealth. This past Friday Michael and Bethann visited Fall River alongside Council Member Kathleen Castro at the invitation of Chair Carole Fiola. They were joined by Chair Rodrigues, Representative Silvia, and Representative Schmid as well as Mayor Coogan of Fall River. In conclusion, Bethann mentioned the recently established Covid-19 impact commission to upon which the Agency has a seat. A report from that commission is due at the end of June.

There were no questions for Bethann. Nina asked Michael for his report on the Agency's Diversity, Equity, and Inclusion efforts.

Michael explained to Council Members that staff members who are part of the Race Equity Task Force have met with each other and with participating Council Members and together they are turning the draft plan into goals. Revisions to the draft plan are due to Michael tomorrow. He will then clean them up and put them into the new draft of the plan which will soon be ready to share with the full Council. Michael added that there are two Council Member prospects currently and they are both people of color. The Agency is partnering with the Cultural Equity Learning Cohort (CELC) to see if the program might be tweaked and offered to the field in 2023.

Nina then asked Deputy Director David Slatery for his Financial update.

David first called Council Members' attention to the Council Member resources listed on page one in their Agency Updates and reminded them that every two years they are required to take the online ethics course. The Agency is three quarters of the way through the fiscal year but only four months past the FY21 budget approval by the Council due to the pandemic. A spreadsheet including the status of the Agency's finances is included in the meeting materials. The Agency is working hard to get money out the door with \$24M distributed thus far and approximately \$4M to go – most of which will go to individual artists which Council Members will hear about shortly. In other matters, the Agency underwent a federal audit by the National Endowment for the Arts Inspector General. A report has been issued and a link to that report is also included in the meeting materials along with a corrective plan. The Agency has now been contacted by the Office of the State Auditor who informed us they will be undertaking an audit of the Agency for the 13-month period ranging from March 1, 2020 through March 31, 2121.

Troy Siebels asked if periodic audits by the state were customary. David responded that the last time the state audited the Agency was immediately following {former Executive Director} Anita Walker's start date, so perhaps appointing a new Executive Director triggered the audit. Karen Barry added that a statutory demand on the Office of the State Auditor requires them to cycle through state agencies, so perhaps there is no reason for concern.

Nina thanked David, then asked Kelly Bennett and Dan Blask for their presentation on the recommended Artist Fellowship grants.

Kelly stated that the Artists department met the challenge of the pandemic. The team adapted, provided relief funds, completed a full panel review midway through 2020 and completed double the work in half the time. Kelly is proud of the department and thanked Operations Director Jen Lawless for her support and leadership. Dan Blask explained that fellowships are the primary way in which the Agency funds artists but noted that earlier in the year \$1.2M was awarded to artists and other individuals through the Covid-19 relief fund for individuals. Still, Artist Fellowships are holding their own and this year the team is presenting \$652,500 in grants to the Council – this is the highest amount since the program's inception in 1975. Dan then shared a slideshow of work by artists being recommended for grants. There are a total of 75 artists being recommended.

Rob Price noted that most of the recommended artists are from higher income parts of the state and asked if the Agency sees as part of its DEI efforts an ongoing recruitment effort for residents of lower income areas. Michael confirmed that this will be part of the Agency's forthcoming race equity plan.

Cecil Barron Jensen agreed recruitment efforts were important moving forward, she has worked to recruit artists on Nantucket.

There were no further questions. Victoria stated that the Grants Committee met on May 11th **and resolved to recommend this year's artist fellowship and finalist grants.** Troy Siebels moved to approve the recommendations and Susan Leff seconded the motion. David called the roll and noting that Matthew Keator, Allyce Najimy, Lillian Do, Karen Hurvitz, and Sherry Dong were absent it was

RESOLVED To approve the FY21 Artist Fellowship grant awards in the disciplines of Crafts, Dramatic Writing, Film & Video, Music Composition, Photography and Sculpture/Installation/New Genres as reviewed by the Council at its May 18, 2021 meeting.

Nina then asked Michael and Jen Lawless for their presentation on the Supplemental Economic Recovery Grants.

Michael explained that the Agency would soon receive \$844,700 in American Rescue Plan (ARP) funds from the National Endowment for the Arts. The Agency has also accrued to date \$591,000 in Gaming Funds that, under the Gaming Law and the guidelines authorized by the Council in April 2020, can be designated for Organizational Support. Staff is proposing that these two funding streams be combined into two separate distinct programs and used to fund applicants who were not funded when they applied to the Cultural Organization Economic Recovery Grant Program (COERG) which the Agency administered in partnership with the Executive Office of Housing & Economic Development in December 2020. The two separately funded programs will provide approximately \$1.5M in funds to be distributed.

Jen added that of the 42 grants being recommended under the two programs, nine are brand new to Mass Cultural Council and eight of those nine had never received federal funding of any kind previously.

David noted that technically the Council is approving the \$844,000 from the NEA for one program (plus \$700 in expenses) and \$738,000 gaming funds for organizational support. David explained the technical reasons why these funds had to be provided in two separate programs (due to rules about mixing the funding streams). David then asked Council Members to review the list of recommended grantees in the two programs to ensure no unknown conflicts of interest existed.

No new conflicts of interest were noted.

Rob Price asked how the amount of each grant was determined and was concerned gamesmanship was at play. Jen Lawless clarified for Robert that grant amounts were based on demonstrated financial losses originally

determined as part of the COERG application process. There is no gamesmanship at play. The grants are based on how much each organization can prove that they lost due to the pandemic.

Jen, based on demonstrated financial losses. That how much they could ask for was tied to how much they could demonstrate they lost. They can't game up or down. it's based on how much they can prove they lost.

Rob then noted that he would recuse himself from any discussion relating to The Center for Arts in Natick (TCAN) as The School of Rock, where he is employed, has a relationship with TCAN. The minutes reflect the fact that Rob Price took did not participate in the discussion or vote or any proposed grant to TCAN.

Victoria stated that the Grants Committee met and voted to recommend the Supplemental Recovery Grants to the full Council and it was time for a vote. Barbara Schaffer Bacon motioned to approve the proposed grants, Susan Leff seconded the motion. Noting that Matthew Keator, Lillian Do, Karen Hurvitz, Allyce Najimy, and Sherry Dong were absent it was

RESOLVED To approve the Supplemental Economic Recovery Grants-Federal Funds (SERG-FED) and Supplemental Economic Recovery Grants-Massachusetts Funds (SERG-MA) programs described in the memorandum presented to this meeting, including the allocation of \$844,000 NEA ARP funds to the SERG-FED program (and \$700 to expenses) and the allocation of \$738,000 of Organizational Support monies in the Massachusetts Cultural and Performing Arts Mitigation Trust Fund to the SERG-MA program.

Michael then provided a brief report on the Gaming Mitigation Fund. This program is authorized and mandated under the Gaming Law and 75 % of available revenues must be spent on it. Most funds go to organizations impacted by casinos, with some funds going to new programs like the one just discussed. This program was launched last year and was met with some confusion as to what constitutes a touring artist. Staff examined eligibility requirements and will relaunch the program in the fall and while there is nothing to vote on today, staff wanted to provide an update.

David clarified that while there is no list of grantees for Council Members to vote on today, staff is seeking a vote on the process. Troy asked why approval was sought today and David responded that it was so staff could get started working on the program and recruitment. Also, staff did not want to bring this before the Council in August when the agenda would be far more robust with almost all of the Agency's other programs being voted on.

Jo-Ann Davis asked if there is a body that monitors how these grants are administered. David responded that the Agency is required to submit a report to

the legislature by March 1 every year. It is also subject to audit like all public funds.

Karen Barry mentioned that Grants Committee members were asked to think about possible new grantees in their region and submit those names to Program Officer Cheyenne Cohn-Postell. Karen sent Cheyenne six names. Jo-Ann asked that if there are organizations in her region that are eligible for funding it would be helpful to know that so she can assist in recruitment efforts.

Victoria stated that the Grants Committee recommends the approval the Gaming Mitigation program second round as described along with the allocation of gaming moneys to the Gaming Mitigation Fund. Karen Barry moved to approve the recommendations. Troy Siebels seconded the motion. David Slatery called the roll and noting that Matthew Keator, Lillian Do, Karen Hurvitz, Allyce Najimy, and Sherry Dong were absent it was

RESOLVED To approve the 2021 Round of the Gaming Mitigation Program described in the memorandum presented to this meeting and the allocation of \$3,000,000 of Gaming Mitigation monies in the Massachusetts Cultural and Performing Arts Mitigation Trust Fund to the 2021 Round.

Michael asked everyone to give outgoing Grants Committee Chair Victoria Marsh a round of applause in recognition of her service to the Council.

Nina moved onto Cultural District Designations and asked Cultural Districts Program Manager Luis Cotto for his report.

Luis gave a presentation on the proposed Bedford Cultural District. The PowerPoint presentation is available upon request. Luis noted that State Representative Ken Gordon had joined the meeting. Nina invited him to say a few words.

Representative Gordon thanked Council Members for their consideration of the proposed Bedford Cultural District and commended Luis on his presentation. Representative Gordon is a former Chair of the Bedford Local Cultural Council, this was the first position he held in town government. He sees the designation as a wonderful opportunity for the town. Representative Gordon recognized other Bedford representatives who had contributed to the designation process and who were gathered in the meeting and thanked them for their efforts including Selectman Bill Moonan who offered a few further remarks on Bedford history and culture and thanked Bedford Economic Development Director Alyssa Sandoval for her efforts.

Nina then called for a vote on the designation of the Bedford Cultural District. Noting that Cecil Barron Jensen had left the meeting and the aforementioned

absent Council Members were still absent and that though Karen Hurvitz was absent had written to Dave that she was especially in favor of the Bedford designation, it was unanimously

RESOLVED: To approve the designation of a cultural district in Bedford, Massachusetts in accordance with the memorandum presented to the Council Meeting.

Luis Cotto then shared a presentation on the proposed Little Saigon Cultural District. The presentation is available upon request.

Nina noted that Senator Nick Collins had joined the meeting and invited him to speak.

Senator Collins thanked the Council for this opportunity on this exciting day at the end of a long process. The Senator learned a good deal by working in partnership with the City of Boston, the Mayor's Office and most recently the Mass Cultural Council. He recently visited the proposed District with Acting Mayor Kim Janey and it was clear how much this designation will mean to the community with regard to both tourism and infrastructure. The Senator wishes to go on record as wholeheartedly supporting this designation.

Boston City Councilor Frank Baker was also present and thanked Mass Cultural Council for considering this designation which he was happy to speak in support of. Councilor Baker thanked the Networking Organization for Vietnamese Americans (NOVA) and Fields Corner Main Street teams for their efforts to bring the designation before the Council today. Councilor Baker noted that Boston has the largest population of Vietnamese residents in Massachusetts. This district is the heart of the Vietnamese community and he is proud to ask for the Council's support of its designation.

Boston City Councilor Michelle Wu added her support. The Little Saigon District is a dream she heard about from the Vietnamese community several years ago. Councilor Wu then stated that we need to center stories from every part of the community, especially during AAPI Heritage Month. She believes the impacts of the designation will go far beyond the cultural aspects of it. Fields Corner and the Vietnamese community are facing displacement, having this official recognition will help to stabilize the communities. Councilor Wu is so pleased to be a part of the meeting today and urges the Council to vote in favor of the designation.

Michael Bobbitt added that he shares Councilor Wu's enthusiasm. His son is Vietnamese, and they enjoyed a fine dinner in Fields Corner.

Annie Le, President of NOVA is looking forward to all that can be done if the district is successful today. She is also a member of the Boston Local Cultural

Council and thanked Council Members for their consideration of the proposed Little Saigon Cultural District.

Councilor Baker added that State Representative Daniel Hunt helped a good deal with the application process. Karen Barry thanked the Senator and Councilors for coming and advocating for the designation. Nina then called for a vote on the Little Saigon Cultural District. Noting that Cecil Barron Jensen had left the meeting and the afore mentioned absent Council Members were still absent though Karen Hurvitz was absent had written to Dave that she was especially in favor of the Little Saigon designation it was unanimously

RESOLVED: To approve the designation of the Little Saigon cultural district in Boston, Massachusetts in accordance with the memorandum presented to the Council Meeting.

That concluded the meeting agenda. Nina congratulated representatives of the two new Cultural Districts, thanked Michael again for his efforts over his first 100 days as Executive Director, and as Chair adjourned the meeting at 1:27pm.

DRAFT

Mass Cultural Council Suggested Meeting Dates, January 2022 – August 2022

Please note that this is a working schedule of suggested dates and may change. Please always refer to most recent communication from or check with Mass Cultural Council staff to confirm meeting dates and times

JANUARY 2022

Executive Committee: Thursday, January 13 at 10am

Grants Committee: Thursday, January 13 at 1pm

Council Meeting: Thursday, January 27 at 10am

FEBRUARY 2022

Advocacy Committee: Week of February 23- Time and date to be determined

MARCH 2022

Executive Committee: Tuesday, March 8 at 10am

Council Meeting: Tuesday, March 22 at 10am

APRIL 2022

Council Retreat: Tuesday, April 12 at 10am

MAY 2022

Executive Committee: Tuesday, May 3 at 10am

Grants Committee: Tuesday, May 3 at 1pm

Council Meeting: Tuesday, May 17 at Noon

JULY 2022

Executive Committee: Tuesday, July 19 at 10am

AUGUST 2022

Executive Committee: Tuesday, August 9 at 10am

Grants Committee: Tuesday, August 9 at 1pm

Council Meeting: Tuesday, August 23 at Noon

**Mass Cultural Council
Committee Membership as of August 24, 2021
(Based on current information)**

Historically, committees of the Mass Cultural Council, consisting of Council Members, have been constituted and designated by the Chair of the Council and chairs of each committee have been appointed by the Chair of the Council. The Committees are best described as an informal grouping of Council Members designed to provide advice, discuss or review certain specific tasks or issues and, although subject to the open meeting law, are not in and of themselves, official governmental decision-making bodies. Only the full Council has such authority although the Council may, under the Council's Enabling Act, delegate certain duties to committees.

There are currently three permanent Council committees and their functions and current membership and are described and listed below. Ad hoc and event committees are also occasionally formed as needed. At the meeting each year to approve the Spending Plan, the Chair selects the Committee chairs and then solicits interest from the members in serving on the Grants, Advocacy and Events or ad hoc Committees and makes committee assignments based on interest. It is hoped that each Council member serves on at least one of these committees.

Executive Committee.

This committee consists of the Chair and Vice Chair of the Council as well as the Chairs of the Advocacy & Grants Committee and such other members as the Chair may select. It reviews the agenda for the full Council Meetings, preliminarily reviews the annual budget and spending plan and reviews other matters at the request of the Chair.

(NOTE- the dates below are for a "typical" fiscal year- all the dates in FY21 were different due to the pandemic and late state budget) Proposed Meeting Schedule- four to five times per year (sometimes due to the lateness of the state budget being finalized, the July and August meetings are combined):

1. July (Preliminary Budget review- shortly after state budget finalized)
2. August (Detailed Spending Plan-At least two weeks prior to August Council Meeting)
3. Early January (two weeks prior to January Council Meeting)
4. Early March (two weeks prior to March Council Meeting)
5. Early May (two weeks prior to May Council Meeting).

Additional meetings can be scheduled as and when deemed necessary by the Chair.

Current Executive Committee Members

Nina Fialkow (Chair)

Marc Carroll (Vice Chair)

Jo-Ann Davis (Chair Grants)

Troy Siebels (Co-Chair Advocacy)

Sherry Dong (Co-Chair Advocacy)

Grants Committee.

The Grants Committee meets to preliminarily review staff grant recommendations and to recommend them to the full Council Meeting.

Proposed Meeting Schedule- four times per year:

1. Mid-August (depending on finalization of state budget, approximately two weeks prior to August Council Meeting for the bulk of the grant programs)
2. Early January (two weeks prior to January Council Meeting for Round One of the Artist Fellowship Grants)
3. Early May (two weeks prior to May Council Meeting for Round Two of the Artist Fellowship Grants).
4. June (to review the grant programs generally)

Additional meetings can be scheduled as and when deemed necessary by the Grants Committee Chair.

Current Grants Committee Members

Jo-Ann Davis (Chair)
Barbara Schaffer Bacon
Karen Barry
Kathleen Castro
Cecil Barron Jensen
Karen Hurvitz
Che Anderson

Advocacy Committee.

The Advocacy Committee meets to coordinate the Agency's advocacy strategy and efforts around the state budget request for the upcoming fiscal year and, when applicable, other legislative initiatives.

Meetings are scheduled as and when deemed necessary by the Committee Chairs, usually around the time the legislature begins considering the annual budget.

Advocacy Committee Members

Susan Leff
Troy Siebels (co-chair)
Matthew Keator
Ann Murphy
Sherry Dong (co-chair)
Allyce Najimy

Events and Ad Hoc Committees/Task Forces.

These committees exist to assist the Mass Cultural Council in terms of either planning, assembling resources and fundraising for events such as the Commonwealth Awards, the UP

Awards, or new awards ceremonies, events like the Creative Youth Development Summit (and related events) and other Mass Cultural Council events which may arise or to address a specific need identified by the Council (such as the Task Forces established in FY20-21). We anticipate that Council members on these committee would “opt in” to serve to assist with specific events as they occur and would meet and confer as and when needed.

Committee Members

Appointed as needed

Please also note as per past practice, that whether or not named as members, the Chair and the Vice Chair may attend any committee or task force meeting.



Power of culture

To: Mass Cultural Council
Fr: Staff
Dt: August 16, 2021
Re: Agency Updates

EXECUTIVE

Executive Director. Most of the past few months has been focused on budgeting for FY22, building the race equity plan, building the recruitment plan, building and posting job descriptions for new hires, supporting staff with the FY22 planning, continuing to meet with constituents (following the transition plan) and traveling on site visits with legislators and cultural institutions in various districts and regions.

Committees. The Executive Committee met on August 10 to review a draft of staff's recommended FY22 Spending Plan and approve the agenda for today's Council meeting. The Grants Committee also met on August 10 to review staff's grant and program recommendations based upon the plan in advance of today's Council meeting and voted 7-1 to recommend them for approval by the full Council.

Plans. Today staff will not only present the FY22 Spending Plan which will govern the Council's activities through June 30, 2022 but will present a Racial Equity Plan and recommend a one-year extension to the current Strategic.

Audits. As was reported previously, the National Endowment for the Arts' Office of the Inspector General (OIG) audited Mass Cultural Council and issued a report in March. We filed a Corrective Plan with the OIG in April detailing the steps we would take the audit recommendations which included, among other things, updating our federal funds manuals, control documents and procedures and presenting the outcome to the Executive Committee on August 10. A copy of the presentation package is available upon request. The next step will be to submit this package to the OIG showing that we have fulfilled the requirements of the Corrective Plan.

The State Auditor is also currently performing a general audit of the Council for basically the "pandemic period" of March 1, 2020 through June 30, 2021. Staff

has been meeting with audit staff answering questions and providing documents and cooperating with all inquiries for the past several months. They expect to complete the fieldwork phase by the end of August and to start writing the report in September but have alerted us that “these things always take longer than planned.”

LEGISLATIVE, ADVOCACY AND PUBLIC AFFAIRS

Advocacy Report:

Since the May Council Meeting the [FY22 State Budget](#) has been enacted and signed into law. This fiscal year the Commonwealth is investing \$21,375,000 into arts and culture through the Mass Cultural Council – the highest level of state investment into the cultural sector since the 1980s! Securing this \$21.4M FY22 appropriation successfully concludes one of the three key goals of the Agency's Power of Culture Advocacy Campaign. We gratefully acknowledge how the Agency enjoyed strong support throughout the entire budget process – both the House and Senate Committees on Ways & Means included our \$20M request in their Committee budgets, meaning our funding request was baked in and our appropriation did not require an amendment in either Chamber. Further, although our \$21.4M appropriation was far greater than the Governor's original recommendation of \$16.3M, he did not veto our line item, but signed it into law.

In June the Commonwealth's [COVID-19 Cultural Impact Commission](#) released its findings, which recommends investing \$575 million into the cultural sector for COVID relief. This investment would be funded with the state's ARPA monies received from the federal government.

The Legislature has held two public hearings on the topic of what to do with the \$5B plus in ARPA funds. Mass Cultural Council submitted [testimony](#), referring to the COVID Commission's recommendations and urging the Legislature to use that report as a road map for the cultural sector's recovery. It is expected that public hearings will resume in the fall and that arts, culture, and tourism will be a topic covered. The Agency is ready to testify if called. Securing COVID relief for the sector is the second objective of the Power of Culture Advocacy Campaign.

Once again Massachusetts is leading by example: the Commission's report received national exposure when it was highlighted by [NASAA](#) in its August newsletter.

Legislative Visits:

Executive Director Michael Bobbitt is starting to visit different regions of the Commonwealth, getting to know cultural stakeholders and legislators. Recently he has visited:

- Nantucket with Council Member Cecil Barron Jensen and Rep. Dylan Fernandes
- Plymouth with Council Member Karen Barry and Rep. Mat Muratore, Rep. Kathy LaNatra, Rep. Steven Xiarhos, and Sen. Susan Moran
- Attleboro/Medfield/Foxboro/Mansfield with Sen. Paul Feeney

He also has a visit to Provincetown where he'll meet with Sen. Julian Cyr and Rep. Sarah Peake, the Berkshires with Council Members Allyce Najimy and Matthew Keator, Rep. Smitty Pignatelli and the Berkshire legislative delegation is on the books for later this month. In September a visit to Franklin/Hampshire Counties with Sen. Jo Comerford, Rep. Natalie Blais and Rep. Mindy Domb is planned.

FY21 Investment Reports are online:

The Public Affairs and Grants team members have worked hard in late July and early August to produce and post the final FY21 Investment Reports on the Agency website. These resources are available by program, region, or legislative district. They are a wonderful advocacy tool and are available online: <https://massculturalcouncil.org/about/funding-lists/>.

Engagement Report:

Social Media Platforms

- Twitter (During the period of Jan – July 2021):
 - 624 tweets sent by Mass Cultural Council (up 327 from previous period)
 - 316 new followers
 - 4.1K engagements (up 1.5K more than previous period)
- Facebook (Mass Cultural Council):
 - 12,722 Followers (compared to 11K Followers in FY20)
- Facebook (Community Initiative):
 - 1,743 Followers (1,538 Followers in FY20)
- Instagram: 5,218 followers (3,630 Followers in FY20)
- LinkedIn: 1,680 followers (1,031 Followers in FY20)
- YouTube: 422,353 views to date (367,170 video views by the end of FY20)

Email Lists

- Power of Culture: 8,627 contacts (7813 contacts in FY20)
- Artists News: 10,622 contacts (9,833 contacts in FY20)
- Community News: 4,934 contacts (2,061 contacts in FY20)
- Press: 188 contacts (174 contacts in FY20)

[HireCulture.org](https://hireculture.org)

Our FREE, searchable database of cultural employment opportunities throughout Massachusetts, has shown an increase of job postings and engagement in the last quarter (May 10 - Aug 10):

- 43,400 users (up 20% from previous period)
- 148,818 sessions (up 7% from previous period)
- 391,772 page views (up 14% from previous period)

CULTURAL INVESTMENT PORTFOLIO (CIP)

Organization FY21 Year-End Reporting. CIP organizations must complete grant compliance requirements annually in order to receive full funding for the following year. The deadline for FY21 requirements was June 1, 2021. The CIP team expected that some organizations would have difficulties meeting the deadline, due to COVID-related delays in getting audits or other financial statements from their accountants. We devised a system for alternative financial reporting. Twelve organizations took advantage of the alternative reporting. Four organizations failed to complete their reporting on time, resulting in penalties applied to their FY22 grants. This number is fairly consistent with previous years.

Other Activities. Although the CIP team has not been conducting site visits, we continue to provide consultations with CIP organizations and potential applicants through online platforms.

Organizational Support program review. The Portfolio grant program is now over 10 years old, and the CIP team has been conducting an analysis of the Portfolio and Gateway programs with a focus on equity and how it is reflected in our current processes. The team has been researching various models and testing options to improve the Portfolio program.

Supplemental Economic Recovery Grant Program. CIP worked with the Supplemental Economic Recovery Grant Program, acting as the primary contact for grantees, to ensure that all recipients completed the online acceptance process by the deadline.

Update on Recover, Rebuild and Renew Series. In the Fall of 2020, the Cultural Investment Portfolio team conducted approximately 300 hours of conversation with grantees to better understand their current strategies, exciting innovations, and sometimes, extremely difficult decisions in operating during COVID-19. Based on these candid conversations, a nation-wide RFP process was completed to provide the nonprofit cultural field the highest-quality, most critical intellectual capital necessary to recover, rebuild, and renew our sector

post-pandemic. This resulting Series consists of 42 webinars and 45 hours of one-on-one legal and financial coaching for Massachusetts cultural nonprofits.

We have now delivered all 42 webinars, focusing on human resources, legal issues, financial management, management, leadership, and board governance. Approximately 1,500 arts administrators, volunteers, board members, artists, and funders have attended live or watched the recordings, available on the Council's YouTube channel. In addition, we have created a [capacity building toolkit](#) on the Mass Cultural Council's website where we unpack the learnings from the sessions, including worksheets, presentations, recordings, and guides. These materials will be used throughout FY22 as organizations reopen and rebuild their operations.

Part of this Series also includes one-on-one confidential legal and financial consulting for cultural nonprofits through the Arts & Business Council (Volunteer Lawyers for the Arts (VLA)) and the Nonprofit Finance Fund (NFF). We have received requests from 35 organizations for legal assistance and 14 organizations for financial management assistance. Our partners at the VLA and NFF have conducted intake interviews, goal setting, and scheduled engagements with all organizations. Due to the extended timeline of sector recovery, we expect to continue deploying these consulting opportunities throughout the end of the 2021 calendar year, when the engagement is most useful for the nonprofit organization, and until the contracts with the VLA and NFF are fulfilled.

COMMUNITY INITIATIVE

The Community Initiative which includes the Local Cultural Council (LCC) program, Festivals Program and the Cultural Districts, is in the process of working with LCCs on the new grants management system, and the LCC grant cycle that will open on September 1. The Community Team has spent the last few months working with LCCs to finalize the FY21 grant cycle and complete their annual reports as well as holding community check-ins via zoom and continuing our individual support for the councils we serve. In the coming months the team will be visiting (on a limited basis) their councils' **events and award ceremonies** as asked. One thing we have learned is that they are very grateful for the visits and the human connection with the LCC team at the Mass Cultural Council.

In FY22 we plan on holding regional meetings, community check-ins and providing one on one support as the LCCs enter this new grant system. In addition, we continue to support them in their connection to their municipality and to provide advice and council on making sure that they are at the table when decisions are being made around planning and development in their communities.

The Communities Team works with other organizations, foundations, individuals and others who are working in the area of arts & cultural within communities in order to support deeper community engagement and development in their municipalities.

Regional Assignments & Staffing. The Community Initiative program staff work on a regional basis to represent and support Cultural Partners (LCC's, Cultural Districts & Festivals) more fully. The Communities team is currently comprised of 4 full time program officers and 2 Program Managers. Each of the 4 Program Officers is assigned to 3 regions. One manager who oversees the entire Communities Team and heads up the Festivals Program and two regions and the other who manages the Cultural District Program and 2 regions.

Local Cultural Councils

FY22 Local Cultural Council Recommendations: Please see Section 14a of the Council Meeting Book for the recommended town-by-town allocations for the Local Cultural Council Program in FY22.

LCC Online Application. The online application system will open on September 1st. The prior year was delayed because of Covid and the budget but we are back to the pre-pandemic timeline. The Local Cultural Council members will now be using the new grant management system to conduct all of their business as the mass-culture.org site previously used sunset on August 1, 2021. This new system will allow for a more streamlined process for the program.

The Communities team will be conducting a series of webinars to update councils and applicants of the changes.

We are now going into year 5 of the online application and it has been very successful for councils, applicants, and the Mass Cultural Council. We have access to data that provides information on applicants, budgets, programs, and applicants funded as well as applicants who were not funded. The current system handles all applications from across the state. Application deadline for FY22 deadline will be October 15th.

Direct Grant Program. In FY22 the Direct Grant program available to all councils if they choose to take part. It allows councils to make direct advanced grants to grantees without the reimbursement requirement. The program was set up to explore the feasibility of eliminating the requirement that grants made with Mass Cultural Council funds be reimbursement based. The goal of allowing councils to give direct grants is twofold: to allow grantees the ability to implement projects with lesser financial hardship, as well as to simplify the payment process for municipalities and councils. The application instructions, eligibility, grant restrictions, grant review process, denial letters, reconsideration process, grant provisions and the Annual Report submission remain unchanged for the direct grant process.

Festivals

Please see Section 14c of this Council Meeting Book for the program recommendations for The Festivals program in FY22. This fiscal year we will be holding two grant cycles: Fall/Winter covers festivals from September 1, 2021 - February 28, 2022. and Spring/Summer covers festivals from March 1, 2022 - August 31, 2022. In FY21, because of the pandemic we only ran a grant cycle for the Spring/Summer festivals and in that grant cycle, we funded 118 festivals. Grants were made for in person and online festivals as well as funding for festivals who wanted to explore audience development and engagement strategies for their festival program. For FY22 we will run 2 grant cycles and will increase the amount of funding for each eligible festival from \$500 to \$1500.

The festival grantees are chosen through an in-house review process, based on the eligibility requirements of the program. Regional diversity is taken into consideration. The granted festivals span the Commonwealth from the Berkshires to Provincetown and as small as the town of Gosnold in the Elizabethan Islands. The Festivals program is designed to help festival programmers meet the needs of producing, promoting, and developing audiences. In addition to funding, the program also offers technical assistance to grantees in the form of webinars, an extensive [tool kit](#) that address best practices, social media market tips, the importance of data collection, and how best assess your audience and be more accessible and inclusive.

In FY21, we continued to work with ArtsBoston on providing deeper programming and support to all our festivals to help them better understand audience development and audience engagement with a focus around inclusion and accessibility. All the ArtsBoston webinars can be found on the [Mass Cultural Council's YouTube page](#).

New Cultural Districts. The summer would have brought us a formal site visit to East Somerville, who has been working internally since 2019 towards designation. This has been stalled momentarily due to the recent departure of the prospective managing entity's Executive Director. Staff will wait until a new ED has been identified and onboarded before moving forward with next stapes. This to ensure that a commitment to manage the District is still within organizational capacity. Staff continues to field inquiries and has met with stakeholders in Lexington, Holyoke, Fitchburg, and Hopkinton about possible designations.

Designation Renewals. The Council agenda packet includes a memo recommending the following districts for renewal of their designation:

- Worcester's Salisbury Cultural District
- Beverly Arts District
- Plymouth Bay Cultural District

- Crossroads Cultural District, Greenfield
- Amherst Cultural District
- West Concord Junction Cultural District
- Nantucket Cultural District
- Aquinnah Cultural District
- Scituate Harbor Cultural District

ARTISTS

FY22 Artist Fellowships: The Artist Department is readying guidelines and planning for the FY22 Artist Fellowships. With a \$1,300,000 recommended budget, the FY22 Fellowships will mark a new high point for the program. We will award 55 Fellowships of \$15,000 (up from 35) and 95 Finalist awards of \$5,000 (up from 40 at \$1,500). FY22 grant panels will take place in December/January and April, and panel recommendations will go to the January and May Grants Committee and Council meeting.

Assets for Artists Collaboration: In July, the Artists Department concluded its FY21 collaboration with MASS MoCA's Assets for Artists Program, offering a [series of free online workshops](#) to support artists' careers, in the wake of COVID-19.

The workshops focused on topics like fundraising, marketing, housing, and grant-writing and were free to Massachusetts artists. We are currently gathering and reviewing metrics about attendance and demographics from webinars to evaluate any future collaborations.

In the Field: Dan Blask continues to serve as Mass Cultural Council's representative in the New England Foundation for the Arts' New England States Touring (NEST) program. The first of the program's three grant deadlines will be in August, with a September panel review meeting.

FOLK ARTS & HERITAGE PROGRAM

Traditional Arts Apprenticeships: All final reports have been submitted for year one of these two-year apprenticeships. Please see our grants memo in Section 11 of the Council Meeting Book with recommendations for funding year two.

National Heritage Fellowship nomination: Program Manager Maggie Holtzberg put together and submitted a nomination package of Wampanoag wampum and fiber artist Elizabeth James Perry for a National Endowment for the Arts [National Heritage Fellowship](#), the nation's highest honor in the folk and traditional arts.

Partnering on Public Programming: Maggie served as podcast host for [Revels Connects](#) as part of their salon series featuring traditional musicians. May's [podcast](#) featured multi-instrumentalist Beth Bahia Cohen. Maggie reflected on the experience in a Power of Culture [blog post](#) in early June. With minor changes to the format, more programs are being planned for the fall.

Maggie's service-related activities include chairing the Benjamin Botkin Prize Committee of the American Folklore Society and serving on the panel of Southern New England Apprenticeship Program, a tri-state program between Ct, RI, and MA.

CREATIVE YOUTH DEVELOPMENT (CYD) & CultureRx

Over the past three months the CYD team has been wrapping up our FY21 programming and working with partners across our sector to prepare our work in FY22. This update includes information on our **CYD BIPOC Alumni Council**, our two **Teaching Artists Programs**, and our **YouthReach** grant program, in addition to information about next steps for the **CultureRx** program.

First, and foremost the **CYD BIPOC Alumni Council**. On June 30th we celebrated a successful pilot of the CYD BIPOC Alumni Council (CBAC) with a presentation of the culminating report in the form of a [Zine](#), presented by seven members of CBAC. In this last quarter accomplishments included their design and facilitation of five workshops for the CYD field. One project they felt best about was when they were able to design focus groups for current CYD young people to attend. Focus group questions were co-designed with national evaluators, [Denise Montgomery and Arielle Brown](#). Working with three current CYD programs and their participants they were able to create a connection between current program participants and graduates of those programs. Other successes included hosting a national Art and Mental Health Zoom workshop where they spoke to how important creativity is in their lives, and why Trauma and Mental Health should be included in CYD Values. Currently their Zine, which includes a culminating report, is in the process of being [edited](#) in order to be shared more widely with the field. In FY22 we will be planning with three alums for a full launch of the program in FY23. During this planning time, they will build upon the recommendations and experience of the CYD BIPOC Alumni Council from the pilot, integrate the work within our agency, and plan for three virtual convenings that will help them to inform and align the work with our DEIA initiatives.

Second, we have secured funding from both The Klarman Family Foundation and the Linde Family Foundation to support our work with **CYD Teaching Artists** across disciplines. We are currently preparing to launch those programs in the Fall of 2021, at a time when Teaching Artists will be facing all of the downstream effects of the COVID-19 pandemic both personally and in their classrooms and learning spaces.

We have also completed the redesign of the **YouthReach grant program** that began with a Kaizen in FY20, prior to the pandemic. The heart of the program remains the same but the frameworks and language have been updated to reflect language being used on a national level. These new guidelines will be launched in the Fall of 2021 as well in our new grant system. The application cycle typically brings in new applicants not only to our program but to the agency as a whole. Working closely with our new DEI plan and outreach workers, we anticipate being able to reach deeply into communities and work with organizations to bring new programs into our portfolio.

Finally, we have completed our planning, guidelines, and application for the continuation of the **CultureRx program in Social Prescription**. In closing out Phase II of the disrupted pilot, with [12 organizations](#) from throughout the state, we will be offering them the opportunity to be re-certified to receive our support for developing their programs during the 2022 fiscal year. Our intention is to further enhance cross-sector partnerships, demonstrate the protective and therapeutic effect of cultural and arts participation, and to create a model where the services and health impacts provided by cultural organizations are sustainably funded. In FY22, the focus of the social prescription pilot program will be to develop a structure and evaluation tools for the full launch of the program in FY23. In order to support our CultureRx cohort to be able to align their data, develop effective systems, and strive towards collective impact, a Social Prescription Task Force and a Social Prescription Consultant will help to advise and build the infrastructure needed to support Social Prescription in Massachusetts.

EDUCATION

STARS RESIDENCIES. The STARS program provides grants to schools to work with cultural partners to bring creative learning residencies in the arts, sciences, and humanities to students. Any K-12 school in Massachusetts is eligible to apply for one grant per school year. In FY21, the program was delayed as we awaited the agency budget from the Legislature. We were able to open the program for applications on January 27. Historically, the online application has been kept open for just two days due to the large response which exceeded the program budget, typically within 1 hour of opening. This year, to accommodate the difficulties people were having accessing the internet and devices, we kept the online application open for six days to provide access. We received a total of 166 eligible applications, almost 50% of the number received in FY20, for a total request of \$734,280. Because the program was level funded at \$1,150,000, we were able to fund all but one application (which did not receive a favorable review.) We awarded \$722,450 to 163 schools, which leveraged \$985,882 in additional funds raised by the schools and cultural partners. The residencies served 12,058 students statewide and supported more than 97 cultural partners (a number work in more than one school.) Due to school health and safety protocols, almost all cultural partners worked virtually, even when schools resumed in-person teaching. Cultural partners met this challenge with

remarkable professionalism, commitment, and creativity, purchasing technical equipment, adapting programming, distributing art materials to students at home, and consistently adjusting how best to engage students through the screen.

The list of FY21 STARS grants can be found on our website at [Funding List – Mass Cultural Council](#).

The stories that teachers and cultural partners send us in the Final Reports tell the real story of the impact of these residencies on young people:

Question: *Due to the pandemic, schools were faced with the challenges of in-person, hybrid, and/or remote learning. What was the most valuable thing that you did to make sure that the STARS residency experience worked for the students?*

Answers

Leverett Elementary School, Leverett, Residency with Enchanted Circle Theater

I worked closely with the artist, Anna Sobel to ensure that she was familiar with student needs and strengths. We worked together to overcome challenges with technology and were able to work as a team to get remote students the materials they would need for creating puppets. I recorded practice sessions so that students could see their work and Anna gave great feedback to encourage them to grow and improve their performance. Enchanted Circle Theater has great routines built into the lessons that get kids moving and playing.

Whaling City Jr./Sr. High School, New Bedford, Residency with Mark Carvalho

This experience was great for the entire school, all students who opted to be "in-person" learners participated. The school now has 10 8-foot x 4-foot murals hanging in its hallways and the students take pride in knowing they took part in their development. One student, N.A., used this experience to further explore her interest in expression and self-exploration. N.A. is a transgendered student and utilized her love of poetry and poetry composition to make direct connections to the art.

Raymond Elementary School, Brockton, Music Residency with South Shore Conservatory

I observed my entire class making gains during ImagineARTS and Zoom attendance in the afternoon improved because of ImagineARTS. The students and I looked forward to it more than ever this year. It helped me engage the kids as well. I was able to use different lessons and songs that students really enjoyed during other academic times. One particular student made gains in his participation. He did not keep his camera on or participate at all on Zoom, but I noticed him making changes during ImagineARTS. He turned his camera on and participated in the songs. Once school was in-person, his whole demeanor

changed during ImagineARTS. He was happy, peaceful, and really engaged. ImagineARTS helped him engage in lessons, learn different skills such as rhyming and syllables, and most importantly become more confident.

Northfield Elementary School Science Residency with Helen Ann Sephton, the Hitchcock Center

We worked with Helen Ann to be sure that all students would have materials needed for activities related to our work. With her guidance via Google Meet, she was able to share videos, modeling, and instruction in real time with our assistance on the ground.

Living rurally, we have so many students already engaged with the outdoors and with animals they may see in their environment. The lessons with third graders focused on animals that they know but also on some they have yet to encounter that are nearby. The pond ecosystem lesson allowed students that may have a pond locally to see what they might do in a more investigative way as Helen Ann did in a video. One student, more typically a video game kid, exclaimed, 'I have a pond nearby, I could do that at my house!'

The FY21 application for STARS Residencies grants will open at 9:00 AM Wednesday, September 22, 2021.

Poetry Out Loud. In this challenging year, Poetry Out Loud Massachusetts was fully virtual. As always, the Huntington Theatre Education Department managed all aspects of the program, with oversight and assistance from Mass Cultural Council. We promoted the program to the **state's 320 high schools and school districts** and to more than 400 Massachusetts cultural organizations, offering them the first-time opportunity to sponsor a competitor. We were also pleased to offer students the option to compete as individuals if their school was not participating. This year one cultural organization sponsored a student, and five students competed independently. While we had 50% of our usual number of schools participating, this is what we anticipated given the challenges that teachers, students, and schools were facing. Despite the enormous challenges of virtual learning, all participating schools had great successes, and we welcomed 40 school/organization champions to our virtual regional semi-finals. We are pleased to report that 7,229 students and 216 teachers participated. Our POL Massachusetts 2021 Champion, for her second time, is Rose Hansen of Norwell High School; 2nd Place is Cameron Smith from Meridian Academy; 3rd Place is Elton Muchugi, of Leominster High School.

National History Day in Massachusetts. Our partnership with the Massachusetts Historical Society (MHS), state sponsor of National History Day in Massachusetts, continued for a fourth year in FY21. NHD in Massachusetts, part of National History Day, is a yearlong interdisciplinary program focused on historical

research, interpretation, and creative expression for students grades 6 through 12. Students conduct primary- and secondary-source research on a historical topic of their choosing and present their work through a documentary film, website, performance, paper, or exhibit. Students compete at local, regional, state, and national levels with the opportunity to win prizes and recognition for themselves and their school.

The program was fully virtual this year at the state and national levels. Mass Cultural Council funding helped reduce student registration fees for the statewide contest. A total of 388 students from 43 schools participated in the state contest, and approximately 2,500 students participated at the school level. **Even with this year's challenges, 9 new schools joined the program.** The funds also covered individual student fees for the 48 students who advanced to the National contest to eliminate cost as a barrier to participation.

Mass Cultural Council funding made it possible for students to use an online platform that facilitates real-time collaboration and evaluation to participate in NHD this year. In addition, Mass Cultural Council funding enabled teachers to participate in a series of professional development workshops on teaching historical argumentation and research. The knowledge developed by this group will inform and shape the materials MHS will develop in FY22 for all teachers participating in the program. Mass Cultural Council covered the affiliate fee, which connects NHD in Massachusetts with resources necessary to run the program, including the digital contest portal. Finally, Mass Cultural Council funding allowed us to develop one of the most requested and vital resources **we've been able to offer on the website:** a student guide to NHD written from the perspective of an NHD student. We worked with Nora Sullivan-Horner, who in 2018 and 2019 won top awards for her NHD project at the National competition. **Nora's guide offers suggestions** and solutions relevant to every part of the NHD journey, from project creation and research to implementation and competition.

Creative Minds Out-of-School (CMOST). Creative Minds Out of School provides free curriculum and training in visual art making to staff who work with young people grades K-5 in afterschool and out-of-school settings. The program is implemented for us by Innovation Learning Center, Inc. In FY21, due to the pandemic, the program was put on pause. As this program trains adults, we plan to resume in-person trainings in FY22 following health and safety protocols.

CULTURAL FACILITIES FUND (CFF)

On May 13, MassDevelopment voted to finalize this year's grant recommendations.

The grants included Capital, Feasibility and Technical Assistance, and Systems Replacement Plan Grants. The recommendations in each category were as follows:

- 70 Capital Grants: \$8,790,326
- 15 Feasibility and Technical Assistance Grants: \$397,000
- 14 Systems Replacement Plan Grants: \$115,000
- 99 Grants; Total: \$9,302,326

The total dollar request to the Fund in 2021 was \$19.9 million and the combined total development costs of all projects was \$306 million.

In May and June, staff worked with organizations who did not receive grants and transcribed panel notes upon request. Twenty-nine organizations requested panel comments.

In June, the Baker/Polito Administration continued its investment in the cultural sector by authorizing \$10 million for the CFF in the capital spending plan.

We are currently working with MassDevelopment and our new grant application and management system, Smart and Simple, to roll out a new application in October 2021.

UP: UNIVERSAL PARTICIPATION INITIATIVE.

UP Office Hours are held monthly. These are access conversations with recipients of the Innovation Fund. The next Innovation & Learning Network (ILN) will launch in the fall. Staff is currently reviewing guidelines and criteria to align them with Culture Rx and Card to Culture learning cohorts.

Ten organizations completed the ILN in 2021 and earned an UP Designation. They are: New Bedford Art Museum, Institute of Contemporary Art, Isabella Stewart Gardner Museum, WAM Theatre, Monkeyhouse Dance, Umbrella Arts Center, Friends of Mount Auburn, Urban Media Arts, Theatre Espresso, and Trustees of Reservations; bringing total number of UP organizations to 86.

At the five-year need-to-reapply mark, six organizations have been contracted: Danforth Museum (now at Framingham State), Community Access to the Arts (CATA), Cape Cod Theatre Project, Tower Hill Botanic Garden, Partners for Youth with Disabilities (PYD), and The Mount.

The UP Innovation Fund - \$3K seed grants to elevate accessible practices and programs – will launch in the fall, with a request for allocation of funds for 30 grants. We will reinstate the \$1K LEAD Stipend which is available to

organizations with UP Designations. This grant will launch in February 2022, the conference will be held in Raleigh, North Carolina.

Local – staff is working with Arts Connect International and Open Door Arts Mass on curriculum development within UP and the Cultural Equity Learning Community (CELC).

Regional – staff is collaborating with Cultural Access New England (CANE) to coordinate UP and CANE learnings for greater impact, and with Open Door Arts Mass to develop a Hub for information, resources, and technology.

National – staff is attending monthly meetings with The Kennedy Center and Smithsonian Access teams, identifying trends, barriers, and sustainable methodologies.



Power of culture

The Racial Equity Plan will be mailed separately prior to the meeting



Power of culture

To: Mass Cultural Council
Fr: Michael Bobbitt, David Slatery, Jen Lawless and Bethann Steiner
Dt: August 24, 2021
Re: Strategic Plan Extension

At its May 2017 meeting, Mass Cultural Council adopted a new five-year Strategic Plan covering Fiscal Years 2018 through 2022 (July 1, 2017 -June 30, 2022). The plan can be found on our website at [Strategic Plan – Mass Cultural Council](#)

Such plan was achieved through many months of planning beginning eighteen months earlier and included a staff retreat, a Council retreat, retention of a strategic planning consultant, many public meetings, interviews, surveys and focus groups and a dedicated Council Meeting (in March 2017).

In addition, the pillars of the plan have been part of the language of Mass Cultural Council's line item in the state budget for the past three fiscal years.

Although the plan's five-year period is due to expire at the end of this fiscal year, staff is requesting that the Council extend the existing strategic plan for the reasons explained below.

Over the past eighteen months, Mass Cultural Council has seen the departure of a longtime executive director, more than half a year of interim leadership and the arrival of a new executive director just over six months ago. In addition, since March 2020, the COVID-19 has made significant changes to the way the Council operates and has had a devastating impact on the field. For these reasons none of the planning activity which preceded the adoption of the current plan has occurred. Any effort to adopt a new five-year plan in ten months would likely be a rushed and unsatisfying undertaking so staff recommending taking an additional year.

Recent discussions National Assembly of State Arts Agencies (NASAA) forums indicate that many other state arts agencies are extending current plans and delaying the adoption of new ones due to the pandemic. In addition, there is

the precedent of our partner agency, Mass Humanities, which delayed the adoption of a new strategic plan until its new executive director had been in place for a least a year.

Therefore, due to the effects of leadership transition, the pandemic and the fact that the current strategic plan seems a well-respected working document, staff requests the Council extend the current Strategic Plan through FY 23.



Power of culture

To: Mass Cultural Council
Fr: Michael Bobbitt and David Slatery
Dt: August 24, 2021
Re: Spending Plan for FY22

Following this memo is a spreadsheet of a proposed spending plan for Mass Cultural Council in FY22.

This plan was presented to the Executive Committee on August 10. Also on that day, the FY22 grant recommendations for most Mass Cultural Council grant programs based on the plan were presented to the Grants Committee. The committees recommended the plan and the recommendations for approval by the full Council on August 24.

Approach. We will describe our approach to this year's Spending Plan- will be outlined in a separate PowerPoint that will be presented to the Council meeting.

Available Resources in FY22. As of today, it appears that we will have total available resources of just under \$29 million for FY22 as opposed to roughly \$24 million in FY21 Spending Plan (please note that number does not include the \$10 million federal CARES Act funds by the Governor to Mass Cultural Council in FY21). This includes all state, federal, and private funds known to date.

State funding for Mass Cultural Council programs in FY22 is \$20 million, which is \$1,820,000 more than FY21. In addition, we received \$1,375,000 in earmarks in the state budget which are required to be spent on specific projects and programs outside the Council's regular activities.

Mass Cultural Council is also set to receive \$989,900 in its "regular" annual NEA funding this year which is an increase of \$30,300 from the FY21 award. In addition, Mass Cultural Council was awarded an additional \$844,700 from the NEA under the federal American Rescue Plan (ARP) which the Council voted to allocate to federal funds portion of the Supplemental Economic Recovery Grant (SERG) program at the May 2021 meeting.

In addition, this plan uses \$5.16 million in casino tax revenues made available to the Council through the Massachusetts Cultural and Performing Arts Mitigation Trust Fund (the "Gaming Fund") established as part of the Massachusetts Gaming Law. Most of these funds that will be used have already been approved and allocated by Council

previously- i.e., \$3.738 million at the May 2021 meeting for the next round of the Gaming Mitigation Program and the Massachusetts funds portion of the SERG program plus approximately \$118,000 in unexpended expense and Culture RX funds approved early in 2020. Staff is requesting approval to allocate an additional \$1,305,527 in Gaming Funds in FY 22- **\$1 million for general “organizational support”** purposes (it will be used to fund grants to cultural organizations) and an additional \$305, 527 in allowable expense funds which have accumulated since the Council last approved an allocation of expense funds in January 2020.

A note on the usage of casino tax revenues: For purposes of estimating the amount the “organizational support” monies that will be available to us from the Gaming Fund in FY22, we looked at the two most recent months of operations for the casinos (May and June 2021). In each of those months, casino tax revenues allocable to the Gaming fund averaged about \$370,000 per month which meant that, after deducting the 7% statutory expense reserve, resulted in approximately \$86,000 in revenues available for organizational support each month. Over 12 months, this aggregates to just over \$1 million. So, the FY22 Spending Plan is premised on the assumption that the two Massachusetts casinos will perform at or very near the level of May-June 2021 activity. In the event the casinos perform worse than that (due perhaps to COVID-related restrictions or other reasons), we would have to come back to the Council to adjust the Spending Plan. However, the good news is that the July results for the casinos have just come in, and \$418,000 has been deposited into the Gaming Fund-about 13.5% (or \$50,000) above our projections.

We will be continuing Music Educator Teaching Artist (META) training program in FY22 with a new grant from Klarman Family Foundation (KFF) but the details have not yet been finalized. Therefore, the attached spreadsheet simply shows the remaining KFF funds from prior years (approximately \$50,000) as both a source and as grants for now. Additionally, we are also speaking with the Linde Foundation about funding a companion program, the Creative Youth Development Teaching Artist Fellowship but as with KFF, we do not have the details yet. The spreadsheet will be updated when these arrangements are finalized. We made a \$139,000 prepayment toward the MassHumanities FY22 grants and that is reflected as revenue in FY22. Additionally, we have retained some NEA CARES Act funds from last year for a few grantees who could not spend the funds in FY21 including \$10, 646 which we will use toward facility costs (as permitted by the NEA).

Spreadsheet. The attached spreadsheet illustrates the spending plan described in this memo. Sheet one sets for a straightforward summary of FY 22 expenses and resources. Slightly differently than in prior years, resources are shown as broken down between revenues to be actually received in FY 22 and carried over funds from prior years from various sources which are available to be expended in FY22. Sheet two lists individual grants to made in FY 22 that are outside of the traditional broad Council programs. The third sheet provides information on the casino tax revenues which have been collected (or are projected to be collected), allocated and expended since January

2020 and the fourth sheet contains comparison of the FY22 Spending Plan to the last year's using the old format.

Please note that the proposed FY22 Spending Plan allocates approximately 80% of total amount of proposed grants and expenses directly to grants (not including program services which if included would make this 82%). This is roughly the same percentage the FY20 Spending Plan approved in August 2019 (pre-pandemic) provided for grants and an increase on the 74% for grants in the approved FY19 Spending Plan. While the FY21 Spending Plan did provide 83% spending on grants (not counting the Governor's \$10 million CARES Act allocation), FY21 was an outlier year due to the pandemic with artificially lower expenses as two positions were vacant, no instate travel or events occurred and we did not have an Executive Director for 7 months.

FY22 Budget Details

Salaries (Line 1)

- In FY22, we have projected a payroll line item of \$3,060,000. This includes two new positions and filling (and reorienting) two other positions which have been vacant since July 2020– these positions include a director of human resources, a diversity and equity officer, a fiscal information and compliance officer and a program officer in the Creative Youth Development group. Also, please note that this figure reflects 12 months of the Executive Director salary in FY 22 compared to only 5 months in FY21. We have reserved for planned step and grade increases for union employees under the collective bargaining agreement and a 2% raise for union employees during FY22 as well as a potential 2% raise for managers in the event the Executive Branch implements a raise for managers during FY22. In addition, we have held back another 2% of the payroll for any adjustments which may result from our “Pay Equity audit” which we are planning to conduct under the Massachusetts Equal Pay Act later this year.
- The collective bargaining agreements are negotiated between the state and the union representing our union employees; Mass Cultural Council has no direct say in these negotiations.
- Mass Cultural Council follows the Executive Branch action on across-the-board manager compensation increases.
- We note that the administration has recently concluded a negotiation with NAGE- the union representing our union employees- which is currently out for vote to the membership. It appears this contract contemplates a 2.5% raise for union members going back to the beginning of FY21 as well as a one-time 1.5% COVID Recognition Payment. We were unaware of these negotiations and did not budget for them in this plan(the costs for FY22 would be in the neighborhood of \$95,000). We have been informed that the Commonwealth has funds available to provide us with funds to meet such obligation. The proposed contract also provides for a 2% raise for union members in FY22 and FY23 but as indicated above, we have mostly budgeted for FY22.

- Likewise, the administration may provide manager raises going back to FY 21 which if it were to occur, would necessitate a further discussion. As noted, we have budgeted only for a 2% reserve for manager adjustments for FY22.

Fringe and Indirect (Line 2)

- This line shows fringe and indirect charges and also payroll taxes that are claimed by the state whenever salaries or contracts are paid from Federal accounts or state trusts. Salaries paid from these accounts trigger the fringe and indirect charges shown here.
- Mass Cultural Council pays portions of several salaries from an expendable trust account established for the Cultural Facilities Fund (in order to receive funds from MassDevelopment) and also from a trust account established by statute last December for the casino tax revenues which pays the salary of an employee hired to run the Gaming Mitigation Program (although more personnel are involved in administering the programs funded by the casino tax revenues. This requires the Mass Cultural Council to reimburse the Commonwealth for fringe benefits associated with being a Commonwealth employee.
- Since we are proposing to take a greater amount of funds (and apply it to a greater number of salaries) from the Gaming Tax revenues in FY22, this number is much larger than in FY21.

Employee Related Expenses (Line 3)

- This line includes all employee reimbursements for travel, conferences and other regular business activity.
- Based on the belief that travel to meet constituents will once again be possible at some point in FY 22, we have increased this amount though not up to pre-pandemic levels. Please recall that reimbursable out of state travel costs are also covered by this line but are subject to specific pre-approval of Council Members per the FY20 state budget language. Note that this line does not cover any travel costs funded directly by the agency, which are covered in Line 6.

Interns and Contracted Employees (Line 4)

- This is the line used to pay for temps and interns.
- This item covers our longtime Fiscal Intern, Pete Couble who is hoping to return to the office once that is possible.
- This also covers approximately \$25,000 in intern/temporary worker costs related to administration of the CFF program and to provide a temp to cover the leave of our Fiscal Officer for the first half of the year.
- This line also covers the retention on outreach coordinators to help recruit grantees and constituents in certain communities (NOTE- it is possible that an earmark for a new program can provide some of this funding).
- This also covers costs for any interns in the coming year.

Pension and Insurance Related Expenditures (Line 5)

- This line includes pension and other charges imposed by the state. It is based primarily on salaries of the FTEs in our existing workforce.

- The chargebacks are levied by the state and are outside of our direct control.

Administrative Expenses (Lines 6 and 15)

- In order to more accurately reflect the way Mass Cultural Council employs its financial resources, these lines break out costs that are Program and Services costs and these are shown in Line 16 (and include things like the costs of convenings and panels.) These costs are less like overhead and more like grants in that they are directly part of our delivery of services and programming to the field.
- Line 6 contains the remaining Administrative Expenses which are not direct Program and Services spending.
- Overall, administrative expenses include all printing, postage, catering, membership dues, convenings and many expenses associated with grant program panels.
- It also includes all transactions on procurement cards issued by the state for Mass Cultural Council business. We updated our use of procurement cards in FY19 so as to reduce our reliance on them despite their convenience, transparency, and efficiency.
- Spending will be higher as we propose more expenses with being back in the office. Also, we have included a reserve for training expenses on the new grants management system and for staff professional development
- We are expecting a greater cost associated with convenings which largely did not occur in FY21.

Space Rental and Utilities (Line 7)

- This line shows rent and electricity costs associated with our office at 10 St. James Avenue in Boston.
- The Mass Cultural Council signed a new ten-year lease for its space on January 14, 2016 and the annual cost is \$332,010. We have anticipated \$22,000 in annual utility costs in FY22.

Consultant Service Contracts (Lines 8 and 16) This line includes all third-party contractors. As mentioned in the first bullet point in Administrative Expense, we are breaking out breaking out Programs and Services costs for Consultant Expenses.

- This year consultant costs projects to approximately \$483,000 in Program and Services Consultants and Operational Services Professionals (Line 9) and \$50,000 for other consultants.
- In the more general line for consultants (Line 8) we have budgeted for our outside lawyers and Microsoft Dynamics consultants, and Racial Equity consultants.
- In FY22, the Programs and Services part of this line (Line 16) will include speakers and facilitators for various programs, CYD consultants such as the Youth Arts Impact Network intervention and BIPOC Alumni Council, CIP financial and intervention consultants, CFF capital and grants counseling consultants, ArtsBoston's festival consulting for a new Audience Lab, Folk Arts research in the field, Artists' online consultants, UP user-experts, Cultural District site advisors and consultants, a website accessibility audit organization and CultureRx professionals.

We should note that consultants and services are selected by use of a request for proposals or similar process in accordance with state law and that per our financial policies (reviewed by a Financial Task Force and the Council in 2019), purchases are required to be made in compliance with state laws requiring competitive procurements.

Operational Services (Line 9 and 16)

- This line includes “technical consultants” – such as photographers, videographers, A/V providers, and interpreters, as well as program panelists and trainers. As mentioned in the first bullet point in Administrative Expense, we are breaking out breaking out Programs and Services costs for Operational Services Expenses.
- Line 9 is projected to be \$56,000 and includes funds for photographers, ASL and language interpreters, work with Multicultural Bridge and a small reserve for office cleanup services
- Line 16 contains Program & Services Costs includes all of the panelist costs and our contract with Innovation Learning Center to run the Creative Minds Out of School program.

NOTE- Over the years as we get more familiar with the state expense classification system, we tend to move expenses between the Consultant line and the Operational Services line

Equipment Purchases (Line 10 and 17)

- This line applies only to non-IT equipment purchases. Equipment leases are tracked separately, on Line 11, for non-IT leases and on Line 12 for IT leases.
- Line 17 includes \$1,860 for new Cultural District signs

Equipment Leases and Maintenance Contracts (Line 11)

- This line includes all non-IT equipment rental agreements.
- This covers our copier and postage meter leases and limited use of Enterprise rental cars for staff instate travel. We do not lease any agency vehicles (and have not since March 2020). This line however does cover car rentals for staff for necessary instate travel in the field for those who do not use their own vehicle (which we are anticipating for FY22).

Information Technology Expenses (Line 12 and 17)

- This line captures all information technology expenditures, including tech service providers, phone services and charges, computer leases, web developers, and **chargebacks associated with technology services through the state's Information Technology Division (ITD)**. As mentioned in the first bullet point in Administrative Expense, we are breaking out breaking out Programs and Services costs for IT Expenses.
- Covered in Line 10 is our operating lease for our workstations which is paid annually in advance (and the current arrangement expires this fall) and grants management system SmartSimple related costs and a bevy of our regular

technology web and tech consultants and chargebacks to the Commonwealth for use if the state system.

Grant Programs. For further information about these programs, please see the individual write-ups provided to the Grants Committee

Cultural Districts Initiative Investment Program (Line 20)

- Staff proposes continuing the Cultural Districts Initiative Investment Program and to maintain the grant amount to \$7500 grants to all cultural districts. Currently we have 51 districts and it is anticipated that up to 4 more may be added in FY22 so a maximum of \$412,500 in grants may be funded under this program.

Artist Fellowships (Line 21)

- This year we have proposed to increase this program to 55 fellowships (\$15,000) and 95 finalist awards of \$5,000 (up from \$1,500), resulting in a \$1,300,000 Artist Fellowships budget- an almost doubling of what was approved for last year.

Cultural Investment Portfolio (Line 22)

Here is the funding progression of this program for the last several years:

- FY17 final: \$4,561,000 (Includes Media Grants).
- FY18 final: \$4,602,500 (Includes Media Grants).
- FY19 final: \$5,010,000 (not including Media Grants- see below).
- FY20 final: \$6,021,300 (not including Media Grants- see below)
- FY21 final: \$6,203,000 (not including Media Grants- see below)
- FY22 proposal is \$6,797,500. This amount is \$594,500 more than what was budgeted for the program in FY21 and increases the Gateway grants from \$3,500 to \$4,000, increase the number of Projects grants to 195 from 160.

Media Grants (Line 23)

- This year we are recommending flat funding our Media partnership program at \$130,000 for five media organizations to purchase spots to highlight various Council grantees and initiatives.

Festivals Program (Line 24)

- The Festivals Program which provides grants to large and small festivals throughout the Commonwealth and we anticipate they will return in FY22.
- \$300,000 is recommended to be allocated to this program which reflects an increase in the award amount from \$500 to \$1500.

Local Cultural Councils (Line 25)

- Staff recommends increased funding to \$4,785,000 this year (a \$435,000 increase). Every local cultural council will see and increase to its allocation this year. The minimum grant will increase and all of the 329 local cultural councils will see an increase in their allocation.

Mass. Cultural Data Project (CDP) (Line 26)

- Mass Cultural Council and SMU Data Arts have agreed on a contract which would extend CDP coverage through FY22 at the same cost as the last several years (\$47,500).

Poetry Out Loud (Line 27)

- This is a nationwide poetry recitation program for high school students that is mandated and funded annually by the National Endowment for the Arts (NEA). The Mass Cultural Council has historically administered the Poetry Out Loud program in Massachusetts through an annual contract with the Huntington Theatre Company. The Mass Cultural Council last issued a Request for Proposals for this program in July 2013 and Huntington was the sole respondent and once again selected as the provider.
- The NEA's restricted grant for this program appears on Line 64. The funding for this program is \$20,000.

Traditional Arts Apprenticeships (Line 28)

- The Apprenticeship program is now proposed to run every year, rather than alternating with Artist Fellowship grants for the traditional arts and is currently in the second year of a two-year program.
- Staff recommends funding this program at \$100,000 in FY22

Big Yellow School Bus (Line 29)

- Staff recommends continuing pausing this program for FY22 due to the pandemic and lack of school field trips.

STARS (Line 30)

- Increases funding level to \$1.265 million.

Creative Youth Development-YouthReach/SerHacer (Line 31)

- YouthReach/SerHacer would have been in the third year of a three-year application cycle in FY21 but due to the pandemic, staff has extended the current cycle another so as to avoid running a selection process last year. So, the program is now in its extended fourth year of the current cycle
- We propose increasing the funding by \$2,000 per grantee (from \$20,000 to \$22,000) in FY22 to 73 grantees.
- Additionally, \$7,000 in NEA Cares Act funds (Awarded May 2020) is included in this line and will be awarded to a grantee in FY22 who could not make use of them in FY20 or FY21 (this is specifically permitted by NEA rules.)

Creative Youth Development-Music Educator Teacher Artist (META) Training (Line 32)

- Details are still being finalized for this program in FY22. Approximately \$50,000 in KFF funds is remaining from prior years.

Creative Youth Development-Amplify (Line 33)

- This program has been paused indefinitely.

UP Accessibility Program (Line 34)

- The Mass Cultural Council is setting aside \$155,000 in the budget overall for the seventh year of implementation of the UP program. This year the program will provide up to \$90,000 of Innovation Fund grants, \$50,000 in grant stipends for participation in this year's Innovation and Network Program, and up to \$15,000 to fund participants' attendance at the national LEAD conference (Zoom) about accessibility and inclusion in the arts. Additionally, UP will be holding workshops and consulting, but only the spending on this program which consists of grants or stipends is counted as "Grants Program" spending in this line.

Compact Grants (Line 35)

- This program has been paused

Other Initiative Grants (line 36)

- In the state budget documents, Mass Cultural Council has been asked to expend an amount equal to 75% of its appropriation on grants and subsidies. To that end in FY22, we have identified 7 individual initiatives (totaling \$278,000) listed below which may be properly treated as "grants" under state law and are proposing to have them approved as grants for purposes of the state budget requirement.

Culture Rx Social Prescription*	\$120,000
CELC-ARTS CONNECT INT'L	\$50,000
ARTS LEARNING	\$8,000
Mass History Day	\$20,000
Instrument Program	\$30,000
MASSCreative	\$15,000
Network of Arts Administrators of Color	\$35,000

Individual Artist and Cultural Practitioner Relief Fund (line 37)

- This program will not repeat in FY21 (please see increase in Artists Fellowship line).

Supplemental Economic Recovery grants-Massachusetts funds (line 38)

- This program was approved by the Council in May 2021 and using casino tax revenues available for "organizational support" under the Mass Gaming Law and supplements the federal CARES act relief program for organizations run by the Council in FY21 by making up to 25 additional grants to eligible organizations

Gaming Mitigation Grants (line 39)

- The Gaming Mitigation Program uses casino tax revenues received by Mass Cultural Council (the portion dedicated to "gaming mitigation" under the statute) and this

\$3 million round of funding was approved by the Council in May 2021. Staff will run a competitive process in the fall of 2021 and grants will be awarded shortly thereafter.

Supplemental Economic Recovery grants-Federal funds (line 40)

- This program was approved by the Council in May 2021 and uses American Rescue Plan funds from the NEA and also supplements the federal CARES act relief program for organizations run by the Council in FY21 by making 17 additional grants to eligible organizations.

Cultural Organization Economic Recovery Grants (line 41)

- This program was the \$10 million federal CARES act relief program for organizations run by the Council in FY21 which has been supplemented by the two SERG programs referenced above.

Partnership, Re-Grant and Project Funding Programs (Lines 43-46)

- An annual grant is proposed in FY22 to the Massachusetts Foundation for the Humanities (MFH) which is calculated as a percentage of Mass Cultural Council's state funding. Owing to the 10.1% increase in our state funding (this due to there being no earmarks), MassHumanities will receive a concomitant increase from \$686,191 to \$754,886, a \$68,695 increase.
- Consistent with last year, staff is recommending funding NEFA at \$60,000.
- A total of \$1,375,000 in legislatively mandated earmarks supporting nine local projects and programs are included in the Agency's FY22 budget appropriation:
 - o \$50,000 for the Greater Malden Asian American Community Coalition for Malden community center.
 - o \$25,000 for the Hanover Cultural Council for Hanover Day.
 - o \$25,000 for the Albion Cultural Exchange in Wakefield for second floor accessibility.
 - o \$25,000 for the Lowell Folk Festival.
 - o \$50,000 to Boston Art and Music Soul Festival.
 - o \$50,000 for the Artists Community Assistance Program as administered by Allston Village Main Street
 - o \$100,000 to Weymouth for the Weymouth 400 celebration
 - o \$50,000 to Cogswell Artspace in Haverhill and
 - o \$1,000,000 to "entities that focus on 1 or more Asian ethnicity and conduct cultural events, cultural education or cultural performances" that were negatively impacted by the pandemic (the "Asian cultural entity program").
- Except for the Asian cultural entity program, the other earmarks are not funding provided by any Mass Cultural Council program and will be a pass-through "earmark" which the Mass Cultural Council will distribute the identified funds in accordance with the language contained in the budget legislation.
- The Asian cultural entity program will require Council staff to construct a program so as to reach the appropriate entities. We are reserving the ability to use some of the earmarked funds (not more than \$30,000) to bring on a part-time outreach

coordinator/administrator to help distribute the funds in accordance with the legislative language

Other

Percentage of Grants (lines 48-49)

- Per the FY22 State Budget line item, Mass Cultural Council is required to spend an amount equal to at least 75% of its appropriation on grants. Thanks to the gaming tax revenues, that goal is accomplished easily. However, even without counting grants made from gaming tax revenues, we easily meet this requirement both in FY20 and FY21 and as projected in FY22.

Prepaid Expenses and Carryforward (Line 50)

- This line shows funds that are used to pre-pay expenses for future years and/or carried forward in trust accounts across fiscal years.
- We typically prepay a portion of our annual partnerships with MassHumanities (and occasionally other contracts, too) with these funds. The practice began a number of years ago when a delay in the launch of a new program created a pool of funds that needed to be granted before the end of an approaching fiscal year. In order to avoid creating an operating hole from one year to the next, we typically reserve comparable amounts for prepaid expenses from one year to the next.
- The pre-pay reserve is anticipated to be at \$139,000 in FY22. Through careful management, we were able to prepay \$139,000 in expenses for FY22.
- Our goal will be to gradually reduce this item over time. To achieve this without creating an operating hole from one year to the next, however, the process will have to happen gradually.

Sources of Funds

As explained above, we are breaking down this section into two sections, the first will cover revenues that will come in during the year the second will address carried-over funds and cash on hand

Basic State Appropriation: Account Number 0640-0300 (Line 56)

- In FY 22, the state budget increased the Mass Cultural Council's appropriation by 10.1% to \$20 million.

State Pass-Through Funds (Line 57)

- As described above, the final FY22 budget contained \$1,375,000 in earmarks.

MassDevelopment: For Mass Cultural Council Expenses Associated with the Cultural Facilities Fund (Line 58)

- Every year since FY07 we have had an annual contract with MassDevelopment to compensate us for our services in the management and administration of the Cultural Facilities Fund.
- This is strictly a fee-for-service arrangement, under terms stipulated in the CFF statute.

- Under the CFF statute, expenses for administration of CFF cannot exceed 7.5% of total yearly grant commitments. This is usually shared between MassDevelopment and Mass Cultural Council.
- Governor Baker announced a \$10 million allocation for CFF in FY22 (the same as FY17- FY20) and there will be a new \$10 million funding round this fall. We anticipate a \$325,000 expense budget with MassDevelopment for this year (the same as FY17- FY21)

Prepaid Expenses (Line 59)

- This line reflects prepayments made in FY21 for expenses related to FY22 operations and is discussed above.

National Endowment for the Arts: State Partnership Grant (Lines 60-64)

- These lines comprise the different components of our annual state partnership with the National Endowment for the Arts (NEA)
- In total, we will receive \$989,900 from the NEA in FY22. This represents a \$30,300 increase from the amount provided last year.

NEA: ARP FUNDS (Line 65)

- The NEA provided an allocation of \$844,700 to Mass Cultural Council from funds it received under the federal American Rescue Plan Act. All but \$700 is going toward toward the SERG-FED program described above. The remainder will be applied to rent per NEA approval.

Incoming Casino Tax Revenues (Lines 66-67)

- Under the Massachusetts Gaming Law (MGL Chapter 23K), Mass Cultural Council receives on a monthly basis, 25 of certain casino taxes collected by the Commonwealth. Per statute, these amounts are dedicated to expenses (7%), the Gaming Mitigation Program (75% after expenses) and "organizational support" (25% after expenses). The amounts stated in these lines are the amounts of such funds that are intended to be used the FY22 Spending Plan but are expected to come in during the year (were not in the Gaming Fund as of July 1, 2021).

The second section of Available Resources section will detail carry-over funds

Gaming Fund Cash (Lines 70-72)

- These lines represent funds on hand in the Gaming Fund as July 1, 2021 as broken out into the purposes for which they may be used. The amounts stated in these lines are the amounts of such funds that intended to be used in the FY22 Spending Plan.

NEA CARES Act (Line 73)

- We received NEA CARES Act funding in spring 2020 which the Council granted to **the Council's YouthReach and SerHacer grantees**. All funds have been paid out except for \$7,000 to one organization which deferred its usage until FY22 and \$10,646 of the \$38,300 which were withheld by the Council for administrative costs

and which will be used to pay rent (all per NEA guidelines). The balance of said expense funds went to make the office Covid- ready (plexiglass dividers).

COERG- CARES Act (Line 74)

- These are the remaining funds remaining from the Governor's allocation of CARES Act funds to Mass Cultural Council. We will probably also apply this to rent expense.

Harry Rice Trust Account (Line 75)

- The Harry Rice Trust account is where funds from miscellaneous donors and other amounts can be deposited.

Commonwealth Awards Trust Account (Line 76)

- This represents money raised privately for the Commonwealth Awards. It is available as a receptacle should we need to raise funds for the next time we hold this ceremony.

Klarman Funding for META Account (Line 77)

- As mentioned above, the details of this program in FY 22 are still being worked out. The \$50,000 here represents leftover funds from prior years

MASSACHUSETTS CULTURAL COUNCIL	FY 22
FY 22 BUDGET -PRELIMINARY LOOK	BUDGET
Council August 24, 2021 SHEET 1	PLAN
SALARIES, SPACE, AND ADMINISTRATION (NON-PROGRAM & SERVICES)	
AA: Salaries	\$ 3,060,000
AA: Fringe & Indirect (Salaries & Contracts Paid Thru Fed. or Trust Accounts)	274,290
BB: Employee Related Expenses	21,000
CC: Interns and Contracted Employees	99,540
DD: Pension and Insurance Related Expenditures (State Chargebacks)	50,000
EE and FF: Administrative Expenses (NPS)	151,550
GG: Space Rental and Utilities	354,010
HH: Consultant Service (NPS) Contracts	50,000
JJ: Operational Services	55,820
KK: Equipment Purchases	1,860
LL: Equipment Leases and Maintenance (Non-IT)	25,500
UU: Information Technology Expenses	146,580
SUB-TOTAL ADMINISTRATIVE EXPENSES	4,290,150
EXPENSES ATTRIBUTABLE TO PROGRAMS AND SERVICES	
EE: Administrative Program Expenses	28,400
HH&JJ: Consultants & Panelists	482,910
LL&UU: P&S Tech and Equipment	-
SUB-TOTAL P&S EXPENSES	511,310
GRANTS AND STIPENDS (PP)	
Cultural Districts	412,500
Artist Fellowships	1,300,000
Cultural Investment Portfolio	6,797,100
Media	130,000
Festival	300,000
Local Cultural Council Program	4,785,000
Mass. Cultural Data Project	47,500
Poetry Out Loud	20,000
Traditional Arts Apprenticeships	100,000
Big Yellow School Bus	-
STARS	1,265,000
CYD -YouthReach/SerHacer (Incl NEA CARES)	1,613,000
CYD: META (KFF-Funded)	50,012
CYD-Amplify	-
UP Program Stipends/Challenge Grants	155,000
Compact Grants	
Other Grants (list on Sheet 2))	278,000
Individual Artist Relief	-
SERG MA (100% Gaming Funds)	732,000
GAMING MITIGATION GRANTS (100% Gaming Funds)	3,000,000
SERG FED (100% NEA ARPA Funds)	844,000
CARES ACT (COERG)	-
SUB-TOTAL GRANT EXPENSES	21,829,112
PARTNERSHIPS, RE-GRANT AND PROJECT FUNDING PROGRAMS	
Massachusetts Foundation for the Humanities	754,886
NEFA Project	60,000
Pass Through Earmarks	1,375,000
SUB-TOTAL PARTNERSHIPS/ RE-GRANT PROGRAMS	2,189,886
PERCENTAGE OF GRANTS TO STATE APPROPRIATION (Without Gaming Funds Grants)	95.60%
PERCENTAGE OF GRANTS TO STATE APPROPRIATION (With Gaming Funds Grants)	120.09%
OTHER	=
Prepaid Expenses and Carryforward	139,748
SUB-TOTAL, OTHER	139,748

SUB-TOTAL, ALL PROGRAM	24,670,056
TOTAL EXPENSES	28,960,206
FY 22 REVENUES	
State: Basic Appropriation (0640-0300) less Earmarks	20,000,000
State: Earmarks- Pass-Through Funds	1,375,000
MassDevelopment: For MCC Expenses Associated with Cultural Facilities	325,000
Prepaid Expenses (Funding from Prior Years' Budgets)	139,250
National Endowment for the Arts: Basic State Plan	655,900
National Endowment for the Arts: Arts in Education	63,400
National Endowment for the Arts: Arts in Underserved Communities	220,600
National Endowment for the Arts: Folk Arts Infrastructure Grant	30,000
National Endowment for the Arts: "Poetry Out Loud"	20,000
National Endowment for the Arts: ARP	844,700
Gaming Mitigation Funds-FY 22 Expected Collections	710,562
Gaming Org. Support Funds- FY 22 Expected Collections	971,052
TOTAL FY22 REVENUES	25,355,464
CARRYOVER/OTHER FUNDS AVAILABLE AS OF 7/1/21	
Gaming Expense Funds- Available	371,938
Gaming Mitigation Funds- Availabale	2,289,438
Gaming Org. Support Funds-Available	812,685
Remaining NEA 2020 CARES ACT Funds	17,646
Remaining COERG Funds	400
Harry Rice Trust Account	62,617
Comm Awards Trust Account	6
Remaining Klarman META Grant	50,012
TOTAL OTHER FUNDS	3,604,742
TOTAL REVENUE + OTHER FUNDS	28,960,206
Postive (Negative)	-

OTHER NEW GRANTS (NEW PP) SHEET 2	FY 21	FY22
Art Week		
Fair Saturday		
Audience Lab		
CIP Capacity Accelerator Network (CAN)	\$ -	\$ -
CultureRX (from Gaming Funds)	\$ 64,763	\$ 120,000
Early Education and Childcare		
Mass History Day	\$ 20,000	\$ 20,000
Instrument Program	\$ 30,000	\$ 30,000
META Expansion (AET)		
Foster Families Pilot		
Holyoke Arts Ed Task Force	\$ -	\$ -
Kennedy Library		
ARTS /LEARNING		\$ 8,000
MASSCREATIVE		\$ 15,000
Network of Arts Administrators of Color	\$ 35,000	\$ 35,000
ARTS CONNECT INTL (CELC)		\$ 50,000
<i>SUBTOTAL NEW GRANTS</i>	\$ 149,763	\$ 278,000

CHAPTER 23K GAMING FUNDS**SHEET 3**

		Remaining at end of FY 22 (projected)	Funds actually collected since 7/1/2021 (2 months)
TOTAL DEPOSITS 1/1/20-6/30/21	\$ 8,063,217	\$ 2,791,466	\$ 786,440
Funds are allocated 7% to expenses then 75% to Gaming Mitigation program and 25% to "organizational support"			
Expected collections FY22	\$ 4,473,080		
Expected uses of FY22 Collections in FY22 Spending Plan	\$ 1,681,614		
BREAKDOWN OF FUND COMPONENTS			
Expense Amount (7%) deposited through 6/30/21	\$ 564,425		\$ 55,046
Council Allocation 1/2020	\$ 259,169		
Requested FY22 Allocation	\$ 305,256		
Available Expenses After Request	\$ -		
Expected FY22 Expense collections	\$ 313,080	\$ 313,080	
Total Gaming Mitigation \$\$ Deposits	\$ 5,624,094		\$ 548,492
Council Allocations 2020 Round	\$ 3,334,656		
Council Allocations 2021 Round	\$ 3,000,000		
Amount of Gaming Mit \$\$ Allocation to be funded from FY22 Collection	\$ 710,562		
Expected FY 22 Collections Gaming Mit \$\$	\$ 3,120,000	\$ 2,409,438	
Total Org Support deposits	\$ 1,874,698		\$ 182,902
Council Allocations 2020	\$ 1,113,750		
Council Allocations 2021-Serg MA	\$ 732,000		
FY22 Budget Request	\$ 1,000,000		
Amount of Org Support \$ to be funded from FY22 Collections	\$ 971,052		
Expected FY22 Collections Org Support	\$ 1,040,000	\$ 68,948	

MASSACHUSETTS CULTURAL COUNCIL		FY 21	FY 22
FY 22 BUDGET SHEET 4		FINAL BUDGET	BUDGET
Council 8.24.21 FY 21 & FY22 OLD FORMAT			PLAN
SALARIES, SPACE, AND ADMINISTRATION (NON-PROGRAM & SERVICES)			
1	AA: Salaries	\$ 2,638,530	\$ 3,060,000
2	AA: Fringe & Indirect (Salaries & Contracts Paid Thru Fed. or Trust Accounts)	136,974	274,290
3	BB: Employee Related Expenses	9,401	21,000
4	CC: Interns and Contracted Employees	24,113	99,540
5	DD: Pension and Insurance Related Expenditures (State Chargebacks)	48,709	50,000
6	EE and FF: Administrative Expenses (NPS)	69,621	151,550
7	GG: Space Rental and Utilities	354,010	354,010
8	HH: Consultant Service (NPS) Contracts	59,663	50,000
9	JJ: Operational Services	83,008	55,820
10	KK: Equipment Purchases	27,654	1,860
11	LL: Equipment Leases and Maintenance (Non-IT)	15,078	25,500
12	UU: Information Technology Expenses	152,469	146,580
13	SUB-TOTAL ADMINISTRATIVE EXPENSES	3,619,230	4,290,150
14	EXPENSES ATTRIBUTABLE TO PROGRAMS AND SERVICES		
15	EE: Administrative Program Expenses	9,712	28,400
16	HH&JJ: Consultants & Panelists	453,929	482,910
17	LL&UU: P&S Tech and Equipment	-	-
18	SUB-TOTAL P&S EXPENSES	463,641	511,310
19	GRANTS AND STIPENDS (PP)		
20	Cultural Districts	360,000	412,500
21	Artist Fellowships	652,500	1,300,000
22	Cultural Investment Portfolio	6,182,000	6,797,500
23	Media	130,000	130,000
24	Festival	59,000	300,000
25	Local Cultural Council Program	4,350,000	4,785,000
26	Mass. Cultural Data Project	47,500	47,500
27	Poetry Out Loud	20,000	20,000
28	Traditional Arts Apprenticeships	100,000	100,000
29	Big Yellow School Bus	-	-
30	STARS	707,450	1,265,000
31	CYD -YouthReach/SerHacer (Incl NEA CARES)	1,503,500	1,613,000
32	CYD: META (KFF-Funded)	22,897	50,012
33	CYD-Amplify		-
34	UP Program Stipends/Challenge Grants	111,000	155,000
35	Compact Grants		
36	Other Grants (list on Sheet 2))	149,756	278,000
37	Individual Artist Relief	1,171,500	-
38	SERG MA		732,000
39	GAMING MITIGATION GRANTS	3,339,656	3,000,000
40	SERG FED		844,000
41	CARES ACT (COERG)	9,960,600	-
42	FY21 CATCH UP	20,400	
43	SUB-TOTAL GRANT EXPENSES	28,887,759	21,829,512
44	PARTNERSHIPS, RE-GRANT AND PROJECT FUNDING PROGRAMS		
45	Massachusetts Foundation for the Humanities	686,191	754,886
46	NEFA Project	60,000	60,000
47	Pass Through Earmarks		1,375,000
48	SUB-TOTAL PARTNERSHIPS/ RE-GRANT PROGRAMS	746,191	2,189,886
49	PERCENTAGE OF GRANTS TO STATE APPROPRIATION(EXCLUDING GAMING FUNDS)	89.49%	95.60%
50	OTHER		=
51	Prepaid Expenses and Carryforward	196,823	139,348
52	SUB-TOTAL, OTHER	196,823	139,348
53	SUB-TOTAL, ALL PROGRAM EXPENSES	30,294,414	24,670,056

54	TOTAL EXPENSES	33,913,644	28,960,206
55	FY 22 REVENUES		
56	State: Basic Appropriation (0640-0300) less Earmarks	18,180,000	20,000,000
57	State: Earmarks- Pass-Through Funds		1,375,000
58	MassDevelopment: For MCC Expenses Associated with Cultural Facilities Fund	326,704	325,000
59	Prepaid Expenses (Funding from Prior Years' Budgets)	458,762	139,250
60	National Endowment for the Arts: Basic State Plan	633,700	655,900
61	National Endowment for the Arts: Arts in Education	63,500	63,400
62	National Endowment for the Arts: Arts in Underserved Communities	212,400	220,600
63	National Endowment for the Arts: Folk Arts Infrastructure Grant	30,000	30,000
64	National Endowment for the Arts: "Poetry Out Loud"	20,000	20,000
65	National Endowment for the Arts: ARP	-	844,700
66	National Endowment for the Arts: CARES ACT	71,050	17,646
67	Chapter 23K Funds (Gaming)-Applied	3,753,911	5,155,675
68	CARES ACT- COERG	10,000,000	400
69	Harry Rice Trust Account (As of 7/1)	83,017	62,617
70	Comm Awards Trust Account	6	6
71	Klarman Funding for META	80,594	50,012
72	NEFA Contribution for Artist Relief	48,000	
73	GKV Foundation Contribution for Artist Relief	30,000	
74	TOTAL REVENUE	33,913,644	28,960,206
	Postive (Negative)	-	-

Last created August 18, 2021

Conflicts of Interest Notifications- Mass Cultural Council Members- August 2021

DR AFT Based on Information from January- May 2021 meetings

Nina Fialkow

Boston Ballet

Isabella Stewart Gardner Museum

Matthew Keator

Susan Leff

Childrens Museum

Mass Humanities

Allyce Najimy

None

Barbara Schaffer Bacon

Arts Extension Institute

Troy Siebels

Hanover Theater/Worcester Center for the Performing Arts

Worcester Cultural Coalition

Discover Central Massachusetts

Indian Hill Music

MASS Creative

Ann Murphy

MASS Creative

Sherry Dong

The Chinese Historical Society of New England

Lillian Do

Kathleen Castro

Little Theater of Fall River

New Bedford Festival Theater

The Fall River Coalition for Arts and Culture

Karen Barry

Karen Hurvitz

Marc Carroll

Boston Youth Symphony Orchestra

Last created August 18, 2021

The Rivers School

Jo-Ann Davis
The Care Center

Cecil Barron Jensen
Artists Association of Nantucket
The Nantucket Historical Association
Nantucket Cultural District

Rob Price
The Center for Arts in Natick (TCAN)

Simone Early

Che Anderson

Procedure for dealing with conflicts of interest on Mass Cultural Council grant votes.

Prior to any Council or Grants Committee meeting, staff will compile a list of conflicts of interest by identifying any potential recipient of council funds to be voted on at that meeting to which any Council member has an identified connection. Unless a Council member indicates otherwise, it is assumed that the Council member will abstain from all discussion and any vote regarding such grantee.

A document listing these possible conflicts of interest (the "conflicts list") will be distributed to the board at the beginning of the meeting.

After presentation of grant recommendations for a particular program, before a motion for vote, the chair should refer to the list and 1) ask the members present if the conflicts list is accurate and if the members identified will abstain from votes and discussion for the relevant organizations as identified on the conflicts list and 2) ask if any other conflicts exist which should be added to the conflicts list.

After dealing with any necessary corrections or additions, the chair will then ask for a motion approving the grant/allocation recommendations noting that the Council members noted on the conflict list will abstain from discussion and votes for certain organizations in accordance with the conflicts list. It will not be necessary for any member with a conflict to leave the room as long as such member does not participate in any decision regarding the affected organization and it is specifically noted in the minutes that such member abstained from all discussion and votes regarding the specified organization.

Sample script for a meeting vote:

CHAIR: We will now consider votes approving the FY22 grant recommendations. Please note the conflicts list that has been distributed. Staff members have compiled these lists to identify members that have a real or potential conflict of interest in connection with this vote. Please indicate 1) if there are any inaccuracies on the list or 2) if any additional conflicts need to be disclosed.

[If any corrections or additions are noted by board members, the conflicts list will be amended at this time]

Noting the abstentions disclosed on the *[corrected]* conflicts list, the chair now calls for a motion to approve the grants recommendations for this program.

Then, upon motion duly and made and seconded, with the abstentions noted above, it was VOTED: ...]"

In the minutes recording this vote, the following will be included

[Council Member X] disclosed that s/he would abstain from any discussion or vote regarding the provision of a grant or other assistance to {list affiliated organizations}



Power of culture

To: Mass Cultural Council
Fr: Michael Bobbitt, David Slatery, Jenifer Lawless, Kelly Bennett, Dan Blask, Maggie Holtzberg
Dt: August 24, 2021
Re: FY22 Artist Fellowships

The Artist Fellowships provide direct funding to Massachusetts artists in 12 different artistic disciplines. In all disciplines except Traditional Arts, the grants are awarded through an anonymously-judged review based solely on artistic quality and creative ability of the work submitted.

<https://massculturalcouncil.org/artists-art/artist-fellowships/>

The Artist Department proposes funding the FY22 Artist Fellowships at a large increase over last year's recommendation - **\$1,300,000**. This budget would represent the highest Artist Fellowships appropriation in the program's 40+ year history.

Highlights:

- More than double artists awarded, from 75 in FY21 to 160 in FY22
- Increase Finalist awards from \$1,500 to \$5,000
- 55 Fellowships of \$15,000 (up from 40)
- 95 Finalist awards of \$5,000 (up from 35 at \$1,500)

As the creative sector continues to recover from the COVID-19 pandemic, this investment is a significant boost to Commonwealth artist and a stark commitment to a core program of **artists' support**.

We propose returning to previous **years'** award Council approval schedule of three Artist Fellowships disciplines going to the January and three to the May Grants Committee/Council meetings.

The following table represents a potential distribution of FY22 Artist Fellowships awards based on a total budget of \$1,300,000 and estimates for applicant totals (based on averages of past cycles). The grants allocated to each discipline may be adjusted based on the number of applications actually received in each discipline.

<u>Discipline</u>	FY22 - \$15,000 and \$5,000 awards						
	Apps	Fellows \$15,000	Amount	Finalists \$5,000	Amount	Total Awarded	Total Percent
Drawing & Printmaking	325	10	\$150,000	16	\$80,000	\$230,000	8.00%
Poetry	300	10	\$150,000	16	\$80,000	\$230,000	8.67%
Traditional Arts	30	3	\$45,000	7	\$35,000	\$80,000	33.33%
Choreography	70	8	\$120,000	10	\$50,000	\$170,000	25.71%
Fiction/ Creative Nonfiction	625	12	\$180,000	23	\$115,000	\$295,000	5.60%
Painting	600	12	\$180,000	23	\$115,000	\$295,000	5.83%
<u>TOTAL</u>	1950	55	\$825,000	95	\$475,000	\$1,300,000	7.69%

Please note that we are seeking in this vote approval of the process by which Artist Fellowships grants will be made (consistent with all of the other Mass Cultural Council programs), and we will bring all recommendations for Artist Fellowship and Finalist awards back to the Grants Committee and full Council in January and May 2022 for final approval.

This proposal was reviewed and recommended by the Grants Committee on August 10, 2021.



Power of culture

To: Mass Cultural Council
 Fr: Michael Bobbitt, David Slatery, Jen Lawless, Maggie Holtzberg
 Dt: August 24, 2021
 Re: FY22 Traditional Artists Apprenticeships

We are pleased to present grant recommendations for Mass Cultural Council's FY22 Traditional Arts Apprenticeship Program. This is the second year of a two-year grant cycle.

The Traditional Arts Apprenticeships are an important part of our Strategic Plan goal to advance equity and inclusion. This investment, (which includes \$30,000 from National Endowment for the Arts annual allocation) and the decision to fund two years of work through each apprenticeship, helps us achieve our objective to support artists working in diverse cultural traditions and/or under resourced communities with improved outreach, focused investment, and technical assistance.

Background: The Traditional Arts Apprenticeship Program is an essential part of MCC's strategy to help the many diverse communities in Massachusetts sustain their cultural heritage. The program funds mentorships in which an individual learns skills, techniques, and artistry under the guidance of a recognized master artist. Apprenticeships are designed to strengthen traditional arts lacking a strong infrastructure for cultural transmission, especially those that may be endangered.

During 2001-2019, apprenticeships were awarded every other year to a limited number of artists. In FY21, we switched to a two-year grant cycle. The change provides annual funding for the teaching of traditional arts and allows grant recipients to take advantage of the summer months. Funds (up to \$10,000 per apprenticeship per year) compensate the master artist for teaching time and

Year	# applicants	# grants	Amount
FY22	28	12	\$100,000
Fy21	29	13	\$100,000
FY19	20	10	\$70,000
FY17	17	7	\$50,000
FY15	20	6	\$28,800
FY13	10	6	\$28,437
FY11	18	6	\$25,000
FY10	10	5	\$15,000
FY07	18	8	\$20,000
FY05	19	6	\$20,000
FY03	12	5	\$24,000
FY02	27	6	\$21,545

Prepared on 8/18/21

pay for supplies, materials, and travel expenses. At the master artist's discretion, a stipend may be paid to an apprentice over age 14.

Training Period:

The apprenticeships awarded in this cycle (year two of a two-year grant) are to be conducted over a 12-month period between July 1, 2021 and June 30, 2022. A panel took place in April 2020 using the review criteria below.

Review Criteria:

- Artistic quality of master artist's work (20 points)
- Master artist teaching ability (15 points)
- Skill and commitment of the apprentice (20 points)
- Feasibility of the work plan and budget (15 points)
- Limited availability of master teachers in this art form or skill in MA (15 points)
- Potential impact of apprenticeship on continued vitality of the tradition (15 points)

We propose the following grant amounts for FY22:

Master Artist	Traditional art	Town	Recommend
Harold A Burnham	Wooden shipbuilding	Essex	\$10,000
Yary Livan	Khmer ornament & form	Lowell	\$10,000
Elizabeth Creeden	Needlework embroidery	Plymouth	\$8,000
Sandeep Daas	N. Indian tabla	Chestnut Hill	\$8,000
Elizabeth James Perry	Wampanoag wampum art	Dartmouth	\$8,000
Robert Fuller, Jr.	Wooden ships's wheel	Hanson	\$8,000
Vasileios Kostas	Music of Epirus	Newton	\$8,000
Mehmet Ali Sanlikol	Ottoman/Turkish makam	Belmont	\$8,000
Wafaa T. Alshimrty	Arabic calligraphy	Weymouth	\$8,000
Kieran Jordan	Irish step & set dance	Dorchester	\$8,000
Sarah M. Guerin	Handmade western bootmaking	Wakefield	\$8,000
Victor F Cole	Bird taxidermy	Newburyport	\$8,000
Shyam Nepali	Nepalese sarangi playing	Watertown	0*
TOTAL			\$100,000

*Shyam Nepali's apprentice became seriously ill in 2020 and was not able to participate in the apprenticeship. Shyam found another apprentice in May 2021 and is finishing up the commitment that he was paid for, but he will not be funded for a second year.

Documentation: Mass Cultural Council's Folk Arts & Heritage Program Manager Maggie Holtzberg makes site visits to apprenticeship teams to document the teaching/learning process. Audio recordings, photos, and video are used to enhance our website and serve as source material for blog posts and public programming to raise visibility of the program and Mass Cultural Council. Although site visits were suspended during the pandemic, Maggie plans on in-person documentation before June 30, 2022.

Reporting: A year-two final report from grantees will be due by June 30, 2022.

This proposal was reviewed and recommended by the Grants Committee on August 10, 2021.



Power of culture

To: Mass Cultural Council
 Fr: Michael Bobbitt, David Slatery, Jen Lawless, Cheyenne Cohn-Postell,
 Kalyn King, Sara Glidden, Michael Ibrahim
 Dt: August 24, 2021
 Re: Cultural Investment Portfolio: FY22 Grant Recommendations

Summary

In this section, you will find proposed FY22 grant recommendations for nonprofit cultural organizations (and entities of local government) in the Mass Cultural Council's Cultural Investment Portfolio (CIP).

A total of 540 organizations are recommended for grants totaling **\$6,797,500**.

<u>Category</u>	<u>#</u>	<u>Amount</u>
Portfolio	313	\$6,181,600
Gateway	32	\$128,000
Projects	195	\$487,500
<u>Total</u>	<u>540</u>	<u>\$6,797,500</u>

The CIP overall grants budget of \$6,797,500 was recommended by the Mass Cultural Council Executive Committee. This amount is \$594,500 more than what was budgeted for the program in FY21 and enables us to increase the Gateway grants from \$3,500 to \$4,000, increase the number of Projects grants to 195 from 160. Gateway and Project grants are detailed in a separate memo.

Based on this budget, we calculated award assignments for individual Portfolio organizations. We maintained the Maximum grant at \$60,000 and increased the minimum award from \$4,500 to \$5,000. Grants are based on a formula that takes into account a three-year average of an organization's cash expenses.

For FY22 grants, we decided to use the same three fiscal years for all organizations for this average, and chose not to use FY20 numbers, as the COVID pandemic would disproportionately impact some organizations. We also to propose to level fund six organizations that would otherwise be the only grantees to see a decrease, except for organizations with a penalty.

This proposal was reviewed and recommended by the Grants Committee on August 10, 2021.

Background

The Cultural Investment Portfolio provides multi-year grants to nonprofit organizations that provide public programs in the arts, sciences, and humanities in Massachusetts. The program was launched in 2009, replacing the Mass Cultural Council's former Organizational Support Program. A series of focus group meetings were held across the state to solicit input from organizations that was included in its design.

The program established various categories of participation based on several factors, including organizational mission, duration of public programming, staff size, and track record of excellence based on previous Mass Cultural Council grant reviews. For Portfolio grantees, the program also replaced traditional written applications and panel reviews with comprehensive visits performed by Council staff, and in some cases, the senior staff members from other cultural organizations in the Portfolio.

More than simply a traditional grant program, we view the Cultural Investment Portfolio as a vehicle to **strengthen our state's nonprofit cultural sector, not only** through grants, but also through information, advocacy, and peer exchange.

In recent years, these visits have become a core component of the Council's support to grantees, providing opportunities for valuable capacity building conversations. In FY22, CIP is suspending the Portfolio Engagement Requirement, as we take on a complete evaluation of the program for the first time since 2009.

Portfolio grantees are required to submit annual financial data (a **"Cultural Data Profile"**) to DataArts, a powerful online financial tracking tool that was created by the Pew Charitable Trusts and launched in Massachusetts in 2009 through a partnership between Mass Cultural Council, Pew, and other

Massachusetts funders. They are also required to submit a brief Annual Report, which is useful in identifying the services that are most in demand.

The Gateway Program was introduced in 2016 as a clearly defined way for organizations to move into the Portfolio. Gateway organizations must be approved for funding for two out of three cycles (of two years of funding) to be eligible to move into the Portfolio in their next application. Re-classification into the Portfolio can only happen if the Mass Cultural Council has sufficient resources to increase the number of Portfolio grantees.

The Projects Program was introduced in 2016 to extend funding opportunities to smaller organizations, and to support specific project activity at organizations that do not receive Portfolio or Gateway grants.

Award Assignments for Portfolio Grantees

Portfolio Grantees' award assignments are determined through the following process:

1. Determine available resources for Portfolio, based on CIP program budget for the year, less funds allocated for Gateway, Projects, and media groups.
2. Determine budget size for each Portfolio organization.
 - Current model calculates budget size as the mean of the three most recent years of cash expenses, based in all but a few cases on data self-reported in DataArts. (See Cash Expense Adjustments chart below.)
 - For the purposes of the award assignments, organizations with budgets of \$10 million and above are treated as equal.
3. Apply maximum and minimum parameters for the Portfolio, and maximum grant amount for Cultural Affiliates.
 - Apply the maximum Portfolio grant of \$60,000 and the new minimum of \$5,000.
 - Apply the maximum Cultural Affiliate grant at \$15,000, which is 25% of the maximum Portfolio grant.
4. Apply cap of \$30,000 for degree-granting art colleges or conservatories.
 - This affects two organizations: New England Conservatory, and Boston Conservatory at Berklee.
5. Run budget-based formula incorporating above maximum and minimum parameters. Under this formula, larger organizations receive larger grants,

but smaller organizations receive larger percentages of their operating budgets from the Mass Cultural Council.

6. Identify and adjust groups that had CDP compliance issues.
 - Organizations which did not meet the annual Cultural Data Project requirement by **June 1, 2021** will have their FY22 grant amount cut by 25%.
 - Any organization remaining non-compliant with the annual CDP requirement after **June 8, 2021** will not be eligible for an FY22 Cultural Investment Portfolio grant.

Cash Expense Adjustments

In a few exceptional cases each year, we are unable to use financial data that is reported through the DataArts platform. To ensure that each grantee's formula expenses are the most representative of actual history and fairly entered into the formula with other grantees, we make small adjustments. The cash expense adjustments applied for FY22 are as follows:

Name	FYears in Formula	Reason for formula adjustment
Arts Foundation of Cape Cod	FY19, FY18; FY17	Remove grantmaking/pass-through funds
Available Potential Enterprises	FY19, FY18; FY17;	Remove fiscal sponsorship miss-reported
Boston Dance Alliance	FY19, FY18; FY17;	Remove grantmaking/pass-through/fiscal sponsorship funds
Boston Early Music Festival & Exhibition	FY19, FY18; FY17; FY16;	Biennial Festival, 4-year average used
Cambridge Arts Council	FY19, FY18; FY17	Remove grantmaking/pass-through funds
Cape Cod Museum of Natural History	FY19, FY18; FY17	Merger with Thornton Burgess Society, added most recent fiscal years for both
Cambridge Arts Council	FY17; FY16; FY15	Remove grantmaking/pass-through funds
Central Square Theatre	FY19, FY18; FY17	Remove fiscal sponsorship
Fort Point Arts Community	FY19, FY18; FY17	Remove grants awarded

Lyric Stage Company of Boston	FY19, FY18; FY17	Merger with City Stage Company, added most recent fiscal years for both
Northampton Arts Council	FY19, FY18; FY17	Remove grantmaking/pass-through funds
Revolutionary Spaces	FY19, FY18; FY17	Merger between Bostonian Society and Old South Meeting House
Somerville Arts Council	FY18; FY17; FY16	Remove grantmaking/pass-through funds

Suspensions and deletions in FY22

All recommendations are based on clearly stated guidelines and expectations for each category, as well as terms stated in each organization's annual grant contract package.

Deletions

We recommend the following organizations be deleted from the Cultural Investment Portfolio funding pool. As per program policy, deleted grantees would have to reapply through a competitive process in order to receive future CIP funding. For FY22 funding, a deleted organization could apply for CIP Project funding, if they meet all eligibility requirements at the time of application. An organization that meets Portfolio eligibility requirements in the future could reapply through the multi-year Gateway program.

Organization Name	Reason for Deletion
None	

Suspensions

This organizations will not receive a grant in FY22, but can be reinstated for FY23 if they meet eligibility requirements

Organization Name	Reason for Suspension
Boston Musica Viva	Suspended programming for FY22 and FY21

Suspension Reinstatement

This organization was suspended and did not receive a grant in FY21, but is reinstated for FY22 because they met eligibility requirements

Organization Name	Reason for Re-instatement
Triple Shadow	Suspended programming for FY21. Has stated the intention of programming in FY22

Holds

We are proposing "holds" on 12 of the FY22 contracts, meaning organizations will not receive disbursement of their grant amount until the reason is resolved, and the FY22 grant contract is returned to the Mass Cultural Council, by the deadline to return grant contract packages. Some organizations could not complete their DataArts reporting on time due to delays in completing their audits. We offered all organizations an alternative way to accomplish their reporting, with the requirement that they must complete the DataArts reporting before their grant contract would be released. This list includes organizations that still need to submit their DataArts reporting

Organization Name	Reason for Hold
Actors' Shakespeare Project	DataArts requirement
Brookline Arts Center	DataArts requirement
Coolidge Corner Theater	DataArts requirement
Coro Allegro	DataArts requirement
Flying Cloud	DataArts requirement
Gloucester Maritime	DataArts requirement
New Repertory Theatre	Pending information on the organization's capacity to appropriately carry out their mission
RAW Art Works	DataArts requirement
South Shore Arts Center	DataArts requirement
Snow Farm	DataArts requirement
Springfield Symphony	DataArts requirement
Triple Shadow	Verification of FY22 programming
Zeiterion	DataArts requirement

Reduction of FY22 Grant

The following organizations will receive a reduction to their maximum possible FY22 grant amount, as a penalty for missing year-end compliance deadlines.

Organization Name	Penalty	Notes
Boston Center for the Arts	25%	Compliance, missed 6/1 reporting deadline
Newton Historical Society	25%	Compliance, missed 6/1 reporting deadline
Provincetown Press	25%	Compliance, missed 6/1 reporting deadline
Triple Shadow	25%	Compliance, missed 6/1 reporting deadline

Reconsideration Requests

There were no requests for reconsideration on any of the penalties or reclassifications we are proposing.

Attachments

Following this memo is a spreadsheet with award recommendations for Portfolio grants.

We hope this is enough information to prepare you for the Grants Committee meeting next week. In the meantime, if you have any questions, please do not hesitate to call:

- Sara Glidden, Program Manager, CIP Gateway and Projects: (617) 858-2710
- Cheyenne Cohn-Postell, Program Officer, Portfolio organizations and Gaming Mitigation
- Kalyn King, Program Officer, Portfolio organizations and Card to Culture: (617) 858-2718
- Michael Ibrahim, Program Manager, Portfolio organizations and CIP Advisory Services: (617) 858-2737

FY22 Portfolio Grant Recommendations

#	App	Name	FY21 CIP Grant	Years used FY22 for Formula Expenses	FY22 Formula Expenses	FY22 Recommendation	Difference From FY21
1	0453	American Repertory Theater	\$60,000	FY19; FY18; FY17	\$10,000,000	\$60,000	\$0
2	0138	Boch Center^The	\$60,000	FY19; FY18; FY17	\$10,000,000	\$60,000	\$0
3	0449	Boston Ballet, Inc.	\$60,000	FY19; FY18; FY17	\$10,000,000	\$60,000	\$0
4	0454	Boston Children's Museum	\$60,000	FY19; FY18; FY17	\$10,000,000	\$60,000	\$0
5	0411	Boston Conservatory at Berklee	\$30,000	FY19; FY18; FY17	\$10,000,000	\$30,000 *	\$0
6	0444	Boston Symphony Orchestra, Inc.	\$60,000	FY19; FY18; FY17	\$10,000,000	\$60,000	\$0
7	0137	Clark Art Institute^Sterling & Francine	\$60,000	FY19; FY18; FY17	\$10,000,000	\$60,000	\$0
8	0452	Gardner Museum, Inc.^Isabella Stewart	\$60,000	FY19; FY18; FY17	\$10,000,000	\$60,000	\$0
9	0357	Harvard Art Museums	\$15,000	FY19; FY18; FY17	\$10,000,000	\$15,000 ***	\$0
10	0445	Historic New England	\$60,000	FY19; FY18; FY17	\$10,000,000	\$60,000	\$0
11	0450	Huntington Theatre Company, Inc.	\$60,000	FY19; FY18; FY17	\$10,000,000	\$60,000	\$0
12	0446	Institute of Contemporary Art^The	\$60,000	FY19; FY18; FY17	\$10,000,000	\$60,000	\$0
13	0447	Massachusetts Audubon Society, Inc.	\$60,000	FY19; FY18; FY17	\$10,000,000	\$60,000	\$0
14	0443	Massachusetts Museum of Contemporary Art	\$60,000	FY19; FY18; FY17	\$10,000,000	\$60,000	\$0
15	0448	Museum of Fine Arts, Boston	\$60,000	FY19; FY18; FY17	\$10,000,000	\$60,000	\$0
16	0183	Museum of Science	\$60,000	FY19; FY18; FY17	\$10,000,000	\$60,000	\$0
17	0455	New England Aquarium	\$60,000	FY19; FY18; FY17	\$10,000,000	\$60,000	\$0
18	0410	New England Conservatory	\$30,000	FY19; FY18; FY17	\$10,000,000	\$30,000 *	\$0
19	0440	New England Historic Genealogical Soc.	\$60,000	FY19; FY18; FY17	\$10,000,000	\$60,000	\$0
20	0441	Old Sturbridge Village	\$60,000	FY19; FY18; FY17	\$10,000,000	\$60,000	\$0
21	0451	Peabody Essex Museum, Inc.	\$60,000	FY19; FY18; FY17	\$10,000,000	\$60,000	\$0
22	0442	Plimoth Patuxet Museums, Inc.	\$58,600	FY19; FY18; FY17	\$10,000,000	\$60,000	\$1,400
23	0140	Worcester Art Museum	\$60,000	FY19; FY18; FY17	\$10,000,000	\$60,000	\$0
24	0464	Worcester Center for Performing Arts	\$57,800	FY19; FY18; FY17	\$10,000,000	\$60,000	\$2,200
25	0139	Zoo New England	\$60,000	FY19; FY18; FY17	\$10,000,000	\$60,000	\$0
26	0354	Lesley Univ. College of Art and Design	\$15,000	FY19; FY18; FY17	\$9,194,906	\$15,000 ***	\$0
27	0439	Boston Lyric Opera Company, Inc.	\$54,100	FY19; FY18; FY17	\$8,592,035	\$55,200	\$1,100
28	0359	Springfield City Library	\$15,000	FY19; FY18; FY17	\$8,186,976	\$15,000 ***	\$0
29	0435	Jacob's Pillow Dance Festival, Inc.	\$48,100	FY19; FY18; FY17	\$7,944,555	\$52,800	\$4,700
30	0438	Springfield Museums	\$50,400	FY19; FY18; FY17	\$7,649,747	\$51,700	\$1,300
31	0429	Historic Deerfield, Inc.	\$46,400	FY19; FY18; FY17	\$7,489,100	\$51,100	\$4,700
32	0436	Celebrity Series of Boston, Inc.	\$48,700	FY19; FY18; FY17	\$7,260,513	\$50,200	\$1,500

*Degree-granting institution

**Compliance Penalty

***Cultural Affiliate

****Protected from Reduction

*****Suspended

FY22 Portfolio Grant Recommendations

#	App	Name	FY21 CIP Grant	Years used FY22 for Formula Expenses	FY22 Formula Expenses	FY22 Recommendation	Difference From FY21
33	0360	Longy School of Music of Bard College	\$15,000	FY19; FY18; FY17	\$6,736,041	\$15,000 ***	\$0
34	0434	North Bennet Street School	\$45,800	FY19; FY18; FY17	\$6,319,415	\$46,500	\$700
35	0432	Massachusetts Historical Society^The	\$44,600	FY19; FY18; FY17	\$6,239,917	\$46,200	\$1,600
36	0437	Center for EcoTechnology, Inc.	\$44,900	FY19; FY18; FY17	\$6,168,362	\$45,900	\$1,000
37	0430	Rockwell Museum^The Norman	\$42,800	FY19; FY18; FY17	\$6,027,095	\$45,300	\$2,500
38	0433	American Antiquarian Society	\$43,900	FY19; FY18; FY17	\$5,948,280	\$45,000	\$1,100
39	0428	Handel and Haydn Society^The	\$41,200	FY19; FY18; FY17	\$5,508,035	\$43,100	\$1,900
40	0425	South Shore Conservatory	\$40,400	FY19; FY18; FY17	\$5,388,424	\$42,600	\$2,200
41	0423	Williamstown Theatre Festival	\$37,800	FY19; FY18; FY17	\$5,129,844	\$41,400	\$3,600
42	0421	EcoTarium	\$38,100	FY19; FY18; FY17	\$5,037,795	\$41,000	\$2,900
43	0417	Tower Hill Botanic Garden	\$39,300	FY18; FY17; FY16	\$4,907,666	\$40,400	\$1,100
44	0426	Manomet, Inc.	\$38,800	FY19; FY18; FY17	\$4,874,716	\$40,300	\$1,500
45	0422	Barrington Stage Company, Inc.	\$38,300	FY19; FY18; FY17	\$4,867,115	\$40,300	\$2,000
46	0427	Shakespeare & Company, Inc.	\$37,800	FY19; FY18; FY17	\$4,821,522	\$40,100	\$2,300
47	0416	Berkshire Theatre Festival	\$36,500	FY19; FY18; FY17	\$4,762,254	\$39,800	\$3,300
48	0431	DeCordova Sculpture Park and Museum	\$40,800	FY19; FY18; FY17	\$4,746,140	\$40,800 ****	\$0
49	0420	Cape Symphony	\$36,800	FY19; FY18; FY17	\$4,512,949	\$38,600	\$1,800
50	0349	Revolutionary Spaces, Inc.	\$31,500	FY19; FY18; FY17	\$4,462,974	\$38,400	\$6,900
51	0413	Coolidge Corner Theatre Foundation, Inc.	\$35,000	FY19; FY18; FY17	\$4,391,480	\$38,000	\$3,000
52	0122	Coalition for Buzzards Bay, Inc.^The	\$37,500	FY19; FY18; FY17	\$4,387,089	\$38,000	\$500
53	0424	New Bedford Whaling Museum	\$36,600	FY19; FY18; FY17	\$4,249,445	\$37,300	\$700
54	0415	Artists for Humanity, Inc.	\$34,200	FY19; FY18; FY17	\$4,243,180	\$37,300	\$3,100
55	0418	Northeast Document Conservation Center	\$35,000	FY19; FY18; FY17	\$4,235,101	\$37,300	\$2,300
56	0419	Rockport Music, Inc.	\$34,200	FY19; FY18; FY17	\$4,181,335	\$37,000	\$2,800
57	0351	Williams College Museum of Art	\$15,000	FY19; FY18; FY17	\$4,089,399	\$15,000 ***	\$0
58	0408	Indian Hill Music, Inc.	\$33,700	FY19; FY18; FY17	\$3,903,087	\$35,600	\$1,900
59	0407	Carle Museum of Picture Book Art^Eric	\$31,100	FY19; FY18; FY17	\$3,449,711	\$33,300	\$2,200
60	0412	USS Constitution Museum, Inc.	\$32,400	FY19; FY18; FY17	\$3,405,124	\$33,000	\$600
61	0405	Boston Center for the Arts, Inc.	\$29,600	FY19; FY18; FY17	\$3,383,065	\$24,700 **	-\$4,900
62	0414	From The Top, Inc.	\$32,100	FY19; FY18; FY17	\$3,297,694	\$32,400	\$300
63	0409	Center for Independent Documentary^The	\$29,900	FY19; FY18; FY17	\$3,172,812	\$31,800	\$1,900
64	0151	Boston Philharmonic Orchestra, Inc.	\$30,100	FY19; FY18; FY17	\$3,136,897	\$31,600	\$1,500

*Degree-granting institution

**Compliance Penalty

***Cultural Affiliate

****Protected from Reduction

*****Suspended

FY22 Portfolio Grant Recommendations

#	App	Name	FY21 CIP Grant	Years used FY22 for Formula Expenses	FY22 Formula Expenses	FY22 Recommendation	Difference From FY21
65	0404	Zeiterion Theatre, Inc.	\$28,800	FY19; FY17; FY16	\$3,133,973	\$31,500	\$2,700
66	0391	Grub Street, Inc.	\$24,200	FY19; FY18; FY17	\$3,115,501	\$31,400	\$7,200
67	0358	Smith College Museum of Art	\$15,000	FY19; FY18; FY17	\$3,093,842	\$15,000 ***	\$0
68	0150	Native Plant Trust, Inc.	\$28,300	FY19; FY18; FY17	\$3,021,500	\$30,900	\$2,600
69	0356	Davis Museum and Cultural Center	\$15,000	FY19; FY18; FY17	\$3,015,496	\$15,000 ***	\$0
70	0149	Boston Youth Symphony Orchestras, Inc.	\$28,400	FY19; FY18; FY17	\$2,978,136	\$30,700	\$2,300
71	0352	Rivers School Conservatory^The	\$15,000	FY19; FY18; FY17	\$2,739,660	\$15,000 ***	\$0
72	0147	Merrimack Repertory Theatre	\$26,500	FY19; FY18; FY17	\$2,698,892	\$29,000	\$2,500
73	0146	Worcester County Mechanics Association	\$26,700	FY19; FY18; FY17	\$2,643,337	\$28,700	\$2,000
74	0148	Boston Early Music Festival & Exhibition	\$26,300	FY19; FY18; FY17; FY16	\$2,640,964	\$28,700	\$2,400
75	0144	Mahaiwe Performing Arts Center, Inc.^The	\$24,900	FY19; FY18; FY17	\$2,562,869	\$28,200	\$3,300
76	0406	Community Music Center of Boston, Inc.	\$27,500	FY19; FY18; FY17	\$2,536,518	\$28,100	\$600
77	0145	Ballet Theatre of Boston, Inc.^The	\$26,600	FY19; FY18; FY17	\$2,522,671	\$28,000	\$1,400
78	0384	Discovery Museum, Inc.	\$20,800	FY19; FY18; FY17	\$2,466,929	\$27,600	\$6,800
79	0353	List Visual Arts Center	\$15,000	FY19; FY18; FY17	\$2,460,641	\$15,000 ***	\$0
80	0394	Cape Ann Museum	\$23,300	FY19; FY18; FY17	\$2,445,280	\$27,500	\$4,200
81	0400	Hancock Shaker Village, Inc.	\$22,900	FY19; FY18; FY17	\$2,353,689	\$26,900	\$4,000
82	0401	RAW Art Works, Inc.	\$24,500	FY19; FY18; FY17	\$2,266,813	\$26,400	\$1,900
83	0398	Global Arts Live	\$24,700	FY19; FY18; FY17	\$2,263,507	\$26,300	\$1,600
84	0395	Boston Children's Chorus, Inc.	\$23,500	FY19; FY18; FY17	\$2,261,635	\$26,300	\$2,800
85	0402	Lyric Stage Company of Boston, Inc.	\$24,700	FY19; FY18; FY17	\$2,259,755	\$26,300	\$1,600
86	0456	Wharton Restoration, Inc.^Edith	\$23,300	FY19; FY18; FY17	\$2,188,159	\$25,900	\$2,600
87	0397	Museum of African American History, Inc.	\$21,900	FY19; FY18; FY17	\$2,157,441	\$25,600	\$3,700
88	0392	House of the Seven Gables^The	\$22,800	FY19; FY18; FY17	\$2,151,150	\$25,600	\$2,800
89	0382	Springfield Symphony Orchestra	\$21,800	FY19; FY18; FY17	\$2,138,997	\$25,500	\$3,700
90	0399	Concord Museum	\$23,300	FY19; FY18; FY17	\$2,116,619	\$25,400	\$2,100
91	0143	Greater Boston Stage Company	\$23,400	FY19; FY18; FY17	\$2,111,535	\$25,300	\$1,900
92	0142	Institute for Human Centered Design	\$22,500	FY19; FY18; FY17	\$2,012,494	\$24,700	\$2,200
93	0396	Berkshire Choral International	\$23,300	FY19; FY18; FY17	\$1,983,261	\$24,500	\$1,200
94	0389	SpeakEasy Stage Company, Inc.	\$21,000	FY19; FY18; FY17	\$1,864,745	\$23,700	\$2,700
95	0388	Brookline Music School, Inc.	\$21,700	FY19; FY18; FY17	\$1,859,668	\$23,600	\$1,900
96	0403	ArtsBoston, Inc.	\$22,400	FY19; FY18; FY17	\$1,855,857	\$23,600	\$1,200

*Degree-granting institution

**Compliance Penalty

***Cultural Affiliate

****Protected from Reduction

*****Suspended

FY22 Portfolio Grant Recommendations

#	App	Name	FY21 CIP Grant	Years used FY22 for Formula Expenses	FY22 Formula Expenses	FY22 Recommendation	Difference From FY21
97	0385	Cambridge Arts Council	\$20,700	FY19; FY18; FY17	\$1,835,845	\$23,500	\$2,800
98	0376	Care Center^The	\$21,100	FY19; FY18; FY17	\$1,818,708	\$23,300	\$2,200
99	0373	Community Music School of Springfield	\$20,800	FY19; FY18; FY17	\$1,807,670	\$23,300	\$2,500
100	0393	Central Square Theater, Inc.	\$21,100	FY19; FY18; FY17	\$1,788,318	\$23,100	\$2,000
101	0383	Umbrella Arts Center^The	\$21,800	FY19; FY18; FY17	\$1,775,861	\$23,000	\$1,200
102	0378	Fine Arts Work Center in Provincetown	\$20,500	FY19; FY18; FY17	\$1,739,380	\$22,800	\$2,300
103	0386	New Repertory Theatre, Inc.	\$20,600	FY19; FY18; FY17	\$1,725,944	\$22,700	\$2,100
104	0372	Mount Auburn Cemetery^The Friends of	\$22,000	FY19; FY18; FY17	\$1,672,848	\$22,300	\$300
105	0371	Passim	\$20,100	FY19; FY18; FY17	\$1,656,694	\$22,200	\$2,100
106	0381	Provincetown Art Association and Museum	\$19,800	FY19; FY18; FY17	\$1,629,641	\$22,000	\$2,200
107	0355	Wheelock Family Theatre	\$15,000	FY19; FY18; FY17	\$1,610,603	\$15,000 ***	\$0
108	0374	Revels, Inc.	\$19,700	FY19; FY18; FY17	\$1,596,571	\$21,700	\$2,000
109	0363	Narrows Center for the Arts, Inc.	\$18,200	FY19; FY18; FY17	\$1,537,356	\$21,300	\$3,100
110	0387	Boston Baroque, Inc.	\$19,400	FY19; FY18; FY17	\$1,521,472	\$21,100	\$1,700
111	0348	Suzuki School of Newton, Inc.	\$18,200	FY19; FY18; FY17	\$1,487,287	\$20,900	\$2,700
112	0380	Country Dance & Song Society, Inc.	\$19,400	FY19; FY18; FY17	\$1,478,665	\$20,800	\$1,400
113	0367	Rehearsal for Life, Inc.	\$18,500	FY19; FY18; FY17	\$1,460,808	\$20,700	\$2,200
114	0369	All Newton Music School, Inc.	\$18,800	FY19; FY18; FY17	\$1,440,856	\$20,500	\$1,700
115	0346	Eliot School of Fine & Applied Arts^The	\$17,600	FY19; FY18; FY17	\$1,406,329	\$20,200	\$2,600
116	0361	Fuller Craft Museum	\$18,100	FY19; FY18; FY17	\$1,402,450	\$20,200	\$2,100
117	0364	Snow Farm: The New England Craft Program	\$17,900	FY19; FY18; FY17	\$1,390,458	\$20,100	\$2,200
118	0345	Commonwealth Shakespeare Company, Inc.	\$17,400	FY19; FY18; FY17	\$1,381,477	\$20,000	\$2,600
119	0097	826 Boston, Inc.	\$18,200	FY19; FY18; FY17	\$1,347,873	\$19,800	\$1,600
120	0366	Boston Landmarks Orchestra, Inc.	\$18,400	FY19; FY18; FY17	\$1,341,835	\$19,700	\$1,300
121	0390	Actors' Shakespeare Project, Inc.	\$19,800	FY19; FY18; FY17	\$1,317,110	\$19,800 ****	\$0
122	0368	Zumix, Inc.	\$17,300	FY19; FY18; FY17	\$1,311,873	\$19,500	\$2,200
123	0337	Cape Cod Museum of Natural History	\$19,200	FY19; FY18; FY17	\$1,299,545	\$19,400	\$200
124	0458	Sociedad Latina, Inc.	\$21,700	FY19; FY18; FY17	\$1,292,974	\$21,700 ****	\$0
125	0343	Society of Arts and Crafts^The	\$16,300	FY19; FY18; FY17	\$1,287,107	\$19,300	\$3,000
126	0370	Fitchburg Art Museum, Inc.	\$16,900	FY19; FY18; FY17	\$1,269,781	\$19,100	\$2,200
127	0336	Music Worcester, Inc.	\$15,200	FY19; FY18; FY17	\$1,255,483	\$19,000	\$3,800
128	0338	Yard, Inc.^The	\$16,700	FY19; FY18; FY17	\$1,245,250	\$18,900	\$2,200

*Degree-granting institution

**Compliance Penalty

***Cultural Affiliate

****Protected from Reduction

*****Suspended

FY22 Portfolio Grant Recommendations

#	App	Name	FY21 CIP Grant	Years used FY22 for Formula Expenses	FY22 Formula Expenses	FY22 Recommendation	Difference From FY21
129	0362	New Art Center in Newton	\$17,100	FY19; FY18; FY17	\$1,213,578	\$18,600	\$1,500
130	0350	Documentary Educational Resources, Inc.	\$15,400	FY19; FY18; FY17	\$1,207,930	\$18,600	\$3,200
131	0344	Theater Offensive^The	\$16,600	FY19; FY18; FY17	\$1,169,277	\$18,300	\$1,700
132	0342	Boston Modern Orchestra Project	\$14,800	FY19; FY18; FY17	\$1,159,920	\$18,200	\$3,400
133	0309	Firehouse Center for the Arts^The	\$13,600	FY19; FY18; FY17	\$1,159,351	\$18,200	\$4,600
134	0078	Community Art Center, Inc.	\$16,800	FY19; FY18; FY17	\$1,152,270	\$18,100	\$1,300
135	0335	Revere Memorial Association^Paul	\$15,700	FY19; FY18; FY17	\$1,131,015	\$17,900	\$2,200
136	0339	Gore Place Society	\$15,200	FY19; FY18; FY17	\$1,083,612	\$17,500	\$2,300
137	0329	Martha's Vineyard Film Society, Inc.	\$15,600	FY19; FY18; FY17	\$1,070,537	\$17,400	\$1,800
138	0347	Pocumtuck Valley Memorial Association	\$16,000	FY19; FY18; FY17	\$1,041,800	\$17,100	\$1,100
139	0341	Mudflat Pottery School, Inc.	\$14,800	FY19; FY18; FY17	\$1,039,672	\$17,100	\$2,300
140	0324	Brattle Film Foundation	\$14,000	FY19; FY18; FY17	\$1,036,542	\$17,100	\$3,100
141	0365	Orion Society^The	\$15,900	FY19; FY18; FY17	\$1,022,324	\$17,000	\$1,100
142	0379	Primary Source, Inc.	\$18,700	FY19; FY18; FY17	\$1,018,238	\$18,700 ****	\$0
143	0322	Truro Center for the Arts at Castle Hill	\$13,900	FY19; FY18; FY17	\$987,281	\$16,600	\$2,700
144	0123	New Bedford Symphony Orchestra Assn.	\$15,100	FY19; FY18; FY17	\$984,540	\$16,600	\$1,500
145	0333	Bay State Performing Arts, Inc.	\$14,600	FY19; FY18; FY17	\$971,735	\$16,500	\$1,900
146	0334	Joy of Music Program, Inc.	\$14,600	FY19; FY18; FY17	\$961,262	\$16,400	\$1,800
147	0319	Plymouth Philharmonic Orchestra, Inc.	\$14,300	FY19; FY18; FY17	\$954,310	\$16,300	\$2,000
148	0331	Worcester Center for Crafts, Inc.	\$14,700	FY19; FY18; FY17	\$951,799	\$16,300	\$1,600
149	0377	Outermost Performing Arts Center, Inc.	\$16,400	FY19; FY18; FY17	\$921,760	\$16,400 ****	\$0
150	0307	Double Edge Theatre Productions, Inc.	\$13,100	FY19; FY18; FY17	\$913,042	\$15,900	\$2,800
151	0323	Provincetown Film Society, Inc.	\$13,200	FY19; FY18; FY17	\$897,973	\$15,800	\$2,600
152	0340	Tsongas Industrial History Center	\$14,300	FY19; FY18; FY17	\$894,562	\$15,000	\$700
153	0182	Dance Complex, Inc.^The	\$13,200	FY19; FY18; FY17	\$889,357	\$15,700	\$2,500
154	0303	Hitchcock Center, Inc.	\$12,900	FY19; FY18; FY17	\$872,249	\$15,500	\$2,600
155	0460	Jewish Arts Collaborative, Inc.	\$14,400	FY19; FY18; FY17	\$870,101	\$15,500	\$1,100
156	0320	Young Audiences of Massachusetts, Inc.	\$13,600	FY19; FY18; FY17	\$849,995	\$15,300	\$1,700
157	0305	Community Access to the Arts, Inc.	\$12,700	FY19; FY18; FY17	\$848,692	\$15,300	\$2,600
158	0325	Gloucester Maritime Heritage Center	\$13,600	FY19; FY18; FY17	\$846,944	\$15,300	\$1,700
159	0313	Boston Jewish Film, Inc.	\$12,300	FY19; FY18; FY17	\$817,226	\$15,000	\$2,700
160	0321	South Shore Art Center, Inc.	\$13,400	FY19; FY18; FY17	\$816,304	\$15,000	\$1,600

*Degree-granting institution

**Compliance Penalty

***Cultural Affiliate

****Protected from Reduction

*****Suspended

FY22 Portfolio Grant Recommendations

#	App	Name	FY21 CIP Grant	Years used FY22 for Formula Expenses	FY22 Formula Expenses	FY22 Recommendation	Difference From FY21
161	0327	National Center for Jewish Film, Inc.	\$12,900	FY19; FY18; FY17	\$791,093	\$14,700	\$1,800
162	0332	Emmanuel Music, Inc.	\$12,800	FY19; FY18; FY17	\$770,884	\$14,500	\$1,700
163	0299	MassArt Art Museum	\$12,300	FY19; FY18; FY17	\$765,285	\$14,400	\$2,100
164	0375	Danforth Art Museum at Framingham State	\$15,000	FY19; FY18; FY17	\$761,707	\$15,000 ****	\$0
165	0326	Arts Foundation of Cape Cod	\$10,900	FY19; FY18; FY17	\$724,333	\$14,000	\$3,100
166	0308	Martha's Vineyard Playhouse, Inc.	\$12,700	FY19; FY18; FY17	\$722,570	\$14,000	\$1,300
167	0300	Somerville Arts Council	\$11,500	FY19; FY18; FY17	\$719,460	\$14,000	\$2,500
168	0311	Cambridge Historical Commission	\$12,100	FY19; FY18; FY17	\$707,134	\$13,800	\$1,700
169	0330	Inquilinos Boricuas en Acción, Inc.	\$13,200	FY19; FY18; FY17	\$704,000	\$13,800	\$600
170	0312	Northampton Community Music Center, Inc.	\$12,200	FY19; FY18; FY17	\$701,118	\$13,800	\$1,600
171	0317	Dickinson Museum^The Emily	\$12,200	FY19; FY18; FY17	\$699,761	\$13,700	\$1,500
172	0328	Cape Cod Museum of Art, Inc.^The	\$12,400	FY19; FY18; FY17	\$695,786	\$13,700	\$1,300
173	0304	Nashua River Watershed Association, Inc.	\$12,000	FY19; FY18; FY17	\$689,775	\$13,600	\$1,600
174	0292	Boston City Singers, Inc.	\$11,300	FY19; FY18; FY17	\$687,355	\$13,600	\$2,300
175	0318	Lloyd Center for the Environment, Inc.	\$12,100	FY19; FY18; FY17	\$678,652	\$13,500	\$1,400
176	0301	Open Door Arts, Inc.	\$11,900	FY19; FY18; FY17	\$664,724	\$13,400	\$1,500
177	0297	Project STEP, Inc.	\$11,800	FY19; FY18; FY17	\$663,191	\$13,300	\$1,500
178	0249	Waterfront Historic Area League	\$7,000	FY19; FY18; FY17	\$662,103	\$13,300	\$6,300
179	0298	Express Yourself, Inc.	\$11,600	FY19; FY18; FY17	\$661,366	\$13,300	\$1,700
180	0306	Harwich Junior Theatre, Inc.	\$11,400	FY19; FY18; FY17	\$659,877	\$13,300	\$1,900
181	0294	Company One, Inc.	\$11,800	FY19; FY18; FY17	\$647,517	\$13,200	\$1,400
182	0310	Chesterwood Museum and Estate	\$11,500	FY19; FY18; FY17	\$618,956	\$12,800	\$1,300
183	0290	Cantata Singers, Inc.^The	\$10,900	FY19; FY18; FY17	\$600,310	\$12,600	\$1,700
184	0287	Enchanted Circle Theater	\$10,400	FY19; FY18; FY17	\$576,001	\$12,300	\$1,900
185	0181	Berkshire Music School, Inc.^The	\$10,600	FY19; FY18; FY17	\$557,675	\$12,100	\$1,500
186	0289	Ploughshares	\$10,500	FY19; FY18; FY17	\$556,768	\$12,100	\$1,600
187	0295	Arts & Business Council of Gr. Boston	\$10,200	FY19; FY18; FY17	\$555,682	\$12,100	\$1,900
188	0302	New England Museum Association, Inc.	\$10,700	FY19; FY18; FY17	\$543,143	\$11,900	\$1,200
189	0285	Chester Theatre Company, Inc.	\$9,400	FY19; FY18; FY17	\$529,890	\$11,800	\$2,400
190	0291	Essex Art Center, Inc.	\$10,400	FY19; FY18; FY17	\$527,658	\$11,800	\$1,400
191	0315	IS183 Art School of the Berkshires	\$10,800	FY19; FY18; FY17	\$527,328	\$11,800	\$1,000
192	0179	Northampton Academy of Music, Inc.^The	\$9,700	FY19; FY18; FY17	\$520,510	\$11,700	\$2,000

*Degree-granting institution

**Compliance Penalty

***Cultural Affiliate

****Protected from Reduction

*****Suspended

FY22 Portfolio Grant Recommendations

#	App	Name	FY21 CIP Grant	Years used FY22 for Formula Expenses	FY22 Formula Expenses	FY22 Recommendation	Difference From FY21
193	0178	Earthdance Creative Living Project, Inc.	\$10,300	FY19; FY18; FY17	\$519,161	\$11,600	\$1,300
194	0286	Puppet Showplace, Inc.	\$9,800	FY19; FY18; FY17	\$513,287	\$11,600	\$1,800
195	0280	Brookline Arts Center, Inc.	\$9,800	FY19; FY18; FY17	\$508,696	\$11,500	\$1,700
196	0288	Westport River Watershed Alliance, Inc.	\$10,100	FY19; FY18; FY17	\$497,255	\$11,400	\$1,300
197	0284	Medicine Wheel Productions, Inc.	\$9,600	FY19; FY18; FY17	\$477,906	\$11,100	\$1,500
198	0180	Cambridge Multicultural Arts Center	\$10,000	FY19; FY18; FY17	\$477,894	\$11,100	\$1,100
199	0296	Joiner Center^William	\$10,900	FY19; FY18; FY17	\$475,005	\$11,100	\$200
200	0293	Academy Playhouse	\$10,500	FY19; FY18; FY17	\$470,493	\$11,000	\$500
201	0278	Lexington Symphony, Inc.	\$9,600	FY19; FY18; FY17	\$459,318	\$10,900	\$1,300
202	0273	Images Cinema	\$9,200	FY19; FY18; FY17	\$442,058	\$10,700	\$1,500
203	0282	New Bedford Art Museum/ArtWorks!	\$9,100	FY19; FY18; FY17	\$434,197	\$10,600	\$1,500
204	0283	Rotch-Jones-Duff House & Garden Museum	\$9,500	FY19; FY18; FY17	\$431,662	\$10,500	\$1,000
205	0276	Flying Cloud Institute, Inc.	\$9,100	FY19; FY18; FY17	\$412,700	\$10,300	\$1,200
206	0274	Pakachoag Music School of Gr. Worcester	\$8,800	FY19; FY18; FY17	\$411,814	\$10,200	\$1,400
207	0275	Blue Heron Renaissance Choir, Inc.	\$8,400	FY19; FY18; FY17	\$410,319	\$10,200	\$1,800
208	0044	Berkshire Pulse, Inc.	\$8,600	FY19; FY18; FY17	\$402,929	\$10,100	\$1,500
209	0269	Juniper Initiative for Literary Arts	\$8,300	FY19; FY18; FY17	\$402,070	\$10,100	\$1,800
210	0177	Pioneer Valley Ballet Guild, Inc.	\$8,900	FY19; FY18; FY17	\$398,950	\$10,100	\$1,200
211	0466	Morgan Arts^Maud	\$8,300	FY19; FY18; FY17	\$394,460	\$10,000	\$1,700
212	0316	Hull Lifesaving Museum, Inc.	\$9,300	FY19; FY18; FY17	\$388,522	\$9,900	\$600
213	0277	Boston Chamber Music Society, Inc.	\$8,300	FY19; FY18; FY17	\$382,333	\$9,800	\$1,500
214	0314	Newton Historical Society, Inc.	\$8,200	FY19; FY18; FY17	\$375,246	\$7,300 **	-\$900
215	0270	New England Quilt Museum	\$7,600	FY19; FY18; FY17	\$372,012	\$9,700	\$2,100
216	0272	Drama Studio, Inc.	\$8,400	FY19; FY18; FY17	\$368,233	\$9,600	\$1,200
217	0279	Folk Arts Center of New England, Inc.	\$8,400	FY19; FY18; FY17	\$362,591	\$9,500	\$1,100
218	0281	Preservation Worcester, Inc.	\$8,100	FY19; FY18; FY17	\$345,673	\$9,300	\$1,200
219	0266	Arts Extension Institute, Inc.	\$7,800	FY19; FY18; FY17	\$339,170	\$9,200	\$1,400
220	0462	Worcester Chamber Music Society, Inc.	\$7,600	FY19; FY18; FY17	\$335,116	\$9,100	\$1,500
221	0219	Apollinaire Theatre Company	\$7,200	FY19; FY18; FY17	\$329,646	\$9,100	\$1,900
222	0459	Urbano Project, Inc.	\$8,400	FY19; FY18; FY17	\$316,407	\$8,900	\$500
223	0193	Lowell Parks & Conservation Trust, Inc.	\$7,200	FY19; FY18; FY17	\$307,352	\$8,700	\$1,500
224	0222	Back Bay Chorale	\$7,100	FY19; FY18; FY17	\$302,964	\$8,600	\$1,500

*Degree-granting institution

**Compliance Penalty

***Cultural Affiliate

****Protected from Reduction

*****Suspended

FY22 Portfolio Grant Recommendations

#	App	Name	FY21 CIP Grant	Years used FY22 for Formula Expenses	FY22 Formula Expenses	FY22 Recommendation	Difference From FY21
225	0268	Massachusetts Intl. Festival of the Arts	\$7,300	FY19; FY18; FY17	\$302,550	\$8,600	\$1,300
226	0467	WAM Theatre, Inc.	\$6,100	FY19; FY18; FY17	\$297,699	\$8,600	\$2,500
227	0238	Aston Magna Foundation for Music & Hum.	\$6,900	FY19; FY18; FY17	\$293,434	\$8,500	\$1,600
228	0463	Andover Historical Society	\$7,200	FY19; FY18; FY17	\$291,891	\$8,500	\$1,300
229	0234	Chinese Culture Connection, Inc.	\$6,900	FY19; FY18; FY17	\$281,671	\$8,300	\$1,400
230	0260	Zamir Chorale of Boston, Inc.	\$6,500	FY19; FY18; FY17	\$275,232	\$8,200	\$1,700
231	0265	Longwood Symphony Orchestra, Inc.	\$7,000	FY19; FY18; FY17	\$269,763	\$8,100	\$1,100
232	0239	Boston Camerata, Inc.^The	\$6,600	FY19; FY18; FY17	\$265,918	\$8,000	\$1,400
233	0240	Woods Hole Film Festival, Inc.	\$6,400	FY19; FY18; FY17	\$262,146	\$8,000	\$1,600
234	0223	BalletRox, Inc.	\$6,300	FY19; FY18; FY17	\$260,648	\$8,000	\$1,700
235	0230	Cape Cod Chamber Music Festival, Inc.	\$6,400	FY19; FY18; FY17	\$259,237	\$7,900	\$1,500
236	0191	On Stage, Inc.	\$6,200	FY19; FY18; FY17	\$253,300	\$7,800	\$1,600
237	0229	Cape Ann Symphony Orchestra, Inc.	\$6,400	FY19; FY18; FY17	\$252,164	\$7,800	\$1,400
238	0461	ArtsWorcester, Inc.	\$5,800	FY19; FY18; FY17	\$251,448	\$7,800	\$2,000
239	0200	New Philharmonia Orchestra of MA, Inc.	\$6,300	FY19; FY18; FY17	\$246,832	\$7,700	\$1,400
240	0190	Coro Allegro, Inc.	\$6,300	FY19; FY18; FY17	\$246,513	\$7,700	\$1,400
241	0253	Montserrat College of Art Gallery	\$6,800	FY19; FY18; FY17	\$246,071	\$7,700	\$900
242	0215	StageSource, Inc.	\$6,600	FY19; FY18; FY17	\$246,063	\$7,700	\$1,100
243	0267	UMASS Amherst Asian Arts & Culture Prog.	\$6,900	FY19; FY18; FY17	\$243,016	\$7,600	\$700
244	0242	Spontaneous Celebrations, Inc.	\$6,800	FY19; FY18; FY17	\$240,718	\$7,600	\$800
245	0106	Boston by Foot, Inc.	\$6,300	FY19; FY18; FY17	\$235,009	\$7,500	\$1,200
246	0247	Voices Boston, Inc.	\$6,300	FY19; FY18; FY17	\$232,713	\$7,500	\$1,200
247	0196	Massachusetts Educational Theater Guild	\$6,200	FY19; FY18; FY17	\$230,750	\$7,400	\$1,200
248	0212	Nature Connection, Inc.^The	\$5,900	FY19; FY18; FY17	\$221,034	\$7,300	\$1,400
249	0259	Pro Arte Chamber Orchestra of Boston	\$5,800	FY19; FY18; FY17	\$205,816	\$7,000	\$1,200
250	0195	Massachusetts Center for the Book, Inc.	\$5,800	FY19; FY18; FY17	\$202,950	\$6,900	\$1,100
251	0271	Fort Point Arts Community, Inc.	\$6,500	FY19; FY18; FY17	\$201,477	\$6,900	\$400
252	0214	Agni Review	\$5,600	FY19; FY18; FY17	\$196,122	\$6,800	\$1,200
253	0255	Northampton Arts Council	\$5,200	FY19; FY18; FY17	\$193,711	\$6,700	\$1,500
254	0244	Triboro Youth Theatre, Inc.	\$5,600	FY19; FY18; FY17	\$192,712	\$6,700	\$1,100
255	0465	Shelter Music Boston	\$5,200	FY19; FY18; FY17	\$183,409	\$6,500	\$1,300
256	0092	Northeast Massachusetts Youth Orchestras	\$5,500	FY19; FY18; FY17	\$181,121	\$6,500	\$1,000

*Degree-granting institution

**Compliance Penalty

***Cultural Affiliate

****Protected from Reduction

*****Suspended

FY22 Portfolio Grant Recommendations

#	App	Name	FY21 CIP Grant	Years used FY22 for Formula Expenses	FY22 Formula Expenses	FY22 Recommendation	Difference From FY21
257	0235	Civic Symphony Orchestra of Boston	\$5,100	FY19; FY18; FY17	\$180,281	\$6,500	\$1,400
258	0251	Young at Heart Chorus, Inc.	\$6,300	FY19; FY18; FY17	\$177,662	\$6,400	\$100
259	0224	Berkshire Historical Society, Inc.^The	\$5,200	FY19; FY18; FY17	\$172,524	\$6,300	\$1,100
260	0210	Metropolitan Chorale of Brookline	\$4,500	FY19; FY18; FY17	\$161,962	\$6,100	\$1,600
261	0204	Massachusetts Review^The	\$5,000	FY19; FY18; FY17	\$158,890	\$6,000	\$1,000
262	0201	New England Quarterly, Inc.^The	\$5,100	FY19; FY18; FY17	\$153,964	\$5,900	\$800
263	0262	Pioneer Valley Symphony, Inc.	\$5,200	FY19; FY18; FY17	\$152,551	\$5,900	\$700
264	0141	Martha's Vineyard Chamber Music Society	\$4,800	FY19; FY18; FY17	\$145,408	\$5,800	\$1,000
265	0213	Boston Dance Alliance	\$4,600	FY19; FY18; FY17	\$141,451	\$5,700	\$1,100
266	0233	Chameleon Arts Ensemble of Boston, Inc.	\$4,900	FY19; FY18; FY17	\$140,431	\$5,600	\$700
267	0194	Contact Collaborations, Inc.	\$5,100	FY19; FY18; FY17	\$140,210	\$5,600	\$500
268	0263	Provincetown Arts Press, Inc.	\$5,200	FY19; FY18; FY17	\$138,492	\$4,200 **	-\$1,000
269	0206	Masterworks Chorale, Inc.	\$4,700	FY19; FY18; FY17	\$136,215	\$5,600	\$900
270	0236	Close Encounters with Music, Inc.	\$4,600	FY19; FY18; FY17	\$136,019	\$5,500	\$900
271	0208	Mistral Music, Inc.	\$4,500	FY19; FY18; FY17	\$127,029	\$5,300	\$800
272	0246	Tunefoolery Music, Inc.	\$4,500	FY19; FY18; FY17	\$127,003	\$5,300	\$800
273	0231	Cape Cod Theatre Project, Inc.^The	\$4,500	FY19; FY18; FY17	\$122,895	\$5,200	\$700
274	0211	Commonwealth Chorale	\$4,500	FY19; FY18; FY17	\$119,324	\$5,200	\$700
275	0202	New England Philharmonic, Inc.	\$4,500	FY19; FY18; FY17	\$118,580	\$5,100	\$600
276	0205	Musicians of the Old Post Road, Inc.	\$4,500	FY19; FY18; FY17	\$118,008	\$5,100	\$600
277	0198	Musica Sacra	\$4,500	FY19; FY18; FY17	\$111,869	\$5,000	\$500
278	0257	SMARTS Collaborative	\$4,500	FY19; FY18; FY17	\$110,371	\$5,000	\$500
279	0232	Cape Cod Writers Center, Inc.	\$4,500	FY19; FY18; FY17	\$109,445	\$5,000	\$500
280	0258	Performance Project, Inc.^The	\$4,500	FY19; FY18; FY17	\$107,346	\$5,000	\$500
281	0241	Spinner Publications, Inc.	\$4,500	FY19; FY18; FY17	\$106,204	\$5,000	\$500
282	0189	Dorchester Community Ctr. for Visual Art	\$4,500	FY19; FY18; FY17	\$102,936	\$5,000	\$500
283	0207	Multi-Arts, Inc.	\$4,500	FY19; FY18; FY17	\$102,681	\$5,000	\$500
284	0225	Concord Chamber Music Society, Inc.	\$4,500	FY19; FY18; FY17	\$99,556	\$5,000	\$500
285	0218	Angkor Dance Troupe, Inc.	\$4,600	FY19; FY18; FY17	\$97,928	\$5,000	\$400
286	0221	Available Potential Enterprises, Ltd.	\$4,700	FY19; FY18; FY17	\$97,701	\$5,000	\$300
287	0226	Boston Cyberarts, Inc.	\$4,500	FY19; FY18; FY17	\$96,240	\$5,000	\$500
288	0187	Golden Tones, Inc.	\$4,500	FY19; FY18; FY17	\$92,849	\$5,000	\$500

*Degree-granting institution

**Compliance Penalty

***Cultural Affiliate

****Protected from Reduction

*****Suspended

FY22 Portfolio Grant Recommendations

#	App	Name	FY21 CIP Grant	Years used FY22 for Formula Expenses	FY22 Formula Expenses	FY22 Recommendation	Difference From FY21
289	0261	Radius Ensemble, Inc.	\$4,500	FY19; FY18; FY17	\$92,049	\$5,000	\$500
290	0264	Sarasa, Inc.	\$4,500	FY19; FY18; FY17	\$90,137	\$5,000	\$500
291	0220	Arts Are Essential, Inc.	\$4,500	FY19; FY18; FY17	\$88,686	\$5,000	\$500
292	0126	Cambridge Symphony Orchestra, Inc.	\$4,500	FY19; FY18; FY17	\$85,369	\$5,000	\$500
293	0254	Salamander, Inc.	\$4,500	FY18; FY17; FY16	\$84,698	\$5,000	\$500
294	0186	Eagle Eye Institute, Inc.	\$4,500	FY19; FY18; FY17	\$79,103	\$5,000	\$500
295	0188	History Project, Inc.^The	\$4,500	FY19; FY18; FY17	\$76,671	\$5,000	\$500
296	0248	Spectrum Singers, Inc.^The	\$4,500	FY19; FY18; FY17	\$75,719	\$5,000	\$500
297	0243	Symphony by the Sea	\$4,500	FY19; FY18; FY17	\$69,452	\$5,000	\$500
298	0192	La Donna Musicale, Inc.	\$4,500	FY19; FY18; FY17	\$69,172	\$5,000	\$500
299	0197	KO Theater Works, Inc.	\$4,500	FY19; FY18; FY17	\$68,332	\$5,000	\$500
300	0216	1794 Meetinghouse, Inc.	\$4,500	FY19; FY18; FY17	\$65,901	\$5,000	\$500
301	0199	Odaiko New England, Inc.	\$4,500	FY19; FY18; FY17	\$64,658	\$5,000	\$500
302	0203	New England Classical Singers, Inc.	\$4,500	FY19; FY18; FY17	\$63,770	\$5,000	\$500
303	0185	Cambridge Forum, Inc.	\$4,500	FY19; FY18; FY17	\$63,523	\$5,000	\$500
304	0250	Writers' Room of Boston, Inc.^The	\$4,500	FY19; FY18; FY17	\$59,770	\$5,000	\$500
305	0228	Cantemus Chamber Chorus, Inc.	\$4,500	FY19; FY18; FY17	\$58,754	\$5,000	\$500
306	0256	Voices Rising, Inc.	\$4,500	FY19; FY18; FY17	\$57,883	\$5,000	\$500
307	0184	Charlestown Working Theater, Inc.	\$4,500	FY19; FY18; FY17	\$56,191	\$5,000	\$500
308	0245	Triple Shadow, Inc.	\$4,500	FY19; FY18; FY17	\$55,317	\$3,800 **	-\$700
309	0237	Collage New Music	\$4,500	FY19; FY18; FY17	\$55,292	\$5,000	\$500
310	0209	Metropolitan Wind Symphony, Inc.	\$4,500	FY19; FY18; FY17	\$54,328	\$5,000	\$500
311	0217	Acme Theater Productions, Inc.	\$4,500	FY19; FY18; FY17	\$53,533	\$5,000	\$500
312	0252	Zephyr Press	\$4,500	FY19; FY18; FY17	\$53,216	\$5,000	\$500
313	0457	Paine Estate^Robert Treat	\$4,500	FY19; FY18; FY17	\$50,978	\$5,000	\$500
314	0227	Boston Musica Viva, Inc.	\$0	FY19; FY18; FY17	\$209,540	\$0 *****	\$0
			\$5,741,000		\$661,838,855	\$6,181,600	\$440,600

*Degree-granting institution

**Compliance Penalty

***Cultural Affiliate

****Protected from Reduction

*****Suspended



Power of culture

To: Mass Cultural Council
 Fr: Michael Bobbitt, David Slatery, Jen Lawless, Sara Glidden,
 Cheyenne Cohn-Postell, Kalyn King, Michael Ibrahim
 Dt: August 24, 2021
 Re: CIP Gateway: FY22 Grant Recommendations

Background on the Gateway Program

The Gateway program provides operating support for two years and is structured to be the path for organizations to move into the Portfolio. Applicant organizations must meet Portfolio eligibility. Within the Gateway program, we have clearly defined the process for 're-classifying' an organization from Gateway into the Portfolio.

The grant is for a set amount, positioned as smaller than Portfolio grants, but larger than Projects grants. With the increase in budget for FY22, we are proposing increasing the Gateway grant from \$3,500 per year to \$4000.

This list of grantees is unchanged from FY21, as FY22 is the second year of Gateway funding for this cycle of funding.

This proposal was reviewed and recommended by the Grants Committee on August 10, 2021.

Holds and Reduction of FY22 Grant

We are proposing a "hold" on one of the FY22 contracts, meaning that the organization will not receive disbursement of the grant amount until the reason is resolved, and the FY22 grant contract has been returned to Mass Cultural Council by the deadline to return grant packages.

Organization Name	Reason for Hold
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UMASS Lowell Department of Art & Design	Confirmation that grantee meets the eligibility requirements for this program
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The following organization will receive a 25% reduction to their FY22 grant amount, as a penalty for missing year-end compliance deadlines

Organization Name	Notes
Nantucket Dreamland*	Compliance, missed 6/1 reporting deadline

Following is the full list of recommended Gateway grants for FY22

Name	City	FY22 Grant Recommendation
A Far Cry, Inc.	Boston	\$4,000
Berkshire Botanical Garden	Stockbridge	\$4,000
Pao Arts Center/Boston Chinatown Neighborhood Center	Boston	\$4,000
Cotuit Library	Barnstable	\$4,000
Creative Haverhill, Inc	Haverhill	\$4,000
Dream Out Loud Center, Inc	New Bedford	\$4,000
Easthampton City Arts +	Easthampton	\$4,000
GreenRoots, Inc.	Chelsea	\$4,000
Grow Native Massachusetts, Inc.	Waltham	\$4,000
Happier Valley Comedy, Inc.	Hadley	\$4,000
Hopkinton Center for the Arts	Hopkinton	\$4,000
Immigrant City Archives and Museum^The	Lawrence	\$4,000

Kennedy Library Foundation, Inc.^John F.	Boston	\$4,000
Kids 4 Harmony/18 Degrees	Pittsfield	\$4,000
Metalwerx, Inc.	Waltham	\$4,000
Mosesian Center for the Arts^The	Watertown	\$4,000
Nantucket Book Foundation, Inc.^The	Nantucket	\$4,000
Nantucket Community Music Center	Nantucket	\$4,000
Nantucket Dreamland Foundation^The	Nantucket	\$3,000*
Nantucket Historical Association	Nantucket	\$4,000
National Yiddish Book Center, Inc.^The	Amherst	\$4,000
New Bedford Fishing Heritage Center	New Bedford	\$4,000
New Bedford Historical Society, Inc.	New Bedford	\$4,000
Now + There, Inc.	Boston	\$4,000
Payomet Performing Arts Center	Truro	\$4,000
Special Needs Arts Programs, Inc.	Lexington	\$4,000
Springfield Central Cultural District	Springfield	\$4,000

Sustainable CAPE	Truro	\$4,000
True Story, Inc.	Arlington	\$4,000
UMASS Lowell Department of Art & Design	Lowell	\$4,000
Wellfleet Preservation Hall, Inc.	Wellfleet	\$4,000
Worcester Historical Museum	Worcester	\$4,000



Power of culture

To: Mass Cultural Council
Fr: Michael Bobbitt, David Slatery, Jen Lawless, Sara Glidden
Dt: August 24, 2021
Re: CIP Projects Program for FY22

As has been discussed previously in past grants Committee meetings, the CIP team believes that the Projects grant program has become unwieldy. Our effort to provide panelists with enough information to make meaningful distinctions between applications is at odds with presenting the Projects grants as an entry point for new applicants and for smaller organizations.

On the basis of those previous discussions, we are streamlining and simplifying the program to respond to the challenges of programming during the pandemic, and to make sure that the challenge of applying for the grant is proportional to the size of the grant award. We have also made some additional changes to make sure that the guidelines for this program are well aligned with the diversity, equity, inclusion and access (DEIA) goals.

Background: Projects grants are one-year grants for specific, eligible, public programming to provide access, excellence, diversity, or education in the arts, humanities, or sciences, and are not for general operating support.

For FY22, we are making the following recommendations

Simplify eligibility:

- 501(c)3 organizations, or unincorporated applicants working with a 501(c)3 fiscal agent
- Eliminate the 1:1 match requirement, which will:
 - allow very small organizations to apply for the grant
 - allows an applicant to submit a project as small as \$2,500

- o eliminates the revenue page of the application budget, which has tripped up some applicants on technical requirements

Expand project eligibility:

Applicants may propose in one of two categories:

- Public programming: traditional programs and events, whether in-person or virtual. Ex: performances, education programs, events
- Capacity Building: internal projects that build capacity for future operations. Ex: investment in staff training and equipment so they can produce virtual/online programs, or a consultancy that helps them to be effective in changed settings, such as DEIA training, Strategic Planning, Development of an organizational fundraising or marketing plan.

Scoring Criteria:

- The project and project's goal are clearly defined
- The project is appropriately designed to meet its goals
- The project has at least one strategy for promoting diversity, equity, inclusion, and/or access that is specific, appropriate, achievable
 - For Capacity Building grants, the applicant will explain how the project supports their DEIA goals/activities

In addition to the scored criteria, we will apply scoring Preference for:

- Geographic distribution
- First time grantees
- The applicant's primary mission, or the project's primary goal is:
 - o Presenting, promoting, and/or preserving the cultural traditions, art, history, and creative expression of people of color, women, people with disabilities, veterans, immigrants, people who are LGBTQIA+, under-resourced rural communities, and members of other historically underrepresented and underfunded groups, or
 - o Advancing and/or supporting artists who are people of color, women, people with disabilities, veterans, LGBTQIA+, and members of other underrepresented and underfunded groups.

Rather than a traditional panel, applications will be scored by a group of reviewers, as we do in STARS. A streamlined review process, combined with the Scoring Preference will allow us to respond to applicants more

quickly, providing commitment that applicants need to be able to begin their projects.

Proposed Timeline (pending coordination with other programs and new grants management system:

Late August: Guidelines up and App open

Early September: Information session webinar

September Several Drop in "Office Hours" for applicant questions, including sessions with a focus on BIPOC organizations, Spanish language applicants, and topics including access for people with disabilities

Early/mid October: application deadline (app open for 6 weeks)

Mid October: Internal review for eligibility and assignment to readers

Late October: review period

Late October Scores for reviewers entered into system, preference points applied

Early December: List of recommended reviewed with senior staff

In a change from the way Projects Grants were submitted in years prior to FY 21, we are asking the Grants Committee to recommend approval to the full Council of the process by which Project grants will be made (rather than presenting a list of proposed grantees who have been through the process). The FY21 Projects grants program tested a few changes, including funding a wider range of projects (public programming, and capacity building), as well as a much faster turnaround between the application date and the notification of funding. This was extremely useful to organizations as they dealt with the uncertainties caused by the pandemic. Shifting the application process to early autumn allows us to continue the quick response to applicants, which is particularly valuable to small organizations.

This proposal was reviewed and recommended by the Grants Committee on August 10, 2021.



Power of culture

To: Mass Cultural Council
Fr: Michael Bobbitt, David Slatery, Bethann Steiner, Carmen Plazas
Dt: August 24, 2021
Re: FY22 Media Partnership Grants Funding Recommendations

We plan to renew our investment in public media organizations that play a unique role in amplifying the Power of Culture. We are recommending that \$130,000 be allocated to this effort in FY22 (the same as was allocated in FY21) by which we support nonprofit media organizations by purchasing radio sponsorships that promote our grantees and position Mass Cultural Council as a vital source of support for the cultural sector.

Our Media Partnerships take a straightforward approach: Mass Cultural Council provides a grant to nonprofit radio stations to purchase an agreed-upon number of on-air sponsorships. The radio spots highlight our work together in a particular area at the intersection of culture of public policy. In past years, we have focused messages around organizations in our Cultural Investment Portfolio, UP Initiative, Cultural Districts, Creative Youth Development, and CultureRx. (Communications Manager Carmen Plazas also leveraged our investment for a pro bono run of 48 spots this summer on WCRB for our HireCulture website).

Last year, we selected five stations to receive this funding through an RFP and awarded \$50,000 in funding each to WCRB (a WGBH station), and WBUR, and \$10,000 each to WICN, which covers Central Mass, New England Public Radio (NEPR), which covers the Pioneer Valley and Berkshires, and Emerson College's WERS (serving a college-age audience).

This year, we are recommending allocating the same amounts to the above stations and we plan to focus the messaging around Diversity, Equity, Inclusion, and Access efforts. We will work to negotiate the grants with each of the public radio stations for sponsorships to air in early 2022.

We will be considering a possibly different approach to supporting public media organizations in FY23 but are this year requesting approval of the proposed funding discussed above.

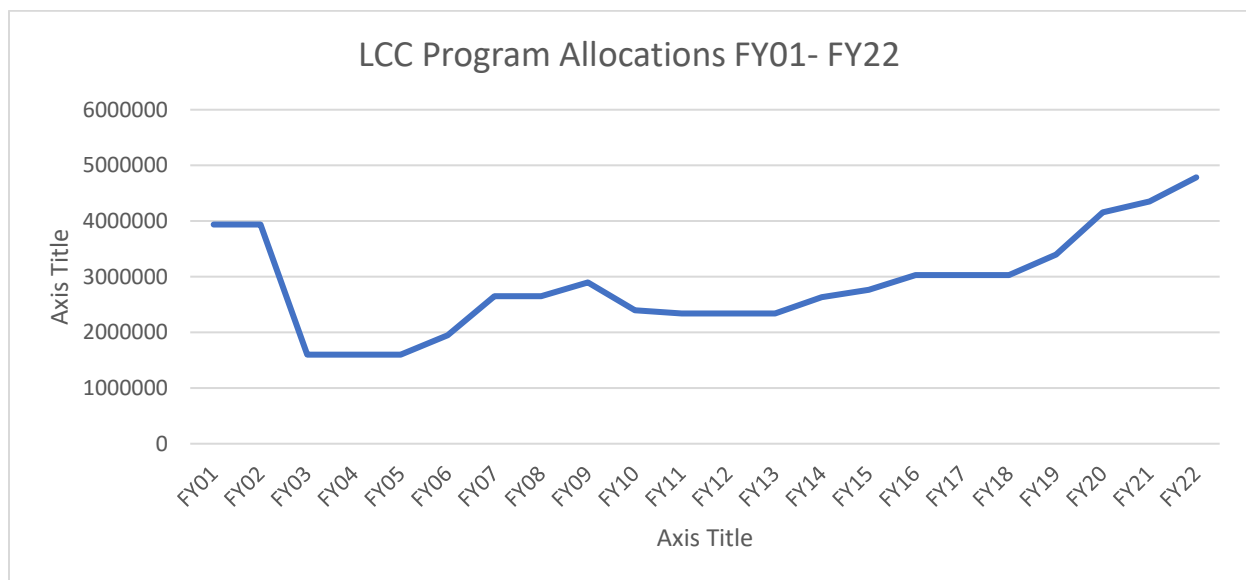
This proposal was reviewed and recommended by the Grants Committee on August 10, 2021.



To: Mass Cultural Council
 Fr: Michael Bobbitt, David Slatery, Jen Lawless, Lisa Simmons, Luis Cotto, Mina Kim, Verónica Ramírez Martell, Timothea Pham, Ricky Guillaume
 Dt: August 24, 2021
 Re: FY22 Local Cultural Council Allocations

This memo presents recommended allocations for each of the MCC's 329 Local Cultural Councils in FY22. Mass Cultural Council's FY22 Spending Plan calls for an allocation of \$4,785,000 to the Local Cultural Council Program. This figure represents an increase of \$435,000 in funding compared to funding in FY22. This increase will help LCCs address additional needs in their communities due to the pandemic and provide some funding for artists and programs still facing the economic crisis that has resulted from the pandemic. This proposal was reviewed and recommended by the Grants Committee on August 10, 2021.

For reference, below is a chart that summarizes the last 22 years of LCC Program allocations. From FY11 – FY18 there has a steady increase but on average the LCC's were level funded. From FY19 to the present the increases have been modest to significant, and with the increase in the FY22 budget the LCC's will see an increase from \$4,350,000 to \$4,785,000.



The recommended allocations for all 329 Local Cultural Councils are detailed in the chart which follows this memo. Each council's individual allocation is determined by following the Department of Revenue's percent distribution of lottery funds to each city and town, which is done using a state local aid formula, based on population and property values. Because funding has increased this year, the minimum level a council will receive is \$5,000, up \$200 from last year.

In FY21 40 councils received the minimum allocation of \$4,800. With the increase in funding, 65 councils will receive the minimum allocation of \$5,000.

As a result of the 10% increase to the program allocation, all LCCs will receive an increase to their allocation:

	\$ Increase	% Increase
Mean (Average)	\$ 14,544	8%
Median	\$ 600	9%

The largest dollar increase in allocation is to the Springfield Cultural Council and Worcester Cultural Council (\$23,700 and \$21,000 respectively). The largest percent increase of 14% is to the LCCs in Everett, Middleborough, North Andover, Winchendon, and Somerset.

Allocations by municipality

Council	FY21 Allocation	FY22 Allocation	Difference
Abington Cultural Council	\$9,400	\$10,400	\$1,000
Acton-Boxborough Cultural Council	\$13,100	\$14,300	\$1,200
Acushnet Cultural Council	\$6,900	\$7,600	\$700
Agawam Cultural Council	\$18,200	\$20,400	\$2,200
Alford-Egremont Cultural Council	\$9,600	\$10,000	\$400
Amesbury Cultural Council	\$9,500	\$10,600	\$1,100
Amherst Cultural Council	\$40,700	\$45,900	\$5,200
Andover Cultural Council	\$9,600	\$10,800	\$1,200
Arlington Cultural Council	\$17,100	\$18,700	\$1,600
Ashburnham Cultural Council	\$6,100	\$6,600	\$500
Ashby Cultural Council	\$5,100	\$5,400	\$300
Ashfield Cultural Council	\$4,900	\$5,000	\$100
Ashland Cultural Council	\$7,700	\$8,600	\$900
Athol Cultural Council	\$12,000	\$13,500	\$1,500

Attleboro Cultural Council	\$28,800	\$32,200	\$3,400
Auburn Cultural Council	\$8,500	\$9,500	\$1,000
Avon Cultural Council	\$5,000	\$5,200	\$200
Ayer Cultural Council	\$6,000	\$6,400	\$400
Barre Cultural Council	\$6,200	\$6,700	\$500
Becket Cultural Council	\$4,800	\$5,000	\$200
Bedford Cultural Council	\$5,900	\$6,300	\$400
Belchertown Cultural Council	\$9,100	\$10,300	\$1,200
Bellingham Cultural Council	\$8,200	\$9,100	\$900
Belmont Cultural Council	\$7,100	\$7,800	\$700
Berkley Cultural Council	\$5,800	\$6,200	\$400
Berlin Cultural Council	\$4,900	\$5,000	\$100
Bernardston Cultural Council	\$4,900	\$5,100	\$200
Beverly Cultural Council	\$18,500	\$20,500	\$2,000
Billerica Arts Council	\$19,300	\$21,500	\$2,200
Blackstone Cultural Council	\$6,800	\$7,500	\$700
Blandford Cultural Council	\$4,800	\$5,000	\$200
Bolton Cultural Council	\$5,100	\$5,300	\$200
Boston Cultural Council	\$246,000	\$266,500	\$20,500
Bourne Cultural Council	\$6,700	\$7,400	\$700
Boxford Cultural Council	\$5,300	\$5,600	\$300
Boylston Cultural Council	\$5,100	\$5,300	\$200
Braintree Cultural Council	\$14,400	\$16,000	\$1,600
Brewster Cultural Council	\$5,000	\$5,200	\$200
Bridgewater Cultural Council	\$16,500	\$18,600	\$2,100
Brimfield Cultural Council	\$5,100	\$5,400	\$300
Brockton Cultural Council	\$86,200	\$96,000	\$9,800
Brookfield Cultural Council	\$5,600	\$5,900	\$300
Brookline Commission for the Arts	\$14,500	\$15,700	\$1,200
Buckland Cultural Council	\$4,900	\$5,000	\$100
Burlington Cultural Council	\$7,600	\$8,400	\$800
Cambridge Arts Council	\$28,500	\$30,500	\$2,000
Canton Cultural Council	\$7,400	\$8,300	\$900
Carlisle Cultural Council	\$4,900	\$5,000	\$100
Carver Cultural Council	\$7,300	\$8,100	\$800
Charlemont-Hawley Cultural Council	\$9,600	\$10,000	\$400
Charlton Cultural Council	\$7,600	\$8,500	\$900
Chatham Cultural Council	\$4,800	\$5,000	\$200
Chelmsford Cultural Council	\$14,900	\$16,600	\$1,700
Chelsea Cultural Council	\$30,000	\$33,700	\$3,700

Chester Cultural Council	\$4,900	\$5,000	\$100
Chesterfield Cultural Council	\$4,800	\$5,000	\$200
Chicopee Cultural Council	\$52,200	\$58,600	\$6,400
Clinton Cultural Council	\$10,500	\$11,600	\$1,100
Cohasset Cultural Council	\$5,000	\$5,200	\$200
Colrain Cultural Council	\$4,900	\$5,000	\$100
Concord Cultural Council	\$6,000	\$6,500	\$500
Conway Cultural Council	\$4,900	\$5,000	\$100
Cultural Council of Northern Berkshire	\$72,500	\$77,500	\$5,000
Cummington Cultural Council	\$4,800	\$5,000	\$200
Dalton Cultural Council	\$6,400	\$7,000	\$600
Danvers Cultural Council	\$10,100	\$11,300	\$1,200
Dartmouth Cultural Council	\$13,200	\$14,900	\$1,700
Dedham Cultural Council	\$9,500	\$10,500	\$1,000
Deerfield Cultural Council	\$5,300	\$5,600	\$300
Dennis Arts and Culture Council	\$5,100	\$5,300	\$200
Dighton Cultural Council	\$6,000	\$6,500	\$500
Douglas Cultural Council	\$6,500	\$7,100	\$600
Dover Cultural Council	\$4,900	\$5,000	\$100
Dracut Cultural Council	\$18,100	\$20,300	\$2,200
Dudley Cultural Council	\$8,300	\$9,400	\$1,100
Dunstable Cultural Council	\$4,900	\$5,100	\$200
Duxbury Cultural Council	\$6,000	\$6,500	\$500
East Bridgewater Arts Council	\$7,800	\$8,800	\$1,000
East Brookfield Cultural Council	\$4,900	\$5,000	\$100
East Longmeadow Cultural Council	\$8,200	\$9,300	\$1,100
Eastham Cultural Council	\$4,800	\$5,000	\$200
Easthampton City Arts +	\$12,400	\$13,800	\$1,400
Easton Cultural Council	\$11,100	\$12,400	\$1,300
Erving Cultural Council	\$4,800	\$5,000	\$200
Essex Cultural Council	\$4,900	\$5,000	\$100
Everett Cultural Council	\$22,100	\$25,200	\$3,100
Fairhaven Cultural Council	\$9,100	\$10,100	\$1,000
Fall River Cultural Council	\$103,300	\$114,900	\$11,600
Falmouth Cultural Council	\$6,600	\$7,300	\$700
Fitchburg Cultural Council	\$43,100	\$48,400	\$5,300
Foxborough Cultural Council	\$7,100	\$7,900	\$800
Framingham Cultural Council	\$33,800	\$38,100	\$4,300
Franklin Cultural Council	\$13,100	\$14,800	\$1,700
Freetown Cultural Council	\$6,100	\$6,600	\$500

Gardner Cultural Council	\$21,200	\$23,800	\$2,600
Georgetown Cultural Council	\$6,000	\$6,500	\$500
Gill Cultural Council	\$4,900	\$5,000	\$100
Gloucester Cultural Council	\$10,900	\$12,000	\$1,100
Goshen Cultural Council	\$4,800	\$5,000	\$200
Gosnold Cultural Council	\$4,800	\$5,000	\$200
Grafton Cultural Council	\$8,300	\$9,400	\$1,100
Granby Cultural Council	\$6,100	\$6,600	\$500
Granville Cultural Council	\$4,900	\$5,000	\$100
Great Barrington Cultural Council	\$5,100	\$5,400	\$300
Greenfield Local Cultural Council	\$15,000	\$16,700	\$1,700
Groton Cultural Council	\$6,400	\$7,000	\$600
Groveland Cultural Council	\$5,800	\$6,200	\$400
Hadley Cultural Council	\$5,100	\$5,300	\$200
Halifax Cultural Council	\$6,200	\$6,700	\$500
Hamilton-Wenham Cultural Council	\$10,800	\$11,400	\$600
Hampden Cultural Council	\$5,600	\$5,900	\$300
Hanover Cultural Council	\$6,500	\$7,100	\$600
Hanson Cultural Council	\$6,800	\$7,500	\$700
Hardwick-New Braintree Cultural Council	\$10,100	\$10,600	\$500
Harvard Cultural Council	\$5,300	\$5,600	\$300
Harwich Cultural Council	\$5,000	\$5,200	\$200
Hatfield Cultural Council	\$4,900	\$5,100	\$200
Haverhill Cultural Council	\$40,500	\$45,400	\$4,900
Heath Cultural Council	\$4,800	\$5,000	\$200
Hingham Cultural Council	\$6,600	\$7,200	\$600
Hinsdale-Peru Cultural Council	\$9,700	\$10,000	\$300
Holbrook Cultural Council	\$7,200	\$8,000	\$800
Holden Cultural Council	\$9,500	\$10,700	\$1,200
Holland Cultural Council	\$4,900	\$5,000	\$100
Holliston Arts Council	\$6,800	\$7,400	\$600
Holyoke Local Cultural Council	\$49,000	\$55,200	\$6,200
Hopedale Cultural Council	\$5,600	\$6,000	\$400
Hopkinton Cultural Council	\$6,600	\$7,200	\$600
Hubbardston Cultural Council	\$5,700	\$6,100	\$400
Hudson Cultural Council	\$9,900	\$11,100	\$1,200
Hull Cultural Council	\$5,700	\$6,100	\$400
Huntington Cultural Council	\$5,000	\$5,200	\$200
Ipswich Cultural Council	\$6,200	\$6,700	\$500

Kingston Cultural Council	\$6,800	\$7,500	\$700
Lakeville Arts Council	\$6,500	\$7,100	\$600
Lancaster Cultural Council	\$6,400	\$7,000	\$600
Lawrence Cultural Council	\$102,100	\$114,600	\$12,500
Lee Cultural Council	\$5,300	\$5,600	\$300
Leicester Arts Council	\$8,700	\$9,800	\$1,100
Lenox Cultural Council	\$4,900	\$5,100	\$200
Leominster Cultural Council	\$29,800	\$33,600	\$3,800
Leverett Cultural Council	\$4,900	\$5,000	\$100
Lexington Council for the Arts	\$7,100	\$7,900	\$800
Leyden Cultural Council	\$4,800	\$5,000	\$200
Lincoln Cultural Council	\$4,900	\$5,100	\$200
Littleton Cultural Council	\$5,800	\$6,200	\$400
Longmeadow Cultural Council	\$7,600	\$8,600	\$1,000
Lowell Cultural Council	\$102,400	\$114,700	\$12,300
Ludlow Cultural Council	\$14,900	\$16,600	\$1,700
Lunenburg Cultural Council	\$7,000	\$7,700	\$700
Lynn Cultural Council	\$76,300	\$85,200	\$8,900
Lynnfield Cultural Council	\$5,800	\$6,200	\$400
Malden Cultural Council	\$38,100	\$42,100	\$4,000
Manchester Cultural Council	\$4,800	\$5,000	\$200
Mansfield Local Cultural Council	\$9,100	\$10,300	\$1,200
Marblehead Cultural Council	\$6,400	\$7,000	\$600
Marion Cultural Council	\$4,900	\$5,000	\$100
Marlborough Cultural Council	\$17,300	\$19,500	\$2,200
Marshfield Cultural Council	\$9,500	\$10,600	\$1,100
Martha's Vineyard Cultural Council	\$28,800	\$30,000	\$1,200
Mashpee Cultural Council	\$5,300	\$5,600	\$300
Mattapoisett Cultural Council	\$4,900	\$5,100	\$200
Maynard Cultural Council	\$6,600	\$7,300	\$700
Medfield Cultural Council	\$6,000	\$6,500	\$500
Medford Arts Council	\$28,700	\$31,200	\$2,500
Medway Cultural Council	\$6,800	\$7,500	\$700
Melrose Cultural Council	\$13,000	\$14,200	\$1,200
Mendon Cultural Council	\$5,400	\$5,700	\$300
Merrimac Cultural Council	\$6,000	\$6,500	\$500
Methuen Cultural Council	\$28,100	\$31,600	\$3,500
Mid-Cape Cultural Council	\$16,600	\$18,400	\$1,800
Middleborough Cultural Council	\$13,700	\$15,600	\$1,900
Middlefield Cultural Council	\$4,800	\$5,000	\$200

Middleton Cultural Council	\$5,700	\$6,100	\$400
Milford Cultural Council	\$15,800	\$17,800	\$2,000
Millbury Cultural Council	\$8,400	\$9,300	\$900
Millis Cultural Council	\$6,000	\$6,400	\$400
Millville Cultural Council	\$5,300	\$5,600	\$300
Milton Cultural Council	\$10,200	\$11,200	\$1,000
Monson Cultural Council	\$7,000	\$7,800	\$800
Montague Cultural Council	\$6,600	\$7,200	\$600
Monterey Cultural Council	\$4,800	\$5,000	\$200
Montgomery Cultural Council	\$4,800	\$5,000	\$200
Mount Washington Cultural Council	\$4,800	\$5,000	\$200
Nahant Cultural Council	\$4,900	\$5,000	\$100
Nantucket Cultural Council	\$4,800	\$5,000	\$200
Natick Cultural Council	\$11,000	\$12,300	\$1,300
Needham Cultural Council	\$7,100	\$7,800	\$700
New Bedford Cultural Council	\$107,400	\$119,600	\$12,200
New Marlborough Cultural Council	\$4,800	\$5,000	\$200
New Salem Cultural Council	\$4,800	\$5,000	\$200
Newbury Cultural Council	\$5,100	\$5,300	\$200
Newburyport Cultural Council	\$6,500	\$7,100	\$600
Newton Cultural Council	\$21,600	\$23,800	\$2,200
Norfolk Cultural Council	\$6,600	\$7,200	\$600
North Andover Cultural Council	\$11,100	\$12,600	\$1,500
North Attleborough Cultural Council	\$14,400	\$16,100	\$1,700
North Brookfield Cultural Council	\$5,900	\$6,300	\$400
North Reading Cultural Council	\$6,600	\$7,200	\$600
Northampton Arts Council	\$17,800	\$19,600	\$1,800
Northborough Cultural Council	\$6,500	\$7,100	\$600
Northbridge Cultural Council	\$10,700	\$12,000	\$1,300
Northfield Cultural Council	\$4,900	\$5,100	\$200
Norton Cultural Council	\$10,600	\$11,900	\$1,300
Norwell Cultural Council	\$5,600	\$6,000	\$400
Norwood Cultural Council	\$11,800	\$13,100	\$1,300
Oakham Cultural Council	\$4,900	\$5,000	\$100
Orange Cultural Council	\$7,700	\$8,600	\$900
Orleans Cultural Council	\$4,800	\$5,000	\$200
Otis Cultural Council	\$4,800	\$5,000	\$200
Oxford Cultural Council	\$9,900	\$11,000	\$1,100
Palmer Cultural Council	\$10,200	\$11,400	\$1,200
Paxton Cultural Council	\$5,600	\$6,000	\$400

Peabody Cultural Council	\$23,800	\$26,700	\$2,900
Pelham Cultural Council	\$4,800	\$5,000	\$200
Pembroke Cultural Council	\$8,300	\$9,300	\$1,000
Pepperell Cultural Council	\$7,600	\$8,500	\$900
Petersham Cultural Council	\$4,800	\$5,000	\$200
Phillipston Cultural Council	\$4,900	\$5,000	\$100
Pittsfield Cultural Council	\$37,200	\$41,400	\$4,200
Plainfield Cultural Council	\$4,800	\$5,000	\$200
Plainville Cultural Council	\$6,000	\$6,500	\$500
Plymouth Cultural Council	\$21,000	\$23,700	\$2,700
Plympton Cultural Council	\$4,900	\$5,000	\$100
Princeton Cultural Council	\$5,000	\$5,200	\$200
Provincetown Cultural Council	\$4,800	\$5,000	\$200
Quincy Arts Council	\$43,100	\$47,600	\$4,500
Randolph Cultural Council	\$20,300	\$22,800	\$2,500
Raynham Cultural Council	\$6,900	\$7,600	\$700
Reading Cultural Council	\$9,500	\$10,600	\$1,100
Rehoboth Cultural Council	\$6,600	\$7,200	\$600
Revere Cultural Council	\$32,000	\$35,800	\$3,800
Richmond Cultural Council	\$4,800	\$5,000	\$200
Rochester Cultural Council	\$5,100	\$5,400	\$300
Rockland Cultural Council	\$11,100	\$12,300	\$1,200
Rockport Cultural Council	\$5,000	\$5,200	\$200
Rowe Cultural Council	\$4,800	\$5,000	\$200
Rowley Cultural Council	\$5,300	\$5,600	\$300
Royalston Cultural Council	\$4,900	\$5,000	\$100
Russell Cultural Council	\$4,900	\$5,100	\$200
Rutland Cultural Council	\$6,800	\$7,500	\$700
Salem Cultural Council	\$22,600	\$25,400	\$2,800
Salisbury Cultural Council	\$5,700	\$6,100	\$400
Sandisfield Cultural Council	\$4,800	\$5,000	\$200
Sandwich Cultural Council	\$7,100	\$7,900	\$800
Saugus Cultural Council	\$11,400	\$12,800	\$1,400
Scituate Cultural Council	\$6,400	\$7,000	\$600
Seekonk Cultural Council	\$7,200	\$8,000	\$800
Sharon Cultural Council	\$7,100	\$7,800	\$700
Sheffield Cultural Council	\$4,900	\$5,000	\$100
Shelburne Cultural Council	\$4,900	\$5,000	\$100
Sherborn Arts Council	\$4,900	\$5,000	\$100
Shirley Cultural Council	\$6,800	\$7,400	\$600

Shrewsbury Cultural Council	\$13,900	\$15,700	\$1,800
Shutesbury Cultural Council	\$4,900	\$5,000	\$100
Somerset Cultural Council	\$8,700	\$9,900	\$1,200
Somerville Arts Council	\$45,300	\$48,800	\$3,500
South Hadley Cultural Council	\$13,100	\$14,700	\$1,600
Southampton Cultural Council	\$5,700	\$6,100	\$400
Southborough Cultural Arts Council	\$5,500	\$5,800	\$300
Southbridge Cultural Council	\$17,800	\$20,000	\$2,200
Southwick Cultural Council	\$6,800	\$7,500	\$700
Spencer Cultural Council	\$9,300	\$10,300	\$1,000
Springfield Cultural Council	\$189,400	\$213,100	\$23,700
Sterling Cultural Council	\$6,000	\$6,500	\$500
Stockbridge Cultural Council	\$4,800	\$5,000	\$200
Stoneham Cultural Council	\$9,800	\$10,800	\$1,000
Stoughton Cultural Council	\$15,000	\$16,700	\$1,700
Stow Cultural Council	\$5,300	\$5,600	\$300
Sturbridge Cultural Council	\$6,400	\$7,000	\$600
Sudbury Cultural Council	\$6,500	\$7,100	\$600
Sunderland Cultural Council	\$5,300	\$5,600	\$300
Sutton Cultural Council	\$6,100	\$6,600	\$500
Swampscott Cultural Council	\$6,500	\$7,100	\$600
Swansea Cultural Council	\$8,900	\$9,900	\$1,000
Taunton Cultural Council	\$41,800	\$46,800	\$5,000
Templeton Cultural Council	\$7,300	\$8,200	\$900
Tewksbury Cultural Council	\$13,800	\$15,400	\$1,600
Tolland Cultural Council	\$4,800	\$5,000	\$200
Topsfield Cultural Council	\$5,100	\$5,300	\$200
Townsend Cultural Council	\$7,300	\$8,100	\$800
Truro Cultural Council	\$4,800	\$5,000	\$200
Tyngsborough Cultural Council	\$6,900	\$7,600	\$700
Tyringham Cultural Council	\$4,800	\$5,000	\$200
Upton Cultural Council	\$5,800	\$6,200	\$400
Uxbridge Cultural Council	\$7,600	\$8,500	\$900
Wakefield Cultural Council	\$10,500	\$11,700	\$1,200
Wales Cultural Council	\$4,900	\$5,100	\$200
Walpole Cultural Council	\$9,200	\$10,300	\$1,100
Waltham Cultural Council	\$24,600	\$27,200	\$2,600
Ware Cultural Council	\$8,600	\$9,700	\$1,100
Wareham Cultural Council	\$9,600	\$10,700	\$1,100
Warren Cultural Council	\$6,500	\$7,100	\$600

Warwick Cultural Council	\$4,800	\$5,000	\$200
Washington Cultural Council	\$4,800	\$5,000	\$200
Watertown Cultural Council	\$12,800	\$14,100	\$1,300
Wayland Cultural Council	\$5,700	\$6,100	\$400
Webster Cultural Council	\$12,100	\$13,600	\$1,500
Wellesley Cultural Council	\$6,400	\$7,000	\$600
Wellfleet Cultural Council	\$4,800	\$5,000	\$200
Wendell Cultural Council	\$4,800	\$5,000	\$200
West Boylston Cultural Council	\$6,200	\$6,700	\$500
West Bridgewater Cultural Council	\$5,600	\$5,900	\$300
West Brookfield Cultural Council	\$5,300	\$5,600	\$300
West Newbury Cultural Council	\$4,900	\$5,100	\$200
West Springfield Arts Council (WSAC)	\$18,600	\$21,000	\$2,400
West Stockbridge Cultural Council	\$4,800	\$5,000	\$200
Westborough Cultural Council	\$6,800	\$7,500	\$700
Westfield Cultural Council	\$32,800	\$37,000	\$4,200
Westford Cultural Council	\$7,900	\$8,900	\$1,000
Westhampton Cultural Council	\$4,800	\$5,000	\$200
Westminster Cultural Council	\$6,100	\$6,600	\$500
Weston Cultural Council	\$4,900	\$5,100	\$200
Westport Cultural Council	\$6,400	\$7,000	\$600
Westwood Cultural Council	\$5,900	\$6,300	\$400
Weymouth Cultural Council	\$31,300	\$34,400	\$3,100
Whately Cultural Council	\$4,800	\$5,000	\$200
Whitman Cultural Council	\$10,000	\$11,100	\$1,100
Wilbraham Cultural Council	\$7,800	\$8,800	\$1,000
Williamsburg Cultural Council	\$4,900	\$5,000	\$100
Wilmington Cultural Council	\$8,000	\$9,000	\$1,000
Winchendon Cultural Council	\$9,400	\$10,700	\$1,300
Winchester Cultural Council	\$6,300	\$6,900	\$600
Windsor Cultural Council	\$4,800	\$5,000	\$200
Winthrop Cultural Council	\$11,100	\$12,200	\$1,100
Woburn Cultural Council	\$14,800	\$16,400	\$1,600
Worcester Arts Council	\$166,700	\$187,700	\$21,000
Worthington Cultural Council	\$4,800	\$5,000	\$200
Wrentham Cultural Council	\$6,100	\$6,600	\$500
Total	\$4,350,000	\$4,785,000	\$435,000



Power of culture

To: Mass Cultural Council
Fr: Michael Bobbitt, David Slatery, Luis Cotto, Lisa Simmons
Re: Cultural Districts Initiative – FY22 Grant Recommendations
Dt: August 24, 2021

For FY22, we are recommending a \$412,500 allocation to the Cultural District Initiative to support placemaking and placekeeping efforts in the prospective Districts. Staff is recommending up to a \$7,500 grant per district, consistent with what was approved in the shortened FY21 year. The \$412,500 represents a 3.77% increase from FY21.

There are currently fifty (51) districts designated (listed on the next page), each to receive grants of up to \$7,500:

\$382,500

Additionally, we wish to set aside a reserve for up to an additional four (4) districts for districts in the designation process:

\$30,000

\$412,500

To receive funds, a municipality must apply through a streamlined application process highlighting how the funds would be used. Unless otherwise directed, the funds will go to the municipality to disburse. Applications are reviewed internally by staff. The grant must be spent in FY22 and a Final Report is due in July.

There is not a matching requirement for these grant funds as was the case in previous grants to Cultural Districts prior to FY21. We've learned that although some districts in larger cities and towns are able to meet a matching requirement, others struggled to find the funds for a variety of reasons such as; competing with organizations in the cultural districts partnership that also raise funds at the local level; capacity to raise funds in the timeframe allotted; and unintentionally impeding progress by adding fundraising as a requirement thus creating stress on the partnership. We also see that the level of in-kind donations from municipalities, in the form of staff time is substantial. This proposal was reviewed and recommended by the Grants Committee on August 10, 2021.

LIST OF MASSACHUSETTS CULTURAL DISTRICTS	As of August 10, 2021
Amherst Center Cultural District Amherst	Lynn Cultural District , Lynn
Aquinnah Circle Cultural District Aquinnah	Marlborough Downtown Village Cultural District , Marlborough
Arlington Cultural District Arlington	Maynard Cultural District , Maynard
Barnstable Village Cultural District Barnstable	Nantucket Cultural District , Nantucket
Hyannis HyArts Cultural District Barnstable	Natick Center Cultural District , Natick
Bedford Cultural District Bedford	North Adams Cultural District , North Adams
Beverly Arts District , Beverly	Seaport Cultural District , New Bedford
Boston's Latin Quarter Cultural District Boston	Newburyport Cultural District , Newburyport
Boston's Little Saigon Cultural District Boston	Paradise City Cultural District , Northampton
Fenway Cultural District , Boston	Orleans Cultural District , Orleans
Roxbury Cultural District , Boston	Upstreet Cultural District , Pittsfield
Central Square Cultural District , Cambridge	Plymouth Bay Cultural District , Plymouth
Concord Center Cultural District , Concord	Provincetown Cultural District , Provincetown
Cottage Street Cultural District , Easthampton	Rockport Cultural District , Rockport
Shovel Town Cultural District , Easton	Salisbury Cultural District , Worcester
Essex River Cultural District , Essex	Glass Town Cultural District , Sandwich
Fall River Waterfront Cultural District , Fall River	Scituate Harbor Cultural District , Scituate
Franklin Cultural District , Franklin	Shelburne Falls Cultural District , Shelburne Falls
Framingham Centre Common Cultural District , Framingham	Springfield Central Cultural District , Springfield
Harbortown Cultural District , Gloucester	Turners Falls Cultural District , Montague
Rocky Neck Cultural District , Gloucester	Vineyard Haven Harbor Cultural District , Tisbury, Martha's Vineyard
Great Barrington Cultural District , Great Barrington	Wellfleet Cultural District , Wellfleet
Crossroads Cultural District , Greenfield	West Concord Junction Cultural District , West Concord
Riverfront Cultural District , Haverhill	Williamstown Cultural District , Williamstown
Lenox Cultural District , Lenox	Winchester Cultural District , Winchester
Lowell's Canalway Cultural District , Lowell	



To: Mass Cultural Council
Fr: Michael Bobbitt, David Slatery, Jen Lawless, Lisa Simmons,
Dt: August 24, 2021
Re: FY22 Festivals Program

This memo presents the funding scenario for the Mass Cultural Council Festivals Program. The Mass Cultural Council 's FY22 Spending Plan calls for an allocation of \$300,000 to help festivals rebuild and transition to remote delivery services and/or new approaches to audience engagement fostering community celebrations as well as supporting the production of festivals in FY22. In FY21 we saw the creativity of festival programmers and the desire to reach beyond their current audiences. Many did think outside of the box and pivot to create online programming and socially distant gatherings. As the current state of the pandemic seems to be allowing people outdoors again, festivals are taking the opportunity to bring people back together celebrating communities and culture.

This year, the festival grants will increase to \$1500 for eligible festivals and be available to festivals who are not receiving funds from other Mass Cultural Council programs. These grants will help festivals be sustainable, increase their engagement and reach out to new audiences.

In FY21 the Festival Grant program funded 118 festivals at \$500. In FY22 we are positioned to support 200 festivals at \$1500 which is a tremendous opportunity for our festival producers as they work to rebuild community celebrations.

This proposal was reviewed and recommended by the Grants Committee on August 10, 2021.



Power of culture

To: Mass Cultural Council
Fr: Michael Bobbitt, David Slatery, Jen Lawless, Erik Holmgren, Käthe Swaback
Dt: August 24, 2021
Re: FY22 Creative Youth Development Funding Recommendations

Summary

In 2021 the Creative Youth Development community began to understand the long-term implications of the COVID-19 pandemic on youth and the organizations that partner with them. As schools and programs reopened in various capacities, the recruitment, engagement, and reengagement of young people demonstrated itself to be a complex task that carried the burdens of a year of isolation and alienation. In the coming years, CYD programs are going to play a critical role in shaping the story of the pandemic and the communities it ravaged from the perspective of youth artists. **It's a story that will be important for schools, organizations, and our sector to hear and it will be critical for us to understand how we can creatively and collaboratively respond to support these young artists.**

Fortunately, and thanks to sustained support from the Mass Cultural Council and other individuals and private foundations in the Commonwealth, we are pleased to bring forward grant recommendations for 73 programs in the YouthReach program (previously referred to as YouthReach and SerHacer- see below) for the FY22 fiscal year. We do not anticipate any of the organizations that we worked with during the pandemic to close or cease their programming. We are recommending that grants to each of these be increased in FY22 to \$22,000 from \$20,000. FY22 represents the 4th year of what was originally a three-year funding cycle for YouthReach and SerHacer organizations but the Council voted last year to extend the cycle by a year (due to the inability to effectively run a recruitment program for the next cycle in the middle of the pandemic in FY20-21). During FY22 we will be opening the applications for the

next three-year cycle, to run from FY23-25 and look forward to bringing recommendations for the next YouthReach cohort next year in August 2022.

This memo also includes an update and recommendations for funding of three projects – The Johnson String Project, the relaunch of the META Fellowship (funded by the Klarman Family Foundation), as well as the expansion of the META program to support artistic disciplines outside of music in partnership with and funding from the Linde Family Foundation. For contextual purposes, although not subject to this Committee, it also other supportive CYD services for FY 22 including the successful pilot of the CYD Alumni Council and a plan to fully launch the program in FY23.

REQUEST FOR APPROVAL #1

Youth Reach (formerly YouthReach and SerHacer)

The CYD team is recommending that 73 programs in the YouthReach/SerHacer cohorts continue to receive funding for the 4th year of the current funding cycle with an increase in the grant amounts to \$22,000 per organization. We are also carrying through two changes regarding those funds that were implemented last fiscal year:

- We are removing the capital restrictions on all YouthReach/SerHacer grants so as to allow organizations to utilize the funds to serve their mission and population the ways they deem most necessary.
- We are suspending the match requirement for FY22 giving the ongoing fundraising challenges in the current climate.

One organization, the Lawrence Public Schools, was unable to operate their program in FY21 and did not receive funding. The pausing of that program was due to budget cuts mandated as part of being in receivership. The organization intends to relaunch their funded program in this fiscal year, and we are recommending continued funding for that program in this, the final year, of the current grant cycle.

The total recommended funding for 73 organizations during FY22 totals \$1,606,000, up from \$1,460,000 in FY21.

We also want to note that, as part of a Kaizen redesign of the YouthReach program prior to the pandemic, the agency made a decision to merge the YouthReach and SerHacer grant programs for the next grant cycle. For the last

seven years the two programs have used a nearly identical set of guidelines and procedures and we have convened and worked with them as one program. Bringing them together will create efficiencies throughout the agency in terms of the grant making process, payments, tracking, and communications.

REQUEST FOR APPROVAL #2

Instrument Program. As part of the original launch of SerHacer, the Mass Cultural Council issued an RFP in FY15 for two projects designed to strengthen the foundation of support for El Sistema-inspired work throughout the Commonwealth. The first was for a partner to provide instruments to young programs supported in our initiative. We worked with the Johnson String Project to support their launch of a 501(c)3 non-profit arm of their string business dedicated to providing instruments, complete with maintenance and insurance, to SerHacer programs. Our initial funding came with a continued commitment to leverage funding from the private sector. In its first year, Johnson Strings raised nearly \$100,000 above and beyond our funding. For FY22, we are recommending continued funding of \$30,000 to Johnson Strings as we continue to push toward our goal of providing every young person in SerHacer a high-quality instrument. This continued funding recommendation comes alongside a remarkable dedication by Johnson Strings to find ways to get instruments into the hands of young people throughout the pandemic.

Related Creative Youth Development FY22 Services

To support the grant requests above, in FY22 we have provided consistent funding for CYD/E and a package of services that will support Creative Youth Development at every level in navigating the current crisis. Since we anticipate that there will be very little funding available for Professional Development and consulting services for our field during a time in which those services are needed most, we are moving forward with the following package of services.

We will be providing support services in three areas that have defined our strategy over the last several years: Youth, Teaching Artists, and the CYD Field

1.) Youth: **CYD BIPOC Alumni Council (CBAC)**

At the end of FY21 we celebrated a successful pilot of the CYD BIPOC Alumni Council. In every way, the alums exceeded our expectation in their

commitment, creativity and contributions to the CYD team and to the agency. Accomplishments included:

- Designing, presenting, and facilitating five workshops including **Youth, Power, and Art** co-designed, led, and delivered with Alums from EdVestors, City of Boston, and BPS. They also designed and presented to over 40 practitioners in CYD, a workshop on **Active Listening** and attended ongoing CYD Community Meetings biweekly and various national CYD and Arts Funders meetings as well.
- Working with current CYD programs and participants in three focus groups with a goal of creating a connection between current program participants and graduates of those programs.
- The alumni Chair participating in national CYD Funders calls and internal Mass Cultural Council meetings.
- Hosting a national Art and Mental Health Zoom workshop where they spoke to how important creativity is in their lives, and why Trauma and Mental Health should be included in CYD Values. They actively
- Participation in two trauma trainings.
- Creating and presenting an impressive summary report (a 38-page Zine) that is in the process of being edited in order to be shared more widely with the field.

Changes in FY22:

- We are approaching FY22 as a full year of planning with alums for a full launch of the program in FY23. The focus is to:
 - Build upon the recommendations and experience of the CYD BIPOC Alumni Council from the pilot.
 - Integrate the work of the Alumni more deeply within the agency in FY23.
 - Explore and align the work of the Council with our DEIA plan,

2.) Teaching Artists: **The META Fellowship and the CYD Teaching Artist Fellowship**

REQUEST FOR APPROVAL #3

The META Fellowship

This year, with the continued support of The Klarman Family Foundation we are thrilled to be relaunching the META Fellowship with a 3rd cohort of Fellows. The META Fellowship is a two-year program that provides workshops, site visits, grants of up to \$3,000 for each Fellow for artistic or professional development, and

support to create new resources for music learning that are valuable to Fellows' classrooms and communities. This Fellowship has been the focus of extensive evaluation and has, over the last five years, created a model for bridging the significant and systemic gap between higher education preparation and the realities of community-based work. Specifically, the Fellowship focuses on issues of racial equity, trauma-informed care, and asset-based youth worker training. It is less about music and more about young people and has led to a significant impact on the practice of Music Educators and Teaching Artists throughout the Commonwealth.

We will spend \$15,000 on the program during FY22, which will be matched with more than \$110,000 by The Klarman Family Foundation (including leftover KFF funds from prior years). We are also pursuing the use of a partner for the efficient distribution of the funds directly to the Fellows for stipends, grants and projects in order to expedite those payments and relieve any strain on our fiscal team during a year of increased federal and state support programs.

The CYD Teaching Artist Fellowship. Prior to the pandemic we piloted a year-long version of the META Fellowship for Teaching Artists in our supported programs across disciplines. This year, with the support of the Linde Family Foundation, we are proposing the deployment of a two-year program that mirrors several components the META Fellowship. The program will be open to all of our CYD funded organizations as well as those in the Linde cohort and will include up to two teaching Artists per organization.

We are providing an investment of \$10,000 that will leverage a \$50,000 investment in grants by the Linde Family Foundation. We will also be pursuing the use of a partner to distribute funds in a similar way to the META Fellowship.

3.) *Other Services:* Collaborating with the **Youth Arts Impact Network (YAIN)**

For the past six years, EdVestors has been funding the [Youth Arts Impact Network](#) and providing resources to over 75 youth arts organizations in the greater Boston area. In FY21 Mass Cultural Council formalized our partnership to extend the services of convenings and consulting services beyond the greater Boston area to the rest of the Commonwealth. This enabled organizations to be able to access services of consultant, Julia Gittleman for planning, evaluation, and program development and to be able to join networking opportunities with resources on a quarterly basis. Because of this partnership, Julia Gittleman was able to offer her services and training intensives to Western MA and to members of the Berkshire Regional Arts Integration Network (BCAN). All BCAN organizations, particularly those working with youth, were encouraged to sign

up for additional consultation. (Examples of workshops included: Evaluating as a Region slides available [here](#) and Introduction to Logic Models slides: [available here](#))

In FY22 we will expand these networking and consulting opportunities during our YouthReach application year. We are investing \$22,150 in FY22 to continue to support new applicants and current grantees in redesigning their programming post-COVID, evaluating that program, and crafting competitive application materials.

REQUEST FOR APPROVAL #4

CULTURERX SOCIAL PRESCRIPTION

FUNDING RECOMMENDATIONS

Brief History In January 2020 The Mass Cultural Council launched CultureRx, an initiative focused on advancing the role of culture as a protective factor for the health of everyone in the Commonwealth. Phase I of the Social Prescription Pilot Program centered around two medical providers– Caring Health Center in Springfield and MACONY Pediatrics in Berkshire County and ran from January 1, 2020, to June 30, 2020. Phase 2, which ran from July 1, 2020 to June 30, 2021 expanded the program across the state to a broader cohort of 12 organizational grantees who had existing partnerships with professional care providers. The Phase 2 cohort of cultural organizations represented a diverse set of disciplines and modes of delivering service and was ready to do the preliminary work of finding a workable model for improving public and personal health with access cultural activities and experiences. However, the ever-changing nature of COVID-19 required a significant delay in developing the relationships, processes, trust and best practices needed in social prescription.

Summary of FY21

FY21 was not a lost year for CultureRx or the Social Prescription Pilot Program. Organizations were convened each month for community building and trainings. Of the four trainings offered, 100% of the cohort rated them as good or excellent and more than 50 participants were able to use social prescriptions to take part in programming. In addition, organizations used the fiscal year to deepen and develop practices involved in social prescription. In a year end survey the cohort identified the following as being key successes:

- **Adapting Programming:** Several organizations were able to adapt programming to be offered through Zoom workshops, recorded video, and art kits to meet participants' needs.
- **Developing Sustainable Practices:** Many organizations will continue a hybrid model of delivering programming to be able to reach people that had previously faced transportation as a barrier to participation.
- **Deepening Investment in DEIA:** Organizations used the delay in receiving referrals as an extra opportunity for reflection on issues of access and belonging.
- **Expanding Partnerships:** One organization was able to add additional health partners to their system of referrals.
- **Creating New Materials:** Organizations in the Berkshires invested in creating marketing materials for their partner's waiting and exam rooms.

In addition, organizations shared stories of the impact of social prescribing: *I worked with the mother of a patient in a one-on-one Zoom session, and we had a wonderful conversation about her family and how they're coping with Covid restrictions, home schooling, and having a child with high-risk medical conditions. We looked at art and painted together, but it seemed to me like the conversation and human connection was what we both enjoyed most from the session. As I do this work, I think more and more that creating connection is the primary agent of healing in our programs. – MFA*

One student has been struggling with recovery from COVID, streamed the dance class from their hospital bed for weeks, and said that dance was the medicine that was non-negotiable. Bearing witness to their incremental physical recovery and being a part of their prescription and team has been one of the greatest honors of the last year. – Urbanity Dance

We referred a number of participants to 10-20 weeks of instruction and will successfully expend all the funds. Participants took advantage of a full suite of offerings, including renting instruments, full-hour lessons, and lessons trying out multiple instruments, indicating they felt empowered to fully take advantage of possible opportunities. – CMCB

Proposal for FY22 For FY22 we are proposing \$120,000 in grants/stipends/reimbursements (which includes about \$43,000 allocated last year but not spent) that includes:

- A continuation of funding for the current cohort with an eye toward operating the first full, uninterrupted year of social prescription in Massachusetts
 - We are proposing the adoption of a new granting strategy that includes \$10,000 for each of the 12 organizations up front. We will still be able to **track the 'cost' of the prescription, but this funding mechanism** will create less of a burden on organizations, medical providers, and our staff.
- The use of an external evaluator to begin to assess the impacts of the social prescription in its full implementation on participants, providers, and our cultural organizations. We are also proposing
- A small, four-member, advisory team of people who work at the intersection of arts and health to work with us to explore connections to other sectors and areas of the arts and health field as we continue to build on the promise of this new initiative.
- Continued trainings in DEIA, creating culturally relevant programming, and assessing impact in the arts and health.
- Convenings of insurance providers and other cross sector partners

This proposal was reviewed and recommended by the Grants Committee on August 10, 2021.



Power of culture

To: Mass Cultural Council
Fr: Michael J. Bobbitt, David Slatery, Diane Daily
Dt: August 24, 2021
Re: FY22 Funding of STARS Residencies

As referred to in the FY22 Budget and Allocation Plan, staff is recommending funding for the STARS Residencies program in the amount of \$1,265,000. STARS Residencies provides grants of \$625-\$5000 to Massachusetts K-12 schools to support residencies of 3 days or more with a teaching artist, scientist, or scholar. In FY22, we are raising the per session rate from \$100 to \$125 and the planning stipend from \$200 to \$250 as both have not been adjusted since the program began in FY11. (The new session rate accounts for the change in the minimum grant.) Demand in FY21 was down by about 50% as schools were still dealing with the impact of the pandemic and many were working remotely or in hybrid mode. Schools are now planning to return to fully in-person teaching and learning this fall, however it will be a challenge for them to make this adjustment. As a result, we cannot predict the demand for STARS grants. However, we are requesting this increase to be able to make as many grants to eligible residencies as possible as creative teaching and learning will be more important than ever as students return to in-person learning. The amount recommended by staff represents a 10% increase from \$1,150,000 to \$1,265,000, in line with the overall agency budget increase.

Unlike many programs submitted for approval to the full Council, FY22 grantees under the STARS program have not yet been identified; grant awards are made pursuant to an application process previously approved by the Council. The list of the FY21 STARS awards can be found on our website at [Funding List – Mass Cultural Council](#).

This proposal was reviewed and recommended by the Grants Committee on August 10, 2021.

Prepared on 8/18/21



Power of culture

To: Mass Cultural Council
Fr: Michael J. Bobbitt, David Slatery, Diane Daily
Dt: August 24, 2021
Re: FY22 Funding of National History Day - Massachusetts

FY22 marks the fourth year of our partnership with the Massachusetts Historical Society to support and grow National History Day - Massachusetts (NHDM.) NHDM is the local affiliate of National History Day, an inter-disciplinary research program for students in grades 6-12 that encourages exploration of local, state, national, and world history. Last year, while the program was completely remote, Mass Historical Society used Mass Cultural Council funding once again to lower student and teacher fees, support teacher workshops, and help fund students going to the national competition. For FY22, staff is recommending a grant of \$20,000 to Massachusetts Historical Society to accelerate the growth of program participation statewide. This represents level funding from FY21. This proposal was reviewed and recommended by the Grants Committee on August 10, 2021.



Power of culture

To: Mass Cultural Council
Fr: Michael J. Bobbitt, David Slatery, Diane Daily
Dt: August 24, 2021
Re: FY22 Funding for Poetry Out Loud

Again, this year, we will be contracting with the Huntington Theatre Company to implement the national Poetry Out Loud program on behalf of Mass Cultural Council here in Massachusetts. POL is a program of the National Endowment for the Arts and the Poetry Foundation. The program was entirely remote in FY21, with teachers running remote school contests and the Huntington Theatre running remote regional semi-finals and state finals. Schools are returning to fully in-person teaching and learning this fall so the program is likely to be in-person in FY22. This program is fully-funded by the NEA. The \$20,000 for the contract is designated for the program by the NEA in their grant to us. The Huntington Theatre Company raises in excess of \$50,000 in additional funds to carry out the program, which ranked among the top 5 in the country for school and teacher participation in FY21.

This proposal was reviewed and recommended by the Grants Committee on August 10, 2021.



Power of culture

To: Mass Cultural Council
Fr: Michael J. Bobbitt, David Slatery, Diane Daily
Dt: August 24, 2021
Re: FY22 Funding of School Arts Leader Program

In FY22, we are requesting the Grants Committee to recommend to the Council the allocation of \$8,000 to support the School Arts Leader Program run by Arts| Learning, a Massachusetts arts education non-profit organization committed to access to arts education for all students statewide. The School Arts Leader Program is a collective impact collaboration which annually guides MA school principals or district leaders to forge sustainable, high-quality arts-education programs. The goal is to build and support systemic change in public PK-12 schools so that all students can benefit from the vital role of drama-dance-media-music-visual art in a complete, balanced education. Program participants actively direct a team from their own schools or districts of educators, parents, and community members to develop and implement strategic arts-centered education school plans. Teams receive a full day of training and follow-on coaching during the strategic planning process in year one, and additional coaching to support implementation in year two. At the end of year 2, schools provide data to show effectiveness of the program implementation, and the plan is reviewed for further revision and implementation in year 3.

This proposal was reviewed and recommended by the Grants Committee on August 10, 2021.



To: Mass Cultural Council
 Fr: Michael Bobbitt, David Slatery, Jen Lawless, Charles Baldwin
 Dt: August 24, 2021
 Re: FY22 UP Accessibility Initiative Funding Recommendations

Background:

In its seventh year, the Universal Participation Initiative (UP) of the Mass Cultural Council again adapts to the current perspectives and practices for the development of equitable organizational systems in FY22. The UP Initiative is designed to steward ADA compliance and the principles of Access by dismantling barriers to participation with strategic partnerships, experiential learning workshops, technical resource assistance, user/expert consulting, and a peer network for the sharing of best practices/innovative solutions in the field.

Request: In FY22, we are recommending the following grants under the UP Initiative.

Innovation and Learning Network Stipends (5k)	\$50,000
Innovation Fund Grants (3k)	\$90,000
LEAD Stipend Grant (1k)	<u>\$15,000</u>
	\$155,000

Innovation and Learning Network.

We will provide a \$5000 stipend for up to 10 cultural organizations to participate. The Innovation and Learning Network (ILN) curriculum includes 20 hours web based video streams February - April 2022. **Partners for Youth with Disabilities'** online training program is the scaffolding for the weekly ILN Peer Learning Sessions. The curriculum includes partnering with the Institute for Human Centered Design (IHCD) and Open Door Arts (formerly VSA). Access evaluations will be led by the User/Expert Lab at IHCD and the National Center for Accessible Media at WGBH.

Innovation Fund.

All organizations with UP Designation are eligible to apply for the Innovation Fund, a \$3000 seed grant for 30 organizations to initiate an innovative practice, program, or policy that expands Accessibility.

LEAD Stipend.

All organizations with UP Designation are eligible to apply for a \$1000 LEAD stipend, a professional development grant for 15 organizations to attend the LEAD conference (Leadership Exchange in Arts and Disability) from the Kennedy Center for the Performing Arts. (August: Raleigh in 2022, Boston in 2023).

This proposal was reviewed and recommended by the Grants Committee on August 10, 2021.



Power of culture

To: Mass Cultural Council
Fr: Michael Bobbitt and David Slatery
Dt: August 24, 2021
Re: Grant to Arts Connect International for Cultural Equity Learning
Community (CELC) course development

Mass Cultural Council is proposing a \$50,000 partnership grant to Arts Connect International, Inc. (ACI) to research and build a cultural equity training course and materials for cultural organizations in Massachusetts starting in the 2022 fiscal year. Mass Cultural Council has previously provided \$50,000 to ACI in FY21 for purposes of permitting ACI to conduct the necessary data analysis and research necessary to develop and implement such cultural equity training program.

In 2020, ACI helped to develop the **Cultural Equity Learning Community (CELC)** - an online learning community and educational platform open to arts and culture sector leaders committed to building **intersectional racial equity and creative justice**.

The CELC pilot ran from July – December 2020, with material access through March 2021. Over 800 arts and culture sector leaders enrolled. ACI developed a CELC 1.0 Report containing an overview of the pilot findings. The CELC core team is desirous of refining its offerings, and to launch of Section 1 and Section 2 of CELC 2.0 in July 2022, and Section 3 for late 2022, early 2023. (CELC 2.0 is summarized on Exhibit A)

In order to develop CELC 2.0, we would provide the FY22 partnership grant to help ACI develop the essential materials for Section 1. A general description of the CELC 2.0 program is described on the attachment.

This proposal was reviewed and recommended by the Grants Committee on August 10, 2021.

EXHIBIT A

CELC 2.0

SECTION 1

This section sets the essential bedrock for intersectional anti-racism and creative justice work. Correspondingly, this section focuses on examining self and systems.

This section is suitable and open for both individuals and organizations.

SECTION 1 [Units 1 + 2] has a run time of **12 weeks**, and includes:

- **UNIT 1 | EXAMINING SELF:** This unit is offered in two sections, the first section of which is affinity based, the second section of which is for all enrolled participants.
 - **Part I:** Examining Self: Whiteness and Me (white sector leadership), and Examining Self: Compassionate Transformation (BIPOC sector leadership)
 - **Part II:** Examining Self: Intersectional Justice and Me (all sector leadership)
- **UNIT 2 | EXAMINING SYSTEMS:** This unit is offered in two parts, which all enrolled participants will engage with.
 - **Part I:** Examining Systems: And How We Can Influence Them
 - **Part II:** Examining Systems: Understanding White Supremacy Culture

SECTION 2

This section builds on the foundational work done in Section 1 and works with organizations to apply core concepts to their everyday work.

This section would be best structured in various strands, offered for nonprofits, funders, and higher education institutions in a cohort learning model. Further delineation based on budget size and geography may also be helpful.

SECTION 2 [implementing change] has a run time of **15 weeks**, and includes:

- **IMPLEMENTING CHANGE: MOVING TOWARDS INTERSECTIONAL EQUITY**
 - **Part I:** examining (+ shifting) power, culture, policy, programming, and comms

- **Part II:** creation of organizational and institutional action plans
- **Part III:** accountability and tracking

The exact model and corresponding materials for Section 2 will be developed through a co-design process between the CELC core team, and Mass Cultural Council, and other key stakeholders and funders on the project.

There is opportunity to deepen the model and learning through direct integration and partnership with the Inclusive Learning Network (ILN). It is anticipated that Section 2 [implementing change] will be a blend of synchronous and asynchronous learning, with options for in person work as well. There will also be extensive development and scaffolding of organizational change processes for organizations.

It is also highly suggested to create a BIPOC leadership cohort (both for BIPOC folx who have created new systems, and/or are working to transform PWI's) to support these transformation processes, centering holistic community care.

SECTION 3

This section includes an evolving and deepening membership model for individuals and organizations within the CELC community. This includes a yearly subscription that provides access to myriad offerings, including but not limited to:

- **Continued trainings**, available both virtually and in person
- **Community convenings centered on equity**, spotlighting MA based BIPOC and QTPOC organizations actively modeling intersectional racial equity work
- **Access to workbook materials**, for continued learning
- **Directory of sector members**, for continued connection
- **Discounted consulting rates**, for continued individualized support

It is anticipated that this membership model, and corresponding programming, would launch in response to (un)learnings from Sections 1 + 2.

This is where already existent sector programs, like ACI's Arts Equity Summit, or BAMSfest, and other large-scale community convenings on equity, could be well suited to extend community learning for systems strengthening. This creates natural reinforcing feedback loops.



Power of culture

To: Mass Cultural Council
Fr: Michael Bobbitt and David Slatery
Dt: August 24, 2021
Re: FY22 Partnership Grant with Mass Humanities

In the FY22 budget we are recommending **\$754,886** for our annual partnership grant with the Massachusetts Foundation for the Humanities (Mass Humanities).. The proposed partnership award for FY21 is **10.1% (\$68,695)** greater than the amount actually awarded in for FY21. The percentage is the same as the percentage increase in Mass Cultural Council's FY22 state appropriation (after earmarks) from the amount actually received (there were no earmarks) for FY21. We have an agreement with MFH that this grant will increase or decrease at the same percentage rate as our state appropriation from one year to the next (and as we discussed at the November 2020 Council meeting, that arrangement is now spelled out in a signed Memorandum of Agreement).

This partnership goes back more than twenty years. The qualifications of both organizations for these partnerships were re-established through a statewide RFP process in July 2008. The partnership is renewed each year through a vote of the full Council.

This proposal was reviewed and recommended by the Grants Committee on August 10, 2021.



Power of culture

To: Mass Cultural Council
Fr: Michael Bobbitt and David Slatery
Dt: August 24, 2021
Re: FY22 Grant for New England Foundation for the Arts (NEFA)

In providing an annual grant to NEFA, Mass Cultural Council considers annual funding requests from NEFA for projects and activities that specifically benefit the Commonwealth of Massachusetts. In addition, Mass Cultural Council requires **an annual accounting of NEFA's expenditure of any Mass Cultural Council funding** showing of the benefits to Massachusetts. We work closely with and collaborate with NEFA throughout the year as an important regional and local arts organization representing the region on issues of mutual interest.

Staff will present a summary of NEFA's FY21 Massachusetts activities and its proposal for FY22 funding in of \$60,000 at the Grants Committee meeting. In FY21, Massachusetts provided \$60,000 to NEFA and the other 5 states in the New England Region also provided a total of \$60,000.

For further information, we have available upon request a report from NEFA detailing use of our FY21 award of \$60,000 which was used to support its New England States Touring (NEST) Program. According to the report, Massachusetts artists and venues received almost \$139,000 in support from NEST and another \$69,000 to Massachusetts presenting organizations through other touring programs. In addition, as the report shows, Massachusetts organizations and artists received an additional \$1,016,000 in support from other NEFA programs (although not specifically supported by Mass Cultural Council funding). The NEFA report also highlights other projects which generally support the Massachusetts cultural community such as New England Artists Resilience Fund (another COVID-related effort), New Work New England (supporting new works), the Spatial Justice Initiative, Public Art Learning Fund **and NEFA's** dance and theater programs. This proposal was reviewed and recommended by the Grants Committee on August 10, 2021.



Power of culture

To: Mass Cultural Council
Fr: Michael Bobbitt, David Slatery, Bethann Steiner
Dt: August 24, 2021
Re: Grant to MASSCreative for Website Improvements

MASSCreative, Mass Cultural Council's primary advocacy, partner has requested a \$15,000 grant for website upgrades to better engage arts and cultural supporters for increased arts advocacy learning.

The organization reports that since its founding in 2012 MASSCreative has used a variety of platforms and methods to transmit information, share policy updates and increase the advocacy efficacy of arts and cultural supporters across Massachusetts. This includes updates on legislation, training on how to appropriately engage policy makers and tools to **coalition build on the local and regional level**. MASSCreative's website is its main platform for information and training, however it has not had the resources to update it since the site was designed in 2013. As a result, necessary information is hard to access for advocates and cultural supporters. Additionally, necessary coding that make it possible for the website to be identified by search engines is not possible without a redesign.

Staff has been assured that, as a 501(c)3, MASSCreative, Inc. has been careful to stay within appropriate levels of lobbying as defined by the Internal Revenue Service code. Grant monies for this project would be used only to improve advocacy knowledge and constituent engagement. It would not be used for direct state government lobbying expenditures.

This proposal was reviewed and recommended by the Grants Committee on August 10, 2021.



Power of culture

To: Mass Cultural Council
Fr: Michael Bobbitt, David Slatery, Jen Lawless, Carmen Plazas
Dt: August 24, 2021
Re: FY22 Grant to Support Network Arts Administrators of Color

Request Summary. Network Arts Administrators of Color Boston (NAAC Boston) has requested continued funding to support the continued enhancement and expansion of building the organization with a long-term goal of building a statewide alliance of regional networks working collectively to attract and retain people of color working in the cultural sector. This year, the grant will also support NAAC's efforts to address impacts of the intertwined pandemics of COVID-19 and racism on the arts and culture sector through programming that empowers and prepares arts administrators of color to navigate a reemerging, reimagined sector. Staff is requesting Grants Committee's recommendation of a \$35,000 grant. Arts Boston continues to serve as NAAC's fiscal sponsor.

Project Background Launched in 2016 with thirty members, NAAC Boston has grown dramatically. Today it includes more than 300 individual members who are self-identifying people of color and allies committed to building collective and individual power that fosters equity within the arts sector. NAAC Boston is led by a community-based Advisory Committee of nine members and hosts monthly events which range from professional development sessions to member socials, to public panel discussions. The Network also maintains an online member directory (which has become a valued resource for HR directors searching for job candidates of color as well as funders working to build diverse grant review panels) and monthly newsletter. There is an active NAAC Boston Google Group listserv and Facebook group that allows members to share job postings, professional development opportunities, and other information with one another. With our support, NAAC Boston, will maintain its Mentorship & Sponsorship Pilot Program, which pairs both early and midcareer arts administrators of color with leaders of color in the arts for nine months of advising and career coaching. This proposal was reviewed and recommended by the Grants Committee on August 10, 2021.



Power of culture

To: Mass Cultural Council
Fr: Michael Bobbitt and David Slatery
Dt: August 24, 2021
Re: FY22 SMU DataArts Contract

As referenced in the grants recommendation memo for the Cultural Investment Portfolio (CIP), Mass Cultural Council makes use of a data reporting platform called the “Cultural Data Profile” administered by the organization now known as SMU DataArts (after a merger two years ago by Data Arts and affiliation with Southern Methodist University) and also formerly known as the Cultural Data Project or CDP, a powerful online financial tracking tool that was created by the Pew Charitable Trusts and launched in Massachusetts in 2009 through a partnership between Mass Cultural Council, Pew, and other Massachusetts funders. This application over the years has evolved into a basic grantmaking tool for which we pay a fee each year. The price we have negotiated for FY22 is \$47,500, the same cost as the last several years. In order to maintain services through this year, staff has already contracted with and paid SMU DataArts.

This proposal was reviewed and recommended by the Grants Committee on August 10, 2021.



Power of culture

To: Mass Cultural Council
Fr: Michael Bobbitt, David Slatery, Luis Cotto, Lisa Simmons
Re: Massachusetts Cultural District Initiative: Re-Designation of Nine (9) Districts
Dt: August 24, 2021

We are delighted to present the fourth cohort of municipalities that have applied for cultural district re-designation for a Council vote. The renewal term would be for another five (5) years. Due to the pandemic, three of the following Districts are holdovers from 2020 (noted with an asterisk):

- **Amherst**
- **Aquinnah**
- **Beverly***
- **Crossroads [Greenfield]**
- **Nantucket**
- **Plymouth Bay***
- **Salisbury [Worcester]***
- **Scituate Harbor**
- **West Concord**

The completion of five years triggers the option to renew the designation. Re-designation may be awarded as long as the cultural district has complied with filing yearly reports; used MCC Cultural District Initiative funds as intended; made reasonable progress against the goals identified in the initial application to the satisfaction of staff and the Executive Team; and submitted a renewal application that is compelling and achievable.

The process begins with a letter sent to the **municipality's** chief elected or appointed official of the outlining the steps that had to be taken to renew with a deadline to respond. In 2020, **Boston's Literary District**, initially managed by GrubStreet and then transitioned to Emerson, expressed an inability to continue managing. While staff worked to identify another managing entity, the pandemic expedited the decision for the cultural district partnership who officially dissolved in the Summer of 2020. Every District eligible to renew in 2021, chose to move forward with the process.

The application is positioned as an opportunity to get feedback on the initiative and see how the Mass Cultural Council can further assist the capacity of these spaces above and beyond grant funding.

Lessons Learned:

Gleaning from conversations and the application, there's no doubt that responses to COVID at a municipal level was a paramount mention in both the renewal narratives as well as in our conversations. Cultural Districts have been "at the table" in local COVID response as well as the leaders in reopening phases. Amherst's policies and practice in their outdoor seating rollout was the prototype that led to an eventual statewide rollout, literally saving commercial centers from further closures.

The renewal time was a time of internal assessment for some. In Nantucket, where the managing duties reverted to the municipality, a new Cultural District Partnership was created, doing away with a former model of a body comprised of heads of institutions to a more grass roots body filled with a diverse set of stakeholders. Similarly in Greenfield, conversations have started to identify the best management model for their District.

Respondents spoke to the benefits of the Cultural District biweekly zoom "check-ins" as a way to, not only have a "safe" affinity space for space managers who were dealing with the effects of the pandemic, but as a fountain of best practice examples and ideas which were recycled throughout the commonwealth. And in one case with Scituate, a reminder that our (pre pandemic) normal annual convenings were still a valuable way for everyone to connect. Should be noted that our last annual convening (2019) was in Worcester's Salisbury Cultural District, hosted by the Worcester Art Museum. For the time being, staff will schedule smaller regional convenings with an eye on FY23 for a larger one.

One District, Nantucket took this opportunity, as allowed, to request an expansion of the district. This was not only granted, but recommended, by staff after a visit to the district by both the Cultural District Manager and the Regional Officer. The expansion in the District will now include the campus of the Museum of African American History.

The Plymouth Bay Cultural District and Amherst are both entering an exciting time in their Districts as the Plymouth Center for the Arts and Amherst's Emily Dickinson Museum are slated to open this fiscal year after substantial renovations.