



Power of Culture

From WARM & FUZZY FEELS by Chanel Thervil, image courtesy of The Boston Children's Museum



Power of culture

FY23 Priorities

Increase investment in a cultural sector still reeling from the impacts of the COVID-19 pandemic

- Cultural Sector Recovery Program for Individuals
- Cultural Sector Recovery Program for Organizations
- Increased outreach and recruitment efforts

Racial Equity

- Continue progress on Racial Equity Plan
- Updates to FY23 agency programs

Strategic Plan

- Engage Council, staff, and constituents in the new strategic planning process.

Mass Cultural Council Budget: Fiscal Year 2023

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Massachusetts State House

Total: \$85.1 Million

*State Appropriation: \$23.4 million

Pandemic Recovery Funds: \$54.6 million

NEA Grants: \$1.1 million

**Gaming Funds: \$4.9 million

Other funds: \$1.1 million

*State Appropriation includes earmarks for \$877,000 of passthrough funds **Gaming funds include funds in hand as well as anticipated revenue from collections for the year



Summary of Legislative Language

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1. Align spending with strategic plan
2. Invest 75% of state appropriation into grant spending
3. Report on spending plan by January 31, 2023

Amount Granted: FY22 and FY23

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Total Grantmaking (Including Gaming, Pandemic Recovery Funds, and earmarks)

FY22: \$24.0 million

FY23: \$78.3 million

State Appropriation Grantmaking (Excluding Gaming, Pandemic Recovery Funds, and earmarks)

FY22: \$17.9 million

FY23: \$20.3 million

Total Grantmaking:

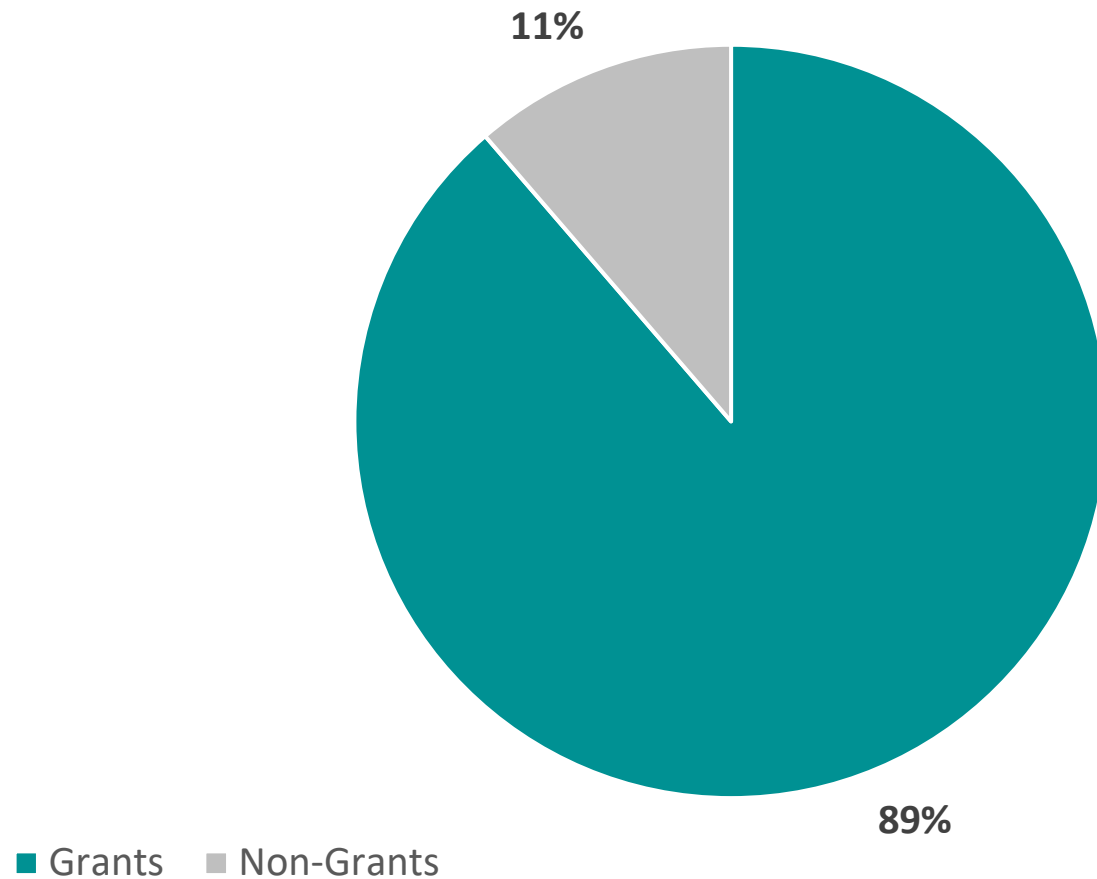
Percentage of Appropriation Spent on Grants

Total in Grants = \$ 78.3 million

348% of the FY23 State Appropriation is expected to be awarded in grants.

State Appropriation Grantmaking: Percentage of Appropriation Spent on Grants

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FY18 – FY23 Strategic Plan Goals

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Enriching Communities: Amplify cultural vitality in cities and towns through integrated community-focused grants, initiatives, and advocacy.

Growing the Economy: Enhance the Commonwealth's economic vitality by helping artists and cultural organizations thrive.

Advancing Inclusion and Equity: Promote more diverse and inclusive participation in the cultural sector by ensuring equity in policies, practices, and opportunities.

Empowering a Creative Generation: Enhance creative learning experiences in schools and communities that instill agency in, and support the growth of, creative, productive, independent-minded young people.

Enriching Community

Services

- Community check-ins and webinars
- Regional gatherings for Local Cultural Councils and cultural districts
- Cultural district speaker series
- Revise and relaunch Cultural district designation and redesignation processes

Enriching Community Grants

	FY22	FY23	Change	Note
Cultural Districts	\$ 412,500	\$ 825,000	100%	Increased grants from \$7.5 k to \$15k.
Local Cultural Council Program	\$ 4,785,000	\$ 5,500,000	15%	All LCCs see increase. Minimum increased from \$5k to \$5.5k
NEFA Project	\$ 60,000	\$ 70,000	17%	Increase
Mass Humanities	\$ 754,886	\$ 849,247	13%	Formula
	\$ 6,012,386	\$ 7,244,247	20%	

Enriching Community/Advancing Inclusion and Access Grants

	FY22	FY23	Change	Note
New Projects/Festival Program		\$ 1,375,000		Combined prior programs. 550 \$2.5k grants. More grants, and an increase over the \$1.5k Festival grants (Projects were at \$2.5k)
Projects	\$ 487,500			
Festivals	\$ 300,000			
	\$ 787,500	\$ 1,375,000	75%	

Advancing Inclusion and Access

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Services

- Continued implementation of Racial Equity Plan
- Cultural Equity Learning Cohort offered to field
- Continued work with Outreach Coordinators to support our outreach and recruitment
- Universal Participation (UP) Innovation and Learning Network and UP Office hours
- Development of Social Prescription field guide and search for partner to take on and expand

Advancing Inclusion and Access Grants ¹³

	FY22	FY23	Change	Note
Traditional Arts Apprenticeships	\$ 100,000	\$ 180,000	80%	More grantees. 18 grantees at \$10k each
UP Innovation & Learning Network Stipend	\$ 50,000	\$ 55,000	10%	Same stipend, one more participant
UP Innovation Fund	\$ 90,000	\$ 441,000	390%	Moving from 30 \$3k grants to 98 \$4.5k grants
Network for Arts Administrators of Color (NAAC Boston)	\$ 35,000	\$ 70,000	100%	Increase
Cultural Equity Learning Community	\$ 50,000	\$ 125,000	150%	Supporting launch and underwriting MA participant registration fees
Social Prescription Pilot	\$ 120,000	\$ 120,000	0%	No change
	\$ 445,000	\$ 991,000	123%	

Growing the Economy

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Services

- Professional development and capacity building workshops for artists
- Path to Net Zero workshop for organizations
- Data Arts workshop

Growing the Economy Grants

	FY22	FY23	Change	Note
Artist Fellowships	\$ 1,300,000			Paused
Cultural Sector Recovery for Individuals		\$ 15,000,000		3,000 \$5k grants
Cultural Sector Recovery for Organizations		\$ 36,080,000		Grants between \$5k and \$75k. Number TBD.
CIP Portfolio	\$ 6,181,600	\$ 6,864,300	11%	Formula with new equity points included. Minimum grant increased to \$6k. Most grantees see an increase.
CIP Gateway	\$ 128,000	\$ 132,000	3%	grants increased to \$6k
Gaming Mitigation Program	\$ 3,680,000	\$ 3,500,000		Estimated
Mass Humanities Pandemic Recovery Program		\$ 2,500,000		Pandemic Recovery Funds
Media Partnerships	\$ 130,000	\$ 100,000	-23%	Transition year
Mass Cultural Data Project	\$ 37,500	\$ 37,500	0%	No change
Mass Creative	\$ 15,000	\$ 100,000	567%	Increase
	\$11,472,100	\$ 64,313,800	461%	

Empowering a Creative Generation

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Services

- META and CYD Fellowships and support of multidisciplinary teaching artists
- Work with Youth Arts Impact network to support and cultivate new Creative Youth Development programs
- Partner on Arts Integration Leadership Conference with Lesley University, Arts | Learning, and DESE

Empowering a Creative Generation Grants

	FY22	FY23	Change	Note
YouthReach	\$ 1,613,000	\$ 1,892,000	17%	Increase in number of grantees. No change in grant amount.
STARS Residencies	\$ 1,150,000	\$ 1,401,250	22%	Increase in number of grantees.
Poetry Out Loud	\$ 20,000	\$ 20,000	0%	No change
Big Yellow School Bus				Paused
Mass History Day	\$ 20,000	\$ 20,000	0%	No change
Johnson String Project	\$ 30,000	\$ 30,000	0%	No change
Youth Arts Impact Network/EdVestors	\$ 22,150	\$ 30,419	37%	Increase
META/CYD Fellows	\$ 110,000	\$ 110,000	0%	No change
	\$ 2,965,150	\$ 3,503,669	18%	

Passthrough Funds

	FY22	FY23
Earmarks - Passthrough Funds	\$ 1,380,000	\$ 877,000



Mary Bichner performing
SYNESTHESIA SUITE:
CONSTELLATIONS at
Boston's Museum of
Science, photo
by Jonathan Beckley



Power of culture