

Power of culture

#### **REVISED**

#### MASS CULTURAL COUNCIL GRANTS COMMITTEE

#### (IN ADVANCE OF THE 163rd MEETING OF MASS CULTURAL COUNCIL ON AUGUST 22, 2024)

#### THURSDAY, AUGUST 8, 2024

#### RESOLUTIONS

#### Section 2

RESOLVED: that the Grants Committee approves the minutes of the June 12, 2024 Grants Committee Meeting in the form presented.

#### Sections 5 to 10

WHEREAS the Massachusetts State Budget for Fiscal 2025 has been signed into law and contains an appropriation \$25,895,000 (plus \$955,000 in earmarks) for the Mass Cultural Council for FY25 (the "FY24 State Budget"); and

WHEREAS, previously today Mass Cultural Council's Executive Committee recommended to the Council for approval a draft of the FY25 Budget and Program Allocation Plan submitted by staff; and

WHERTEAS, based on such Plan, staff has recommended grant allocations for Mass Cultural Council programs to the Grants Committee at its meeting on August 8, 2024 ("Grants Committee Meeting"),

NOW THEREFORE, it is hereby

RESOLVED: That, the Grants Committee, recommends that the Council approve the allocation of grants and processes and procedures presented at the Grants Committee Meeting in accordance with the following resolutions:

#### Section 5(a)

RESOLVED: To recommend to Mass Cultural Council a grant to Mass Humanities totaling \$977,389 as presented at the Grants Committee Meeting.

#### Section 5(b)

RESOLVED: To recommend to Mass Cultural Council a grant to NEFA of \$70,000, as presented at the Grants Committee Meeting.

#### Section 5(c)

RESOLVED: To recommend to Mass Cultural Council a grant to Mass Creative for \$30,000 as presented at the Grants Committee Meeting.

#### Section 5(d)

RESOLVED: To recommend to Mass Cultural Council a grant to Massachusetts Institute of Technology (or related entity) for \$50,000 for the MITx Arts Entrepreneurship Online Program as presented at the Grants Committee Meeting.

#### Section 5(e)

RESOLVED: To recommend a grant of \$100,000 to Art Pharmacy for continuation of the Social Prescription program as presented at the Grants Committee Meeting.

#### Section 6(a)

RESOLVED: To recommend endorsement of the approach by staff to provide \$7,200,000 in unrestricted operating support grant to cultural organizations under both the Cultural Investment Portfolio program and new Operating Grants for Organizations as described in the memo provided at the Grants Committee Meeting.

#### Section 6(b)

RESOLVED: To recommend endorsement of the approach by staff to provide of the fifth cycle of the Gaming Mitigation Program as described in the memo provided at the Grants Committee Meeting.

#### Section 7(a)

RESOLVED: To recommend up to \$870,000 in Cultural District grants as presented at the Grants Committee Meeting.

#### Section 7(b)

RESOLVED: To recommend an allocation to the Local Cultural Councils totaling \$5,700,000 as presented at the Grants Committee Meeting.

#### Section 7(c)

RESOLVED: To recommend up to \$103,950 allocation to Tribal Cultural Councils as presented at the Grants Committee Meeting.

#### Section 8(a)

RESOLVED: To recommend grant allocations to YouthReach program in the amount of \$1,870,000, as presented at the Grants Committee Meeting.

#### Section 8(b)

RESOLVED: To recommend to Mass Cultural Council grants of \$1,500,000 to the STARS program, as described and presented at the Grants Committee Meeting.

#### Section 8(c)

RESOLVED: To recommend a grant of \$36,000 to the Youth Arts Impact Network with EdVestors, \$25,000 in support of the NEA-funded Poetry Out Loud program and a grant of \$18,000 in leftover funds provided by the Linde Family Foundation for the now-concluded Creative Youth Development Teaching Artist Fellowship program to Health Resources in Action, all as presented at the Grants Committee Meeting.

#### Section 9

RESOLVED: To recommend to Mass Cultural Council allocate \$2,175,000 for at least 435 grants of \$5,000 as part of Grants for Creative Individuals Program (plus any unused funds from any other approved grant program for additional grants) as presented at the Grants Committee Meeting

#### Section 10(a)

RESOLVED: To recommend approval of the Projects/Festivals program with a grant allocation totaling \$1,850,000 as presented at the Grants Committee Meeting.

#### Section 10(b)

RESOLVED: To recommend to Mass Cultural Council \$480,000 in UP Innovation Fund Grants, as presented at the Grants Committee Meeting.

#### Section 10(c)

RESOLVED: To recommend to Mass Cultural Council a \$50,000 grants to ArtsBoston acting on behalf of the Network Arts Administrators of Color, and a \$1000,000 grant to Open Door Arts for the Arts and Culture Accessibility Resource Hub, all as presented at the Grants Committee Meeting.



## FY2025 Mass Cultural Council Budget



Total FY25 Funding	33,971,886
State Appropriation*	26,850,000
Gaming Mitigation Funds**	5,372,955
NEA Federal Grants	1,209,900
Other funding	539,031

Massachusetts State House

\*State Appropriation includes earmarks for 20 local projects that will receive a total of \$955,000 in pass-through funds \*\*Gaming mitigation funds include funds in hand as well as anticipated revenue from collections for the year

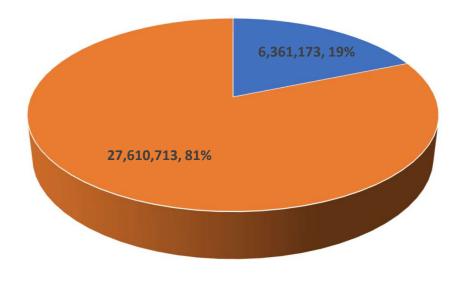


### **Summary of Legislative Language**

- 1. Align spending with strategic plan
- 2. Invest 75% of state appropriation into grant spending
- 3. Submit a council approved FY2025 spending plan by November 1, 2024.



# FY25 Grantmaking Percentage of ALL Funding Sources

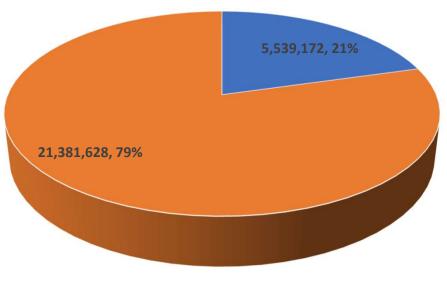




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Non-Grants Grants

# FY25 Grantmaking Percentage of State 5 Appropriation





Non-Grants Grants

### **Overview**

- Review, revise, and re-launch all grant programs, including two that have been redesigned, to make an estimated 2,500 grants totaling \$26.85 million
- Continue review and/or redesign work during and ahead of next fiscal year (Youth, Education, Gaming, Cultural Districts, Local Cultural Council Program, Universal Participation)
- Update BIPOC Centered Organization Self-Identification process to take feedback from the Native American/Indigenous community into account
- Review/analyze cultural asset inventory results to inform grantmaking and advancement



### **Advancement - Grants**

	FY24	FY25	Change	Note
Mass Humanities	\$943,608	\$977 <i>,</i> 389	4%	Formula
New England Foundation for				
the Arts (NEFA)	\$70,000	\$70,000	0%	No change
	¢22,000	¢20.000	00/	For artists at State
MASSCreative	\$33,000	\$30,000	-9%	House event
Social Prescription	\$175,000	\$100,000	-43%	2nd year of 2-year commitment
MITx - Arts Entrepreneurship Online Program	\$0	\$50,000	new	Partnership to launch business and civics focused trainings
-	\$1,221,608	\$1,227,389	0%	



### Individuals - Grants

	FY24	FY25	Change	Note
Grants for Creative Individuals	\$1,920,000	\$2,175,000	13%	Increase. 51 more grants
Traditional Arts Apprenticeships	\$180,000	\$0	-100%	Traditional Arts/Folk folded into GCI
	\$2,055,000	\$2,175,000	6%	



### **Communities - Grants**

	FY24	FY25	Change	Note
				3 new Districts in November. No new
Cultural District Grants	\$855,000	\$870,000	2%	applications until FY26.
Local Cultural Councils	\$5,500,000	\$5,700,000	4%	Formula
				Expansion of LCC Program serving Tribal
Tribal Cultural Councils	\$0	\$103,950	New	Governments
	\$6,355,000	\$6,673,950	5%	



### **Organizations - Grants**

	FY24	FY25	Change	Note
*Operating Support	\$7,088,800	\$7,200,000	2%	Formula
Gaming Mitigation Program	\$3,737,400	\$3,599,677	-4%	Estimated. Depends on Actual Gaming Revenue.
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	\$10,832,200	\$10,799,677	0%	

\* FY24 included CIP Portfolio, CIP Gateway, and Media Transition Grants. FY25 includes new **Operating Grants for Organizations** program combined with remaining CIP grantees, which will be phased out over time.



### **CYD and Arts Education - Grant**

	FY24	FY25	Change	Note
YouthReach	\$1,870,000	\$1,870,000	0%	3rd of 3-year grants
Poetry Out Loud	\$20,000	\$25,000	25%	NEA passthrough funds
STARS/School based projects	\$1,428,100	\$1,500,000	5%	Expanding STARS to fund any project in/with schools.
Youth Arts Impact Network	\$36,000	\$36,000	0%	
Remaining META funds	\$9,787	\$18,000	84%	Transferring remaining program funds at direction of foundation partner.
	\$3,363,887	\$3,449,000	<b>3%</b>	
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## **Equity Inclusion and Access - Grants**

	FY24	FY25	Change	Note
Cultural Equity Learning Community	\$62,500	\$0	-100%	\$237k investment over prior 3 years. Eligible for OGO.
Universal Participation (UP) Innovation Fund Grants	\$480,000	\$480,000	0%	
Arts and Culture Accessibility Resource Hub	\$20,000	\$100,000	400%	Priority: d/Deaf and Disability Equity Plan
Network for Arts Administrators of Color	\$70,000	\$50,000	-29%	\$235k investment over prior 5 years.
Festivals & Projects	\$1,850,000	\$1,850,000	0%	
	\$2,482,500	\$2,480,000	0%	





#### **UPDATED Conflicts of Interest Notifications- Mass Cultural Council Members**

#### <u>As of August 6, 2024</u>

#### <u>PLEASE NOTE- WE HAVE MANY NEW MEMBERS WHO WILL NEED TO IDENTIFY</u> <u>POTENTIAL CONFLICTS</u>

- 1. Marc Carroll
  - a. Boston Youth Symphony Orchestra
  - b. The Rivers School
- 2. Jo-Ann Davis
  - a. The Care Center
  - b. Springfield Museums
  - c. MASS Creative
- 3. Allyce Najimy
- 4. <u>Cecil Barron Jensen</u>
  - a. Artists Association of Nantucket
  - b. Egan Maritime Institute
  - c. Nantucket Cultural District
- 5. Simone Early
- 6. Mark Snyder
- 7. <u>Che Anderson</u>
  - a. Worcester County Mechanics Association (Mechanics Hall)
  - b. Worcester Historical Museum
  - c. Worcester Art Museum
  - d. Institute of Contemporary Art
- 8. <u>Secretary Yvonne Hao</u>
- 9. <u>Donna Haghighat</u>
  - a. WAM Theater
- 10. Ivan Espinosa-Madrigal
- 11. <u>Julie Wake</u>
  - a. Arts Foundation of Cape Cod

- 12. <u>Rhonda Anderson</u>
- 13. Emily Bramhall
- 14. <u>David Kong</u>
- 15. <u>Anika Lopes</u>
- 16. <u>Petrina Martin</u>
- 17. Ellice Patterson
- 18. <u>Ashley Occhino</u>
- 19. <u>Diane Asadorian Masters</u>