



# AMPLIFY



Mass  
Cultural  
Council

*Power of culture*

# AMPLIFY

## Grant Information Session

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Creative Youth Development

# Mass Cultural Council

The mission of the Massachusetts Cultural Council is to promote excellence, access, education and diversity in the arts, humanities and interpretive sciences in order to improve the quality of life for all Massachusetts residents and to contribute to the economic vitality of our communities.



Care Center, Holyoke

# Amplify

Amplify grants will provide support for projects designed and executed by young people in programs currently supported by Mass Cultural Councils' [Youthreach](#) and [SerHacer](#) programs.

The grants will support the creation of work by young people in the arts, sciences, or humanities that demonstrates the capacity they have to be a visible and audible part of developing safe and thriving communities throughout the Commonwealth.



Doneeca, YouthReach Alum

# Eligibility

- The applicant is an individual or group of individuals currently enrolled in a program supported by the Mass Cultural Councils' YouthReach or SerHacer programs.
- The project activities will take place in Massachusetts.
- The applicant, or people leading the project, have received the support of the Executive Director of the organization in which they are enrolled.
- The project must provide public benefit.



# Timeline

|                         |   |
|-------------------------|---|
| October 23, 2019        | Information session webinar   |
| December 2, 2019        | Applications due  |
| December 22, 2019       | Grant awards announced  |
| January 2-June 30, 2020 | Project work and culminating events   |
| Final Reports           | Due two weeks after the completion of the project and no later than July 15, 2020 |



# Applying



All applications will have two parts and *must include both* in order to be considered:

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1. Create a user [profile](#)
2. Complete and submit the FY20 [Amplify grant application](#)

The narrative section addresses the review criteria. It can be submitted in any format including, audio, video, or written word.

Written submissions should be included as part of the application form and are subject to character limits.

Video and audio submissions will be limited to a length of 10 minutes and must be submitted as a link (Vimeo, YouTube, etc).

Applications must be submitted and received by the deadline of **11:59pm EST on December 2, 2019.**

# Review

**Community Need** (15 points) *What is the need for this project in the community?*

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**Project Goals** (20 points) *Does project clearly articulate goals that are consistent with identified needs?*

# Criteria

Amplify applications will be reviewed using the following criteria:

**Work Plan and Budget** (35 points) *Does the work plan clearly outline the steps to achieve the identified goals? Is the budget is appropriate?*

**Public Benefit** (20 points) *Does the presentation of the work clearly provide public value? Is the event widely publicized, visible, and well planned?*

**Evaluation** (10 points) *Is there is a clear plan for evaluation to measure success and inform future projects?*



# Use of Funds

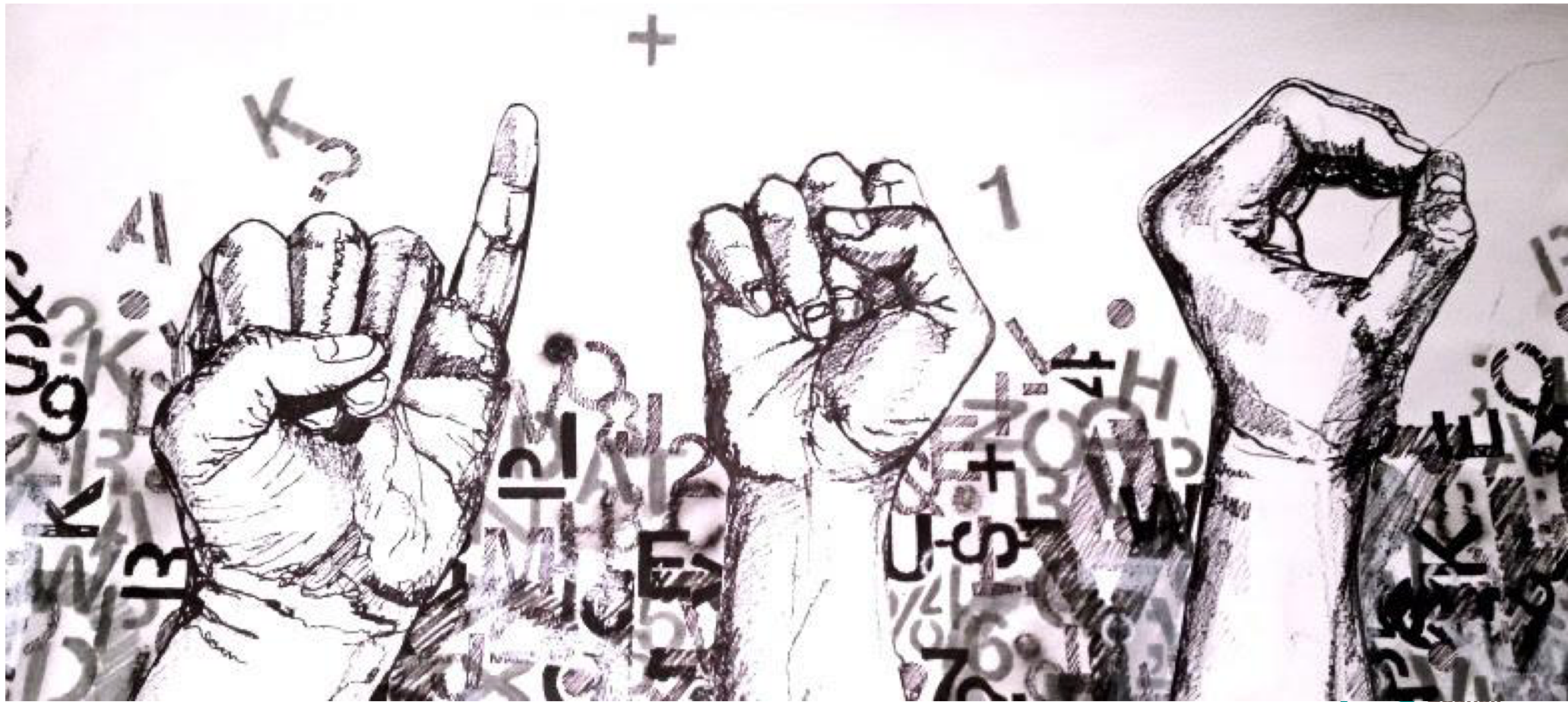
MCC grant funds will not be used:

- To purchase food or refreshments.
- To pay salaries or stipends for employees of the school system or organizational staff.
- On capital expenditures.
- On programming that discriminates or discourages participation on the basis of race, gender, religious creed, color, national origin, ancestry, disability, sexual orientation or age.



ZUMIX

# Questions?



# AMPLIFY YOUR VOICE



RAD PRINTSHOP • RAW ART WORKS  
• THE NAN PROJECT •

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## Contact:

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