



MASS**CREATIVE**



What is advocacy?



Personal Advocacy

Thanks to early experiences see and participating in theatre, I'm a more confident and creative person.

Organizational Advocacy

The Harwich Junior Theatre provides meaningful creative experiences to hundreds of young people annually.

Policy Advocacy

Arts and culture are public goods and worthy of public investment. The state should ensure everyone in MA can access the benefits of creativity.



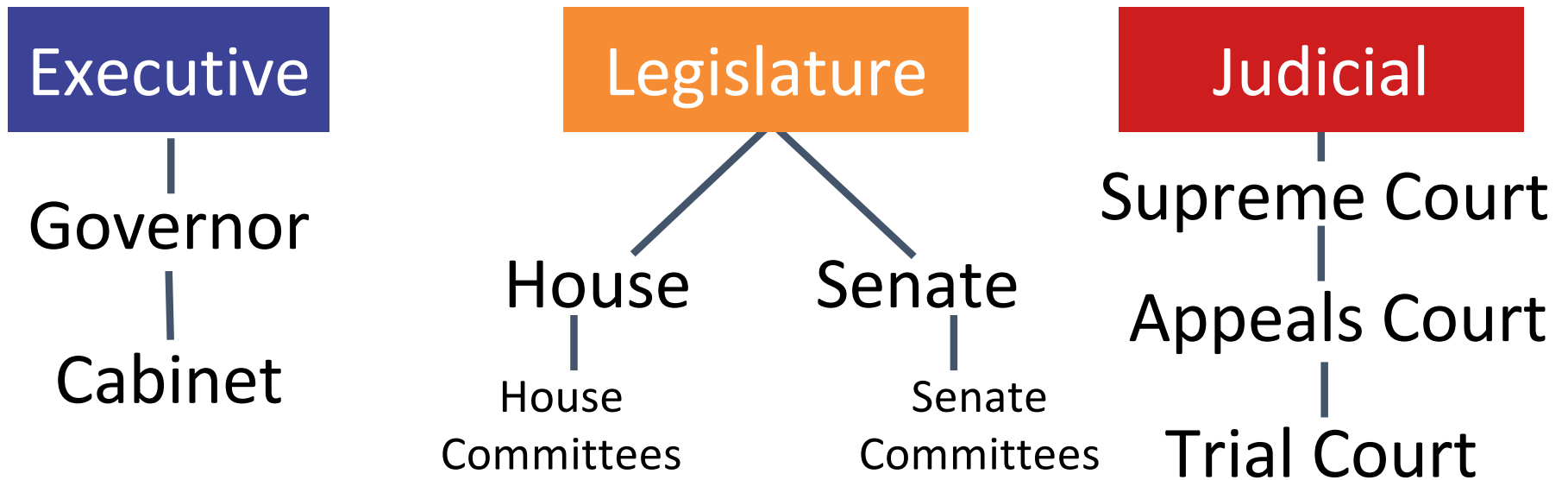
What is Public Policy?



Why Should Arts and Cultural Leaders Engage in Advocacy and Public Policy?



US Government

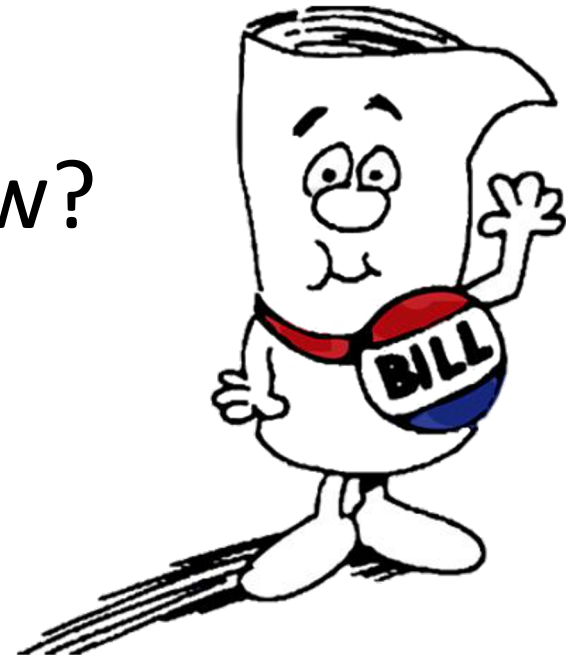




Let's take a beat



How Does a Bill Become A Law?





Legislative Pathway

1. Filed by a legislator
2. Assigned to a committee
3. First Reading
4. Second Reading - Floor debate
5. Third Reading
6. Sent to other chamber (Repeat steps 3-5)
7. Conference committee
8. Passed by legislature
9. Signed / Vetoed by Governor
 - override by legislature



Budget Process

1. Governor releases their budget
2. House Ways & Means Committee released their version
3. House debate
4. House passed their version
5. Senate Ways & Means Committee releases their version
6. Senate debate
7. Senate passes their version
8. Conference committee negotiates differences
9. Committee report sent to House and Senate for passage
10. Sent to Governor for signature
 - o Sign / Veto/ Line item Veto
 - o Override process



So is all this advocacy stuff worth it?



20 billion in subsidies to fossil fuel industry

1.39 billion in federal, state and local funding
for the arts



Advocating for the Big picture

- advocate for the whole
- have immediate and long term goals
- organizing with equity in mind



organizing at the roots

- elect allies into office
- build relationships with lawmakers AND their staff
- build your electoral base
- build advocacy partnerships with other sectors.



Let's take a beat