

A photograph of four women performing a traditional Indian dance outdoors. They are wearing colorful saris in red, green, orange, and blue. The woman in the foreground has her arms raised. The background shows trees and a festival setting. A large orange curved shape is on the right side of the image.

Culture supports



Power of culture

Dance performance at the
Franklin Cultural Festival,
Summer 2021.

Today's Presenters

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**Jay Wong (she/her), AAPI Program
Coordinator**



**Sara Glidden (she/her), CIP
Program Manager**

BIPOC Outreach Coordinator

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**Ngoc-Tran Vu (she/her), Black,
Indigenous, People of Color
(BIPOC) Outreach Coordinator**

Today's agenda

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AAPI Arts & Cultural COVID-19 Recovery Grant

- Grant Goals
- Specifics of Grant
- Organization Eligibility
- What can/cannot be funded
- Timeline
- Application/Review Process
- Tips and suggestions
- Other Mass Cultural Council grant opportunities

Please note: this Information is a supplement to the published guidelines for the grant program and is not a substitute for reviewing the guidelines on the Mass Cultural Council website.

Thank you, Members of the MA House Asian Caucus!

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Massachusetts House Asian Caucus

(L-R) Rep. Tram Nguyen, Rep. Maria Robinson,
Rep. Tackey Chan, and Rep. Donald Wong

Boston, MA

- The FY22 Asian American and Pacific Islander (AAPI) Arts & Culture COVID-19 Recovery Grant is funded by a line item in the state's FY22 budget, sponsored by the Members of the House Asian Caucus
- **Goal:** To provide \$970,000 pandemic recovery funds to entities that focus on one or more Asian ethnicity and conduct cultural events, cultural education, or cultural performances, with these funds being prioritized to entities who have been adversely affected by the 2019 novel coronavirus pandemic.

Translations

Translations via Google Translate:

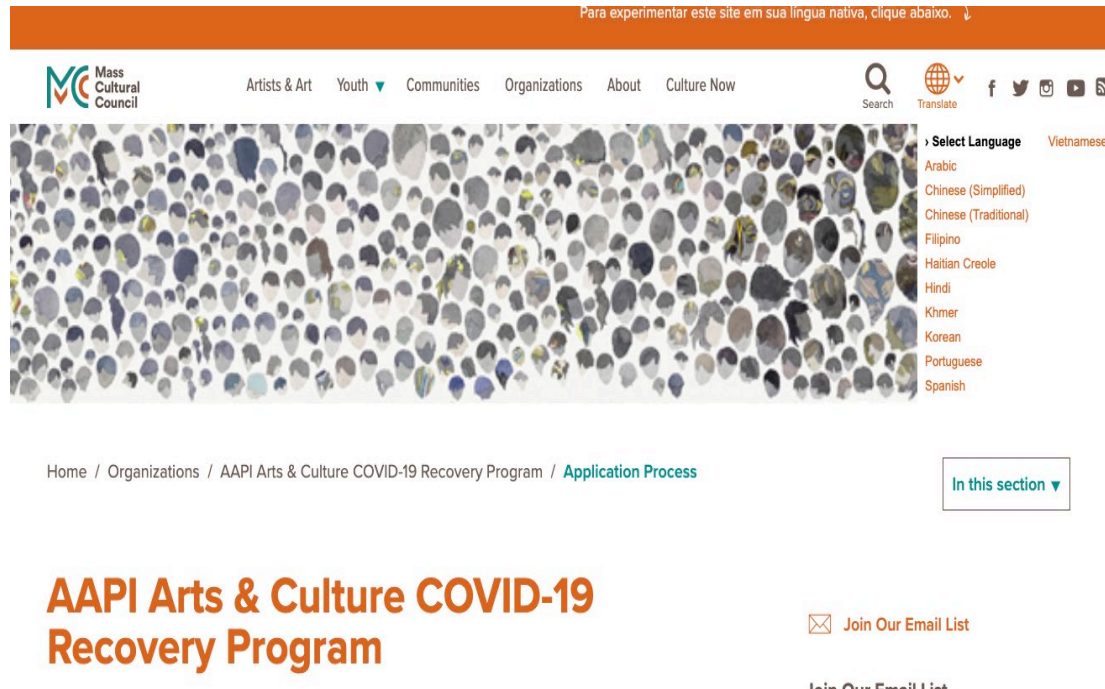
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For immediate translations in **Arabic, Chinese, Hindi, Khmer, Korean, Filipino, or Vietnamese**, please use our Google translate option on the top right corner of the website.

Translations via Kudo:

You may also request live translations for office hours or webinar available via the Google form on our website.

Available offline translations options:
Chinese (Traditional/Simplified), Khmer, Hindi, Vietnamese



Asian American & Pacific Islander COVID-19 Recovery Grant Eligibility

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- Organizations may apply. Individuals may not apply
- Applicants must focus on one or more Asian or Pacific Islander ethnicity
- Applicants must have been affected by the 2019 COVID-19 pandemic

Asian American & Pacific Islander COVID-19 Recovery Grant Eligibility (cont.)

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Applicants must conduct:

- **Events:** Include festivals such as Asian or Pacific Islander holiday celebrations (Southeast Asian New Year, August Moon Festival, Diwali, etc.) or commemorations. These are open to the public, and may be free or charge admission
- **Education:** Includes training and/or instruction in traditional Asian or Pacific Islander music, dance, martial arts, language, cooking, or other artistic expression
- **Performances:** Include events such as concerts, dance, theatre, martial arts demonstrations, films, showcases, and other performing arts

Who can apply for the AAPI Arts & Culture COVID-19 Recovery Grant?

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- MA recognized non-profit organizations – fully cultural, or not
- Unincorporated groups with a non-profit objective (see guidelines)
- Incorporated for-profit entities (additional requirements apply)
- Municipal Entities
- NOT Individuals

Each must meet the specific eligibility requirements outlined below to be eligible.

Non-Profit Eligibility

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- Organizations that focus on one or more Asian or Pacific Islander ethnicity, and are primarily cultural
 - Ex: Multi-disciplinary arts organizations, performing arts, arts education
- Organizations that focus on one or more Asian or Pacific Islander ethnicity, and are NOT primarily cultural, but conduct some cultural events, education, or performances
 - Ex: Community centers, community business associations, organizations that support immigrant communities
- Religious organizations or groups with a religious affiliation are eligible to apply for funding if they produce or present cultural programming that is available to the general public, primarily cultural in intent, and does not have the effect of advancing religion

Unincorporated Group Eligibility

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1. Applicants using their own fiscal agent:

- Fiscal agents must either be municipal entities or non-profit entities incorporated in Massachusetts or registered as a foreign corporation doing business in Massachusetts
- If awarded a grant, payment will be made through the fiscal agent.

2. Applicants using a fiscal agent provided by Mass Cultural Council:

- The Mass Cultural Council has secured a non-profit organization to act as a fiscal agent for unincorporated groups that do not have a fiscal agent at the time of application
- If awarded a grant, payment will be made through the non-profit fiscal agent

For-Profit Eligibility

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For-Profit entities must conduct:

- Cultural education;

AND

- Cultural events; OR
- Cultural performances

Programming must be available to the public and primarily cultural in intent

Timeline

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- Application: February 7, 2022
- Application deadline: March 23, 2022 11:59:59 ET
- Award notification: April 13, 2022
- Expenses must take place: July 1, 2021 – June 30, 2022
- Contracts Available: April 20, 2022
- Contracts Due to Mass Cultural Council: May 13, 2022
- Final Report Due: July 15, 2022

What can be funded?

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Funds must be used for operational expenses incurred between July 1, 2021-June 30, 2022

Operational expenses include:

- Payroll
- Rent/Mortgage
- Fees paid to artists
- Program expenses
- Marketing
- Fundraising

What *isn't* eligible?

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- Major equipment purchases
- Construction, purchase, or capital renovation costs of facilities or land
- Lobbying
- Visa costs that are paid to the U.S. Government
- Sub-granting or regranting
- Costs of entertainment, including amusement and social activities such as receptions, parties, galas, dinners, etc., and any associated costs including catering, alcoholic beverages, planning, staffing, supplies, etc.,
- Costs of goods for resale are unallowable. This includes the sale of concessions, promotional merchandise, or items purchased to sell.

Grantees must prevent the duplication of benefits, which means these grant funds may not be used to pay expenses if another source of financial aid has paid that same expense.

Review Criteria

- Priority will be given to Asian or Pacific Islander led and run organizations (30%)
- Priority will be given to non-profit and unincorporated applicants (10%)
- Priority will be given to organizations that felt the greatest negative financial impact due to the COVID pandemic (35%)
- Priority will be given to applicants that have had less access to other state and federal COVID relief funds (25%)

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Grantee Requirements

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1. Publicly acknowledge Mass Cultural Council funding
2. Comply with Mass Cultural Council's accessibility and non-discrimination policies
3. Submit a final/annual report by July 15, 2022

How to Apply?

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Full guidelines at:

- massculturalcouncil.org
- <https://massculturalcouncil.org/organizations/aapi-arts-culture-covid-19-recovery-program/application-process/>

Application due: March 23, 2022 at 11:59:59pm ET

- <https://massculturalcouncil.smartsimple.com>,



The SmartSimple application system

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- Log in at <https://massculturalcouncil.smartsimple.com>,
- If you have applied on behalf of an organization to a local cultural council, Projects, or Festivals, you have your user name and password
- There are general directions on the AAPI program page of our website
- Add MassCultural_noreply@smartsimple.com to your email contacts

Login

Email

Password

Login

[Forgot Password?](#)

New to the System?

Register

If you have applied to the Mass Cultural Council for a grant in the past, you may already have a user profile in the system. Before completing a new registration, click on "Forgot Password" and enter your email. If you are already in the system, you can request an email to set a new password.

Welcome to Mass Cultural Council's Grants Management System

Login to:

- Complete an application for our grants and programs
- Get details about an existing grant
- Fulfill reporting requirements
- Register as a panelist

[Details on all of our grants, programs, and services](#) can be found on the Agency's website.

[Join our email list.](#)

[Need help with login?](#)

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Welcome Sara Gliddenfake

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Current Opportunities

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Apply to a Local
Cultural Council



My Profile



Organization Profile



Change Password

Applications

Please find your applications below.

1

In Progress

0

Submitted

0

Approved/Declined

0

Payments

*** AAPI Community**

Please briefly describe the specific Asian community or communities your organization reflects and/or serves and describe how the organization's mission, programs and/or practices are designed to serve the community.

500 characters left

*** Describe the cultural events, cultural education, or cultural performances that your organization produces**

500 characters left

Provide a link to your website or other site such as Facebook that shows that your organization conducts cultural programming

*** Impact of Coronavirus on Public Programming/Public Cultural Activities**

Please select all the statements that apply to your organization's cultural programming and events

- ☐ Due to the pandemic, we held fewer performances or events in 2020 compared to 2019
- ☐ Due to the pandemic, we held fewer educational programs in 2020 compared to 2019
- ☐ We had to cancel all our public programs after March 10, 2020
- ☐ We canceled all our in-person events after March 10, 2020, but held some online programs
- ☐ We had reduced capacity/ability to serve, due to COVID safety measures (social distancing) in 2020 compared to 2019
- ☐ Attendance dropped at our events starting in late 2019, before the declaration of the state of emergency
- ☐ The pandemic had no impact on our programming or events
- ☐ Other: Please describe



*** Statement of Impact**

How has the COVID-19 pandemic affected your organization and/or group in recent years? Please factor in other events that may have impacted you as well.



500 characters left

[< BACK](#)

[NEXT >](#)

Save Draft

✓ Submit

Withdraw

✓ Financial impact of the COVID pandemic

* Enter the organization's total CULTURAL Program revenue for calendar year 2019

Include only earned revenue and sponsorships. Do not include charitable contribution.

* Enter the organization's total CULTURAL Program revenue for calendar year 2020

Include only earned revenue and sponsorships. Do not include charitable contribution.

* Percent change between 2019 to 2020

Click on Save Draft to calculate



* Did your organization have fixed facility costs that could not be scaled back in 2020?

Examples of fixed costs include mortgage, rent, utilities, etc.

☐ Yes 

☐ No

✓ Access to Relief Funds

* State/Federal Relief Funds

Did your organization receive any Massachusetts or Federal COVID related relief funds? Check off all that apply

- ☐ We did not receive any Massachusetts or Federal COVID relief funds
- ☐ Earmarks from Mass. Legislature earmarks in 2020 – 22 (Cares Act, ARPA – ask Bethann for input)
- ☐ Payroll Protection Program (PPP)
- ☐ Shuttered Venues
- ☐ Cultural Organization Economic Recovery grant from Mass Cultural Council
- ☐ Other COVID relief funds from Mass Cultural Council (Gateway, Portfolio, Youthreach)
- ☐ Mass Humanities
- ☐ National Endowment for the Arts
- ☐ National Endowment for the Humanities
- ☐ Small Business Administration
- ☐ Other

* Total amount of funds received from COVID related relief programs

If none, enter \$0

Total Relief funds as a percentage of 2019 revenue

Click on Save Draft to calculate.

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✓ Organization Leadership

*** Is your organization Asian American or Pacific Islander (AAPI) led or run?**

☐ Yes 

☐ No

Ready to Submit?

Once you click "Submit" below, you will no longer have access to make changes to your application. A copy of your application will be sent via an email attachment upon submission.

Please note: You have not successfully submitted your application until "Congratulations" appears in blue text at the top of the page.

Authorized Signature: I certify that all the information contained in this application, including all supporting documents and materials, is true and correct to the best of my knowledge. I hereby release Mass Cultural Council, its members, and employees, from any liability and/or responsibility concerning the submission of materials to this program. In addition, I agree that the required public acknowledgment will be given to Mass Cultural Council if this application is approved. I understand that failure to respond to any of the items requested in this application may seriously hinder its consideration. I certify that we are committed to the completion of the proposed activities in compliance with legal requirements and granting procedures and will file the report required by the Mass Cultural Council.

Clicking "submit" below serves as an authorizing electronic signature.

* Authorized Signature

☐ I agree

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Save Draft

✓ Submit

Withdraw

Tips and Advice

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"A Mural for Vietnamese People"
by Ngoc-Tran Vu

Dorchester, MA

- Type the text in a word processing document, and copy and paste
- Read the questions carefully
- Make sure that you are looking at the correct time period for this program
- Proofread!

Questions?

Sign up for Office Hours on Zoom:

Wednesday, February 23, 2022 at 2pm

Thursday, March 3, 2022 at 10am

Thursday, March 10, 2022 at 4pm

Email:

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jay.wong@art.state.ma.us

Links to registration are on the AAPI Program page of our website:

<https://massculturalcouncil.org/organizations/aapi-arts-culture-covid-19-recovery-program/application-process/>

How to Apply

1

Read the program guidelines below and [FAQs](#).

2

Register for an [information session](#) on February 7, 2022 and/or [optional office hours](#).

Questions?

Other opportunities at Mass Cultural Council

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Festivals Grants – application due March 1, 2022

Projects Grants – application due in June, 2022 date TBD

**Local Cultural Council Grants – application due
October 15, 2022**

Traditional Artists Apprenticeships – available soon. Date TBD