



IT WORKS. WORK IT...

WE MAKE CREATIVITY WORK FOR OUR COMMONWEALTH

Key Impacts FY2015*

It Works: Grow the Creative Economy

- Last year the Commonwealth of Massachusetts invested \$12 million in the nonprofit arts, humanities, & sciences through the Massachusetts Cultural Council (MCC).
- MCC's largest grant program provides direct support for 380 nonprofits through its Cultural Investment Portfolio (CIP).
- CIP organizations served **39 million visitors** through performances, exhibitions, & public programs. Of those **12 million were free of charge**.
- CIP organizations fueled our state's economy with \$1.2 billion in direct spending. Their audiences spent an additional \$1 billion—making the total economic impact of our arts and cultural nonprofits more than **\$2.2 billion**.
- This combined spending generated **\$124 million in revenue** for the Commonwealth of Massachusetts and its communities through taxes and fees.
- This cultural activity supported **68,000 jobs** for the nonprofit organizations and companies and individuals that do business with them.

It Works: Inspire Creative Minds

- MCC funded programs that engaged **28,600 children** in creative learning experiences in and out of school, a four percent increase from the previous year.
- MCC extended its reach to **4,172 at-risk adolescents** through its YouthReach & SerHacer programs, a 19 percent increase.
- **94 percent of teens** in MCC's YouthReach programs **prepared for post-secondary education**, a 14 percent increase. YouthReach participants are 30 percent more likely to attend college than other low income students.
- Our Creative Minds Out of School program provided free arts education to **2,750 students** in Boys & Girls Clubs, YMCAs & other afterschool sites across the state

It Works: Expand Access to Arts & Culture

- MCC grants supported **12 million free admissions** to cultural activities, a 40 percent increase
- **Total admissions** to CIP cultural organizations rose from 21 million to **39 million**.
- MCC designated three more **Cultural Districts**, bringing the total to **30**.
- The number of **public events** held across state rose from 40,000 to **42,000**.

**Sources: 2014-15 Cultural Data Project (<http://www.culturaldata.org/>); Americans for the Arts: Arts & Economic Prosperity IV Impact Calculator: <http://www.americansforthearts.org/by-program/reports-and-data/research-studies-publications/arts-economic-prosperity-iv/calculator>*

The [Massachusetts Cultural Council](#) is a state agency supporting the arts, sciences, and humanities, to improve the quality of life in Massachusetts communities. It pursues its mission through grants, services, and advocacy for nonprofit cultural organizations, schools, communities, and artists. MCC's total budget for this fiscal year is \$15.7 million, which includes a \$14 million state appropriation and grants from the National Endowment for the Arts. MCC also runs the [Massachusetts Cultural Facilities Fund](#) in partnership with MassDevelopment. MCC's five-year strategic plan is [online here](#).