



Massachusetts Cultural Council - Festivals Program FY17
Big Time Jazz
Application #FE0002

Primary Contact: Ms. Gina Smalls
Phone: (617) 445-5015 ext:34
Email: gsmalls@festival.org

Document Generated: Friday, June 3rd 2016, 3:42 pm

Applicant Profile

Applicant Type	Organization
Legal Name	Big Time Jazz
Date of 501(c)3 incorporation	04/13/2003
Address1	124 Main Street Blanford, Massachusetts 01008 UNITED STATES
Telephone	(413) 657-8909
Primary Contact	Ms. Gina Smalls Director Phone: (617) 445-5015 ext:34 Email: gsmalls@festival.org
Applicant Status	Organization - Non-Profit
Applicant Institution	Fair/Festival
Applicant Discipline	Music - Jazz
Grantee Race	No single group
FEIN / TAX ID	04-5567234
DUNS Number	000000000
Web Address	http://



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Festival Information

Name of Festival

Big Time Jazz

Mailing Address

124 Main Street

Mailing Address 2

City

Blanford

State

MA

Zip

01008

Festival Web Site

www.bigtimejazz.com

Primary Street Address Where Festival Takes Place

Main Street

Street Address 2

City

Blanford

State

MA

Zip

01008

Name of Festival Contact

Gina Smalls

Email

gsmalls@aol.com

Phone

6178582707

If Festival is Managed by Another Organization, Name It:

Greenridge Great Org

Frequency of the Festival

Annual (every year)

Number of Years Festival has been in Existence



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Festival Start Date

10/18/2016

Festival End Date

10/20/2016

If Festival is One Day, How Many Hours is It?

na

Is Festival a 501c3?

No

If Yes, Provide Tax ID Number

If the Festival is not a 501c3, grant funding must go through a fiscal agent or municipality:

Fiscal Agent Name

Greenridge Foundation

Fiscal Agent Tax ID

04-098878

Fiscal Agent Street Address

234 Main Street

Fiscal Agent Mailing Address

City

Blandford

State

MA

Zip

01008

Fiscal Agent Executive Director

Scott Went

Phone

6178582707

Email

scott.went@greenridgefoundation.org

Fiscal Agent Contact

Jean Dwyer

Title

fiscal officer



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Phone

617 859 0098

Email

jean.dwyer@greenridgefoundation.org

Is this application being submitted by a municipal department?

No

Is the festival open to the public?

Yes

Is the festival produced solely as a fundraiser?

No

How many people attended prior festivals using a 3 year average based on most recently held festivals

2000

What type of free programming is provided?

we provide free programs for children and have an opening event that is also free to the public.

How many PAID Massachusetts artists, humanists, and/or scientists does your festival employ?

5

How many UNPAID Massachusetts artists, humanists, and/or scientists does your festival showcase?

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Project Narrative

Please provide a brief description of the festival's programming, including theme.

The Festival is a cultural festival that showcases the cultures of the many people that live in the town as well as cultures that are indigenous to the area. We have an opening program that is free to everyone on the evening before the festival. The festival then opens on the following day with music and food and performances by local as well as non local talent.

Please provide a list of up to three organizations & individuals involved in helping to produce the festival.

Local Bank, Inc.
Greenridge Foundation
Kids Camp

List up to three leading sponsors providing in-kind goods and services or cash.

Local Restaurant
Jill's Events
Local Insurance Company

Who is the target audience for this Festival?

The target audience for this festival is the people who live in the area surrounding Greenridge as well as Greenridge residents and anyone who is interested in the many cultures that make up the area.

Describe your promotional strategy for the Festival.

we do a lot of social media postings as well as have a website and do flyers and posters around the town and advertise in the regional papers



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Project Income

Please provide estimated earned income and contributed income for the Festival taking place between September 1, 2016 and February 28, 2017.

For "In-Kind" please include things such as venue fee, advertising, promotion, audio equipment, staging, etc.)

Earned Income	Estimated
Admissions	2,500
Program Participation Fees	500
Ads in Program Guides	850
food trucks	500
SubTotals:	\$4,350

Contributed Income	Estimated
Individuals	500
Corporate	1,500
Foundation	0
Local Government	500
State Government (Do Not Include Anticipated Festivals Program Funding)	0
Federal Government	0
In-Kind	2,500
SubTotals:	\$5,000

Income Totals: \$9,350



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Project Expenses

Please provide estimated cash expenses for the Festival taking place between September 1, 2016 and February 28, 2017.

Salaries/Fees

Artists/Humanists/Scientists	Estimated	250
Administrative Costs		300
	SubTotals:	\$550

Other Expenses

Production/Technical Costs	Estimated	500
Space Rental		250
Travel/Transportation		450
Supplies		150
Marketing/Communications		300
Fundraising/Development		0
	SubTotals:	\$1,650
	Expense Totals:	\$2,200